



Community Profile

8101 Nw Expressway, Oklahoma City, Oklahoma, 73162
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.56772
Longitude: -97.65766

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,470	55,053	108,353
2010 Total Population	12,807	61,498	119,192
2020 Total Population	13,217	67,895	136,847
2020 Group Quarters	260	578	1,782
2025 Total Population	13,559	70,926	143,641
2020-2025 Annual Rate	0.51%	0.88%	0.97%
2020 Total Daytime Population	13,569	59,852	128,132
Workers	6,948	26,120	59,030
Residents	6,621	33,732	69,102
Household Summary			
2000 Households	4,716	22,132	45,396
2000 Average Household Size	2.41	2.47	2.34
2010 Households	5,545	25,290	50,135
2010 Average Household Size	2.26	2.41	2.34
2020 Households	5,691	27,636	56,495
2020 Average Household Size	2.28	2.44	2.39
2025 Households	5,822	28,771	59,015
2025 Average Household Size	2.28	2.45	2.40
2020-2025 Annual Rate	0.46%	0.81%	0.88%
2010 Families	3,275	16,740	31,767
2010 Average Family Size	2.95	2.96	2.94
2020 Families	3,299	18,138	35,652
2020 Average Family Size	2.98	3.00	3.00
2025 Families	3,361	18,854	37,222
2025 Average Family Size	2.99	3.01	3.01
2020-2025 Annual Rate	0.37%	0.78%	0.87%
Housing Unit Summary			
2000 Housing Units	4,940	23,567	48,514
Owner Occupied Housing Units	56.8%	58.8%	58.8%
Renter Occupied Housing Units	38.6%	35.1%	34.7%
Vacant Housing Units	4.5%	6.1%	6.4%
2010 Housing Units	5,867	27,631	54,518
Owner Occupied Housing Units	52.2%	58.7%	58.8%
Renter Occupied Housing Units	42.3%	32.8%	33.2%
Vacant Housing Units	5.5%	8.5%	8.0%
2020 Housing Units	6,048	30,054	61,123
Owner Occupied Housing Units	51.0%	59.2%	59.1%
Renter Occupied Housing Units	43.1%	32.7%	33.3%
Vacant Housing Units	5.9%	8.0%	7.6%
2025 Housing Units	6,183	31,197	63,645
Owner Occupied Housing Units	51.2%	59.6%	59.4%
Renter Occupied Housing Units	43.0%	32.6%	33.3%
Vacant Housing Units	5.8%	7.8%	7.3%
Median Household Income			
2020	\$59,654	\$66,815	\$63,766
2025	\$63,900	\$72,568	\$68,138
Median Home Value			
2020	\$152,251	\$185,573	\$181,098
2025	\$163,294	\$199,963	\$195,461
Per Capita Income			
2020	\$32,740	\$35,851	\$36,187
2025	\$35,774	\$39,345	\$39,515
Median Age			
2010	37.9	37.5	38.0
2020	38.6	39.1	39.4
2025	39.0	39.9	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	5,691	27,636	56,495
<\$15,000	5.8%	6.7%	7.2%
\$15,000 - \$24,999	8.4%	7.6%	8.0%
\$25,000 - \$34,999	10.4%	8.7%	8.9%
\$35,000 - \$49,999	15.0%	12.4%	13.4%
\$50,000 - \$74,999	21.4%	19.6%	19.4%
\$75,000 - \$99,999	16.3%	15.3%	14.5%
\$100,000 - \$149,999	13.8%	16.8%	15.6%
\$150,000 - \$199,999	5.5%	6.9%	6.6%
\$200,000+	3.4%	6.1%	6.3%
Average Household Income	\$76,507	\$88,460	\$87,313
2025 Households by Income			
Household Income Base	5,822	28,771	59,015
<\$15,000	5.4%	6.2%	6.7%
\$15,000 - \$24,999	7.7%	7.0%	7.4%
\$25,000 - \$34,999	9.6%	8.0%	8.3%
\$35,000 - \$49,999	13.9%	11.5%	12.7%
\$50,000 - \$74,999	20.6%	18.7%	18.8%
\$75,000 - \$99,999	17.0%	15.5%	14.7%
\$100,000 - \$149,999	15.4%	18.1%	16.6%
\$150,000 - \$199,999	6.6%	8.1%	7.6%
\$200,000+	3.8%	7.0%	7.2%
Average Household Income	\$83,871	\$97,510	\$95,807
2020 Owner Occupied Housing Units by Value			
Total	3,083	17,797	36,144
<\$50,000	1.9%	1.2%	1.6%
\$50,000 - \$99,999	4.7%	2.9%	6.6%
\$100,000 - \$149,999	41.9%	22.9%	24.9%
\$150,000 - \$199,999	33.9%	32.3%	27.3%
\$200,000 - \$249,999	10.9%	16.3%	14.3%
\$250,000 - \$299,999	2.4%	9.4%	9.3%
\$300,000 - \$399,999	2.7%	9.0%	8.3%
\$400,000 - \$499,999	1.2%	3.1%	3.8%
\$500,000 - \$749,999	0.0%	1.5%	2.0%
\$750,000 - \$999,999	0.5%	1.0%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$165,905	\$220,891	\$223,834
2025 Owner Occupied Housing Units by Value			
Total	3,164	18,594	37,802
<\$50,000	1.3%	0.7%	1.0%
\$50,000 - \$99,999	3.3%	1.9%	4.7%
\$100,000 - \$149,999	36.6%	18.3%	21.1%
\$150,000 - \$199,999	33.3%	29.1%	25.4%
\$200,000 - \$249,999	13.5%	17.0%	14.5%
\$250,000 - \$299,999	3.4%	11.4%	10.7%
\$300,000 - \$399,999	4.8%	13.4%	11.5%
\$400,000 - \$499,999	2.2%	4.2%	5.1%
\$500,000 - \$749,999	0.0%	1.6%	2.4%
\$750,000 - \$999,999	1.6%	1.8%	2.0%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$187,599	\$247,998	\$254,752

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	12,808	61,498	119,191
0 - 4	6.6%	6.8%	6.5%
5 - 9	6.3%	6.7%	6.4%
10 - 14	6.3%	6.6%	6.3%
15 - 24	12.5%	12.7%	12.9%
25 - 34	14.5%	14.1%	14.2%
35 - 44	12.2%	12.5%	12.2%
45 - 54	13.1%	14.3%	14.0%
55 - 64	11.6%	12.8%	12.5%
65 - 74	6.2%	7.1%	7.6%
75 - 84	5.8%	4.3%	5.1%
85 +	4.8%	2.1%	2.3%
18 +	77.0%	75.7%	77.0%
2020 Population by Age			
Total	13,217	67,897	136,847
0 - 4	6.1%	6.2%	6.0%
5 - 9	6.0%	6.3%	6.2%
10 - 14	5.9%	6.4%	6.2%
15 - 24	11.8%	11.6%	11.7%
25 - 34	15.3%	13.9%	13.6%
35 - 44	12.8%	13.1%	13.4%
45 - 54	10.6%	11.7%	11.7%
55 - 64	11.5%	13.1%	12.8%
65 - 74	9.8%	10.3%	10.3%
75 - 84	5.3%	5.1%	5.6%
85 +	4.8%	2.4%	2.6%
18 +	78.7%	77.5%	78.2%
2025 Population by Age			
Total	13,560	70,925	143,643
0 - 4	6.0%	6.2%	5.9%
5 - 9	5.7%	6.1%	6.0%
10 - 14	5.7%	6.2%	6.1%
15 - 24	11.3%	11.4%	11.4%
25 - 34	15.7%	13.5%	13.1%
35 - 44	13.0%	13.5%	13.8%
45 - 54	10.9%	11.8%	11.7%
55 - 64	9.7%	11.6%	11.5%
65 - 74	10.3%	11.0%	11.1%
75 - 84	7.1%	6.4%	6.7%
85 +	4.6%	2.5%	2.7%
18 +	79.4%	77.9%	78.4%
2010 Population by Sex			
Males	5,945	29,114	56,698
Females	6,862	32,384	62,494
2020 Population by Sex			
Males	6,221	32,311	65,555
Females	6,996	35,585	71,293
2025 Population by Sex			
Males	6,396	33,774	68,954
Females	7,163	37,152	74,687

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	12,806	61,499	119,191
White Alone	70.2%	69.1%	73.6%
Black Alone	14.3%	15.4%	11.1%
American Indian Alone	2.3%	2.4%	2.5%
Asian Alone	5.3%	5.6%	4.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.8%	2.4%	3.7%
Two or More Races	4.9%	4.9%	4.7%
Hispanic Origin	7.1%	6.8%	8.4%
Diversity Index	55.1	55.9	52.9
2020 Population by Race/Ethnicity			
Total	13,216	67,895	136,847
White Alone	65.6%	65.1%	70.0%
Black Alone	15.2%	15.8%	11.4%
American Indian Alone	2.4%	2.5%	2.6%
Asian Alone	6.7%	7.1%	5.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.1%	3.5%	5.0%
Two or More Races	5.8%	5.8%	5.6%
Hispanic Origin	9.9%	9.5%	11.4%
Diversity Index	62.4	62.3	59.6
2025 Population by Race/Ethnicity			
Total	13,558	70,925	143,643
White Alone	65.4%	65.0%	69.8%
Black Alone	15.3%	15.8%	11.4%
American Indian Alone	2.4%	2.5%	2.6%
Asian Alone	6.7%	7.1%	5.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	4.2%	3.6%	5.0%
Two or More Races	5.8%	5.9%	5.7%
Hispanic Origin	10.1%	9.7%	11.6%
Diversity Index	62.7	62.6	60.0
2010 Population by Relationship and Household Type			
Total	12,807	61,498	119,192
In Households	98.0%	99.1%	98.5%
In Family Households	77.3%	82.5%	80.2%
Householder	25.4%	27.1%	26.7%
Spouse	18.8%	20.3%	19.9%
Child	28.2%	30.2%	28.7%
Other relative	3.0%	3.1%	3.1%
Nonrelative	1.9%	1.8%	1.8%
In Nonfamily Households	20.7%	16.5%	18.3%
In Group Quarters	2.0%	0.9%	1.5%
Institutionalized Population	2.0%	0.9%	0.9%
Noninstitutionalized Population	0.0%	0.0%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	9,280	47,194	95,723
Less than 9th Grade	2.2%	1.8%	2.3%
9th - 12th Grade, No Diploma	4.3%	3.4%	3.8%
High School Graduate	19.6%	16.8%	18.1%
GED/Alternative Credential	3.0%	3.8%	3.3%
Some College, No Degree	24.6%	24.9%	24.4%
Associate Degree	10.1%	9.4%	8.2%
Bachelor's Degree	24.7%	26.1%	25.7%
Graduate/Professional Degree	11.5%	13.8%	14.2%
2020 Population 15+ by Marital Status			
Total	10,838	55,090	111,691
Never Married	30.9%	30.0%	30.3%
Married	47.8%	52.0%	50.7%
Widowed	9.9%	5.9%	6.4%
Divorced	11.4%	12.1%	12.6%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,215	37,691	74,994
Population 16+ Employed	91.6%	91.1%	90.8%
Population 16+ Unemployment rate	8.4%	8.9%	9.2%
Population 16-24 Employed	12.7%	12.0%	11.8%
Population 16-24 Unemployment rate	14.0%	15.3%	15.7%
Population 25-54 Employed	65.2%	62.3%	61.8%
Population 25-54 Unemployment rate	7.5%	7.9%	8.4%
Population 55-64 Employed	14.8%	17.6%	17.6%
Population 55-64 Unemployment rate	8.4%	8.3%	8.1%
Population 65+ Employed	7.3%	8.1%	8.8%
Population 65+ Unemployment rate	6.2%	7.0%	7.2%
2020 Employed Population 16+ by Industry			
Total	6,610	34,355	68,113
Agriculture/Mining	3.6%	2.9%	3.3%
Construction	2.8%	4.1%	5.5%
Manufacturing	6.9%	5.5%	5.7%
Wholesale Trade	3.6%	2.7%	2.7%
Retail Trade	13.9%	12.8%	11.4%
Transportation/Utilities	2.0%	4.4%	4.6%
Information	2.2%	1.7%	1.8%
Finance/Insurance/Real Estate	9.1%	9.4%	8.6%
Services	49.1%	49.6%	50.0%
Public Administration	6.9%	6.9%	6.6%
2020 Employed Population 16+ by Occupation			
Total	6,612	34,355	68,113
White Collar	74.1%	71.7%	69.4%
Management/Business/Financial	13.7%	17.3%	16.8%
Professional	29.8%	26.5%	25.4%
Sales	12.7%	11.6%	11.6%
Administrative Support	17.9%	16.3%	15.5%
Services	14.1%	14.5%	15.0%
Blue Collar	11.8%	13.8%	15.6%
Farming/Forestry/Fishing	0.5%	0.2%	0.2%
Construction/Extraction	1.5%	2.6%	4.2%
Installation/Maintenance/Repair	4.2%	2.9%	2.8%
Production	2.3%	2.8%	3.5%
Transportation/Material Moving	3.3%	5.2%	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 02, 2021



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2010 Households by Type			
Total	5,545	25,290	50,134
Households with 1 Person	35.1%	28.3%	30.9%
Households with 2+ People	64.9%	71.7%	69.1%
Family Households	59.1%	66.2%	63.4%
Husband-wife Families	43.6%	49.5%	47.4%
With Related Children	18.4%	20.5%	19.1%
Other Family (No Spouse Present)	15.5%	16.7%	16.0%
Other Family with Male Householder	3.9%	4.0%	4.0%
With Related Children	2.6%	2.5%	2.4%
Other Family with Female Householder	11.6%	12.7%	12.0%
With Related Children	8.5%	9.1%	8.1%
Nonfamily Households	5.9%	5.5%	5.8%
All Households with Children	29.9%	32.5%	30.0%
Multigenerational Households	2.8%	3.2%	2.8%
Unmarried Partner Households	5.0%	5.3%	5.2%
Male-female	4.4%	4.5%	4.5%
Same-sex	0.6%	0.8%	0.7%
2010 Households by Size			
Total	5,544	25,290	50,134
1 Person Household	35.1%	28.3%	30.9%
2 Person Household	31.6%	35.3%	35.3%
3 Person Household	15.3%	15.8%	14.9%
4 Person Household	10.9%	12.2%	11.2%
5 Person Household	4.8%	5.4%	5.0%
6 Person Household	1.5%	1.9%	1.8%
7 + Person Household	0.8%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	5,545	25,290	50,135
Owner Occupied	55.2%	64.1%	63.9%
Owned with a Mortgage/Loan	44.9%	49.2%	45.8%
Owned Free and Clear	10.3%	15.0%	18.1%
Renter Occupied	44.8%	35.9%	36.1%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	205	189	186
Percent of Income for Mortgage	10.7%	11.6%	11.9%
Wealth Index	68	101	98
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,867	27,631	54,518
Housing Units Inside Urbanized Area	99.9%	99.2%	98.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	0.8%	1.3%
2010 Population By Urban/ Rural Status			
Total Population	12,807	61,498	119,192
Population Inside Urbanized Area	99.9%	99.5%	98.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	0.5%	1.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Home Improvement (4B)	Bright Young Professionals	Soccer Moms (4A)
2.	Bright Young Professionals (8C)	Soccer Moms (4A)	Bright Young Professionals (8C)
3.	Enterprising Professionals (2D)	Home Improvement (4B)	Rustbelt Traditions (5D)
2020 Consumer Spending			
Apparel & Services: Total \$	\$10,531,167	\$58,720,396	\$118,148,881
Average Spent	\$1,850.49	\$2,124.78	\$2,091.32
Spending Potential Index	86	99	97
Education: Total \$	\$8,333,623	\$48,060,811	\$96,309,890
Average Spent	\$1,464.35	\$1,739.07	\$1,704.75
Spending Potential Index	82	97	95
Entertainment/Recreation: Total \$	\$15,449,632	\$87,171,114	\$177,387,523
Average Spent	\$2,714.75	\$3,154.26	\$3,139.88
Spending Potential Index	84	97	97
Food at Home: Total \$	\$25,878,432	\$142,871,122	\$289,580,103
Average Spent	\$4,547.26	\$5,169.75	\$5,125.77
Spending Potential Index	85	97	96
Food Away from Home: Total \$	\$18,595,353	\$102,662,985	\$206,426,370
Average Spent	\$3,267.50	\$3,714.83	\$3,653.89
Spending Potential Index	87	99	97
Health Care: Total \$	\$27,459,165	\$154,418,866	\$316,570,662
Average Spent	\$4,825.02	\$5,587.60	\$5,603.52
Spending Potential Index	84	97	97
HH Furnishings & Equipment: Total \$	\$10,563,358	\$60,155,200	\$121,585,628
Average Spent	\$1,856.15	\$2,176.70	\$2,152.15
Spending Potential Index	85	100	99
Personal Care Products & Services: Total \$	\$4,583,179	\$25,461,316	\$51,414,398
Average Spent	\$805.34	\$921.31	\$910.07
Spending Potential Index	88	100	99
Shelter: Total \$	\$95,811,101	\$525,962,201	\$1,055,572,194
Average Spent	\$16,835.55	\$19,031.78	\$18,684.35
Spending Potential Index	87	98	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,304,844	\$65,021,367	\$131,935,823
Average Spent	\$1,986.44	\$2,352.78	\$2,335.35
Spending Potential Index	85	100	100
Travel: Total \$	\$11,674,598	\$66,122,547	\$132,894,442
Average Spent	\$2,051.41	\$2,392.62	\$2,352.32
Spending Potential Index	85	99	98
Vehicle Maintenance & Repairs: Total \$	\$5,794,319	\$32,069,564	\$65,276,486
Average Spent	\$1,018.15	\$1,160.43	\$1,155.44
Spending Potential Index	88	100	100

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.