

Shops at Stonebriar

Subject Shopping Center 1, 3, 5, 10 Mile Radius 20 Min. Drive

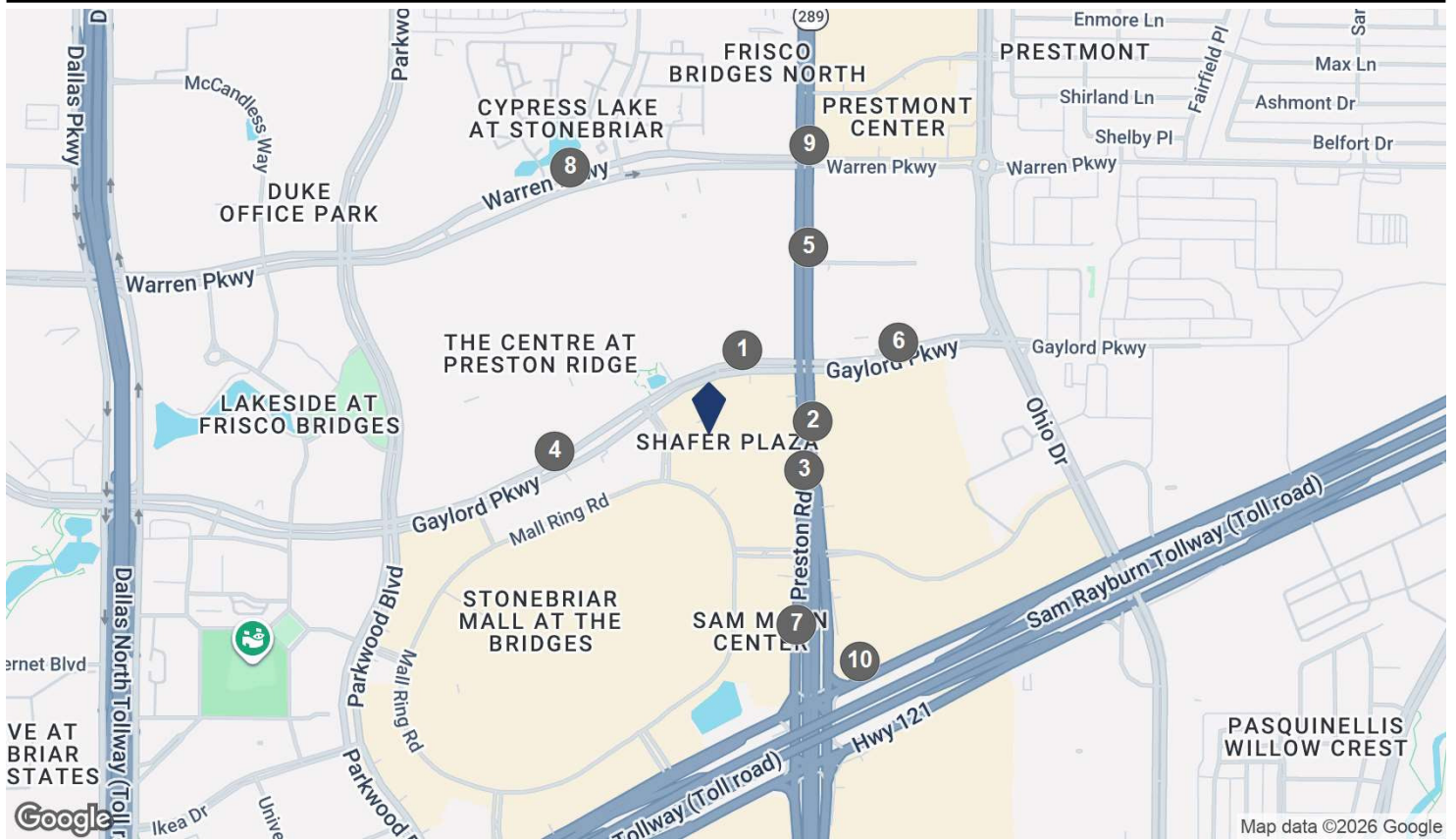
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Subject Shopping Center

Shops at Stonebriar

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 Gaylord Pkwy	Preston Rd - E	22,366	2026	0.10 mi
2 Preston Rd	Gaylord Pkwy - N	50,437	2026	0.15 mi
3 Preston Road	Preston Frontage Road - N	42,966	2026	0.16 mi
4 Gaylord Pkwy	Mall Rd E - SW	14,282	2026	0.23 mi
5 Preston Rd	Gaylord Pkwy - S	50,875	2026	0.28 mi
6 Gaylord Pkwy	Preston Rd - W	6,977	2026	0.29 mi
7 Preston Frontage Road	Hwy 121 - S	11,926	2026	0.33 mi
8 Warren Pkwy	Legendary Dr - E	17,596	2026	0.41 mi
9 Warren Parkway	Preston Road - E	31,707	2026	0.42 mi
10 TX 121	Preston Rd - SW	24,212	2026	0.42 mi

Income & Spending Demographics

Shops at Stonebriar

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
2025 Households by HH Income	8,248		49,627		130,472		436,946	
<\$25,000	726	8.80%	3,053	6.15%	7,471	5.73%	31,617	7.24%
\$25,000 - \$50,000	784	9.51%	4,072	8.21%	9,987	7.65%	44,350	10.15%
\$50,000 - \$75,000	1,096	13.29%	6,244	12.58%	16,517	12.66%	56,821	13.00%
\$75,000 - \$100,000	937	11.36%	6,572	13.24%	15,712	12.04%	51,728	11.84%
\$100,000 - \$125,000	1,332	16.15%	5,927	11.94%	14,124	10.83%	45,921	10.51%
\$125,000 - \$150,000	1,204	14.60%	4,997	10.07%	11,879	9.10%	35,697	8.17%
\$150,000 - \$200,000	791	9.59%	5,738	11.56%	16,445	12.60%	57,556	13.17%
\$200,000+	1,378	16.71%	13,024	26.24%	38,337	29.38%	113,254	25.92%
2025 Avg Household Income	\$129,896		\$152,259		\$159,974		\$149,758	
2025 Med Household Income	\$110,904		\$120,551		\$127,999		\$118,485	

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
Total Specified Consumer Spending	\$255.3M		\$1.8B		\$5.1B		\$16.6B	
Total Apparel	\$14.1M	5.51%	\$95.6M	5.20%	\$264.2M	5.15%	\$860.6M	5.18%
Women's Apparel	\$5.5M	2.16%	\$37.9M	2.06%	\$104.5M	2.04%	\$338.3M	2.04%
Men's Apparel	\$3M	1.17%	\$20.5M	1.11%	\$56.2M	1.09%	\$180.9M	1.09%
Girl's Apparel	\$983K	0.39%	\$6.6M	0.36%	\$18.5M	0.36%	\$61M	0.37%
Boy's Apparel	\$700.9K	0.27%	\$4.6M	0.25%	\$12.9M	0.25%	\$43.1M	0.26%
Infant Apparel	\$706K	0.28%	\$4.2M	0.23%	\$11.1M	0.22%	\$37.5M	0.23%
Footwear	\$3.2M	1.24%	\$21.9M	1.19%	\$61M	1.19%	\$199.7M	1.20%

Total Entertainment & Hobbies	\$36.1M	14.14%	\$259.1M	14.10%	\$720.5M	14.03%	\$2.4B	14.23%
Entertainment	\$3.1M	1.21%	\$24.6M	1.34%	\$68.3M	1.33%	\$226.6M	1.37%
Audio & Visual Equipment/Service	\$8.8M	3.43%	\$57.2M	3.11%	\$155.4M	3.03%	\$520M	3.13%
Reading Materials	\$480.9K	0.19%	\$3.5M	0.19%	\$9.7M	0.19%	\$30.9M	0.19%
Pets, Toys, & Hobbies	\$6.1M	2.41%	\$43.5M	2.37%	\$120.8M	2.35%	\$394.2M	2.37%
Personal Items	\$17.6M	6.91%	\$130.3M	7.09%	\$366.3M	7.13%	\$1.2B	7.17%

Total Food and Alcohol	\$74M	28.98%	\$493.2M	26.84%	\$1.3B	26.26%	\$4.4B	26.25%
Food At Home	\$34.4M	13.46%	\$235.4M	12.81%	\$650.8M	12.67%	\$2.1B	12.80%
Food Away From Home	\$34.3M	13.42%	\$222M	12.08%	\$600.4M	11.69%	\$1.9B	11.58%
Alcoholic Beverages	\$5.4M	2.11%	\$35.8M	1.95%	\$97.1M	1.89%	\$310.2M	1.87%

Total Household	\$41.1M	16.12%	\$312.5M	17.01%	\$891.9M	17.37%	\$2.9B	17.37%
House Maintenance & Repair	\$3.3M	1.28%	\$46.7M	2.54%	\$151.4M	2.95%	\$515.2M	3.10%
Household Equip & Furnishings	\$17.9M	7.01%	\$122.6M	6.67%	\$339.2M	6.61%	\$1.1B	6.61%
Household Operations	\$13.7M	5.35%	\$97.4M	5.30%	\$272.4M	5.31%	\$872.3M	5.25%
Housing Costs	\$6.3M	2.46%	\$45.9M	2.50%	\$128.8M	2.51%	\$398.6M	2.40%



Income & Spending Demographics

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	1 Mile		3 Miles		5 Miles		20 Min. Drive	
Total Transportation/Maint.	\$59.1M	23.17%	\$447.4M	24.35%	\$1.3B	24.57%	\$4.1B	24.68%
Vehicle Purchases	\$24.2M	9.49%	\$205.8M	11.20%	\$595.1M	11.59%	\$2B	11.77%
Gasoline	\$16.1M	6.31%	\$111.9M	6.09%	\$308.3M	6.00%	\$1B	6.14%
Vehicle Expenses	\$1.9M	0.76%	\$13.6M	0.74%	\$38.3M	0.75%	\$118.2M	0.71%
Transportation	\$9.2M	3.59%	\$61.9M	3.37%	\$170.3M	3.32%	\$520.8M	3.14%
Automotive Repair & Maintenance	\$7.7M	3.01%	\$54.3M	2.95%	\$149.8M	2.92%	\$486.9M	2.93%
Total Health Care	\$10.5M	4.12%	\$80.9M	4.40%	\$230.2M	4.48%	\$747.4M	4.50%
Medical Services	\$6.3M	2.49%	\$48.2M	2.62%	\$136.9M	2.67%	\$441.4M	2.66%
Prescription Drugs	\$2.8M	1.11%	\$23.3M	1.27%	\$67.2M	1.31%	\$221.9M	1.34%
Medical Supplies	\$1.4M	0.53%	\$9.4M	0.51%	\$26.1M	0.51%	\$84.1M	0.51%
Total Education/Day Care	\$20.3M	7.96%	\$149M	8.11%	\$417.9M	8.14%	\$1.3B	7.79%
Education	\$13M	5.10%	\$96.2M	5.23%	\$269.7M	5.25%	\$831.5M	5.01%
Fees & Admissions	\$7.3M	2.86%	\$52.8M	2.87%	\$148.2M	2.89%	\$461.3M	2.78%