Community Profile

Alta Mesa
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.65161
Longitude: -97.46118

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	9,753	58,134	85,325
2010 Total Population	11,027	65,653	107,922
2020 Total Population	11,946	73,748	124,151
2020 Group Quarters	1,034	2,249	2,516
2025 Total Population	12,369	77,294	131,919
2020-2025 Annual Rate	0.70%	0.94%	1.22%
2020 Total Daytime Population	13,162	75,268	123,680
Workers	7,131	37,877	60,921
Residents	6,031	37,391	62,759
Household Summary			
2000 Households	3,855	21,491	31,114
2000 Average Household Size	2.26	2.57	2.64
2010 Households	4,478	25,955	41,340
2010 Average Household Size	2.23	2.44	2.55
2020 Households	4,852	29,119	47,049
2020 Average Household Size	2.25	2.46	2.59
2025 Households	5,026	30,482	49,773
2025 Average Household Size	2.26	2.46	2.60
2020-2025 Annual Rate	0.71%	0.92%	1.13%
2010 Families	2,204	16,781	28,746
2010 Average Family Size	2.88	2.97	3.03
2020 Families	2,336	18,630	32,596
2020 Average Family Size	2.90	2.99	3.07
2025 Families	2,408	19,452	34,486
2025 Average Family Size	2.91	3.00	3.09
2020-2025 Annual Rate	0.61%	0.87%	1.13%
Housing Unit Summary			
2000 Housing Units	4,162	22,532	32,475
Owner Occupied Housing Units	41.5%	64.8%	70.9%
Renter Occupied Housing Units	51.2%	30.5%	25.0%
Vacant Housing Units	7.4%	4.6%	4.2%
2010 Housing Units	4,798	27,451	43,619
Owner Occupied Housing Units	37.1%	59.3%	67.6%
Renter Occupied Housing Units	56.2%	35.3%	27.1%
Vacant Housing Units	6.7%	5.4%	5.2%
2020 Housing Units	5,154	30,479	49,213
Owner Occupied Housing Units	35.4%	58.0%	67.1%
Renter Occupied Housing Units	58.7%	37.5%	28.5%
Vacant Housing Units	5.9%	4.5%	4.4%
2025 Housing Units	5,317	31,769	51,851
Owner Occupied Housing Units	34.8%	57.8%	67.3%
Renter Occupied Housing Units	59.7%	38.2%	28.7%
Vacant Housing Units	5.5%	4.1%	4.0%
Median Household Income			
2020	$50,210	$68,849	$80,789
2025	$51,438	$72,842	$85,864
Median Home Value			
2020	$237,665	$221,368	$245,571
2025	$267,817	$250,333	$286,562
Per Capita Income			
2020	$31,796	$38,990	$42,904
2025	$32,455	$42,475	$47,483
Median Age			
2010	25.1	32.5	34.3
2020	27.8	34.1	36.0
2025	28.4	35.3	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

March 17, 2021

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2020 Households by Income			
Household Income Base	4,852	29,119	47,049
<$15,000	16.0%	9.7%	7.1%
$15,000 - $24,999	10.6%	7.7%	6.2%
$25,000 - $34,999	8.5%	6.9%	5.7%
$35,000 - $49,999	14.7%	11.8%	10.5%
$50,000 - $74,999	13.7%	17.1%	16.6%
$75,000 - $99,999	10.7%	13.1%	13.7%
$100,000 - $149,999	12.8%	16.2%	18.4%
$150,000 - $199,999	6.5%	7.6%	9.0%
$200,000+	6.5%	10.0%	12.8%
Average Household Income	$77,731	$98,875	$112,669
2025 Households by Income			
Household Income Base	5,026	30,482	49,773
<$15,000	15.4%	9.3%	6.7%
$15,000 - $24,999	10.2%	7.3%	5.7%
$25,000 - $34,999	8.2%	6.5%	5.3%
$35,000 - $49,999	15.1%	11.3%	9.8%
$50,000 - $74,999	14.3%	16.7%	15.8%
$75,000 - $99,999	11.2%	13.1%	13.4%
$100,000 - $149,999	13.5%	16.5%	18.4%
$150,000 - $199,999	6.4%	8.1%	9.8%
$200,000+	5.6%	11.3%	15.1%
Average Household Income	$79,266	$107,922	$125,202
2020 Owner Occupied Housing Units by Value			
Total	1,826	17,680	33,013
<$50,000	3.0%	1.8%	1.2%
$50,000 - $99,999	2.0%	3.0%	2.1%
$100,000 - $149,999	8.1%	17.2%	13.4%
$150,000 - $199,999	21.2%	21.9%	21.1%
$200,000 - $249,999	20.8%	14.3%	13.4%
$250,000 - $299,999	17.6%	12.4%	11.9%
$300,000 - $399,999	18.9%	15.3%	16.4%
$400,000 - $499,999	1.4%	5.5%	8.1%
$500,000 - $749,999	4.1%	5.8%	7.5%
$750,000 - $999,999	2.4%	1.5%	3.1%
$1,000,000 - $1,499,999	0.0%	0.7%	1.1%
$1,500,000 - $1,999,999	0.4%	0.2%	0.4%
$2,000,000 +	0.0%	0.3%	0.3%
Average Home Value	$271,452	$275,469	$314,206
2025 Owner Occupied Housing Units by Value			
Total	1,852	18,344	34,865
<$50,000	1.2%	1.1%	0.7%
$50,000 - $99,999	0.9%	2.1%	1.3%
$100,000 - $149,999	4.9%	13.8%	10.0%
$150,000 - $199,999	17.0%	19.7%	17.5%
$200,000 - $249,999	19.2%	13.3%	11.6%
$250,000 - $299,999	19.2%	12.3%	12.0%
$300,000 - $399,999	23.0%	17.5%	18.8%
$400,000 - $499,999	2.1%	7.4%	10.9%
$500,000 - $749,999	6.6%	8.3%	9.7%
$750,000 - $999,999	4.8%	2.5%	4.1%
$1,000,000 - $1,499,999	0.0%	1.3%	1.8%
$1,500,000 - $1,999,999	1.1%	0.4%	0.8%
$2,000,000 +	0.0%	0.5%	0.5%
Average Home Value	$325,203	$319,546	$364,861

March 17, 2021

Community Profile

Alta Mesa
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.65161
Longitude: -97.46118

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	11,028	65,649	107,922
0 - 4	5.1%	6.2%	6.6%
5 - 9	4.8%	6.4%	7.0%
10 - 14	4.7%	6.6%	7.2%
15 - 24	35.2%	20.3%	16.7%
25 - 34	14.2%	13.5%	13.4%
35 - 44	8.6%	11.0%	12.5%
45 - 54	9.6%	13.4%	14.4%
55 - 64	8.6%	11.3%	11.6%
65 - 74	4.8%	6.2%	6.0%
75 - 84	2.9%	3.6%	3.3%
85 +	1.4%	1.6%	1.4%
18 +	82.8%	76.9%	75.1%
2020 Population by Age			
Total	11,946	73,747	124,150
0 - 4	5.0%	5.7%	6.0%
5 - 9	4.6%	5.7%	6.4%
10 - 14	4.1%	5.9%	6.7%
15 - 24	30.0%	18.5%	15.8%
25 - 34	20.0%	15.5%	13.8%
35 - 44	9.1%	10.9%	12.3%
45 - 54	7.3%	10.7%	12.1%
55 - 64	8.3%	11.7%	12.2%
65 - 74	6.6%	9.0%	8.9%
75 - 84	3.4%	4.4%	4.0%
85 +	1.7%	2.1%	1.7%
18 +	84.2%	79.3%	77.1%
2025 Population by Age			
Total	12,370	77,294	131,919
0 - 4	5.1%	5.7%	6.0%
5 - 9	4.5%	5.6%	6.2%
10 - 14	4.1%	5.7%	6.5%
15 - 24	28.9%	17.7%	15.0%
25 - 34	18.4%	15.0%	13.8%
35 - 44	11.4%	11.9%	12.9%
45 - 54	7.1%	10.5%	11.7%
55 - 64	7.6%	10.6%	11.1%
65 - 74	7.0%	9.6%	9.6%
75 - 84	4.1%	5.5%	5.2%
85 +	1.8%	2.3%	1.9%
18 +	84.2%	79.8%	77.6%
2010 Population by Sex			
Males	5,356	31,455	52,091
Females	5,671	34,198	55,831
2020 Population by Sex			
Males	5,838	35,498	60,132
Females	6,107	38,249	64,019
2025 Population by Sex			
Males	6,006	37,217	63,924
Females	6,363	40,077	67,995

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

March 17, 2021

Community Profile

Alta Mesa
Rings: 1, 3, 5 mile radii

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Latitude: 35.65161
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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	11,026	65,653	107,921
White Alone	74.9%	80.9%	81.0%
Black Alone	7.6%	6.5%	6.7%
American Indian Alone	3.4%	2.7%	2.4%
Asian Alone	6.5%	3.4%	3.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.3%	2.0%	1.6%
Two or More Races	4.1%	4.4%	4.2%
Hispanic Origin	7.5%	5.5%	4.9%
Diversity Index	50.7	40.8	39.8
2020 Population by Race/Ethnicity			
Total	11,946	73,748	124,151
White Alone	70.1%	77.5%	77.8%
Black Alone	8.1%	6.9%	7.2%
American Indian Alone	3.5%	2.8%	2.5%
Asian Alone	8.1%	4.4%	5.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.0%	2.9%	2.4%
Two or More Races	5.0%	5.4%	5.1%
Hispanic Origin	10.9%	7.9%	7.0%
Diversity Index	59.3	48.0	46.7
2025 Population by Race/Ethnicity			
Total	12,370	77,294	131,920
White Alone	70.0%	77.4%	77.7%
Black Alone	8.1%	6.9%	7.2%
American Indian Alone	3.5%	2.8%	2.5%
Asian Alone	8.1%	4.4%	5.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.1%	2.9%	2.4%
Two or More Races	5.0%	5.4%	5.1%
Hispanic Origin	11.3%	8.0%	7.2%
Diversity Index	59.7	48.3	46.9
2010 Population by Relationship and Household Type			
Total	11,027	65,653	107,922
In Households	90.6%	96.6%	97.6%
In Family Households	59.0%	77.2%	81.9%
Householder	20.1%	25.6%	26.7%
Spouse	14.4%	20.0%	21.7%
Child	20.7%	28.1%	30.0%
Other relative	2.4%	2.2%	2.2%
Nonrelative	1.4%	1.4%	1.2%
In Nonfamily Households	31.6%	19.3%	15.8%
In Group Quarters	9.4%	3.4%	2.4%
Institutionalized Population	0.3%	0.4%	0.5%
Noninstitutionalized Population	9.1%	3.0%	1.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	6,746	47,351	80,846
Less than 9th Grade	0.8%	0.9%	0.9%
9th - 12th Grade, No Diploma	2.1%	2.1%	1.9%
High School Graduate	12.3%	14.2%	12.6%
GED/Alternative Credential	3.6%	2.1%	1.9%
Some College, No Degree	23.4%	21.3%	21.0%
Associate Degree	7.4%	6.8%	6.3%
Bachelor's Degree	29.7%	30.0%	31.9%
Graduate/Professional Degree	20.7%	22.7%	23.5%
2020 Population 15+ by Marital Status			
Total	10,323	60,982	100,423
Never Married	48.4%	33.4%	28.9%
Married	40.1%	52.3%	57.3%
Widowed	3.0%	5.0%	4.6%
Divorced	8.5%	9.3%	9.2%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,807	40,407	67,358
Population 16+ Employed	87.8%	90.4%	91.3%
Population 16+ Unemployment rate	12.2%	9.6%	8.7%
Population 16-24 Employed	31.0%	18.7%	15.6%
Population 16-24 Unemployment rate	18.0%	16.4%	15.4%
Population 25-54 Employed	52.6%	57.5%	59.7%
Population 25-54 Unemployment rate	9.6%	8.2%	7.6%
Population 55-64 Employed	10.6%	15.8%	17.0%
Population 55-64 Unemployment rate	8.8%	7.2%	6.7%
Population 65+ Employed	5.8%	8.1%	7.7%
Population 65+ Unemployment rate	7.5%	6.7%	6.6%
2020 Employed Population 16+ by Industry			
Total	5,977	36,531	61,496
Agriculture/Mining	2.7%	3.6%	4.5%
Construction	4.8%	5.0%	4.9%
Manufacturing	2.6%	4.9%	5.1%
Wholesale Trade	1.5%	2.0%	2.4%
Retail Trade	14.1%	10.5%	9.9%
Transportation/Utilities	3.4%	4.2%	4.3%
Information	1.3%	1.4%	1.5%
Finance/Insurance/Real Estate	11.3%	8.8%	8.8%
Services	54.9%	54.3%	52.6%
Public Administration	3.5%	5.2%	6.1%
2020 Employed Population 16+ by Occupation			
Total	5,977	36,530	61,493
White Collar	64.6%	70.8%	74.3%
Management/Business/Financial	14.5%	18.6%	20.2%
Professional	24.4%	28.4%	30.3%
Sales	14.3%	11.5%	11.8%
Administrative Support	11.4%	12.2%	12.0%
Services	23.6%	16.6%	14.0%
Blue Collar	11.8%	12.7%	11.7%
Farming/Forestry/Fishing	0.2%	0.3%	0.2%
Construction/Extraction	2.4%	2.8%	3.0%
Installation/Maintenance/Repair	2.2%	2.7%	2.4%
Production	2.5%	3.0%	2.7%
Transportation/Material Moving	4.5%	3.9%	3.4%

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2010 Households by Type			
Total	4,479	25,954	41,340
Households with 1 Person	33.5%	25.9%	23.0%
Households with 2+ People	66.5%	74.1%	77.0%
Family Households	49.2%	64.7%	69.5%
Husband-wife Families	35.4%	50.7%	56.7%
With Related Children	14.8%	22.2%	26.4%
Other Family (No Spouse Present)	13.8%	14.0%	12.9%
Other Family with Male Householder	3.8%	3.6%	3.4%
With Related Children	1.8%	1.9%	1.9%
Other Family with Female Householder	10.0%	10.4%	9.5%
With Related Children	6.5%	7.1%	6.4%
Nonfamily Households	17.3%	9.4%	7.5%
All Households with Children	23.4%	31.5%	34.9%
Multigenerational Households	1.1%	1.8%	2.1%
Unmarried Partner Households	5.6%	4.3%	4.0%
Male-female	5.1%	3.8%	3.4%
Same-sex	0.5%	0.6%	0.5%
2010 Households by Size			
Total	4,479	25,955	41,339
1 Person Household	33.5%	25.9%	23.0%
2 Person Household	36.0%	36.3%	36.0%
3 Person Household	15.0%	16.6%	17.2%
4 Person Household	10.2%	13.4%	15.0%
5 Person Household	3.7%	5.4%	6.1%
6 Person Household	1.2%	1.7%	2.0%
7 + Person Household	0.4%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	4,478	25,955	41,340
Owner Occupied	39.7%	62.7%	71.4%
Owned with a Mortgage/Loan	28.0%	47.3%	55.6%
Owned Free and Clear	11.7%	15.4%	15.7%
Renter Occupied	60.3%	37.3%	28.6%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	114	166	174
Percent of Income for Mortgage	19.8%	13.4%	12.7%
Wealth Index	68	122	147
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,798	27,451	43,619
Housing Units Inside Urbanized Area	100.0%	99.0%	96.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.0%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	11,027	65,653	107,922
Population Inside Urbanized Area	100.0%	98.9%	96.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.1%	3.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	College Towns (14B)	College Towns (14B)
2.	Young and Restless (11B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
3.	Emerald City (8B)	Young and Restless (11B)	Professional Pride (1B)
2020 Consumer Spending			
Apparel & Services: Total $	$9,757,102	$70,348,085	$127,788,804
Average Spent	$2,010.94	$2,415.88	$2,716.08
Spending Potential Index	94	113	127
Education: Total $	$8,135,662	$60,215,267	$109,999,218
Average Spent	$1,676.76	$2,067.90	$2,337.97
Spending Potential Index	94	116	131
Entertainment/Recreation: Total $	$13,490,202	$102,720,796	$188,716,109
Average Spent	$2,780.34	$3,527.62	$4,011.05
Spending Potential Index	86	109	123
Food at Home: Total $	$22,959,276	$168,681,430	$305,656,138
Average Spent	$4,731.92	$5,792.83	$6,496.55
Spending Potential Index	89	108	122
Food Away from Home: Total $	$16,982,010	$122,361,803	$222,120,992
Average Spent	$3,500.00	$4,202.13	$4,721.06
Spending Potential Index	93	111	125
Health Care: Total $	$23,063,912	$179,005,289	$329,180,510
Average Spent	$4,753.49	$6,147.37	$6,996.55
Spending Potential Index	83	107	122
HH Furnishings & Equipment: Total $	$9,249,323	$70,680,361	$130,437,342
Average Spent	$1,906.29	$2,427.29	$2,772.37
Spending Potential Index	87	111	127
Personal Care Products & Services: Total $	$4,054,154	$30,041,523	$55,015,959
Average Spent	$835.56	$1,031.68	$1,169.33
Spending Potential Index	91	112	127
Shelter: Total $	$85,127,102	$624,852,787	$1,133,611,431
Average Spent	$17,544.74	$21,458.59	$24,094.27
Spending Potential Index	91	111	124
Support Payments/Cash Contributions/Gifts in Kind: Total $	$9,429,225	$74,614,357	$139,388,256
Average Spent	$1,943.37	$2,562.39	$2,962.62
Spending Potential Index	83	109	127
Travel: Total $	$9,402,014	$76,336,742	$142,872,643
Average Spent	$1,937.76	$2,621.54	$3,036.68
Spending Potential Index	80	109	126
Vehicle Maintenance & Repairs: Total $	$5,443,526	$38,435,728	$68,922,100
Average Spent	$1,121.91	$1,319.95	$1,464.90
Spending Potential Index	97	114	126

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