



# Community Profile

811 NE Alsbury Blvd, Burleson, Texas, 76028  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.56419  
Longitude: -97.32243

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	3,101	27,202	55,740
2010 Total Population	6,233	51,639	98,591
2020 Total Population	8,539	70,186	130,709
2020 Group Quarters	0	282	454
2025 Total Population	9,522	77,208	144,448
2020-2025 Annual Rate	2.20%	1.93%	2.02%
2020 Total Daytime Population	9,115	64,505	114,796
Workers	4,684	26,450	44,345
Residents	4,431	38,055	70,451
<b>Household Summary</b>			
2000 Households	1,115	9,822	19,428
2000 Average Household Size	2.78	2.74	2.84
2010 Households	2,114	17,839	33,310
2010 Average Household Size	2.95	2.88	2.95
2020 Households	2,870	23,637	43,384
2020 Average Household Size	2.98	2.96	3.00
2025 Households	3,190	25,883	47,694
2025 Average Household Size	2.98	2.97	3.02
2020-2025 Annual Rate	2.14%	1.83%	1.91%
2010 Families	1,645	13,851	26,354
2010 Average Family Size	3.34	3.26	3.31
2020 Families	2,212	18,233	34,086
2020 Average Family Size	3.39	3.36	3.39
2025 Families	2,451	19,917	37,405
2025 Average Family Size	3.41	3.38	3.41
2020-2025 Annual Rate	2.07%	1.78%	1.88%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,125	10,063	20,050
Owner Occupied Housing Units	83.6%	75.4%	77.7%
Renter Occupied Housing Units	15.6%	22.2%	19.2%
Vacant Housing Units	0.9%	2.4%	3.1%
2010 Housing Units	2,217	18,855	35,248
Owner Occupied Housing Units	74.1%	71.7%	72.8%
Renter Occupied Housing Units	21.3%	22.9%	21.7%
Vacant Housing Units	4.6%	5.4%	5.5%
2020 Housing Units	2,882	24,117	44,432
Owner Occupied Housing Units	81.4%	75.6%	75.9%
Renter Occupied Housing Units	18.1%	22.4%	21.8%
Vacant Housing Units	0.4%	2.0%	2.4%
2025 Housing Units	3,202	26,361	48,792
Owner Occupied Housing Units	81.8%	76.4%	76.7%
Renter Occupied Housing Units	17.8%	21.8%	21.1%
Vacant Housing Units	0.4%	1.8%	2.3%
<b>Median Household Income</b>			
2020	\$78,499	\$75,002	\$73,754
2025	\$82,866	\$79,081	\$78,617
<b>Median Home Value</b>			
2020	\$207,828	\$180,204	\$180,818
2025	\$242,266	\$203,307	\$201,761
<b>Per Capita Income</b>			
2020	\$31,598	\$30,698	\$30,169
2025	\$34,702	\$33,425	\$32,907
<b>Median Age</b>			
2010	31.9	32.4	32.5
2020	34.3	34.1	34.2
2025	33.5	33.3	33.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

811 NE Alsbury Blvd, Burleson, Texas, 76028  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.56419  
Longitude: -97.32243

	1 mile	3 miles	5 miles
<b>2020 Households by Income</b>			
Household Income Base	2,870	23,637	43,384
<\$15,000	4.9%	5.7%	6.0%
\$15,000 - \$24,999	6.0%	5.4%	5.1%
\$25,000 - \$34,999	5.3%	6.1%	6.7%
\$35,000 - \$49,999	9.7%	13.2%	12.4%
\$50,000 - \$74,999	20.1%	19.7%	20.5%
\$75,000 - \$99,999	20.8%	16.5%	15.8%
\$100,000 - \$149,999	19.1%	20.0%	19.9%
\$150,000 - \$199,999	9.6%	7.9%	8.1%
\$200,000+	4.5%	5.5%	5.5%
Average Household Income	\$91,947	\$91,048	\$90,960
<b>2025 Households by Income</b>			
Household Income Base	3,190	25,883	47,694
<\$15,000	4.3%	5.3%	5.6%
\$15,000 - \$24,999	5.1%	4.8%	4.6%
\$25,000 - \$34,999	4.7%	5.6%	6.1%
\$35,000 - \$49,999	8.7%	12.0%	11.2%
\$50,000 - \$74,999	19.0%	18.6%	19.5%
\$75,000 - \$99,999	20.8%	16.6%	16.0%
\$100,000 - \$149,999	20.9%	21.4%	21.3%
\$150,000 - \$199,999	11.4%	9.2%	9.4%
\$200,000+	5.2%	6.3%	6.3%
Average Household Income	\$101,311	\$99,603	\$99,724
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	2,347	18,228	33,717
<\$50,000	1.7%	1.4%	1.9%
\$50,000 - \$99,999	5.4%	9.8%	10.6%
\$100,000 - \$149,999	18.3%	24.2%	24.1%
\$150,000 - \$199,999	21.3%	24.1%	21.8%
\$200,000 - \$249,999	21.1%	18.9%	16.3%
\$250,000 - \$299,999	13.7%	9.2%	10.7%
\$300,000 - \$399,999	14.2%	8.1%	9.2%
\$400,000 - \$499,999	4.3%	3.0%	3.4%
\$500,000 - \$749,999	0.0%	0.9%	1.5%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$218,939	\$198,568	\$205,502
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	2,619	20,143	37,403
<\$50,000	0.9%	1.0%	1.3%
\$50,000 - \$99,999	3.9%	7.6%	7.8%
\$100,000 - \$149,999	11.2%	19.2%	19.7%
\$150,000 - \$199,999	16.0%	20.8%	20.6%
\$200,000 - \$249,999	21.2%	20.8%	17.6%
\$250,000 - \$299,999	17.5%	11.6%	12.8%
\$300,000 - \$399,999	22.0%	12.4%	12.6%
\$400,000 - \$499,999	7.2%	4.9%	4.7%
\$500,000 - \$749,999	0.0%	1.2%	2.2%
\$750,000 - \$999,999	0.0%	0.3%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$250,516	\$222,628	\$228,076

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

811 NE Alsbury Blvd, Burleson, Texas, 76028  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.56419  
Longitude: -97.32243

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	6,233	51,637	98,588
0 - 4	8.9%	8.5%	8.4%
5 - 9	9.2%	8.8%	8.9%
10 - 14	9.1%	8.5%	8.7%
15 - 24	11.9%	12.8%	13.2%
25 - 34	16.1%	15.4%	14.7%
35 - 44	14.8%	14.8%	14.6%
45 - 54	12.3%	13.0%	13.7%
55 - 64	8.7%	8.8%	9.2%
65 - 74	4.9%	5.3%	5.2%
75 - 84	2.7%	3.0%	2.6%
85 +	1.4%	1.1%	0.8%
18 +	68.4%	69.6%	69.1%
<b>2020 Population by Age</b>			
Total	8,539	70,186	130,710
0 - 4	7.9%	7.9%	7.7%
5 - 9	8.1%	8.0%	7.9%
10 - 14	8.0%	7.8%	7.7%
15 - 24	13.6%	12.9%	13.1%
25 - 34	13.2%	14.8%	14.7%
35 - 44	15.4%	14.7%	14.2%
45 - 54	12.8%	12.7%	12.6%
55 - 64	10.3%	10.5%	11.1%
65 - 74	6.8%	6.7%	7.0%
75 - 84	2.8%	3.0%	3.0%
85 +	1.1%	1.1%	0.9%
18 +	71.6%	72.1%	72.4%
<b>2025 Population by Age</b>			
Total	9,521	77,206	144,448
0 - 4	7.8%	8.0%	7.9%
5 - 9	8.1%	8.1%	7.9%
10 - 14	8.3%	8.1%	7.9%
15 - 24	12.7%	12.4%	12.4%
25 - 34	15.5%	16.5%	16.5%
35 - 44	13.5%	14.6%	14.2%
45 - 54	12.8%	11.6%	11.5%
55 - 64	9.9%	9.6%	10.0%
65 - 74	7.0%	6.8%	7.3%
75 - 84	3.5%	3.4%	3.5%
85 +	1.0%	1.0%	0.9%
18 +	71.5%	71.6%	72.1%
<b>2010 Population by Sex</b>			
Males	3,026	25,056	47,719
Females	3,207	26,583	50,872
<b>2020 Population by Sex</b>			
Males	4,185	34,193	63,380
Females	4,354	35,993	67,330
<b>2025 Population by Sex</b>			
Males	4,684	37,731	70,205
Females	4,838	39,477	74,244

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 02, 2021



# Community Profile

811 NE Alsbury Blvd, Burleson, Texas, 76028  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.56419  
Longitude: -97.32243

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	6,234	51,638	98,590
White Alone	87.8%	82.2%	71.7%
Black Alone	4.7%	9.1%	16.9%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	1.5%	1.4%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.0%	4.1%	6.2%
Two or More Races	2.4%	2.6%	2.6%
Hispanic Origin	12.0%	13.7%	18.1%
Diversity Index	39.0	47.8	61.8
<b>2020 Population by Race/Ethnicity</b>			
Total	8,540	70,187	130,708
White Alone	82.7%	75.2%	66.2%
Black Alone	7.0%	13.1%	20.1%
American Indian Alone	0.6%	0.5%	0.6%
Asian Alone	2.0%	2.0%	2.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	5.6%	7.4%
Two or More Races	3.4%	3.5%	3.3%
Hispanic Origin	16.3%	18.1%	21.3%
Diversity Index	49.9	58.9	68.2
<b>2025 Population by Race/Ethnicity</b>			
Total	9,523	77,208	144,448
White Alone	80.0%	72.2%	63.2%
Black Alone	8.2%	14.7%	21.8%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	2.4%	2.3%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.8%	6.3%	8.0%
Two or More Races	3.9%	3.9%	3.7%
Hispanic Origin	18.9%	20.5%	23.5%
Diversity Index	55.2	63.3	71.3
<b>2010 Population by Relationship and Household Type</b>			
Total	6,233	51,639	98,591
In Households	100.0%	99.5%	99.6%
In Family Households	90.4%	89.7%	90.8%
Householder	27.1%	26.8%	26.7%
Spouse	21.1%	20.2%	19.9%
Child	37.1%	36.8%	37.8%
Other relative	2.9%	3.7%	4.2%
Nonrelative	2.2%	2.3%	2.2%
In Nonfamily Households	9.6%	9.8%	8.8%
In Group Quarters	0.0%	0.5%	0.4%
Institutionalized Population	0.0%	0.5%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

811 NE Alsbury Blvd, Burleson, Texas, 76028  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.56419  
Longitude: -97.32243

	1 mile	3 miles	5 miles
<b>2020 Population 25+ by Educational Attainment</b>			
Total	5,330	44,538	83,102
Less than 9th Grade	0.9%	2.2%	3.1%
9th - 12th Grade, No Diploma	4.4%	5.2%	5.6%
High School Graduate	25.2%	25.1%	25.3%
GED/Alternative Credential	5.2%	4.6%	4.8%
Some College, No Degree	22.0%	27.6%	26.6%
Associate Degree	12.7%	10.6%	10.0%
Bachelor's Degree	19.1%	16.5%	16.9%
Graduate/Professional Degree	10.5%	8.3%	7.8%
<b>2020 Population 15+ by Marital Status</b>			
Total	6,490	53,581	100,242
Never Married	25.2%	29.1%	30.0%
Married	57.9%	55.0%	54.0%
Widowed	3.8%	3.9%	4.4%
Divorced	13.1%	12.0%	11.6%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,487	35,684	66,680
Population 16+ Employed	92.4%	90.7%	90.9%
Population 16+ Unemployment rate	7.6%	9.3%	9.1%
Population 16-24 Employed	12.6%	11.1%	12.0%
Population 16-24 Unemployment rate	13.1%	16.0%	15.7%
Population 25-54 Employed	68.0%	69.7%	68.3%
Population 25-54 Unemployment rate	7.0%	8.6%	8.2%
Population 55-64 Employed	14.1%	15.2%	15.6%
Population 55-64 Unemployment rate	6.2%	8.0%	7.9%
Population 65+ Employed	5.3%	4.0%	4.1%
Population 65+ Unemployment rate	5.6%	6.5%	6.6%
<b>2020 Employed Population 16+ by Industry</b>			
Total	4,146	32,366	60,639
Agriculture/Mining	1.9%	2.0%	1.8%
Construction	8.0%	7.6%	8.2%
Manufacturing	7.5%	11.6%	10.1%
Wholesale Trade	2.3%	3.1%	3.1%
Retail Trade	14.8%	12.6%	12.4%
Transportation/Utilities	10.1%	8.3%	8.3%
Information	0.8%	1.1%	1.2%
Finance/Insurance/Real Estate	10.4%	6.9%	6.3%
Services	38.1%	42.9%	44.3%
Public Administration	6.2%	3.9%	4.2%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	4,144	32,367	60,638
White Collar	66.6%	63.6%	61.8%
Management/Business/Financial	12.4%	15.0%	14.0%
Professional	23.6%	21.4%	21.4%
Sales	10.5%	11.1%	10.7%
Administrative Support	20.1%	16.1%	15.7%
Services	12.0%	12.5%	14.0%
Blue Collar	21.4%	23.9%	24.3%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	4.2%	5.5%	5.8%
Installation/Maintenance/Repair	4.3%	3.6%	3.5%
Production	5.2%	5.1%	5.0%
Transportation/Material Moving	7.6%	9.5%	9.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 02, 2021



# Community Profile

811 NE Alsbury Blvd, Burleson, Texas, 76028  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.56419  
Longitude: -97.32243

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,115	17,839	33,309
Households with 1 Person	18.2%	17.8%	17.0%
Households with 2+ People	81.8%	82.2%	83.0%
Family Households	77.8%	77.6%	79.1%
Husband-wife Families	60.6%	58.4%	59.0%
With Related Children	34.8%	32.0%	32.0%
Other Family (No Spouse Present)	17.2%	19.2%	20.1%
Other Family with Male Householder	4.3%	5.1%	5.0%
With Related Children	2.9%	3.4%	3.4%
Other Family with Female Householder	12.9%	14.1%	15.1%
With Related Children	9.6%	10.1%	11.1%
Nonfamily Households	4.0%	4.5%	3.9%
All Households with Children	47.9%	46.2%	47.0%
Multigenerational Households	4.2%	5.4%	6.1%
Unmarried Partner Households	5.2%	5.8%	5.4%
Male-female	4.4%	5.1%	4.8%
Same-sex	0.8%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	2,114	17,841	33,309
1 Person Household	18.2%	17.8%	17.0%
2 Person Household	29.2%	30.4%	29.8%
3 Person Household	19.7%	19.7%	19.7%
4 Person Household	19.9%	18.0%	18.2%
5 Person Household	9.1%	9.1%	9.5%
6 Person Household	2.4%	2.9%	3.5%
7 + Person Household	1.6%	1.9%	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,114	17,839	33,310
Owner Occupied	77.7%	75.8%	77.0%
Owned with a Mortgage/Loan	63.0%	60.4%	61.6%
Owned Free and Clear	14.7%	15.4%	15.5%
Renter Occupied	22.3%	24.2%	23.0%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	164	186	184
Percent of Income for Mortgage	11.1%	10.0%	10.2%
Wealth Index	90	93	95
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,217	18,855	35,248
Housing Units Inside Urbanized Area	98.2%	97.5%	94.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.8%	2.5%	5.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,233	51,639	98,591
Population Inside Urbanized Area	98.2%	97.6%	95.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.8%	2.4%	4.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

811 NE Alsbury Blvd, Burleson, Texas, 76028  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 32.56419  
Longitude: -97.32243

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Middleburg (4C)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Up and Coming Families (7A)	Middleburg (4C)	Middleburg (4C)
3.	Traditional Living (12B)	Rustbelt Traditions (5D)	Green Acres (6A)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,381,658	\$52,660,612	\$96,157,697
Average Spent	\$2,223.57	\$2,227.89	\$2,216.43
Spending Potential Index	104	104	103
Education: Total \$	\$4,706,736	\$38,234,998	\$71,374,401
Average Spent	\$1,639.98	\$1,617.59	\$1,645.18
Spending Potential Index	92	90	92
Entertainment/Recreation: Total \$	\$9,593,765	\$78,713,695	\$143,408,650
Average Spent	\$3,342.78	\$3,330.11	\$3,305.57
Spending Potential Index	103	102	102
Food at Home: Total \$	\$15,631,491	\$128,099,334	\$233,913,640
Average Spent	\$5,446.51	\$5,419.44	\$5,391.70
Spending Potential Index	102	101	101
Food Away from Home: Total \$	\$11,242,586	\$91,857,141	\$167,773,418
Average Spent	\$3,917.28	\$3,886.16	\$3,867.17
Spending Potential Index	104	103	103
Health Care: Total \$	\$17,502,612	\$142,110,494	\$258,829,071
Average Spent	\$6,098.47	\$6,012.21	\$5,966.00
Spending Potential Index	106	105	104
HH Furnishings & Equipment: Total \$	\$6,664,043	\$55,080,747	\$100,539,397
Average Spent	\$2,321.97	\$2,330.28	\$2,317.43
Spending Potential Index	106	107	106
Personal Care Products & Services: Total \$	\$2,797,951	\$22,909,637	\$41,792,860
Average Spent	\$974.90	\$969.23	\$963.32
Spending Potential Index	106	105	105
Shelter: Total \$	\$54,388,704	\$444,059,982	\$820,323,911
Average Spent	\$18,950.77	\$18,786.65	\$18,908.44
Spending Potential Index	98	97	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,329,616	\$60,519,599	\$109,616,314
Average Spent	\$2,553.87	\$2,560.38	\$2,526.65
Spending Potential Index	109	109	108
Travel: Total \$	\$7,007,076	\$56,853,281	\$104,770,568
Average Spent	\$2,441.49	\$2,405.27	\$2,414.96
Spending Potential Index	101	100	100
Vehicle Maintenance & Repairs: Total \$	\$3,499,262	\$28,575,460	\$51,792,518
Average Spent	\$1,219.26	\$1,208.93	\$1,193.82
Spending Potential Index	105	104	103

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.