



Community Profile

Reding
 3713 S Western Ave, Oklahoma City, Oklahoma, 73109
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 35.42719
 Longitude: -97.53155

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	17,997	98,836	196,590
2010 Total Population	19,590	106,419	204,007
2020 Total Population	20,522	112,534	221,462
2020 Group Quarters	45	3,629	8,039
2025 Total Population	20,896	115,362	229,357
2020-2025 Annual Rate	0.36%	0.50%	0.70%
2020 Total Daytime Population	16,859	111,476	258,612
Workers	4,333	42,026	130,489
Residents	12,526	69,450	128,123
Household Summary			
2000 Households	6,747	37,188	76,447
2000 Average Household Size	2.66	2.57	2.48
2010 Households	6,478	35,925	76,082
2010 Average Household Size	3.02	2.86	2.59
2020 Households	6,514	36,790	81,408
2020 Average Household Size	3.14	2.96	2.62
2025 Households	6,575	37,487	84,445
2025 Average Household Size	3.17	2.98	2.62
2020-2025 Annual Rate	0.19%	0.38%	0.74%
2010 Families	4,280	23,418	45,955
2010 Average Family Size	3.74	3.53	3.33
2020 Families	4,239	23,531	47,584
2020 Average Family Size	3.91	3.67	3.41
2025 Families	4,261	23,825	48,730
2025 Average Family Size	3.95	3.70	3.42
2020-2025 Annual Rate	0.10%	0.25%	0.48%
Housing Unit Summary			
2000 Housing Units	7,526	41,443	87,263
Owner Occupied Housing Units	49.4%	47.6%	46.4%
Renter Occupied Housing Units	40.3%	42.1%	41.2%
Vacant Housing Units	10.4%	10.3%	12.4%
2010 Housing Units	7,411	40,717	86,762
Owner Occupied Housing Units	43.0%	43.1%	43.4%
Renter Occupied Housing Units	44.4%	45.2%	44.3%
Vacant Housing Units	12.6%	11.8%	12.3%
2020 Housing Units	7,577	42,285	93,179
Owner Occupied Housing Units	41.3%	41.6%	41.0%
Renter Occupied Housing Units	44.6%	45.4%	46.4%
Vacant Housing Units	14.0%	13.0%	12.6%
2025 Housing Units	7,666	43,090	96,488
Owner Occupied Housing Units	41.0%	41.5%	40.6%
Renter Occupied Housing Units	44.7%	45.5%	46.9%
Vacant Housing Units	14.2%	13.0%	12.5%
Median Household Income			
2020	\$35,059	\$35,106	\$39,527
2025	\$36,466	\$36,501	\$41,720
Median Home Value			
2020	\$69,070	\$73,948	\$91,452
2025	\$72,697	\$77,583	\$98,538
Per Capita Income			
2020	\$13,915	\$14,803	\$20,112
2025	\$14,964	\$15,948	\$21,963
Median Age			
2010	28.8	30.0	31.5
2020	29.8	30.9	33.0
2025	30.2	30.9	33.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	6,514	36,790	81,408
<\$15,000	16.5%	18.3%	16.2%
\$15,000 - \$24,999	16.0%	16.0%	13.1%
\$25,000 - \$34,999	17.4%	15.5%	14.0%
\$35,000 - \$49,999	19.4%	19.2%	17.6%
\$50,000 - \$74,999	17.3%	18.2%	18.5%
\$75,000 - \$99,999	8.8%	7.5%	9.9%
\$100,000 - \$149,999	3.3%	3.9%	6.8%
\$150,000 - \$199,999	1.0%	0.8%	2.0%
\$200,000+	0.4%	0.6%	1.9%
Average Household Income	\$43,653	\$43,636	\$54,166
2025 Households by Income			
Household Income Base	6,575	37,487	84,445
<\$15,000	15.1%	17.0%	14.9%
\$15,000 - \$24,999	15.3%	15.3%	12.4%
\$25,000 - \$34,999	16.9%	15.0%	13.5%
\$35,000 - \$49,999	19.3%	19.2%	17.2%
\$50,000 - \$74,999	18.3%	19.1%	19.1%
\$75,000 - \$99,999	9.8%	8.3%	10.9%
\$100,000 - \$149,999	3.8%	4.6%	7.7%
\$150,000 - \$199,999	1.2%	1.0%	2.3%
\$200,000+	0.4%	0.6%	2.1%
Average Household Income	\$47,359	\$47,335	\$59,133
2020 Owner Occupied Housing Units by Value			
Total	3,132	17,588	38,187
<\$50,000	29.5%	24.9%	17.5%
\$50,000 - \$99,999	53.7%	52.4%	39.2%
\$100,000 - \$149,999	9.1%	13.5%	20.4%
\$150,000 - \$199,999	2.4%	4.3%	10.4%
\$200,000 - \$249,999	0.9%	1.8%	4.4%
\$250,000 - \$299,999	0.0%	0.3%	2.2%
\$300,000 - \$399,999	2.2%	1.1%	2.3%
\$400,000 - \$499,999	0.0%	0.1%	1.3%
\$500,000 - \$749,999	0.3%	0.9%	1.2%
\$750,000 - \$999,999	0.0%	0.2%	0.6%
\$1,000,000 - \$1,499,999	0.8%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.5%	0.1%	0.1%
\$2,000,000 +	0.6%	0.2%	0.2%
Average Home Value	\$106,424	\$94,470	\$128,999
2025 Owner Occupied Housing Units by Value			
Total	3,146	17,861	39,132
<\$50,000	26.4%	22.7%	15.5%
\$50,000 - \$99,999	52.1%	49.5%	35.5%
\$100,000 - \$149,999	9.9%	14.6%	20.3%
\$150,000 - \$199,999	3.2%	5.5%	11.4%
\$200,000 - \$249,999	1.3%	2.8%	5.5%
\$250,000 - \$299,999	0.1%	0.7%	2.9%
\$300,000 - \$399,999	3.3%	1.8%	3.4%
\$400,000 - \$499,999	0.2%	0.3%	1.9%
\$500,000 - \$749,999	0.9%	1.2%	1.8%
\$750,000 - \$999,999	0.3%	0.3%	0.9%
\$1,000,000 - \$1,499,999	1.2%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.6%	0.1%	0.1%
\$2,000,000 +	0.6%	0.2%	0.2%
Average Home Value	\$125,874	\$106,494	\$148,421

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	19,589	106,418	204,007
0 - 4	10.9%	10.3%	9.0%
5 - 9	9.6%	8.9%	7.9%
10 - 14	7.8%	7.2%	6.7%
15 - 24	15.4%	15.0%	15.2%
25 - 34	15.5%	16.1%	16.4%
35 - 44	13.2%	12.7%	12.7%
45 - 54	11.2%	12.0%	12.7%
55 - 64	7.6%	8.2%	9.5%
65 - 74	4.3%	4.9%	5.3%
75 - 84	3.1%	3.4%	3.3%
85 +	1.3%	1.2%	1.2%
18 +	66.9%	69.5%	72.5%
2020 Population by Age			
Total	20,522	112,533	221,463
0 - 4	10.0%	9.4%	8.1%
5 - 9	9.5%	8.8%	7.6%
10 - 14	8.4%	8.1%	7.1%
15 - 24	14.2%	14.3%	14.1%
25 - 34	15.9%	15.7%	16.3%
35 - 44	12.7%	13.0%	13.3%
45 - 54	10.4%	10.7%	11.1%
55 - 64	8.7%	9.3%	10.3%
65 - 74	5.6%	6.2%	7.3%
75 - 84	3.2%	3.2%	3.5%
85 +	1.4%	1.3%	1.3%
18 +	67.6%	69.5%	73.3%
2025 Population by Age			
Total	20,897	115,361	229,356
0 - 4	10.0%	9.5%	8.1%
5 - 9	9.3%	8.7%	7.5%
10 - 14	8.6%	8.1%	7.0%
15 - 24	14.5%	15.1%	14.5%
25 - 34	14.6%	14.3%	15.1%
35 - 44	13.3%	13.4%	13.8%
45 - 54	10.1%	10.6%	11.0%
55 - 64	8.4%	8.8%	9.7%
65 - 74	6.1%	6.6%	7.8%
75 - 84	3.6%	3.6%	4.2%
85 +	1.3%	1.2%	1.3%
18 +	67.2%	69.2%	73.3%
2010 Population by Sex			
Males	9,889	54,464	103,536
Females	9,701	51,955	100,471
2020 Population by Sex			
Males	10,408	57,679	112,961
Females	10,113	54,855	108,501
2025 Population by Sex			
Males	10,601	59,080	116,813
Females	10,295	56,282	112,544

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2010 Population by Race/Ethnicity			
Total	19,590	106,418	204,006
White Alone	49.3%	51.9%	55.2%
Black Alone	3.7%	7.4%	12.0%
American Indian Alone	4.7%	5.4%	4.8%
Asian Alone	0.7%	1.0%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	36.0%	28.7%	19.5%
Two or More Races	5.5%	5.5%	5.7%
Hispanic Origin	62.1%	48.0%	33.3%
Diversity Index	86.9	86.1	82.1
2020 Population by Race/Ethnicity			
Total	20,523	112,533	221,462
White Alone	44.1%	46.3%	49.9%
Black Alone	3.2%	6.9%	12.5%
American Indian Alone	4.3%	5.0%	4.6%
Asian Alone	0.7%	1.0%	3.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	42.0%	34.9%	23.5%
Two or More Races	5.6%	5.8%	6.2%
Hispanic Origin	71.0%	57.1%	39.6%
Diversity Index	88.4	88.7	86.0
2025 Population by Race/Ethnicity			
Total	20,895	115,361	229,357
White Alone	43.8%	46.0%	49.4%
Black Alone	3.2%	6.9%	12.7%
American Indian Alone	4.2%	5.0%	4.6%
Asian Alone	0.7%	1.0%	3.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	42.5%	35.3%	23.7%
Two or More Races	5.6%	5.7%	6.2%
Hispanic Origin	71.5%	57.5%	39.9%
Diversity Index	88.5	88.8	86.3
2010 Population by Relationship and Household Type			
Total	19,590	106,419	204,007
In Households	99.8%	96.6%	96.7%
In Family Households	85.2%	81.4%	78.3%
Householder	21.9%	22.1%	22.5%
Spouse	13.6%	13.0%	13.7%
Child	39.1%	36.2%	33.2%
Other relative	7.1%	6.5%	5.5%
Nonrelative	3.5%	3.7%	3.3%
In Nonfamily Households	14.5%	15.2%	18.4%
In Group Quarters	0.2%	3.4%	3.3%
Institutionalized Population	0.2%	2.3%	1.9%
Noninstitutionalized Population	0.0%	1.1%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	11,896	66,861	139,818
Less than 9th Grade	22.6%	17.2%	11.0%
9th - 12th Grade, No Diploma	20.0%	18.4%	13.2%
High School Graduate	24.7%	26.4%	25.1%
GED/Alternative Credential	4.7%	6.5%	6.0%
Some College, No Degree	16.5%	19.1%	21.9%
Associate Degree	4.7%	5.6%	6.7%
Bachelor's Degree	5.0%	4.8%	10.3%
Graduate/Professional Degree	1.8%	2.1%	5.8%
2020 Population 15+ by Marital Status			
Total	14,802	82,978	171,040
Never Married	39.2%	37.7%	38.6%
Married	43.3%	42.8%	41.4%
Widowed	4.9%	5.5%	5.5%
Divorced	12.6%	14.0%	14.5%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,144	47,696	102,663
Population 16+ Employed	88.5%	87.2%	88.1%
Population 16+ Unemployment rate	11.5%	12.8%	11.9%
Population 16-24 Employed	16.4%	16.6%	15.5%
Population 16-24 Unemployment rate	19.4%	19.7%	19.2%
Population 25-54 Employed	68.4%	67.3%	66.1%
Population 25-54 Unemployment rate	10.0%	11.5%	10.7%
Population 55-64 Employed	12.0%	12.5%	13.2%
Population 55-64 Unemployment rate	9.0%	10.6%	9.7%
Population 65+ Employed	3.3%	3.6%	5.2%
Population 65+ Unemployment rate	6.7%	9.6%	8.4%
2020 Employed Population 16+ by Industry			
Total	8,095	41,605	90,456
Agriculture/Mining	1.5%	1.4%	1.9%
Construction	29.9%	23.9%	15.4%
Manufacturing	12.4%	12.4%	10.7%
Wholesale Trade	3.3%	2.8%	2.8%
Retail Trade	12.0%	11.9%	11.1%
Transportation/Utilities	2.8%	4.4%	4.8%
Information	0.5%	0.6%	0.9%
Finance/Insurance/Real Estate	3.1%	3.4%	4.8%
Services	32.9%	36.2%	43.3%
Public Administration	1.6%	3.0%	4.4%
2020 Employed Population 16+ by Occupation			
Total	8,092	41,602	90,456
White Collar	25.9%	32.5%	45.2%
Management/Business/Financial	3.7%	5.2%	9.2%
Professional	5.2%	7.3%	14.3%
Sales	8.5%	8.8%	9.0%
Administrative Support	8.5%	11.2%	12.8%
Services	23.6%	22.0%	20.7%
Blue Collar	50.5%	45.4%	34.1%
Farming/Forestry/Fishing	0.7%	0.6%	0.4%
Construction/Extraction	25.2%	20.2%	13.0%
Installation/Maintenance/Repair	3.2%	3.5%	4.0%
Production	14.1%	11.8%	8.7%
Transportation/Material Moving	7.2%	9.4%	8.0%

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February 16, 2021



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2010 Households by Type			
Total	6,478	35,926	76,082
Households with 1 Person	26.9%	28.0%	32.0%
Households with 2+ People	73.1%	72.0%	68.0%
Family Households	66.1%	65.2%	60.4%
Husband-wife Families	41.1%	38.2%	36.7%
With Related Children	26.9%	22.3%	18.8%
Other Family (No Spouse Present)	25.0%	26.9%	23.7%
Other Family with Male Householder	8.4%	8.4%	6.9%
With Related Children	5.2%	5.1%	4.1%
Other Family with Female Householder	16.6%	18.6%	16.8%
With Related Children	12.0%	13.2%	11.8%
Nonfamily Households	7.0%	6.8%	7.6%
All Households with Children	44.9%	41.2%	35.2%
Multigenerational Households	7.6%	6.3%	5.1%
Unmarried Partner Households	9.0%	9.2%	8.4%
Male-female	8.3%	8.5%	7.6%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	6,479	35,924	76,081
1 Person Household	26.9%	28.0%	32.0%
2 Person Household	21.9%	25.2%	27.7%
3 Person Household	14.7%	15.1%	14.7%
4 Person Household	15.1%	13.5%	11.9%
5 Person Household	11.3%	9.5%	7.4%
6 Person Household	5.4%	4.7%	3.5%
7 + Person Household	4.6%	3.9%	2.8%
2010 Households by Tenure and Mortgage Status			
Total	6,478	35,925	76,082
Owner Occupied	49.2%	48.8%	49.5%
Owned with a Mortgage/Loan	28.3%	27.4%	30.4%
Owned Free and Clear	20.9%	21.4%	19.1%
Renter Occupied	50.8%	51.2%	50.5%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	269	257	234
Percent of Income for Mortgage	8.2%	8.8%	9.7%
Wealth Index	31	32	44
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,411	40,717	86,762
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	19,590	106,419	204,007
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Barrios Urbanos (7D)	Barrios Urbanos (7D)	Barrios Urbanos (7D)
2.	Small Town Simplicity (12C)	Hardscrabble Road (8G)	Hardscrabble Road (8G)
3.	NeWest Residents (13C)	Traditional Living (12B)	Traditional Living (12B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$7,320,408	\$41,133,473	\$111,478,230
Average Spent	\$1,123.80	\$1,118.06	\$1,369.38
Spending Potential Index	52	52	64
Education: Total \$	\$5,092,755	\$29,591,288	\$83,305,829
Average Spent	\$781.82	\$804.33	\$1,023.31
Spending Potential Index	44	45	57
Entertainment/Recreation: Total \$	\$10,165,454	\$57,912,630	\$159,201,740
Average Spent	\$1,560.55	\$1,574.14	\$1,955.60
Spending Potential Index	48	48	60
Food at Home: Total \$	\$17,754,214	\$100,235,539	\$272,449,579
Average Spent	\$2,725.55	\$2,724.53	\$3,346.72
Spending Potential Index	51	51	63
Food Away from Home: Total \$	\$12,834,307	\$71,500,330	\$193,851,205
Average Spent	\$1,970.27	\$1,943.47	\$2,381.23
Spending Potential Index	52	52	63
Health Care: Total \$	\$18,607,740	\$105,505,733	\$287,588,938
Average Spent	\$2,856.58	\$2,867.78	\$3,532.69
Spending Potential Index	50	50	61
HH Furnishings & Equipment: Total \$	\$7,395,142	\$41,047,989	\$110,818,578
Average Spent	\$1,135.27	\$1,115.74	\$1,361.27
Spending Potential Index	52	51	62
Personal Care Products & Services: Total \$	\$3,042,115	\$17,231,492	\$47,199,228
Average Spent	\$467.01	\$468.37	\$579.79
Spending Potential Index	51	51	63
Shelter: Total \$	\$62,075,633	\$349,442,918	\$960,406,889
Average Spent	\$9,529.57	\$9,498.31	\$11,797.45
Spending Potential Index	49	49	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,414,945	\$41,269,407	\$113,349,102
Average Spent	\$1,138.31	\$1,121.76	\$1,392.36
Spending Potential Index	49	48	59
Travel: Total \$	\$7,032,305	\$39,813,238	\$110,914,834
Average Spent	\$1,079.57	\$1,082.18	\$1,362.46
Spending Potential Index	45	45	57
Vehicle Maintenance & Repairs: Total \$	\$3,802,492	\$21,774,240	\$60,172,137
Average Spent	\$583.74	\$591.85	\$739.14
Spending Potential Index	50	51	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.