



Community Profile

Glen Oaks
 7120 NW 23rd St, Bethany, Oklahoma, 73008
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 35.49329
 Longitude: -97.63776

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	14,019	70,754	152,602
2010 Total Population	12,478	69,237	160,476
2020 Total Population	13,657	74,364	174,099
2020 Group Quarters	152	1,462	2,718
2025 Total Population	14,238	76,694	180,628
2020-2025 Annual Rate	0.84%	0.62%	0.74%
2020 Total Daytime Population	10,769	71,471	191,734
Workers	3,451	30,926	99,796
Residents	7,318	40,545	91,938
Household Summary			
2000 Households	5,876	29,791	64,720
2000 Average Household Size	2.34	2.31	2.31
2010 Households	5,201	28,161	65,408
2010 Average Household Size	2.37	2.41	2.41
2020 Households	5,631	29,846	69,903
2020 Average Household Size	2.40	2.44	2.45
2025 Households	5,844	30,632	72,170
2025 Average Household Size	2.41	2.46	2.47
2020-2025 Annual Rate	0.75%	0.52%	0.64%
2010 Families	3,214	16,829	39,554
2010 Average Family Size	2.99	3.08	3.07
2020 Families	3,424	17,555	41,845
2020 Average Family Size	3.04	3.13	3.12
2025 Families	3,541	17,941	43,133
2025 Average Family Size	3.05	3.14	3.13
2020-2025 Annual Rate	0.67%	0.44%	0.61%
Housing Unit Summary			
2000 Housing Units	6,686	33,319	71,857
Owner Occupied Housing Units	49.5%	47.9%	50.8%
Renter Occupied Housing Units	38.4%	41.5%	39.3%
Vacant Housing Units	12.1%	10.6%	9.9%
2010 Housing Units	6,309	32,380	73,995
Owner Occupied Housing Units	49.0%	46.7%	50.7%
Renter Occupied Housing Units	33.4%	40.3%	37.6%
Vacant Housing Units	17.6%	13.0%	11.6%
2020 Housing Units	6,850	34,477	79,186
Owner Occupied Housing Units	48.7%	46.3%	50.7%
Renter Occupied Housing Units	33.5%	40.3%	37.6%
Vacant Housing Units	17.8%	13.4%	11.7%
2025 Housing Units	7,105	35,361	81,562
Owner Occupied Housing Units	49.1%	46.3%	51.0%
Renter Occupied Housing Units	33.1%	40.3%	37.5%
Vacant Housing Units	17.7%	13.4%	11.5%
Median Household Income			
2020	\$48,797	\$43,210	\$50,306
2025	\$50,404	\$44,819	\$52,000
Median Home Value			
2020	\$128,460	\$120,795	\$137,891
2025	\$141,444	\$131,060	\$148,870
Per Capita Income			
2020	\$24,799	\$22,878	\$26,237
2025	\$26,028	\$24,015	\$27,942
Median Age			
2010	38.3	33.7	34.1
2020	39.4	35.5	36.1
2025	40.0	36.0	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	5,631	29,846	69,903
<\$15,000	9.9%	13.3%	11.2%
\$15,000 - \$24,999	12.1%	13.1%	10.9%
\$25,000 - \$34,999	11.3%	12.7%	11.5%
\$35,000 - \$49,999	17.6%	17.2%	16.0%
\$50,000 - \$74,999	23.7%	20.0%	20.6%
\$75,000 - \$99,999	11.5%	10.9%	12.6%
\$100,000 - \$149,999	10.1%	8.9%	11.3%
\$150,000 - \$199,999	2.0%	2.3%	3.3%
\$200,000+	1.7%	1.6%	2.6%
Average Household Income	\$60,238	\$56,837	\$65,258
2025 Households by Income			
Household Income Base	5,844	30,632	72,170
<\$15,000	9.5%	12.6%	10.5%
\$15,000 - \$24,999	11.6%	12.6%	10.3%
\$25,000 - \$34,999	11.0%	12.5%	11.0%
\$35,000 - \$49,999	17.2%	17.0%	15.6%
\$50,000 - \$74,999	24.0%	20.4%	20.7%
\$75,000 - \$99,999	12.0%	11.5%	13.2%
\$100,000 - \$149,999	11.0%	9.7%	12.2%
\$150,000 - \$199,999	2.1%	2.4%	3.6%
\$200,000+	1.5%	1.4%	2.7%
Average Household Income	\$63,496	\$59,982	\$69,886
2020 Owner Occupied Housing Units by Value			
Total	3,338	15,947	40,130
<\$50,000	2.7%	7.6%	5.7%
\$50,000 - \$99,999	25.5%	27.4%	19.4%
\$100,000 - \$149,999	38.3%	36.1%	32.9%
\$150,000 - \$199,999	17.3%	15.6%	22.8%
\$200,000 - \$249,999	5.8%	4.5%	7.7%
\$250,000 - \$299,999	5.9%	3.5%	5.1%
\$300,000 - \$399,999	1.7%	2.4%	3.5%
\$400,000 - \$499,999	1.3%	1.0%	1.1%
\$500,000 - \$749,999	0.0%	0.7%	1.0%
\$750,000 - \$999,999	0.8%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.2%	0.5%	0.3%
\$1,500,000 - \$1,999,999	0.5%	0.1%	0.0%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$157,100	\$146,763	\$163,796
2025 Owner Occupied Housing Units by Value			
Total	3,489	16,384	41,573
<\$50,000	1.9%	6.5%	4.7%
\$50,000 - \$99,999	18.7%	21.7%	15.4%
\$100,000 - \$149,999	35.4%	35.1%	30.7%
\$150,000 - \$199,999	19.5%	17.3%	23.3%
\$200,000 - \$249,999	7.3%	5.7%	9.0%
\$250,000 - \$299,999	8.6%	4.7%	6.7%
\$300,000 - \$399,999	3.0%	3.8%	5.2%
\$400,000 - \$499,999	2.8%	1.9%	1.7%
\$500,000 - \$749,999	0.0%	1.6%	1.6%
\$750,000 - \$999,999	1.8%	0.8%	1.1%
\$1,000,000 - \$1,499,999	0.2%	0.6%	0.4%
\$1,500,000 - \$1,999,999	0.6%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$186,006	\$171,125	\$187,756

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	12,477	69,239	160,476
0 - 4	7.0%	8.0%	8.0%
5 - 9	6.5%	7.0%	7.0%
10 - 14	6.7%	6.2%	6.3%
15 - 24	12.7%	15.5%	13.9%
25 - 34	13.3%	15.0%	16.1%
35 - 44	11.9%	11.9%	12.6%
45 - 54	14.3%	13.1%	13.4%
55 - 64	11.1%	10.2%	10.6%
65 - 74	7.9%	6.5%	6.2%
75 - 84	6.2%	4.7%	4.2%
85 +	2.3%	1.9%	1.7%
18 +	75.8%	75.0%	75.1%
2020 Population by Age			
Total	13,656	74,363	174,097
0 - 4	6.3%	7.2%	7.2%
5 - 9	6.3%	6.9%	6.9%
10 - 14	6.1%	6.5%	6.7%
15 - 24	11.7%	14.0%	12.8%
25 - 34	14.0%	14.7%	14.8%
35 - 44	12.2%	12.6%	13.7%
45 - 54	11.8%	11.2%	11.4%
55 - 64	13.0%	11.4%	11.6%
65 - 74	9.2%	8.5%	8.5%
75 - 84	6.4%	4.8%	4.5%
85 +	3.0%	2.2%	2.0%
18 +	77.8%	75.7%	75.7%
2025 Population by Age			
Total	14,237	76,695	180,629
0 - 4	6.3%	7.2%	7.1%
5 - 9	6.1%	6.8%	6.8%
10 - 14	6.2%	6.5%	6.6%
15 - 24	11.4%	14.3%	13.2%
25 - 34	13.7%	13.9%	14.1%
35 - 44	12.7%	12.7%	13.6%
45 - 54	11.4%	11.0%	11.5%
55 - 64	11.9%	10.6%	10.5%
65 - 74	10.6%	9.4%	9.4%
75 - 84	6.9%	5.4%	5.3%
85 +	2.9%	2.1%	1.9%
18 +	77.9%	75.8%	75.8%
2010 Population by Sex			
Males	5,997	33,823	78,404
Females	6,481	35,414	82,072
2020 Population by Sex			
Males	6,632	36,576	85,459
Females	7,025	37,788	88,641
2025 Population by Sex			
Males	6,946	37,808	88,737
Females	7,291	38,886	91,891

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	12,479	69,237	160,474
White Alone	73.1%	65.2%	65.9%
Black Alone	9.7%	11.2%	10.9%
American Indian Alone	3.6%	3.4%	3.5%
Asian Alone	1.5%	2.6%	4.1%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	6.5%	11.7%	10.0%
Two or More Races	5.4%	5.8%	5.4%
Hispanic Origin	12.6%	20.0%	17.9%
Diversity Index	57.4	70.1	68.3
2020 Population by Race/Ethnicity			
Total	13,657	74,363	174,100
White Alone	68.3%	59.9%	61.1%
Black Alone	10.1%	11.1%	10.9%
American Indian Alone	3.8%	3.4%	3.6%
Asian Alone	1.9%	3.1%	4.8%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.3%	15.6%	13.2%
Two or More Races	6.5%	6.7%	6.3%
Hispanic Origin	17.8%	26.5%	23.5%
Diversity Index	66.2	77.2	75.1
2025 Population by Race/Ethnicity			
Total	14,237	76,694	180,628
White Alone	68.1%	59.6%	60.8%
Black Alone	10.1%	11.1%	10.9%
American Indian Alone	3.8%	3.4%	3.6%
Asian Alone	1.9%	3.0%	4.8%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.4%	15.9%	13.4%
Two or More Races	6.5%	6.8%	6.4%
Hispanic Origin	18.1%	26.9%	23.8%
Diversity Index	66.5	77.6	75.5
2010 Population by Relationship and Household Type			
Total	12,478	69,237	160,476
In Households	98.8%	97.9%	98.3%
In Family Households	79.8%	77.8%	78.4%
Householder	25.7%	24.3%	24.6%
Spouse	16.9%	15.4%	16.4%
Child	31.1%	30.6%	30.3%
Other relative	3.4%	4.5%	4.3%
Nonrelative	2.7%	3.0%	2.7%
In Nonfamily Households	18.9%	20.1%	19.9%
In Group Quarters	1.2%	2.1%	1.7%
Institutionalized Population	1.1%	0.4%	0.8%
Noninstitutionalized Population	0.1%	1.7%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	9,496	48,574	115,638
Less than 9th Grade	3.9%	7.2%	6.0%
9th - 12th Grade, No Diploma	7.0%	7.6%	7.0%
High School Graduate	26.2%	26.6%	22.6%
GED/Alternative Credential	3.9%	5.0%	4.7%
Some College, No Degree	25.8%	25.0%	24.5%
Associate Degree	8.3%	6.9%	7.8%
Bachelor's Degree	17.0%	15.2%	18.5%
Graduate/Professional Degree	7.8%	6.5%	9.0%
2020 Population 15+ by Marital Status			
Total	11,094	58,973	138,000
Never Married	34.1%	36.4%	36.1%
Married	45.2%	42.5%	43.8%
Widowed	6.8%	6.4%	5.6%
Divorced	13.9%	14.7%	14.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,303	38,562	92,398
Population 16+ Employed	87.2%	88.5%	89.3%
Population 16+ Unemployment rate	12.8%	11.5%	10.7%
Population 16-24 Employed	13.2%	15.6%	13.9%
Population 16-24 Unemployment rate	17.9%	17.7%	17.2%
Population 25-54 Employed	59.9%	61.1%	63.1%
Population 25-54 Unemployment rate	12.8%	10.6%	10.0%
Population 55-64 Employed	18.8%	15.9%	15.8%
Population 55-64 Unemployment rate	10.0%	9.4%	8.7%
Population 65+ Employed	8.2%	7.4%	7.2%
Population 65+ Unemployment rate	10.0%	8.2%	7.8%
2020 Employed Population 16+ by Industry			
Total	6,366	34,139	82,514
Agriculture/Mining	2.2%	1.7%	2.7%
Construction	9.0%	11.0%	8.6%
Manufacturing	9.5%	7.4%	7.3%
Wholesale Trade	3.4%	2.3%	2.4%
Retail Trade	14.4%	13.2%	12.0%
Transportation/Utilities	3.6%	4.5%	4.5%
Information	0.9%	1.0%	1.3%
Finance/Insurance/Real Estate	6.0%	5.8%	7.1%
Services	45.2%	47.4%	48.0%
Public Administration	5.9%	5.8%	6.2%
2020 Employed Population 16+ by Occupation			
Total	6,365	34,137	82,513
White Collar	51.3%	51.4%	57.1%
Management/Business/Financial	12.1%	9.9%	12.8%
Professional	12.2%	15.6%	19.9%
Sales	10.9%	10.3%	9.5%
Administrative Support	16.1%	15.6%	14.8%
Services	24.6%	22.5%	20.0%
Blue Collar	24.1%	26.1%	22.9%
Farming/Forestry/Fishing	0.4%	0.2%	0.1%
Construction/Extraction	7.0%	9.7%	7.3%
Installation/Maintenance/Repair	4.1%	4.0%	3.6%
Production	6.2%	5.7%	5.6%
Transportation/Material Moving	6.3%	6.6%	6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 02, 2021



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2010 Households by Type			
Total	5,202	28,161	65,408
Households with 1 Person	32.4%	33.1%	32.1%
Households with 2+ People	67.6%	66.9%	67.9%
Family Households	61.8%	59.8%	60.5%
Husband-wife Families	40.6%	37.9%	40.4%
With Related Children	15.8%	16.6%	18.2%
Other Family (No Spouse Present)	21.2%	21.8%	20.1%
Other Family with Male Householder	5.7%	6.1%	5.5%
With Related Children	3.6%	3.7%	3.3%
Other Family with Female Householder	15.6%	15.8%	14.6%
With Related Children	10.7%	11.2%	10.2%
Nonfamily Households	5.8%	7.1%	7.4%
All Households with Children	30.5%	32.1%	32.2%
Multigenerational Households	3.7%	3.6%	3.5%
Unmarried Partner Households	7.0%	7.2%	7.1%
Male-female	6.0%	6.3%	6.1%
Same-sex	0.9%	0.9%	1.1%
2010 Households by Size			
Total	5,200	28,163	65,410
1 Person Household	32.4%	33.1%	32.1%
2 Person Household	32.8%	30.9%	31.8%
3 Person Household	15.0%	14.9%	15.2%
4 Person Household	10.4%	10.8%	11.1%
5 Person Household	5.8%	6.0%	5.7%
6 Person Household	2.3%	2.6%	2.5%
7 + Person Household	1.3%	1.6%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	5,201	28,161	65,408
Owner Occupied	59.4%	53.7%	57.4%
Owned with a Mortgage/Loan	38.4%	34.8%	39.3%
Owned Free and Clear	21.1%	18.9%	18.1%
Renter Occupied	40.6%	46.3%	42.6%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	203	191	194
Percent of Income for Mortgage	11.0%	11.7%	11.5%
Wealth Index	53	49	60
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,309	32,380	73,995
Housing Units Inside Urbanized Area	100.0%	100.0%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.4%
2010 Population By Urban/ Rural Status			
Total Population	12,478	69,237	160,476
Population Inside Urbanized Area	100.0%	100.0%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2.	Midlife Constants (5E)	Old and Newcomers (8F)	Old and Newcomers (8F)
3.	Set to Impress (11D)	Midlife Constants (5E)	Traditional Living (12B)
2020 Consumer Spending			
Apparel & Services: Total \$	\$8,202,708	\$41,853,021	\$112,388,845
Average Spent	\$1,456.71	\$1,402.30	\$1,607.78
Spending Potential Index	68	65	75
Education: Total \$	\$6,356,392	\$32,039,288	\$87,066,527
Average Spent	\$1,128.82	\$1,073.49	\$1,245.53
Spending Potential Index	63	60	70
Entertainment/Recreation: Total \$	\$12,483,513	\$61,998,293	\$165,515,294
Average Spent	\$2,216.93	\$2,077.27	\$2,367.79
Spending Potential Index	68	64	73
Food at Home: Total \$	\$20,377,603	\$103,683,684	\$276,020,857
Average Spent	\$3,618.82	\$3,473.96	\$3,948.63
Spending Potential Index	68	65	74
Food Away from Home: Total \$	\$14,249,368	\$72,791,404	\$195,405,941
Average Spent	\$2,530.52	\$2,438.90	\$2,795.39
Spending Potential Index	67	65	74
Health Care: Total \$	\$22,978,782	\$112,517,139	\$297,685,430
Average Spent	\$4,080.76	\$3,769.92	\$4,258.55
Spending Potential Index	71	66	74
HH Furnishings & Equipment: Total \$	\$8,509,236	\$42,317,242	\$113,643,938
Average Spent	\$1,511.14	\$1,417.85	\$1,625.74
Spending Potential Index	69	65	74
Personal Care Products & Services: Total \$	\$3,613,068	\$18,074,842	\$48,405,811
Average Spent	\$641.64	\$605.60	\$692.47
Spending Potential Index	70	66	75
Shelter: Total \$	\$71,670,408	\$364,866,270	\$982,898,087
Average Spent	\$12,727.83	\$12,224.96	\$14,060.89
Spending Potential Index	66	63	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,134,139	\$44,773,870	\$120,433,060
Average Spent	\$1,622.12	\$1,500.16	\$1,722.86
Spending Potential Index	69	64	74
Travel: Total \$	\$8,909,125	\$43,826,679	\$118,764,077
Average Spent	\$1,582.16	\$1,468.43	\$1,698.98
Spending Potential Index	66	61	70
Vehicle Maintenance & Repairs: Total \$	\$4,710,945	\$23,472,328	\$62,228,558
Average Spent	\$836.61	\$786.45	\$890.21
Spending Potential Index	72	68	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.