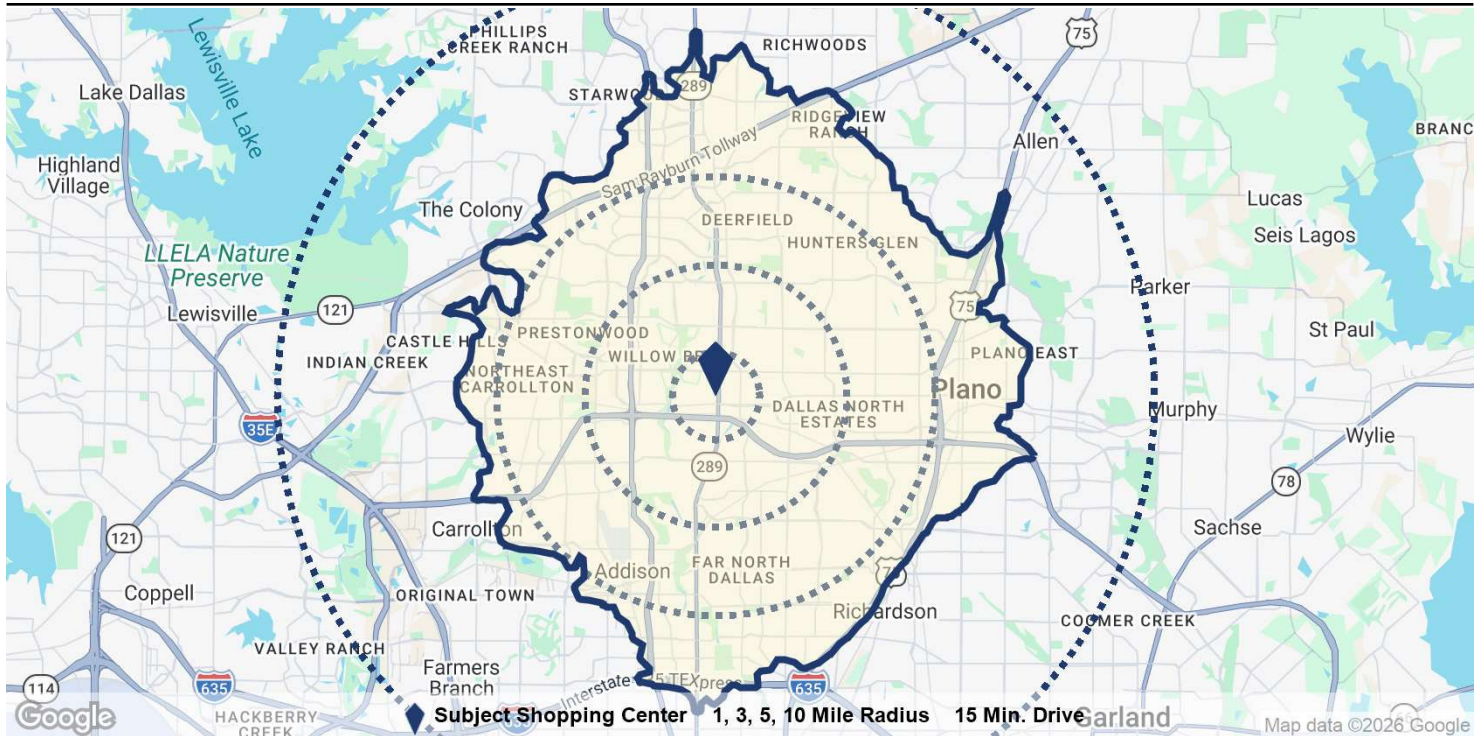


# Subject Shopping Center

Shops at Preston Parkway

## DEMOGRAPHICS

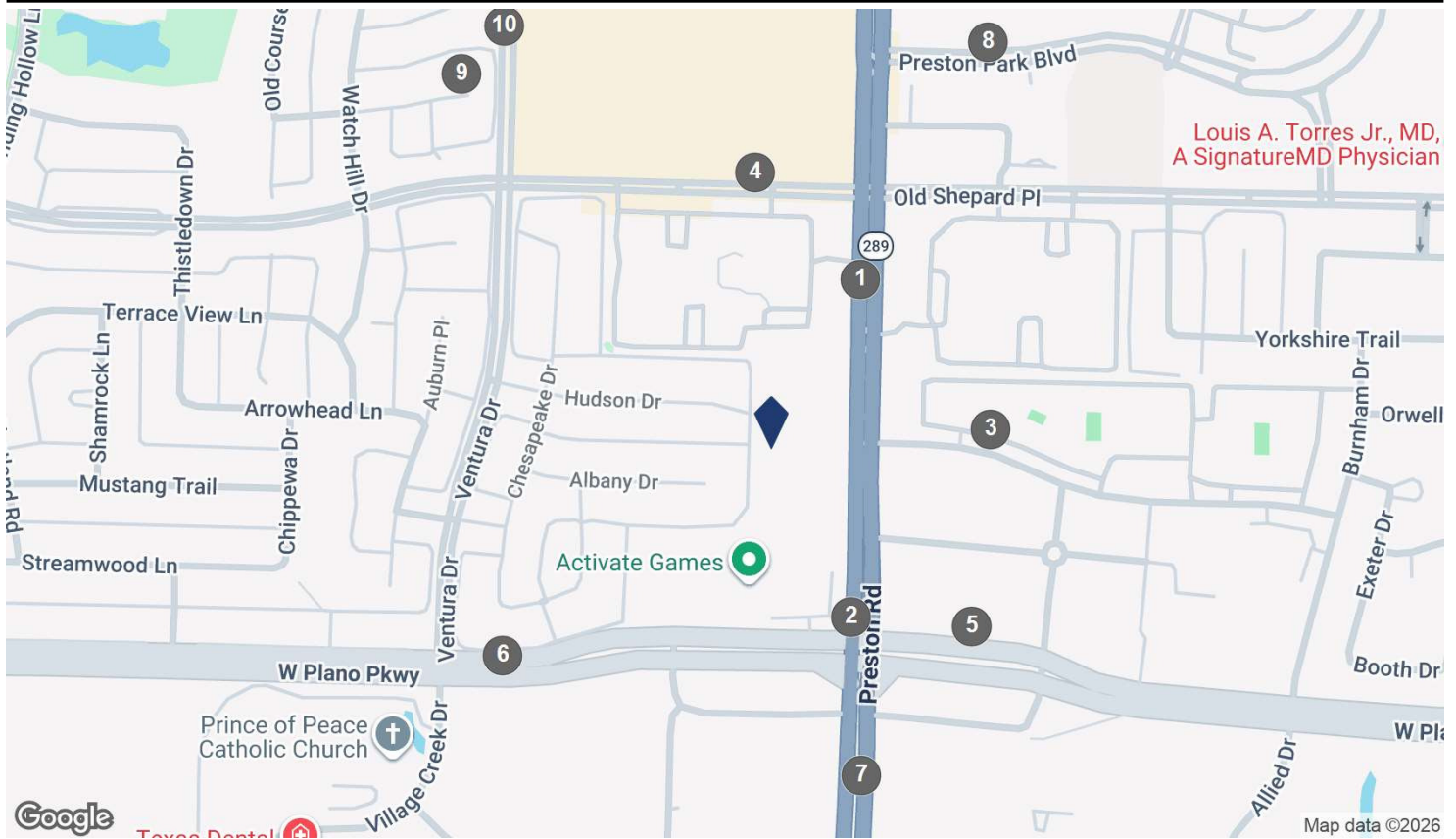


| Population               | 1 Mile          | 3 Miles         | 5 Miles         | 10 Miles        | 15 Min. Drive   |
|--------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Population               | 13,733          | 143,551         | 391,946         | 1,344,843       | 624,706         |
| 5 Yr Growth              | 13.3%           | 12.6%           | 10.7%           | 9.3%            | 10.5%           |
| Median Age               | 42              | 41              | 39              | 39              | 39              |
| 5 Yr Forecast            | 44              | 42              | 41              | 40              | 41              |
| White / Black / Hispanic | 56% / 12% / 12% | 52% / 13% / 14% | 52% / 13% / 16% | 45% / 14% / 22% | 48% / 13% / 20% |
| 5 Yr Forecast            | 56% / 11% / 12% | 52% / 13% / 14% | 52% / 13% / 16% | 45% / 14% / 22% | 48% / 13% / 20% |
| Employment               | 15,443          | 82,310          | 234,293         | 769,198         | 356,279         |
| Buying Power             | \$614.9M        | \$6.2B          | \$16.5B         | \$52.7B         | \$25.7B         |
| 5 Yr Growth              | 12.9%           | 13.1%           | 11.7%           | 11.1%           | 11.9%           |
| College Graduates        | 61.9%           | 58.4%           | 54.8%           | 48.2%           | 64.3%           |
| <b>Household</b>         |                 |                 |                 |                 |                 |
| Households               | 6,565           | 64,101          | 171,414         | 538,989         | 265,441         |
| 5 Yr Growth              | 13.6%           | 12.8%           | 10.9%           | 9.5%            | 10.7%           |
| Median Household Income  | \$93,658        | \$96,608        | \$96,374        | \$97,730        | \$96,759        |
| 5 Yr Forecast            | \$93,066        | \$96,876        | \$97,051        | \$99,145        | \$97,863        |
| Average Household Income | \$132,979       | \$133,846       | \$129,626       | \$130,277       | \$128,179       |
| 5 Yr Forecast            | \$134,146       | \$134,418       | \$130,775       | \$132,084       | \$129,609       |
| % High Income (>\$75K)   | 58%             | 61%             | 61%             | 62%             | 61%             |
| <b>Housing</b>           |                 |                 |                 |                 |                 |
| Median Home Value        | \$673,143       | \$649,511       | \$526,531       | \$489,962       | \$494,214       |
| Median Year Built        | 1988            | 1990            | 1989            | 1991            | 1990            |
| Owner / Renter Occupied  | 43% / 57%       | 44% / 56%       | 45% / 55%       | 48% / 52%       | 44% / 56%       |

# Subject Shopping Center

## Shops at Preston Parkway

### TRAFFIC COUNTS



### COUNTS BY STREETS

| Collection Street    | Cross Street - Direction | Traffic Volume | Count Year | Dist from Subject |
|----------------------|--------------------------|----------------|------------|-------------------|
| 1 Preston Road       | Preston Road - S         | 53,905         | 2026       | 0.13 mi           |
| 2 Preston Road       | Preston Road - N         | 57,954         | 2026       | 0.15 mi           |
| 3 Dexter Dr          | Preston Rd - W           | 1,448          | 2026       | 0.16 mi           |
| 4 Old Shepard Pl     | Preston Rd - E           | 4,459          | 2026       | 0.19 mi           |
| 5 West Plano Parkway | West Plano Parkway - E   | 31,736         | 2026       | 0.20 mi           |
| 6 W Plano Pkwy       | Ventura Dr - W           | 27,430         | 2026       | 0.26 mi           |
| 7 Preston Rd         | Alliance Blvd - S        | 64,296         | 2026       | 0.26 mi           |
| 8 Preston Park Blvd  | Preston Rd - W           | 2,476          | 2026       | 0.32 mi           |
| 9 Longwood Ct        | Monument Cir - W         | 105            | 2026       | 0.34 mi           |
| 10 Ventura Dr        | Old Shepard Pl - S       | 3,417          | 2026       | 0.35 mi           |

# Income & Spending Demographics

## Shops at Preston Parkway

|                              | 1 Mile    |        | 3 Miles   |        | 5 Miles   |        | 15 Min. Drive |        |
|------------------------------|-----------|--------|-----------|--------|-----------|--------|---------------|--------|
| 2025 Households by HH Income | 6,565     |        | 64,102    |        | 171,414   |        | 265,441       |        |
| <\$25,000                    | 742       | 11.30% | 7,086     | 11.05% | 16,587    | 9.68%  | 26,148        | 9.85%  |
| \$25,000 - \$50,000          | 1,134     | 17.27% | 8,586     | 13.39% | 21,945    | 12.80% | 34,227        | 12.89% |
| \$50,000 - \$75,000          | 893       | 13.60% | 9,484     | 14.80% | 27,964    | 16.31% | 42,487        | 16.01% |
| \$75,000 - \$100,000         | 688       | 10.48% | 7,977     | 12.44% | 22,469    | 13.11% | 34,305        | 12.92% |
| \$100,000 - \$125,000        | 407       | 6.20%  | 5,539     | 8.64%  | 17,253    | 10.07% | 28,138        | 10.60% |
| \$125,000 - \$150,000        | 607       | 9.25%  | 4,643     | 7.24%  | 13,034    | 7.60%  | 21,226        | 8.00%  |
| \$150,000 - \$200,000        | 550       | 8.38%  | 6,167     | 9.62%  | 18,054    | 10.53% | 28,296        | 10.66% |
| \$200,000+                   | 1,544     | 23.52% | 14,620    | 22.81% | 34,108    | 19.90% | 50,615        | 19.07% |
| 2025 Avg Household Income    | \$132,979 |        | \$133,846 |        | \$129,626 |        | \$128,179     |        |
| 2025 Med Household Income    | \$93,658  |        | \$96,608  |        | \$96,374  |        | \$96,759      |        |

|                                   | 1 Mile   |       | 3 Miles  |       | 5 Miles  |       | 15 Min. Drive |       |
|-----------------------------------|----------|-------|----------|-------|----------|-------|---------------|-------|
| Total Specified Consumer Spending | \$216.4M |       | \$2.2B   |       | \$5.7B   |       | \$8.8B        |       |
| Total Apparel                     | \$10.9M  | 5.01% | \$109.1M | 5.06% | \$291M   | 5.10% | \$458.1M      | 5.19% |
| Women's Apparel                   | \$4.4M   | 2.02% | \$43.6M  | 2.02% | \$115.5M | 2.02% | \$180.4M      | 2.05% |
| Men's Apparel                     | \$2.3M   | 1.06% | \$23.2M  | 1.07% | \$61.6M  | 1.08% | \$96.7M       | 1.10% |
| Girl's Apparel                    | \$706.4K | 0.33% | \$7.2M   | 0.33% | \$19.4M  | 0.34% | \$31.1M       | 0.35% |
| Boy's Apparel                     | \$481.8K | 0.22% | \$5.1M   | 0.23% | \$13.8M  | 0.24% | \$22.3M       | 0.25% |
| Infant Apparel                    | \$488.7K | 0.23% | \$4.9M   | 0.23% | \$13.6M  | 0.24% | \$21.6M       | 0.24% |
| Footwear                          | \$2.5M   | 1.16% | \$25.2M  | 1.17% | \$67M    | 1.18% | \$106M        | 1.20% |

|                                  |          |        |          |        |          |        |          |        |
|----------------------------------|----------|--------|----------|--------|----------|--------|----------|--------|
| Total Entertainment & Hobbies    | \$31.7M  | 14.65% | \$313.4M | 14.53% | \$827.9M | 14.52% | \$1.3B   | 14.36% |
| Entertainment                    | \$2.7M   | 1.24%  | \$27.9M  | 1.29%  | \$77.3M  | 1.36%  | \$123M   | 1.39%  |
| Audio & Visual Equipment/Service | \$7.1M   | 3.27%  | \$70M    | 3.25%  | \$187.8M | 3.29%  | \$289.5M | 3.28%  |
| Reading Materials                | \$456.1K | 0.21%  | \$4.4M   | 0.20%  | \$11.3M  | 0.20%  | \$16.7M  | 0.19%  |
| Pets, Toys, & Hobbies            | \$5.3M   | 2.43%  | \$51.5M  | 2.39%  | \$136.9M | 2.40%  | \$208.7M | 2.37%  |
| Personal Items                   | \$16.2M  | 7.51%  | \$159.6M | 7.40%  | \$414.6M | 7.27%  | \$628.6M | 7.13%  |

|                        |         |        |          |        |          |        |          |        |
|------------------------|---------|--------|----------|--------|----------|--------|----------|--------|
| Total Food and Alcohol | \$58.3M | 26.93% | \$578.3M | 26.80% | \$1.5B   | 26.95% | \$2.4B   | 27.09% |
| Food At Home           | \$27.8M | 12.86% | \$278.4M | 12.90% | \$741M   | 12.99% | \$1.2B   | 13.16% |
| Food Away From Home    | \$26.1M | 12.06% | \$257.3M | 11.93% | \$684.3M | 12.00% | \$1.1B   | 12.00% |
| Alcoholic Beverages    | \$4.4M  | 2.01%  | \$42.5M  | 1.97%  | \$111.7M | 1.96%  | \$170.9M | 1.94%  |

|                               |         |        |          |        |          |        |          |        |
|-------------------------------|---------|--------|----------|--------|----------|--------|----------|--------|
| Total Household               | \$37.6M | 17.37% | \$370.5M | 17.17% | \$963.5M | 16.89% | \$1.5B   | 16.69% |
| House Maintenance & Repair    | \$6.1M  | 2.82%  | \$61M    | 2.83%  | \$159.8M | 2.80%  | \$241.6M | 2.74%  |
| Household Equip & Furnishings | \$14.1M | 6.53%  | \$139.8M | 6.48%  | \$368.5M | 6.46%  | \$569.1M | 6.45%  |
| Household Operations          | \$11.9M | 5.49%  | \$116.5M | 5.40%  | \$301.3M | 5.28%  | \$459M   | 5.20%  |
| Housing Costs                 | \$5.5M  | 2.52%  | \$53.2M  | 2.47%  | \$133.8M | 2.35%  | \$202.5M | 2.30%  |

# Income & Spending Demographics

## Shops at Preston Parkway

|                                 | 1 Mile  |        | 3 Miles  |        | 5 Miles  |        | 15 Min. Drive |        |
|---------------------------------|---------|--------|----------|--------|----------|--------|---------------|--------|
| Total Transportation/Maint.     | \$50.9M | 23.52% | \$519.5M | 24.07% | \$1.4B   | 24.50% | \$2.2B        | 24.77% |
| Vehicle Purchases               | \$22.4M | 10.35% | \$236M   | 10.94% | \$647.2M | 11.35% | \$1B          | 11.58% |
| Gasoline                        | \$13.2M | 6.09%  | \$132.8M | 6.16%  | \$360.1M | 6.31%  | \$564.9M      | 6.41%  |
| Vehicle Expenses                | \$1.6M  | 0.73%  | \$15.6M  | 0.72%  | \$38.7M  | 0.68%  | \$58.3M       | 0.66%  |
| Transportation                  | \$7.1M  | 3.30%  | \$70M    | 3.24%  | \$177.9M | 3.12%  | \$271.2M      | 3.08%  |
| Automotive Repair & Maintenance | \$6.6M  | 3.05%  | \$65M    | 3.01%  | \$173.2M | 3.04%  | \$268.4M      | 3.04%  |
|                                 |         |        |          |        |          |        |               |        |
| Total Health Care               | \$10.4M | 4.79%  | \$100.9M | 4.68%  | \$262.6M | 4.60%  | \$398.4M      | 4.52%  |
| Medical Services                | \$6M    | 2.78%  | \$58.8M  | 2.73%  | \$152.8M | 2.68%  | \$232.4M      | 2.64%  |
| Prescription Drugs              | \$3.1M  | 1.45%  | \$30.4M  | 1.41%  | \$79.3M  | 1.39%  | \$119.4M      | 1.35%  |
| Medical Supplies                | \$1.2M  | 0.55%  | \$11.7M  | 0.54%  | \$30.5M  | 0.54%  | \$46.6M       | 0.53%  |
|                                 |         |        |          |        |          |        |               |        |
| Total Education/Day Care        | \$16.7M | 7.73%  | \$166M   | 7.70%  | \$424.2M | 7.44%  | \$649.8M      | 7.37%  |
| Education                       | \$10.5M | 4.85%  | \$105.2M | 4.88%  | \$269.4M | 4.72%  | \$415.1M      | 4.71%  |
| Fees & Admissions               | \$6.2M  | 2.87%  | \$60.8M  | 2.82%  | \$154.8M | 2.71%  | \$234.7M      | 2.66%  |