

13801 N Pennsylvania Ave, Oklahoma City, Oklahoma, 73134

Quail Springs Village Prepared by Esri Latitude: 35.61132 Rings: 1, 3, 5 mile radii Longitude: -97.55016

| 1go. 1, 3, 5 11 1 a | | | 5.0000 |
|-------------------------------|-----------|-----------|-----------|
| | 1 mile | 3 miles | 5 miles |
| Population Summary | 7.244 | F4 220 | 122.226 |
| 2000 Total Population | 7,241 | 51,328 | 123,236 |
| 2010 Total Population | 9,226 | 65,967 | 147,086 |
| 2020 Total Population | 11,902 | 75,712 | 175,909 |
| 2020 Group Quarters | 129 | 213 | 1,489 |
| 2025 Total Population | 12,958 | 79,977 | 186,728 |
| 2020-2025 Annual Rate | 1.71% | 1.10% | 1.20% |
| 2020 Total Daytime Population | 13,630 | 84,797 | 185,868 |
| Workers | 8,319 | 47,482 | 99,615 |
| Residents | 5,311 | 37,315 | 86,253 |
| Household Summary | | | |
| 2000 Households | 3,756 | 22,573 | 51,959 |
| 2000 Average Household Size | 1.83 | 2.23 | 2.32 |
| 2010 Households | 4,932 | 28,988 | 63,101 |
| 2010 Average Household Size | 1.84 | 2.27 | 2.31 |
| 2020 Households | 6,509 | 33,088 | 74,198 |
| 2020 Average Household Size | 1.81 | 2.28 | 2.35 |
| 2025 Households | 7,098 | 34,824 | 78,404 |
| 2025 Average Household Size | 1.81 | 2.29 | 2.36 |
| 2020-2025 Annual Rate | 1.75% | 1.03% | 1.11% |
| 2010 Families | 1,913 | 17,061 | 37,955 |
| 2010 Average Family Size | 2.77 | 2.95 | 2.96 |
| 2020 Families | 2,502 | 19,072 | 44,355 |
| 2020 Average Family Size | 2.67 | 2.98 | 3.01 |
| 2025 Families | 2,726 | 19,974 | 46,761 |
| 2025 Average Family Size | 2.66 | 2.99 | 3.03 |
| 2020-2025 Annual Rate | 1.73% | 0.93% | 1.06% |
| Housing Unit Summary | 1.75 /0 | 0.95 /0 | 1.00 /0 |
| | 4 209 | 24.419 | 55 014 |
| 2000 Housing Units | 4,208 | 24,418 | 55,814 |
| Owner Occupied Housing Units | 19.1% | 52.1% | 58.0% |
| Renter Occupied Housing Units | 70.2% | 40.3% | 35.0% |
| Vacant Housing Units | 10.7% | 7.6% | 6.9% |
| 2010 Housing Units | 5,642 | 31,674 | 68,692 |
| Owner Occupied Housing Units | 19.9% | 54.2% | 56.9% |
| Renter Occupied Housing Units | 67.5% | 37.3% | 34.9% |
| Vacant Housing Units | 12.6% | 8.5% | 8.1% |
| 2020 Housing Units | 7,394 | 36,110 | 80,496 |
| Owner Occupied Housing Units | 17.4% | 52.3% | 55.6% |
| Renter Occupied Housing Units | 70.6% | 39.4% | 36.6% |
| Vacant Housing Units | 12.0% | 8.4% | 7.8% |
| 2025 Housing Units | 8,038 | 37,921 | 84,799 |
| Owner Occupied Housing Units | 17.4% | 52.0% | 55.3% |
| Renter Occupied Housing Units | 70.9% | 39.8% | 37.2% |
| Vacant Housing Units | 11.7% | 8.2% | 7.5% |
| Median Household Income | 1117 70 | 5.2 / | 713 70 |
| | \$51,134 | \$64,164 | \$65,324 |
| 2020 2025 | | | |
| | \$53,088 | \$68,251 | \$69,931 |
| Median Home Value | #1E1 E11 | ¢106 600 | ¢100 741 |
| 2020 | \$151,511 | \$196,609 | \$199,741 |
| 2025 | \$170,785 | \$225,111 | \$237,865 |
| Per Capita Income | 12.52 | +00 10= | 100.00= |
| 2020 | \$34,589 | \$39,425 | \$39,803 |
| 2025 | \$36,797 | \$43,346 | \$43,821 |
| Median Age | | | |
| 2010 | 29.9 | 34.0 | 34.2 |
| | | | |
| 2020 | 31.9 | 35.6 | 36.1 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Quail Springs Village 13801 N Pennsylvania Ave, Oklahoma City, Oklahoma, 73134 Rings: 1, 3, 5 mile radii Prepared by Esri Latitude: 35.61132 Longitude: -97.55016

| Rings: 1, 3, 5 mile radii | | Lo | ngitude: -97.55016 |
|--|-----------|-----------|--------------------|
| | 1 mile | 3 miles | 5 miles |
| 2020 Households by Income | | | |
| Household Income Base | 6,509 | 33,088 | 74,198 |
| <\$15,000 | 8.8% | 6.7% | 6.8% |
| \$15,000 - \$24,999 | 11.5% | 8.5% | 8.5% |
| \$25,000 - \$34,999 | 12.7% | 8.3% | 8.4% |
| \$35,000 - \$49,999 | 15.3% | 13.9% | 13.2% |
| \$50,000 - \$74,999 | 23.8% | 19.3% | 18.7% |
| \$75,000 - \$99,999 | 12.6% | 13.7% | 13.6% |
| \$100,000 - \$149,999 | 10.6% | 15.6% | 15.3% |
| \$150,000 - \$199,999 | 1.7% | 5.9% | 6.5% |
| \$200,000+ | 3.0% | 8.2% | 9.0% |
| Average Household Income | \$64,140 | \$91,201 | \$94,381 |
| 2025 Households by Income | , , | , , | , , |
| Household Income Base | 7,098 | 34,824 | 78,404 |
| <\$15,000 | 8.1% | 6.2% | 6.4% |
| \$15,000 - \$24,999 | 10.6% | 7.9% | 7.9% |
| | | | |
| \$25,000 - \$34,999 | 11.7% | 7.7% | 7.8% |
| \$35,000 - \$49,999 | 14.9% | 13.2% | 12.4% |
| \$50,000 - \$74,999 | 24.9% | 18.9% | 18.2% |
| \$75,000 - \$99,999 | 13.6% | 13.7% | 13.5% |
| \$100,000 - \$149,999 | 11.4% | 16.1% | 15.8% |
| \$150,000 - \$199,999 | 1.9% | 6.7% | 7.4% |
| \$200,000+ | 2.9% | 9.6% | 10.5% |
| Average Household Income | \$68,434 | \$100,743 | \$104,432 |
| 2020 Owner Occupied Housing Units by Value | | | |
| Total | 1,289 | 18,872 | 44,725 |
| <\$50,000 | 1.9% | 1.6% | 1.9% |
| \$50,000 - \$99,999 | 17.9% | 6.9% | 6.6% |
| \$100,000 - \$149,999 | 29.7% | 19.6% | 19.1% |
| \$150,000 - \$199,999 | 14.1% | 23.5% | 22.4% |
| \$200,000 - \$249,999 | 10.2% | 13.9% | 12.3% |
| \$250,000 - \$299,999 | 14.7% | 9.9% | 9.8% |
| \$300,000 - \$399,999 | 2.8% | 10.7% | 11.9% |
| \$400,000 - \$499,999 | 7.4% | 6.5% | 6.6% |
| \$500,000 - \$749,999 | 0.5% | 4.4% | 5.0% |
| \$750,000 - \$999,999 | 0.6% | 2.2% | 2.4% |
| \$1,000,000 - \$1,499,999 | 0.0% | 0.5% | 0.9% |
| | | | |
| \$1,500,000 - \$1,999,999 | 0.0% | 0.4% | 0.4% |
| \$2,000,000 + | 0.0% | 0.0% | 0.5% |
| Average Home Value | \$191,253 | \$256,661 | \$277,132 |
| 2025 Owner Occupied Housing Units by Value | | | |
| Total | 1,398 | 19,721 | 46,862 |
| <\$50,000 | 1.2% | 1.0% | 1.3% |
| \$50,000 - \$99,999 | 18.7% | 5.6% | 4.9% |
| \$100,000 - \$149,999 | 24.9% | 16.2% | 15.6% |
| \$150,000 - \$199,999 | 12.3% | 20.9% | 19.7% |
| \$200,000 - \$249,999 | 9.1% | 12.6% | 11.2% |
| \$250,000 - \$299,999 | 15.9% | 11.4% | 10.7% |
| \$300,000 - \$399,999 | 3.9% | 13.6% | 15.0% |
| \$400,000 - \$499,999 | 12.1% | 8.5% | 9.1% |
| \$500,000 - \$749,999 | 0.7% | 5.5% | 6.4% |
| \$750,000 - \$999,999 | 1.1% | 3.0% | 3.4% |
| \$1,000,000 - \$1,499,999 | 0.0% | 0.9% | 1.4% |
| \$1,500,000 - \$1,999,999 | 0.0% | 0.8% | 0.7% |
| \$2,000,000 + | 0.0% | 0.1% | 0.6% |
| Average Home Value | \$213,296 | \$293,640 | \$319,015 |
| , we age frome value | 4213,230 | 4273,040 | Ψ313,013 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Quail Springs Village 13801 N Pennsylvania Ave, Oklahoma City, Oklahoma, 73134 Rings: 1, 3, 5 mile radii

Latitude: 35.61132 Longitude: -97.55016

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| Kings. 1, 3, 5 mile radii | | LOI | igitade. 57.55010 |
|---------------------------|--------|----------|-------------------|
| | 1 mile | 3 miles | 5 miles |
| 2010 Population by Age | 0.225 | 6F 067 | 147.000 |
| Total 0 - 4 | 9,225 | 65,967 | 147,089 |
| 5 - 9 | 7.5% | 7.8% | 7.3% |
| | 4.6% | 6.8% | 6.6% |
| 10 - 14 | 3.7% | 6.2% | 6.3% |
| 15 - 24 | 19.2% | 13.1% | 13.9% |
| 25 - 34 | 24.2% | 17.7% | 17.0% |
| 35 - 44 | 11.5% | 13.0% | 12.5% |
| 45 - 54 | 9.8% | 12.5% | 13.0% |
| 55 - 64 | 7.0% | 10.5% | 11.0% |
| 65 - 74 | 3.5% | 5.9% | 6.2% |
| 75 - 84 | 4.1% | 4.3% | 4.2% |
| 85 + | 5.0% | 2.3% | 2.0% |
| 18 + | 81.9% | 75.9% | 76.3% |
| 2020 Population by Age | | | |
| Total | 11,904 | 75,713 | 175,910 |
| 0 - 4 | 6.7% | 7.1% | 6.7% |
| 5 - 9 | 5.8% | 6.9% | 6.6% |
| 10 - 14 | 4.9% | 6.8% | 6.6% |
| 15 - 24 | 15.5% | 12.2% | 13.0% |
| 25 - 34 | 24.3% | 16.0% | 15.4% |
| 35 - 44 | 15.0% | 14.7% | 14.2% |
| 45 - 54 | 9.3% | 11.6% | 11.5% |
| 55 - 64 | 7.1% | 10.3% | 11.1% |
| 65 - 74 | 4.9% | 8.0% | 8.4% |
| 75 - 84 | 3.0% | 4.1% | 4.3% |
| 85 + | 3.4% | 2.2% | 2.1% |
| 18 + | 80.0% | 75.7% | 76.6% |
| 2025 Population by Age | | | |
| Total | 12,959 | 79,975 | 186,727 |
| 0 - 4 | 6.9% | 7.2% | 6.8% |
| 5 - 9 | 5.5% | 6.8% | 6.5% |
| 10 - 14 | 4.7% | 6.6% | 6.4% |
| 15 - 24 | 18.3% | 12.8% | 13.1% |
| 25 - 34 | 22.0% | 15.6% | 15.1% |
| 35 - 44 | 15.2% | 14.7% | 14.6% |
| 45 - 54 | 9.7% | 11.5% | 11.5% |
| 55 - 64 | 7.3% | 9.7% | 10.2% |
| 65 - 74 | 5.1% | 8.2% | 8.7% |
| 75 - 84 | 2.9% | 4.9% | 5.1% |
| 85 + | 2.6% | 2.1% | 2.1% |
| 18 + | 80.1% | 75.9% | 76.8% |
| 2010 Population by Sex | 33.273 | 7 3.3 70 | 7 0.0 70 |
| Males | 4,277 | 31,160 | 69,529 |
| Females | 4,949 | 34,807 | 77,557 |
| 2020 Population by Sex | 4,545 | J+,007 | //,55/ |
| Males | 5,763 | 36,245 | 84,057 |
| | | | |
| Females | 6,139 | 39,468 | 91,852 |
| 2025 Population by Sex | 6.267 | 20.210 | 00.310 |
| Males | 6,267 | 38,319 | 89,319 |
| Females | 6,691 | 41,658 | 97,409 |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Quail Springs Village 13801 N Pennsylvania Ave, Oklahoma City, Oklahoma, 73134

Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 35.61132 Longitude: -97.55016

| | 1 mile | 3 miles | 5 miles |
|---|---------------|---------------|--------------|
| 2010 Population by Race/Ethnicity | | | |
| Total | 9,227 | 65,967 | 147,086 |
| White Alone | 61.2% | 64.4% | 70.4% |
| Black Alone | 24.2% | 21.8% | 16.4% |
| American Indian Alone | 1.9% | 1.9% | 2.2% |
| Asian Alone | 4.9% | 4.7% | 3.8% |
| Pacific Islander Alone | 0.2% | 0.1% | 0.1% |
| Some Other Race Alone | 2.3% | 2.3% | 2.3% |
| Two or More Races | 5.3% | 4.8% | 4.7% |
| Hispanic Origin | 6.2% | 6.0% | 6.0% |
| Diversity Index | 61.5 | 58.8 | 53.5 |
| 2020 Population by Race/Ethnicity | | | |
| Total | 11,904 | 75,712 | 175,908 |
| White Alone | 59.0% | 60.8% | 67.0% |
| Black Alone | 23.4% | 22.2% | 16.7% |
| American Indian Alone | 1.9% | 2.0% | 2.2% |
| Asian Alone | 6.3% | 6.1% | 5.1% |
| Pacific Islander Alone | 0.1% | 0.1% | 0.1% |
| Some Other Race Alone | 3.2% | 3.2% | 3.2% |
| Two or More Races | 6.0% | 5.7% | 5.6% |
| Hispanic Origin | 8.6% | 8.3% | 8.3% |
| Diversity Index | 65.6 | 64.1 | 59.3 |
| 2025 Population by Race/Ethnicity | | | |
| Total | 12,957 | 79,976 | 186,728 |
| White Alone | 59.5% | 60.8% | 67.0% |
| Black Alone | 23.0% | 22.1% | 16.7% |
| American Indian Alone | 1.9% | 2.0% | 2.2% |
| Asian Alone | 6.2% | 6.1% | 5.1% |
| Pacific Islander Alone | 0.1% | 0.1% | 0.1% |
| Some Other Race Alone | 3.2% | 3.2% | 3.3% |
| Two or More Races | 5.9% | 5.7% | 5.6% |
| Hispanic Origin | 8.7% | 8.4% | 8.4% |
| Diversity Index | 65.4 | 64.2 | 59.4 |
| 2010 Population by Relationship and Household Type | 05.1 | 01.2 | 33.1 |
| Total | 9,226 | 65,967 | 147,086 |
| In Households | 98.6% | 99.7% | 99.0% |
| In Family Households | 59.3% | 77.9% | 78.0% |
| Householder | 20.9% | 25.7% | 25.8% |
| | 12.6% | 18.8% | 19.0% |
| Spouse Child | 20.9% | 28.6% | 28.6% |
| Other relative | | | |
| | 2.9% | 3.1% | 2.8% |
| Nonrelative | 1.9% | 1.7% | 1.7% |
| In Nonfamily Households | 39.3% 1.4% | 21.7% 0.3% | 21.0% |
| In Group Quarters | 1 /1 0/6 | U 1% | 1.0% |
| | | | |
| Institutionalized Population Noninstitutionalized Population | 1.4% | 0.3% | 0.5% 0.5% |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 16, 2021



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Community Profile

13801 N Pennsylvania Ave, Oklahoma City, Oklahoma, 73134

Quail Springs Village Prepared by Esri Latitude: 35.61132 Rings: 1, 3, 5 mile radii Longitude: -97.55016

| Kings. 1, 5, 5 mile radii | | | |
|---|--------|---------|---------|
| 2020 Population 25+ by Educational Attainment | 1 mile | 3 miles | 5 miles |
| Total | 7,978 | 50,727 | 118,047 |
| Less than 9th Grade | 0.6% | 1.1% | 1.2% |
| 9th - 12th Grade, No Diploma | 3.5% | 2.8% | 2.9% |
| High School Graduate | 22.8% | 15.6% | 15.7% |
| GED/Alternative Credential | 1.5% | 2.0% | 2.2% |
| Some College, No Degree | 29.0% | 24.5% | 23.1% |
| Associate Degree | 4.6% | 6.8% | 6.7% |
| Bachelor's Degree | 24.9% | 28.7% | 29.8% |
| Graduate/Professional Degree | 13.2% | 18.6% | 18.5% |
| 2020 Population 15+ by Marital Status | | | |
| Total | 9,824 | 59,949 | 140,965 |
| Never Married | 45.7% | 32.7% | 32.6% |
| Married | 31.1% | 49.1% | 50.1% |
| Widowed | 8.2% | 6.3% | 5.6% |
| Divorced | 15.0% | 11.8% | 11.7% |
| 2020 Civilian Population 16+ in Labor Force | | | |
| Civilian Population 16+ | 7,284 | 42,273 | 98,560 |
| Population 16+ Employed | 91.0% | 91.0% | 91.1% |
| Population 16+ Unemployment rate | 9.0% | 9.0% | 8.9% |
| Population 16-24 Employed | 19.4% | 12.9% | 13.3% |
| Population 16-24 Unemployment rate | 11.8% | 13.8% | 14.1% |
| Population 25-54 Employed | 71.2% | 66.7% | 64.5% |
| Population 25-54 Unemployment rate | 8.3% | 8.4% | 8.1% |
| Population 55-64 Employed | 7.8% | 14.1% | 14.8% |
| Population 55-64 Unemployment rate | 8.0% | 7.9% | 8.0% |
| Population 65+ Employed | 1.6% | 6.3% | 7.3% |
| Population 65+ Unemployment rate | 8.0% | 7.1% | 7.0% |
| 2020 Employed Population 16+ by Industry | | | |
| Total | 6,630 | 38,485 | 89,819 |
| Agriculture/Mining | 3.4% | 3.9% | 4.1% |
| Construction | 3.3% | 4.4% | 4.9% |
| Manufacturing | 7.4% | 5.5% | 5.2% |
| Wholesale Trade | 1.6% | 2.5% | 2.5% |
| Retail Trade | 15.7% | 10.2% | 10.2% |
| Transportation/Utilities | 2.4% | 3.8% | 4.5% |
| Information | 3.5% | 2.5% | 1.8% |
| Finance/Insurance/Real Estate | 9.7% | 9.1% | 9.1% |
| Services | 48.0% | 51.4% | 51.5% |
| Public Administration | 4.9% | 6.6% | 6.3% |
| 2020 Employed Population 16+ by Occupation | | | |
| Total | 6,628 | 38,484 | 89,818 |
| White Collar | 75.0% | 75.4% | 73.1% |
| Management/Business/Financial | 21.3% | 20.5% | 19.5% |
| Professional | 21.7% | 27.3% | 27.5% |
| Sales | 10.9% | 11.1% | 11.3% |
| Administrative Support | 21.1% | 16.5% | 14.7% |
| Services | 15.2% | 14.5% | 14.9% |
| Blue Collar | 9.7% | 10.1% | 12.1% |
| Farming/Forestry/Fishing | 0.0% | 0.0% | 0.1% |
| Construction/Extraction | 2.5% | 2.7% | 3.2% |
| Installation/Maintenance/Repair | 0.8% | 1.9% | 2.5% |
| ALISEGNATION / FIGURECHIANCE / INCDAN | 0.0 /0 | 1.7/0 | 2.5/0 |
| Production | 3.1% | 2.7% | 2.8% |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Quail Springs Village Prepared by Esri 13801 N Pennsylvania Ave, Oklahoma City, Oklahoma, 73134 Latitude: 35.61132 Rings: 1, 3, 5 mile radii Longitude: -97.55016

| Total Households with 1 Person Households with 2+ People Family Households Husband-wife Families With Related Children Other Family (No Spouse Present) Other Family with Male Householder With Related Children | 4,932 51.2% 48.8% 38.8% 23.5% 9.6% 15.3% 3.6% | 28,987 34.2% 65.8% 58.9% 43.0% 19.5% | 63,101 32.5% 67.5% 60.1% |
|--|--|---|-----------------------------------|
| Households with 1 Person Households with 2+ People Family Households Husband-wife Families With Related Children Other Family (No Spouse Present) Other Family with Male Householder | 51.2% 48.8% 38.8% 23.5% 9.6% 15.3% | 34.2% 65.8% 58.9% 43.0% | 32.5% 67.5% 60.1% |
| Households with 2+ People Family Households Husband-wife Families With Related Children Other Family (No Spouse Present) Other Family with Male Householder | 48.8% 38.8% 23.5% 9.6% 15.3% | 65.8% 58.9% 43.0% | 67.5% 60.1% |
| Family Households Husband-wife Families With Related Children Other Family (No Spouse Present) Other Family with Male Householder | 38.8% 23.5% 9.6% 15.3% | 58.9% 43.0% | 60.1% |
| Husband-wife Families With Related Children Other Family (No Spouse Present) Other Family with Male Householder | 23.5% 9.6% 15.3% | 43.0% | |
| With Related Children Other Family (No Spouse Present) Other Family with Male Householder | 9.6% 15.3% | | |
| Other Family (No Spouse Present) Other Family with Male Householder | 15.3% | 19.5% | 44.4% |
| Other Family with Male Householder | | | 19.7% |
| | 3 6% | 15.9% | 15.8% |
| With Related Children | 3.0 /0 | 3.9% | 3.9% |
| | 2.0% | 2.3% | 2.2% |
| Other Family with Female Householder | 11.7% | 12.0% | 11.9% |
| With Related Children | 8.9% | 8.2% | 8.1% |
| Nonfamily Households | 10.0% | 7.0% | 7.4% |
| All Households with Children | 20.7% | 30.3% | 30.4% |
| Multigenerational Households | 1.3% | 2.4% | 2.5% |
| Unmarried Partner Households | 6.7% | 5.6% | 5.5% |
| Male-female | 6.2% | 4.8% | 4.7% |
| Same-sex | 0.5% | 0.8% | 0.8% |
| 2010 Households by Size | | | |
| Total | 4,931 | 28,988 | 63,103 |
| 1 Person Household | 51.2% | 34.2% | 32.5% |
| 2 Person Household | 28.7% | 32.8% | 33.8% |
| 3 Person Household | 10.8% | 14.6% | 14.9% |
| 4 Person Household | 6.0% | 11.5% | 11.6% |
| 5 Person Household | 2.1% | 4.7% | 4.8% |
| 6 Person Household | 0.8% | 1.5% | 1.6% |
| 7 + Person Household | 0.3% | 0.7% | 0.8% |
| 2010 Households by Tenure and Mortgage Status | | | |
| Total | 4,932 | 28,988 | 63,101 |
| Owner Occupied | 22.7% | 59.2% | 62.0% |
| Owned with a Mortgage/Loan | 18.4% | 46.3% | 46.9% |
| Owned Free and Clear | 4.3% | 13.0% | 15.1% |
| Renter Occupied | 77.3% | 40.8% | 38.0% |
| 2020 Affordability, Mortgage and Wealth | | | |
| Housing Affordability Index | 175 | 171 | 172 |
| Percent of Income for Mortgage | 12.4% | 12.8% | 12.8% |
| Wealth Index | 43 | 102 | 107 |
| 2010 Housing Units By Urban/ Rural Status | | | |
| Total Housing Units | 5,642 | 31,674 | 68,692 |
| Housing Units Inside Urbanized Area | 100.0% | 99.1% | 98.6% |
| Housing Units Inside Urbanized Cluster | 0.0% | 0.0% | 0.0% |
| Rural Housing Units | 0.0% | 0.9% | 1.4% |
| 2010 Population By Urban/ Rural Status | | | |
| Total Population | 9,226 | 65,967 | 147,086 |
| Population Inside Urbanized Area | 100.0% | 99.0% | 98.4% |
| Population Inside Urbanized Cluster | 0.0% | 0.0% | 0.0% |
| Rural Population | 0.0% | 1.0% | 1.6% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 16, 2021



Spending Potential Index

Community Profile

Quail Springs Village 13801 N Pennsylvania Ave, Oklahoma City, Oklahoma, 73134 Rings: 1, 3, 5 mile radii

Longitude: -97.55016

Prepared by Esri

Latitude: 35.61132

1 mile 3 miles 5 miles **Top 3 Tapestry Segments** Young and Restless (11B) Young and Restless (11B) Young and Restless (11B) 1. Comfortable Empty Nesters (5A) Boomburbs (1C) Boomburbs (1C) 2. 3. Up and Coming Families (7A) Soccer Moms (4A) Bright Young Professionals (8C) 2020 Consumer Spending \$11,330,253 \$75,473,830 \$173,269,788 Apparel & Services: Total \$ \$2,335.24 \$2,281.00 \$1,740.71 Average Spent Spending Potential Index 106 109 Education: Total \$ \$8,282,574 \$58,452,645 \$137,101,318 \$1,766.58 Average Spent \$1,272.48 \$1,847.78 Spending Potential Index 99 71 103 \$14,709,467 \$250,083,824 Entertainment/Recreation: Total \$ \$107,535,334 Average Spent \$2,259.87 \$3,249.98 \$3,370.49 Spending Potential Index 70 100 104 \$180,944,744 \$416,383,199 Food at Home: Total \$ \$26,713,165 \$5,468.59 Average Spent \$4,104.04 \$5,611.78 Spending Potential Index Food Away from Home: Total \$ \$19,673,879 \$131,429,041 \$301,455,633 \$3,022.57 Average Spent \$3,972.11 \$4,062.85 Spending Potential Index 80 105 108 \$25,309,654 \$189,183,561 \$439,978,209 Health Care: Total \$ \$5,929.79 \$3,888.41 \$5,717.59 Average Spent Spending Potential Index 99 103 \$74,799,506 HH Furnishings & Equipment: Total \$ \$10,297,042 \$173,413,510 Average Spent \$2,260.62 \$1,581.97 \$2,337.17 Spending Potential Index 72 103 107 Personal Care Products & Services: Total \$ \$4,626,995 \$32,217,292 \$74,206,438 Average Spent \$973.69 \$1,000.11 \$710.86 Spending Potential Index 77 106 109 \$96,094,095 \$656,591,568 \$1,516,583,805 Shelter: Total \$ \$19,843.80 \$20,439.69 Average Spent \$14,763.27 Spending Potential Index 102 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$9,960,483 \$78,842,694 \$183,888,422 Average Spent \$1,530.26 \$2,382.82 \$2,478.35 Spending Potential Index 102 106 65 \$9,828,674 \$78,334,786 \$183,659,397 Travel: Total \$ Average Spent \$1,510.01 \$2,367.47 \$2,475.26 Spending Potential Index 63 98 103 Vehicle Maintenance & Repairs: Total \$ \$6,016,909 \$40,547,424 \$93,564,053 \$924.40 \$1,225.44 \$1,261.01 Average Spent

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

80

106

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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