



Community Profile

6408 N May Ave, Oklahoma City, Oklahoma, 73116
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.53704
Longitude: -97.56459

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	9,788	83,303	220,244
2010 Total Population	9,740	81,234	221,159
2020 Total Population	9,860	85,402	234,521
2020 Group Quarters	253	838	4,713
2025 Total Population	10,083	87,663	241,521
2020-2025 Annual Rate	0.45%	0.52%	0.59%
2020 Total Daytime Population	19,044	106,998	265,664
Workers	14,611	64,800	145,631
Residents	4,433	42,198	120,033
Household Summary			
2000 Households	5,025	39,288	97,941
2000 Average Household Size	1.89	2.09	2.20
2010 Households	4,919	37,572	97,217
2010 Average Household Size	1.93	2.14	2.23
2020 Households	4,911	38,940	102,043
2020 Average Household Size	1.96	2.17	2.25
2025 Households	5,001	39,787	104,859
2025 Average Household Size	1.97	2.18	2.26
2020-2025 Annual Rate	0.36%	0.43%	0.55%
2010 Families	2,259	19,428	52,047
2010 Average Family Size	2.69	2.89	2.98
2020 Families	2,200	19,720	53,142
2020 Average Family Size	2.72	2.94	3.03
2025 Families	2,222	20,032	54,125
2025 Average Family Size	2.74	2.95	3.05
2020-2025 Annual Rate	0.20%	0.31%	0.37%
Housing Unit Summary			
2000 Housing Units	5,470	42,904	110,027
Owner Occupied Housing Units	54.7%	54.8%	48.3%
Renter Occupied Housing Units	37.1%	36.7%	40.7%
Vacant Housing Units	8.1%	8.4%	11.0%
2010 Housing Units	5,453	41,588	110,511
Owner Occupied Housing Units	53.5%	53.4%	46.2%
Renter Occupied Housing Units	36.7%	37.0%	41.7%
Vacant Housing Units	9.8%	9.7%	12.0%
2020 Housing Units	5,590	43,196	116,483
Owner Occupied Housing Units	51.1%	51.9%	44.8%
Renter Occupied Housing Units	36.8%	38.2%	42.8%
Vacant Housing Units	12.1%	9.9%	12.4%
2025 Housing Units	5,698	44,054	119,526
Owner Occupied Housing Units	50.4%	51.7%	44.4%
Renter Occupied Housing Units	37.4%	38.6%	43.3%
Vacant Housing Units	12.2%	9.7%	12.3%
Median Household Income			
2020	\$63,937	\$52,815	\$48,374
2025	\$65,672	\$54,595	\$50,565
Median Home Value			
2020	\$221,196	\$148,695	\$146,420
2025	\$281,399	\$170,700	\$165,356
Per Capita Income			
2020	\$52,919	\$36,689	\$31,312
2025	\$55,912	\$38,879	\$33,337
Median Age			
2010	42.2	36.4	34.5
2020	43.6	38.7	36.7
2025	44.7	39.8	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	4,911	38,940	102,043
<\$15,000	6.5%	10.3%	12.4%
\$15,000 - \$24,999	6.8%	9.9%	11.4%
\$25,000 - \$34,999	8.5%	10.8%	11.7%
\$35,000 - \$49,999	14.6%	15.7%	15.9%
\$50,000 - \$74,999	20.7%	20.1%	19.0%
\$75,000 - \$99,999	12.0%	12.0%	11.0%
\$100,000 - \$149,999	12.9%	10.3%	9.8%
\$150,000 - \$199,999	5.2%	3.9%	3.7%
\$200,000+	12.6%	7.0%	5.2%
Average Household Income	\$104,125	\$80,280	\$71,797
2025 Households by Income			
Household Income Base	5,001	39,787	104,859
<\$15,000	6.1%	9.7%	11.7%
\$15,000 - \$24,999	6.6%	9.4%	10.9%
\$25,000 - \$34,999	8.2%	10.4%	11.3%
\$35,000 - \$49,999	14.3%	15.2%	15.5%
\$50,000 - \$74,999	20.8%	20.3%	19.3%
\$75,000 - \$99,999	12.3%	12.5%	11.5%
\$100,000 - \$149,999	13.3%	11.0%	10.6%
\$150,000 - \$199,999	5.6%	4.3%	4.1%
\$200,000+	12.9%	7.1%	5.3%
Average Household Income	\$110,437	\$85,461	\$76,669
2020 Owner Occupied Housing Units by Value			
Total	2,856	22,418	52,128
<\$50,000	0.8%	3.1%	4.3%
\$50,000 - \$99,999	6.9%	17.7%	20.1%
\$100,000 - \$149,999	16.2%	29.9%	27.6%
\$150,000 - \$199,999	21.3%	16.7%	18.1%
\$200,000 - \$249,999	11.3%	8.2%	7.7%
\$250,000 - \$299,999	9.0%	5.1%	6.0%
\$300,000 - \$399,999	11.9%	5.8%	6.1%
\$400,000 - \$499,999	6.0%	3.5%	3.5%
\$500,000 - \$749,999	8.8%	4.4%	3.1%
\$750,000 - \$999,999	3.2%	2.5%	1.9%
\$1,000,000 - \$1,499,999	1.6%	1.4%	0.9%
\$1,500,000 - \$1,999,999	0.6%	0.5%	0.2%
\$2,000,000 +	2.4%	1.1%	0.5%
Average Home Value	\$349,081	\$250,682	\$216,139
2025 Owner Occupied Housing Units by Value			
Total	2,871	22,782	53,081
<\$50,000	0.4%	2.4%	3.3%
\$50,000 - \$99,999	3.7%	13.3%	15.7%
\$100,000 - \$149,999	11.1%	27.4%	25.4%
\$150,000 - \$199,999	17.7%	16.6%	18.3%
\$200,000 - \$249,999	10.8%	8.9%	8.3%
\$250,000 - \$299,999	10.2%	6.5%	7.4%
\$300,000 - \$399,999	14.9%	7.6%	8.2%
\$400,000 - \$499,999	8.2%	4.4%	4.5%
\$500,000 - \$749,999	11.4%	5.4%	4.1%
\$750,000 - \$999,999	4.9%	3.6%	2.7%
\$1,000,000 - \$1,499,999	2.3%	1.8%	1.2%
\$1,500,000 - \$1,999,999	0.7%	0.6%	0.3%
\$2,000,000 +	3.8%	1.5%	0.7%
Average Home Value	\$429,788	\$289,982	\$249,142

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	9,739	81,232	221,159
0 - 4	5.1%	6.9%	7.3%
5 - 9	3.8%	5.7%	6.1%
10 - 14	3.4%	5.2%	5.6%
15 - 24	11.4%	12.2%	14.4%
25 - 34	18.6%	18.2%	17.3%
35 - 44	10.5%	12.1%	11.9%
45 - 54	13.8%	13.8%	13.1%
55 - 64	13.8%	11.9%	11.2%
65 - 74	8.4%	6.6%	6.5%
75 - 84	7.2%	5.0%	4.5%
85 +	4.0%	2.4%	2.0%
18 +	85.6%	79.2%	77.7%
2020 Population by Age			
Total	9,860	85,402	234,522
0 - 4	4.5%	6.1%	6.5%
5 - 9	4.4%	5.8%	6.2%
10 - 14	4.2%	5.7%	6.0%
15 - 24	8.6%	11.4%	12.8%
25 - 34	14.9%	15.0%	15.8%
35 - 44	15.1%	14.5%	13.6%
45 - 54	10.8%	11.4%	11.1%
55 - 64	13.4%	12.6%	11.7%
65 - 74	12.3%	9.6%	9.2%
75 - 84	7.2%	5.1%	4.8%
85 +	4.5%	2.7%	2.2%
18 +	84.7%	79.3%	78.0%
2025 Population by Age			
Total	10,083	87,665	241,522
0 - 4	4.5%	6.1%	6.5%
5 - 9	4.3%	5.7%	6.1%
10 - 14	4.3%	5.6%	5.9%
15 - 24	9.9%	12.1%	13.4%
25 - 34	12.2%	14.0%	14.5%
35 - 44	15.3%	14.2%	13.8%
45 - 54	11.8%	11.8%	11.4%
55 - 64	11.5%	11.3%	10.7%
65 - 74	12.5%	10.5%	9.9%
75 - 84	9.2%	6.0%	5.7%
85 +	4.5%	2.7%	2.2%
18 +	84.5%	79.4%	78.2%
2010 Population by Sex			
Males	4,632	39,148	107,411
Females	5,108	42,086	113,748
2020 Population by Sex			
Males	4,736	41,369	114,532
Females	5,124	44,033	119,990
2025 Population by Sex			
Males	4,814	42,504	117,908
Females	5,269	45,159	123,613

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	9,739	81,234	221,159
White Alone	78.7%	69.9%	60.8%
Black Alone	6.9%	12.0%	19.2%
American Indian Alone	3.2%	3.2%	3.1%
Asian Alone	3.7%	3.9%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.9%	5.7%	8.0%
Two or More Races	4.4%	5.2%	5.3%
Hispanic Origin	6.5%	11.5%	14.6%
Diversity Index	44.9	59.7	69.3
2020 Population by Race/Ethnicity			
Total	9,860	85,401	234,521
White Alone	74.4%	65.0%	55.8%
Black Alone	7.4%	12.6%	20.0%
American Indian Alone	3.5%	3.3%	3.1%
Asian Alone	4.7%	4.7%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.5%	8.2%	10.7%
Two or More Races	5.4%	6.1%	6.2%
Hispanic Origin	9.8%	16.0%	19.2%
Diversity Index	53.6	67.7	75.6
2025 Population by Race/Ethnicity			
Total	10,083	87,661	241,522
White Alone	74.1%	64.7%	55.5%
Black Alone	7.5%	12.8%	20.2%
American Indian Alone	3.5%	3.3%	3.1%
Asian Alone	4.7%	4.6%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.6%	8.4%	10.8%
Two or More Races	5.4%	6.1%	6.2%
Hispanic Origin	10.0%	16.3%	19.4%
Diversity Index	54.2	68.2	75.9
2010 Population by Relationship and Household Type			
Total	9,740	81,234	221,159
In Households	97.4%	99.0%	97.9%
In Family Households	63.8%	71.3%	72.7%
Householder	23.7%	23.9%	23.5%
Spouse	16.8%	16.0%	15.1%
Child	18.8%	25.6%	27.4%
Other relative	3.0%	3.6%	4.2%
Nonrelative	1.5%	2.2%	2.5%
In Nonfamily Households	33.6%	27.7%	25.1%
In Group Quarters	2.6%	1.0%	2.1%
Institutionalized Population	2.6%	0.8%	0.9%
Noninstitutionalized Population	0.0%	0.2%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	7,712	60,557	160,451
Less than 9th Grade	1.6%	3.8%	4.7%
9th - 12th Grade, No Diploma	1.6%	5.5%	6.1%
High School Graduate	13.8%	18.4%	20.1%
GED/Alternative Credential	2.1%	3.3%	4.1%
Some College, No Degree	19.6%	21.4%	23.2%
Associate Degree	6.2%	7.1%	7.1%
Bachelor's Degree	33.4%	25.5%	21.7%
Graduate/Professional Degree	21.8%	15.1%	13.0%
2020 Population 15+ by Marital Status			
Total	8,563	70,331	190,485
Never Married	35.1%	37.6%	39.2%
Married	42.3%	41.3%	40.3%
Widowed	5.8%	5.8%	6.0%
Divorced	16.7%	15.3%	14.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,930	47,808	128,339
Population 16+ Employed	91.8%	90.3%	89.5%
Population 16+ Unemployment rate	8.2%	9.7%	10.5%
Population 16-24 Employed	8.3%	11.7%	13.5%
Population 16-24 Unemployment rate	16.9%	15.5%	16.6%
Population 25-54 Employed	61.3%	62.8%	63.2%
Population 25-54 Unemployment rate	7.8%	9.2%	9.8%
Population 55-64 Employed	18.3%	16.7%	15.1%
Population 55-64 Unemployment rate	6.1%	8.5%	9.2%
Population 65+ Employed	12.1%	8.8%	8.1%
Population 65+ Unemployment rate	6.4%	7.2%	7.6%
2020 Employed Population 16+ by Industry			
Total	5,444	43,166	114,836
Agriculture/Mining	6.2%	4.3%	3.0%
Construction	3.8%	6.3%	7.1%
Manufacturing	5.3%	6.0%	6.4%
Wholesale Trade	2.0%	2.2%	2.3%
Retail Trade	5.8%	9.4%	11.0%
Transportation/Utilities	2.8%	3.0%	3.8%
Information	2.3%	1.4%	1.6%
Finance/Insurance/Real Estate	12.4%	9.5%	8.2%
Services	54.0%	52.2%	51.2%
Public Administration	5.4%	5.7%	5.4%
2020 Employed Population 16+ by Occupation			
Total	5,444	43,167	114,838
White Collar	76.5%	67.0%	62.5%
Management/Business/Financial	24.7%	17.7%	15.1%
Professional	25.9%	24.8%	22.5%
Sales	10.1%	9.9%	10.1%
Administrative Support	15.8%	14.5%	14.9%
Services	13.6%	17.5%	19.2%
Blue Collar	10.0%	15.6%	18.3%
Farming/Forestry/Fishing	0.3%	0.1%	0.1%
Construction/Extraction	3.1%	5.0%	5.8%
Installation/Maintenance/Repair	1.2%	2.4%	2.9%
Production	3.3%	4.8%	4.6%
Transportation/Material Moving	2.1%	3.4%	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 02, 2021



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2010 Households by Type			
Total	4,919	37,572	97,217
Households with 1 Person	44.1%	39.0%	37.8%
Households with 2+ People	55.9%	61.0%	62.2%
Family Households	45.9%	51.7%	53.5%
Husband-wife Families	32.4%	34.5%	34.3%
With Related Children	10.0%	13.7%	14.1%
Other Family (No Spouse Present)	13.5%	17.2%	19.2%
Other Family with Male Householder	3.9%	4.7%	5.0%
With Related Children	1.8%	2.7%	2.8%
Other Family with Female Householder	9.6%	12.6%	14.2%
With Related Children	5.4%	8.0%	9.6%
Nonfamily Households	10.0%	9.3%	8.7%
All Households with Children	17.6%	24.8%	26.9%
Multigenerational Households	1.4%	2.4%	3.1%
Unmarried Partner Households	6.7%	7.3%	7.2%
Male-female	5.2%	5.9%	6.0%
Same-sex	1.5%	1.5%	1.2%
2010 Households by Size			
Total	4,919	37,571	97,217
1 Person Household	44.1%	39.0%	37.8%
2 Person Household	36.1%	33.3%	31.9%
3 Person Household	11.1%	13.1%	13.4%
4 Person Household	5.9%	8.4%	9.1%
5 Person Household	2.0%	3.8%	4.6%
6 Person Household	0.6%	1.5%	1.9%
7 + Person Household	0.4%	0.9%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	4,919	37,572	97,217
Owner Occupied	59.3%	59.1%	52.6%
Owned with a Mortgage/Loan	38.1%	39.3%	35.2%
Owned Free and Clear	21.2%	19.8%	17.3%
Renter Occupied	40.7%	40.9%	47.4%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	157	190	179
Percent of Income for Mortgage	14.5%	11.8%	12.6%
Wealth Index	123	86	74
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,453	41,588	110,511
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	9,740	81,234	221,159
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Old and Newcomers (8F)	Rustbelt Traditions (5D)	Young and Restless (11B)
2.	Young and Restless (11B)	Old and Newcomers (8F)	Rustbelt Traditions (5D)
3.	Golden Years (9B)	Emerald City (8B)	Old and Newcomers (8F)
2020 Consumer Spending			
Apparel & Services: Total \$	\$12,482,009	\$76,853,846	\$181,769,469
Average Spent	\$2,541.64	\$1,973.65	\$1,781.30
Spending Potential Index	118	92	83
Education: Total \$	\$10,074,227	\$60,943,828	\$142,493,678
Average Spent	\$2,051.36	\$1,565.07	\$1,396.41
Spending Potential Index	115	88	78
Entertainment/Recreation: Total \$	\$18,366,893	\$113,257,896	\$264,562,602
Average Spent	\$3,739.95	\$2,908.52	\$2,592.66
Spending Potential Index	115	90	80
Food at Home: Total \$	\$30,612,797	\$188,452,465	\$445,309,459
Average Spent	\$6,233.52	\$4,839.56	\$4,363.94
Spending Potential Index	117	91	82
Food Away from Home: Total \$	\$21,795,259	\$133,454,602	\$315,926,039
Average Spent	\$4,438.05	\$3,427.19	\$3,096.01
Spending Potential Index	118	91	82
Health Care: Total \$	\$32,592,363	\$202,410,466	\$472,903,237
Average Spent	\$6,636.60	\$5,198.01	\$4,634.35
Spending Potential Index	115	90	81
HH Furnishings & Equipment: Total \$	\$12,537,680	\$77,381,993	\$181,238,131
Average Spent	\$2,552.98	\$1,987.21	\$1,776.10
Spending Potential Index	117	91	81
Personal Care Products & Services: Total \$	\$5,389,098	\$33,086,861	\$77,851,564
Average Spent	\$1,097.35	\$849.69	\$762.93
Spending Potential Index	119	92	83
Shelter: Total \$	\$111,929,102	\$678,299,697	\$1,598,452,348
Average Spent	\$22,791.51	\$17,419.10	\$15,664.50
Spending Potential Index	118	90	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,564,296	\$81,948,522	\$190,626,895
Average Spent	\$2,762.02	\$2,104.48	\$1,868.10
Spending Potential Index	118	90	80
Travel: Total \$	\$13,520,484	\$81,497,086	\$188,954,185
Average Spent	\$2,753.10	\$2,092.89	\$1,851.71
Spending Potential Index	114	87	77
Vehicle Maintenance & Repairs: Total \$	\$7,075,454	\$43,113,952	\$101,093,849
Average Spent	\$1,440.74	\$1,107.19	\$990.70
Spending Potential Index	124	96	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.