



# Executive Summary

Portland Plaza 2  
 3601 NW 39th St, Oklahoma City, Oklahoma, 73112  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 35.51277  
 Longitude: -97.58120

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	11,408	108,776	213,112
2010 Population	11,301	110,031	210,502
2020 Population	11,989	114,956	224,294
2025 Population	12,342	117,692	231,465
2000-2010 Annual Rate	-0.09%	0.11%	-0.12%
2010-2020 Annual Rate	0.58%	0.43%	0.62%
2020-2025 Annual Rate	0.58%	0.47%	0.63%
2020 Male Population	48.6%	49.5%	49.9%
2020 Female Population	51.4%	50.5%	50.1%
2020 Median Age	36.6	36.4	36.4

In the identified area, the current year population is 224,294. In 2010, the Census count in the area was 210,502. The rate of change since 2010 was 0.62% annually. The five-year projection for the population in the area is 231,465 representing a change of 0.63% annually from 2020 to 2025. Currently, the population is 49.9% male and 50.1% female.

### Median Age

The median age in this area is 36.6, compared to U.S. median age of 38.5.

### Race and Ethnicity

2020 White Alone	62.4%	59.5%	57.9%
2020 Black Alone	12.9%	10.2%	14.9%
2020 American Indian/Alaska Native Alone	3.5%	3.6%	3.5%
2020 Asian Alone	5.2%	5.2%	4.2%
2020 Pacific Islander Alone	0.1%	0.2%	0.1%
2020 Other Race	9.1%	15.0%	13.2%
2020 Two or More Races	6.7%	6.3%	6.1%
2020 Hispanic Origin (Any Race)	21.4%	25.8%	22.9%

Persons of Hispanic origin represent 22.9% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 76.7 in the identified area, compared to 65.1 for the U.S. as a whole.

### Households

2020 Wealth Index	51	63	69
2000 Households	5,587	48,667	92,010
2010 Households	5,284	47,296	88,892
2020 Total Households	5,519	48,631	94,163
2025 Total Households	5,665	49,571	97,118
2000-2010 Annual Rate	-0.56%	-0.29%	-0.34%
2010-2020 Annual Rate	0.43%	0.27%	0.56%
2020-2025 Annual Rate	0.52%	0.38%	0.62%
2020 Average Household Size	2.13	2.30	2.30

The household count in this area has changed from 88,892 in 2010 to 94,163 in the current year, a change of 0.56% annually. The five-year projection of households is 97,118, a change of 0.62% annually from the current year total. Average household size is currently 2.30, compared to 2.28 in the year 2010. The number of families in the current year is 49,934 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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<b>Mortgage Income</b>			
2020 Percent of Income for Mortgage	11.3%	11.6%	12.3%
<b>Median Household Income</b>			
2020 Median Household Income	\$42,103	\$47,639	\$48,182
2025 Median Household Income	\$43,592	\$49,990	\$50,458
2020-2025 Annual Rate	0.70%	0.97%	0.93%
<b>Average Household Income</b>			
2020 Average Household Income	\$58,672	\$67,191	\$70,216
2025 Average Household Income	\$61,239	\$71,391	\$74,985
2020-2025 Annual Rate	0.86%	1.22%	1.32%
<b>Per Capita Income</b>			
2020 Per Capita Income	\$26,969	\$28,581	\$29,648
2025 Per Capita Income	\$28,051	\$30,218	\$31,623
2020-2025 Annual Rate	0.79%	1.12%	1.30%

### Households by Income

Current median household income is \$48,182 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$50,458 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$70,216 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$74,985 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$29,648 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$31,623 in five years, compared to \$37,691 for all U.S. households

<b>Housing</b>			
2020 Housing Affordability Index	195	193	184
2000 Total Housing Units	6,076	54,280	103,822
2000 Owner Occupied Housing Units	2,701	26,890	49,948
2000 Renter Occupied Housing Units	2,886	21,777	42,062
2000 Vacant Housing Units	489	5,613	11,812
2010 Total Housing Units	5,918	53,307	101,999
2010 Owner Occupied Housing Units	2,533	25,499	47,325
2010 Renter Occupied Housing Units	2,751	21,797	41,567
2010 Vacant Housing Units	634	6,011	13,107
2020 Total Housing Units	6,166	55,024	108,415
2020 Owner Occupied Housing Units	2,560	25,721	48,522
2020 Renter Occupied Housing Units	2,960	22,910	45,642
2020 Vacant Housing Units	647	6,393	14,252
2025 Total Housing Units	6,305	56,003	111,544
2025 Owner Occupied Housing Units	2,596	26,112	49,481
2025 Renter Occupied Housing Units	3,069	23,459	47,637
2025 Vacant Housing Units	640	6,432	14,426

Currently, 44.8% of the 108,415 housing units in the area are owner occupied; 42.1%, renter occupied; and 13.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 101,999 housing units in the area - 46.4% owner occupied, 40.8% renter occupied, and 12.9% vacant. The annual rate of change in housing units since 2010 is 2.75%. Median home value in the area is \$141,612, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 2.32% annually to \$158,800.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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