



# Executive Summary

308 S Bryant Ave, Edmond, Oklahoma, 73034  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 35.65083  
Longitude: -97.46039

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	9,225	57,367	86,336
2010 Population	10,399	64,024	109,241
2020 Population	11,320	71,878	126,067
2025 Population	11,740	75,249	134,037
2000-2010 Annual Rate	1.21%	1.10%	2.38%
2010-2020 Annual Rate	0.83%	1.14%	1.41%
2020-2025 Annual Rate	0.73%	0.92%	1.23%
2020 Male Population	49.3%	48.1%	48.5%
2020 Female Population	50.7%	51.9%	51.5%
2020 Median Age	28.3	34.0	35.8

In the identified area, the current year population is 126,067. In 2010, the Census count in the area was 109,241. The rate of change since 2010 was 1.41% annually. The five-year projection for the population in the area is 134,037 representing a change of 1.23% annually from 2020 to 2025. Currently, the population is 48.5% male and 51.5% female.

### Median Age

The median age in this area is 28.3, compared to U.S. median age of 38.5.

### Race and Ethnicity

2020 White Alone	71.1%	77.3%	77.3%
2020 Black Alone	7.2%	7.0%	7.6%
2020 American Indian/Alaska Native Alone	3.5%	2.8%	2.5%
2020 Asian Alone	7.9%	4.4%	5.0%
2020 Pacific Islander Alone	0.1%	0.1%	0.1%
2020 Other Race	5.1%	2.9%	2.4%
2020 Two or More Races	5.0%	5.4%	5.1%
2020 Hispanic Origin (Any Race)	11.2%	7.9%	7.0%

Persons of Hispanic origin represent 7.0% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 47.3 in the identified area, compared to 65.1 for the U.S. as a whole.

### Households

2020 Wealth Index	71	122	145
2000 Households	3,716	21,245	31,662
2010 Households	4,300	25,414	42,032
2020 Total Households	4,678	28,497	48,044
2025 Total Households	4,851	29,803	50,875
2000-2010 Annual Rate	1.47%	1.81%	2.87%
2010-2020 Annual Rate	0.83%	1.12%	1.31%
2020-2025 Annual Rate	0.73%	0.90%	1.15%
2020 Average Household Size	2.22	2.44	2.57

The household count in this area has changed from 42,032 in 2010 to 48,044 in the current year, a change of 1.31% annually. The five-year projection of households is 50,875, a change of 1.15% annually from the current year total. Average household size is currently 2.57, compared to 2.54 in the year 2010. The number of families in the current year is 33,048 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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<b>Mortgage Income</b>			
2020 Percent of Income for Mortgage	18.8%	13.5%	12.9%
<b>Median Household Income</b>			
2020 Median Household Income	\$52,735	\$68,284	\$79,656
2025 Median Household Income	\$53,996	\$72,062	\$84,483
2020-2025 Annual Rate	0.47%	1.08%	1.18%
<b>Average Household Income</b>			
2020 Average Household Income	\$80,157	\$98,327	\$111,643
2025 Average Household Income	\$81,894	\$107,181	\$123,949
2020-2025 Annual Rate	0.43%	1.74%	2.11%
<b>Per Capita Income</b>			
2020 Per Capita Income	\$33,059	\$38,845	\$42,726
2025 Per Capita Income	\$33,799	\$42,262	\$47,260
2020-2025 Annual Rate	0.44%	1.70%	2.04%

### Households by Income

Current median household income is \$79,656 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$84,483 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$111,643 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$123,949 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$42,726 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$47,260 in five years, compared to \$37,691 for all U.S. households

<b>Housing</b>			
2020 Housing Affordability Index	120	165	172
2000 Total Housing Units	4,045	22,271	33,136
2000 Owner Occupied Housing Units	1,725	14,380	23,124
2000 Renter Occupied Housing Units	1,991	6,865	8,538
2000 Vacant Housing Units	329	1,026	1,474
2010 Total Housing Units	4,641	26,889	44,347
2010 Owner Occupied Housing Units	1,790	15,818	29,660
2010 Renter Occupied Housing Units	2,510	9,596	12,372
2010 Vacant Housing Units	341	1,475	2,315
2020 Total Housing Units	4,998	29,845	50,232
2020 Owner Occupied Housing Units	1,839	17,251	33,179
2020 Renter Occupied Housing Units	2,839	11,247	14,865
2020 Vacant Housing Units	320	1,348	2,188
2025 Total Housing Units	5,160	31,080	52,972
2025 Owner Occupied Housing Units	1,865	17,877	35,046
2025 Renter Occupied Housing Units	2,986	11,926	15,828
2025 Vacant Housing Units	309	1,277	2,097

Currently, 66.1% of the 50,232 housing units in the area are owner occupied; 29.6%, renter occupied; and 4.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 44,347 housing units in the area - 66.9% owner occupied, 27.9% renter occupied, and 5.2% vacant. The annual rate of change in housing units since 2010 is 5.69%. Median home value in the area is \$245,464, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 3.14% annually to \$286,451.

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