



Community Profile

Telecom Exchange
 930 E Campbell Rd, Richardson, Texas, 75081
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 32.97439
 Longitude: -96.70878

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,677	86,941	319,954
2010 Total Population	4,276	90,557	329,402
2020 Total Population	7,448	115,956	385,734
2020 Group Quarters	57	1,094	1,968
2025 Total Population	9,123	127,141	412,830
2020-2025 Annual Rate	4.14%	1.86%	1.37%
2020 Total Daytime Population	24,838	146,534	406,808
Workers	21,796	88,753	209,340
Residents	3,042	57,781	197,468
Household Summary			
2000 Households	1,248	33,719	121,161
2000 Average Household Size	2.90	2.55	2.62
2010 Households	1,826	36,510	124,471
2010 Average Household Size	2.31	2.45	2.63
2020 Households	3,399	45,863	143,559
2020 Average Household Size	2.17	2.50	2.67
2025 Households	4,281	50,325	153,199
2025 Average Household Size	2.12	2.50	2.68
2020-2025 Annual Rate	4.72%	1.87%	1.31%
2010 Families	1,116	23,529	82,575
2010 Average Family Size	2.95	3.03	3.23
2020 Families	1,827	28,902	94,066
2020 Average Family Size	2.90	3.10	3.29
2025 Families	2,160	31,406	100,000
2025 Average Family Size	2.88	3.10	3.30
2020-2025 Annual Rate	3.41%	1.68%	1.23%
Housing Unit Summary			
2000 Housing Units	1,253	34,713	126,084
Owner Occupied Housing Units	89.1%	65.8%	52.1%
Renter Occupied Housing Units	10.5%	31.3%	44.0%
Vacant Housing Units	0.4%	2.9%	3.9%
2010 Housing Units	1,923	38,319	135,288
Owner Occupied Housing Units	55.6%	59.5%	49.3%
Renter Occupied Housing Units	39.4%	35.7%	42.7%
Vacant Housing Units	5.0%	4.7%	8.0%
2020 Housing Units	3,542	48,566	156,478
Owner Occupied Housing Units	37.3%	46.8%	42.6%
Renter Occupied Housing Units	58.7%	47.6%	49.1%
Vacant Housing Units	4.0%	5.6%	8.3%
2025 Housing Units	4,412	52,850	166,300
Owner Occupied Housing Units	32.1%	44.4%	41.8%
Renter Occupied Housing Units	64.9%	50.8%	50.3%
Vacant Housing Units	3.0%	4.8%	7.9%
Median Household Income			
2020	\$90,872	\$74,879	\$63,597
2025	\$96,250	\$77,737	\$67,322
Median Home Value			
2020	\$296,094	\$249,213	\$251,007
2025	\$343,305	\$279,196	\$277,439
Per Capita Income			
2020	\$54,808	\$38,588	\$34,070
2025	\$60,190	\$41,634	\$36,786
Median Age			
2010	37.8	37.6	34.6
2020	38.0	37.8	35.9
2025	38.2	38.0	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	3,399	45,863	143,559
<\$15,000	3.1%	7.6%	8.6%
\$15,000 - \$24,999	2.6%	5.5%	7.7%
\$25,000 - \$34,999	5.3%	7.1%	9.5%
\$35,000 - \$49,999	8.3%	10.9%	12.5%
\$50,000 - \$74,999	20.5%	19.0%	18.5%
\$75,000 - \$99,999	14.6%	14.6%	12.3%
\$100,000 - \$149,999	23.2%	18.6%	15.5%
\$150,000 - \$199,999	11.6%	8.6%	7.4%
\$200,000+	10.9%	8.2%	8.0%
Average Household Income	\$118,973	\$97,874	\$91,381
2025 Households by Income			
Household Income Base	4,281	50,325	153,199
<\$15,000	2.8%	7.1%	7.9%
\$15,000 - \$24,999	2.5%	5.1%	7.0%
\$25,000 - \$34,999	5.2%	6.8%	9.0%
\$35,000 - \$49,999	7.8%	10.3%	11.9%
\$50,000 - \$74,999	19.7%	18.7%	18.4%
\$75,000 - \$99,999	13.6%	14.6%	12.6%
\$100,000 - \$149,999	24.2%	19.3%	16.4%
\$150,000 - \$199,999	12.5%	9.3%	8.1%
\$200,000+	11.7%	8.9%	8.7%
Average Household Income	\$127,253	\$105,593	\$98,965
2020 Owner Occupied Housing Units by Value			
Total	1,319	22,732	66,637
<\$50,000	0.2%	0.7%	1.5%
\$50,000 - \$99,999	0.4%	2.3%	4.2%
\$100,000 - \$149,999	2.3%	11.3%	13.8%
\$150,000 - \$199,999	11.4%	19.2%	15.9%
\$200,000 - \$249,999	22.4%	16.8%	14.2%
\$250,000 - \$299,999	14.6%	16.1%	14.7%
\$300,000 - \$399,999	16.1%	17.6%	18.5%
\$400,000 - \$499,999	13.0%	9.0%	9.5%
\$500,000 - \$749,999	12.1%	4.5%	5.2%
\$750,000 - \$999,999	4.4%	1.2%	1.3%
\$1,000,000 - \$1,499,999	3.3%	1.0%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.3%	0.3%
Average Home Value	\$383,598	\$292,042	\$289,390
2025 Owner Occupied Housing Units by Value			
Total	1,415	23,447	69,434
<\$50,000	0.1%	0.5%	1.1%
\$50,000 - \$99,999	0.1%	1.5%	3.0%
\$100,000 - \$149,999	1.3%	7.9%	10.7%
\$150,000 - \$199,999	7.2%	14.6%	13.0%
\$200,000 - \$249,999	19.8%	15.5%	13.4%
\$250,000 - \$299,999	14.2%	17.2%	15.8%
\$300,000 - \$399,999	16.9%	21.6%	21.5%
\$400,000 - \$499,999	15.7%	11.8%	11.8%
\$500,000 - \$749,999	14.6%	5.9%	6.5%
\$750,000 - \$999,999	4.8%	1.4%	1.7%
\$1,000,000 - \$1,499,999	5.4%	1.5%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.5%	0.4%
Average Home Value	\$427,809	\$327,571	\$318,658

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,275	90,554	329,402
0 - 4	4.7%	5.6%	7.4%
5 - 9	4.7%	5.7%	7.1%
10 - 14	5.5%	6.1%	6.8%
15 - 24	13.0%	14.7%	14.1%
25 - 34	18.2%	14.3%	15.3%
35 - 44	13.0%	13.1%	14.1%
45 - 54	16.2%	14.8%	13.8%
55 - 64	13.4%	12.3%	10.6%
65 - 74	6.8%	7.4%	6.3%
75 - 84	3.3%	4.1%	3.4%
85 +	1.3%	1.8%	1.2%
18 +	81.6%	78.7%	74.7%
2020 Population by Age			
Total	7,445	115,956	385,737
0 - 4	3.9%	5.3%	6.6%
5 - 9	4.2%	5.5%	6.6%
10 - 14	4.7%	5.6%	6.5%
15 - 24	10.1%	14.6%	13.5%
25 - 34	22.2%	15.1%	15.4%
35 - 44	13.9%	13.0%	13.4%
45 - 54	11.2%	12.0%	11.9%
55 - 64	13.2%	12.5%	11.5%
65 - 74	9.8%	9.4%	8.4%
75 - 84	4.9%	4.9%	4.3%
85 +	1.9%	2.0%	1.7%
18 +	84.6%	80.3%	76.6%
2025 Population by Age			
Total	9,122	127,141	412,832
0 - 4	4.0%	5.4%	6.7%
5 - 9	3.8%	5.3%	6.4%
10 - 14	4.1%	5.4%	6.3%
15 - 24	10.1%	14.5%	13.4%
25 - 34	22.4%	15.3%	15.1%
35 - 44	15.8%	13.3%	13.8%
45 - 54	10.9%	11.6%	11.6%
55 - 64	10.7%	11.2%	10.7%
65 - 74	10.4%	10.1%	9.0%
75 - 84	5.9%	5.8%	5.2%
85 +	2.0%	2.1%	1.8%
18 +	85.6%	80.7%	77.0%
2010 Population by Sex			
Males	2,089	44,352	163,172
Females	2,187	46,205	166,230
2020 Population by Sex			
Males	3,639	57,071	191,366
Females	3,809	58,885	194,367
2025 Population by Sex			
Males	4,404	62,510	204,658
Females	4,719	64,630	208,172

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	4,277	90,557	329,402
White Alone	78.8%	67.8%	59.6%
Black Alone	5.7%	9.4%	13.7%
American Indian Alone	0.3%	0.5%	0.6%
Asian Alone	10.6%	14.1%	11.5%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.8%	5.3%	11.4%
Two or More Races	2.6%	2.9%	3.1%
Hispanic Origin	9.6%	14.9%	27.4%
Diversity Index	47.4	63.6	76.7
2020 Population by Race/Ethnicity			
Total	7,448	115,956	385,736
White Alone	70.2%	58.2%	52.6%
Black Alone	7.3%	12.0%	15.0%
American Indian Alone	0.3%	0.4%	0.6%
Asian Alone	16.6%	18.6%	15.7%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	2.4%	7.2%	12.4%
Two or More Races	3.2%	3.6%	3.6%
Hispanic Origin	11.2%	19.6%	29.6%
Diversity Index	57.9	73.4	81.1
2025 Population by Race/Ethnicity			
Total	9,123	127,140	412,831
White Alone	64.7%	54.5%	49.8%
Black Alone	8.3%	12.8%	15.5%
American Indian Alone	0.3%	0.4%	0.6%
Asian Alone	20.5%	21.0%	17.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	7.5%	12.6%
Two or More Races	3.5%	3.9%	3.8%
Hispanic Origin	12.6%	20.9%	30.7%
Diversity Index	63.6	76.1	82.6
2010 Population by Relationship and Household Type			
Total	4,276	90,557	329,402
In Households	98.7%	98.9%	99.5%
In Family Households	77.9%	80.2%	83.2%
Householder	26.5%	25.9%	25.1%
Spouse	22.6%	20.0%	18.1%
Child	25.2%	28.2%	31.6%
Other relative	2.7%	4.6%	6.1%
Nonrelative	0.9%	1.6%	2.3%
In Nonfamily Households	20.8%	18.7%	16.3%
In Group Quarters	1.3%	1.1%	0.5%
Institutionalized Population	1.3%	0.6%	0.4%
Noninstitutionalized Population	0.0%	0.4%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	5,737	79,939	257,190
Less than 9th Grade	1.3%	3.8%	8.0%
9th - 12th Grade, No Diploma	2.8%	4.5%	6.5%
High School Graduate	8.4%	11.5%	14.6%
GED/Alternative Credential	1.7%	1.7%	2.3%
Some College, No Degree	11.4%	20.3%	19.7%
Associate Degree	5.0%	6.4%	6.5%
Bachelor's Degree	44.7%	33.6%	27.4%
Graduate/Professional Degree	24.6%	18.2%	15.0%
2020 Population 15+ by Marital Status			
Total	6,491	96,895	309,438
Never Married	31.8%	34.7%	37.0%
Married	53.8%	48.8%	48.1%
Widowed	3.7%	5.0%	4.7%
Divorced	10.7%	11.5%	10.2%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,784	64,472	210,201
Population 16+ Employed	92.7%	90.9%	90.5%
Population 16+ Unemployment rate	7.3%	9.1%	9.5%
Population 16-24 Employed	9.2%	12.1%	12.0%
Population 16-24 Unemployment rate	13.6%	15.6%	16.7%
Population 25-54 Employed	66.8%	62.1%	64.3%
Population 25-54 Unemployment rate	6.6%	8.2%	8.7%
Population 55-64 Employed	17.2%	17.5%	16.3%
Population 55-64 Unemployment rate	6.9%	8.2%	8.2%
Population 65+ Employed	6.8%	8.3%	7.4%
Population 65+ Unemployment rate	5.6%	6.9%	7.5%
2020 Employed Population 16+ by Industry			
Total	4,435	58,615	190,138
Agriculture/Mining	0.5%	0.7%	0.7%
Construction	4.0%	5.6%	8.2%
Manufacturing	9.4%	8.9%	8.7%
Wholesale Trade	2.2%	2.3%	2.2%
Retail Trade	10.2%	9.9%	10.6%
Transportation/Utilities	3.4%	3.9%	4.5%
Information	2.7%	2.8%	2.4%
Finance/Insurance/Real Estate	13.0%	10.2%	9.2%
Services	50.2%	53.4%	51.9%
Public Administration	4.4%	2.3%	1.6%
2020 Employed Population 16+ by Occupation			
Total	4,436	58,615	190,139
White Collar	79.0%	73.3%	63.6%
Management/Business/Financial	20.9%	18.9%	15.9%
Professional	36.5%	29.0%	23.7%
Sales	10.6%	11.5%	11.1%
Administrative Support	11.0%	13.9%	12.9%
Services	12.0%	13.8%	18.6%
Blue Collar	9.0%	12.9%	17.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.4%	2.8%	5.9%
Installation/Maintenance/Repair	1.1%	3.2%	2.7%
Production	2.5%	3.8%	4.4%
Transportation/Material Moving	2.9%	3.0%	4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 16, 2021



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2010 Households by Type			
Total	1,826	36,511	124,471
Households with 1 Person	30.6%	27.8%	26.9%
Households with 2+ People	69.4%	72.2%	73.1%
Family Households	61.1%	64.4%	66.3%
Husband-wife Families	52.1%	49.7%	47.8%
With Related Children	19.1%	20.5%	22.9%
Other Family (No Spouse Present)	9.0%	14.8%	18.5%
Other Family with Male Householder	2.8%	4.0%	5.2%
With Related Children	1.2%	1.9%	2.7%
Other Family with Female Householder	6.2%	10.8%	13.3%
With Related Children	4.0%	6.5%	8.9%
Nonfamily Households	8.3%	7.7%	6.8%
All Households with Children	24.5%	29.3%	34.9%
Multigenerational Households	2.4%	3.7%	4.5%
Unmarried Partner Households	5.2%	4.7%	5.5%
Male-female	4.4%	3.8%	4.7%
Same-sex	0.8%	0.8%	0.9%
2010 Households by Size			
Total	1,826	36,512	124,470
1 Person Household	30.6%	27.8%	26.9%
2 Person Household	37.3%	34.7%	31.3%
3 Person Household	14.7%	15.9%	16.1%
4 Person Household	11.1%	12.4%	13.5%
5 Person Household	4.3%	5.6%	6.9%
6 Person Household	1.6%	2.2%	3.0%
7 + Person Household	0.4%	1.3%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	1,826	36,510	124,471
Owner Occupied	58.5%	62.5%	53.6%
Owned with a Mortgage/Loan	42.3%	43.7%	38.4%
Owned Free and Clear	16.3%	18.8%	15.2%
Renter Occupied	41.5%	37.5%	46.4%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	166	145	122
Percent of Income for Mortgage	13.6%	13.9%	16.5%
Wealth Index	131	111	102
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,923	38,319	135,288
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	4,276	90,557	329,402
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Savvy Suburbanites (1D)	NeWest Residents (13C)
2.	Home Improvement (4B)	Home Improvement (4B)	Home Improvement (4B)
3.	Savvy Suburbanites (1D)	Exurbanites (1E)	Young and Restless (11B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$9,888,299	\$109,020,547	\$324,144,666
Average Spent	\$2,909.18	\$2,377.09	\$2,257.92
Spending Potential Index	136	111	105
Education: Total \$	\$8,468,627	\$93,884,917	\$265,191,089
Average Spent	\$2,491.51	\$2,047.07	\$1,847.26
Spending Potential Index	139	114	103
Entertainment/Recreation: Total \$	\$14,019,757	\$158,341,009	\$459,796,674
Average Spent	\$4,124.67	\$3,452.48	\$3,202.84
Spending Potential Index	127	106	99
Food at Home: Total \$	\$23,193,864	\$262,686,970	\$783,318,527
Average Spent	\$6,823.73	\$5,727.64	\$5,456.42
Spending Potential Index	128	107	102
Food Away from Home: Total \$	\$17,325,362	\$191,122,152	\$567,350,301
Average Spent	\$5,097.19	\$4,167.24	\$3,952.04
Spending Potential Index	135	111	105
Health Care: Total \$	\$23,699,430	\$275,228,031	\$801,477,789
Average Spent	\$6,972.47	\$6,001.09	\$5,582.92
Spending Potential Index	121	104	97
HH Furnishings & Equipment: Total \$	\$9,578,722	\$108,717,534	\$318,153,866
Average Spent	\$2,818.10	\$2,370.48	\$2,216.19
Spending Potential Index	129	108	101
Personal Care Products & Services: Total \$	\$4,162,373	\$46,569,298	\$136,797,917
Average Spent	\$1,224.59	\$1,015.40	\$952.90
Spending Potential Index	133	111	104
Shelter: Total \$	\$89,893,179	\$987,856,704	\$2,924,179,041
Average Spent	\$26,446.95	\$21,539.30	\$20,369.18
Spending Potential Index	137	111	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,643,326	\$113,331,778	\$327,665,112
Average Spent	\$2,837.11	\$2,471.09	\$2,282.44
Spending Potential Index	121	106	97
Travel: Total \$	\$10,781,878	\$119,905,957	\$345,722,705
Average Spent	\$3,172.07	\$2,614.44	\$2,408.23
Spending Potential Index	132	108	100
Vehicle Maintenance & Repairs: Total \$	\$4,983,079	\$57,923,986	\$168,326,674
Average Spent	\$1,466.04	\$1,262.98	\$1,172.53
Spending Potential Index	126	109	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.