

Park West Plaza

Subject Shopping Center 1, 3, 5, 10 Mile Radius 20 Min. Drive

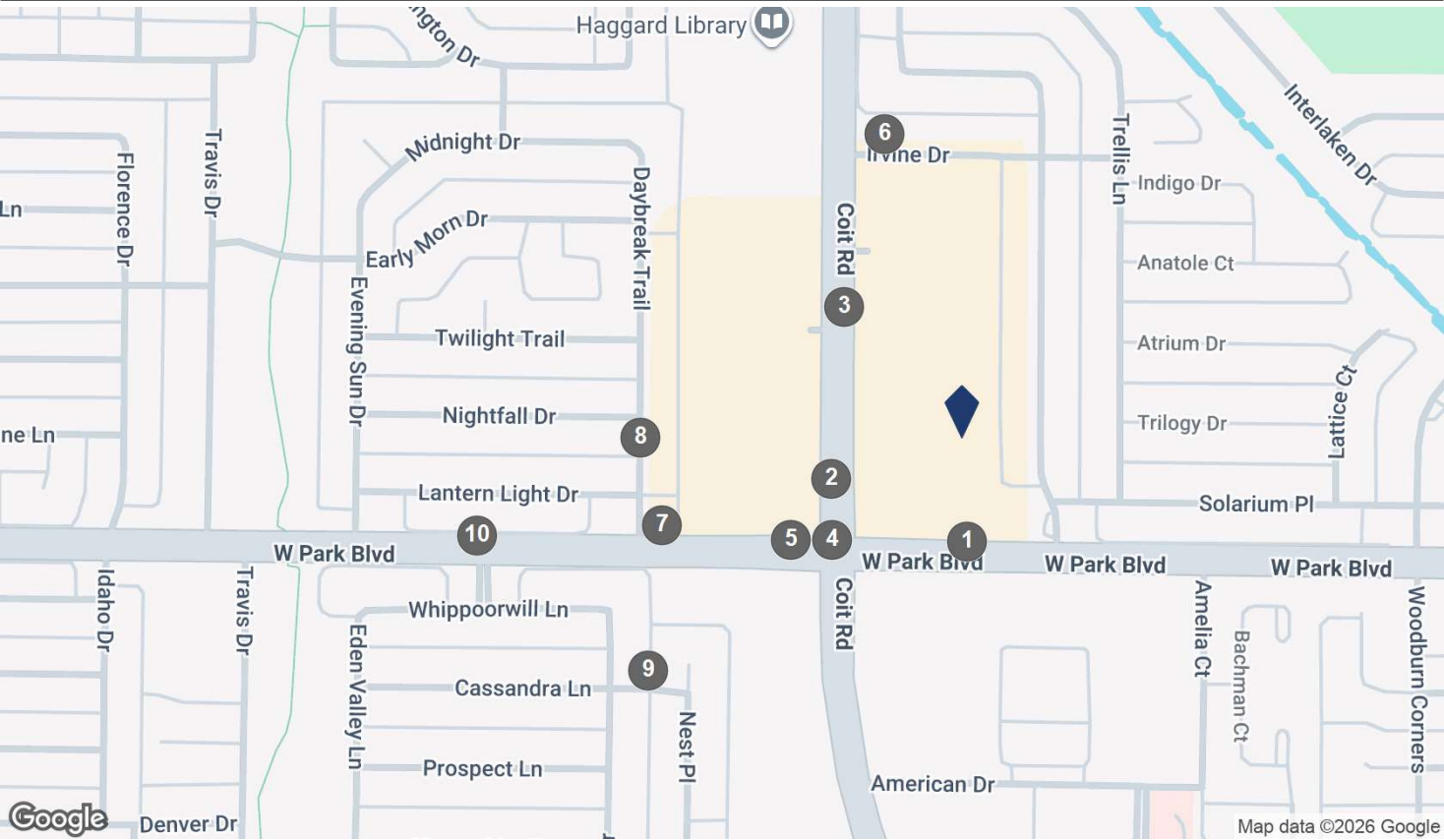
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Subject Shopping Center

Park West Plaza

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 W Park Blvd	Promontory Pt - E	28,639	2026	0.09 mi
2 Coit Road	Coit Road - S	31,612	2026	0.10 mi
3 Coit Road	Coit Road - N	31,612	2026	0.12 mi
4 West Park Boulevard	Coit Road - W	36,859	2026	0.13 mi
5 West Park Boulevard	West Park Boulevard - W	27,561	2026	0.15 mi
6 Irvine Dr	Ellis Ct - E	1,088	2026	0.21 mi
7 W Park Blvd	Daybreak Trl - W	34,467	2026	0.23 mi
8 Daybreak Trl	Lantern Light Dr - S	505	2026	0.23 mi
9 Cassandra Ln	Polstar Dr - W	351	2026	0.29 mi
10 West Park Boulevard	West Park Boulevard - E	27,561	2026	0.36 mi

Income & Spending Demographics

Park West Plaza

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
2025 Households by HH Income	6,461		58,791		163,310		445,505	
<\$25,000	587	9.09%	6,982	11.88%	16,226	9.94%	39,864	8.95%
\$25,000 - \$50,000	701	10.85%	6,647	11.31%	19,923	12.20%	53,563	12.02%
\$50,000 - \$75,000	950	14.70%	7,937	13.50%	23,992	14.69%	68,119	15.29%
\$75,000 - \$100,000	833	12.89%	7,522	12.79%	20,619	12.63%	57,520	12.91%
\$100,000 - \$125,000	694	10.74%	5,208	8.86%	16,257	9.95%	47,860	10.74%
\$125,000 - \$150,000	525	8.13%	4,916	8.36%	12,801	7.84%	35,641	8.00%
\$150,000 - \$200,000	854	13.22%	6,807	11.58%	17,848	10.93%	51,208	11.49%
\$200,000+	1,317	20.38%	12,772	21.72%	35,644	21.83%	91,732	20.59%
2025 Avg Household Income	\$135,663		\$134,374		\$134,870		\$133,652	
2025 Med Household Income	\$105,745		\$101,476		\$101,376		\$101,926	

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
Total Specified Consumer Spending	\$237.2M		\$2B		\$5.7B		\$15.5B	
Total Apparel	\$11.9M	5.01%	\$103.8M	5.07%	\$289.3M	5.11%	\$809.4M	5.21%
Women's Apparel	\$4.7M	2.00%	\$41.3M	2.02%	\$114.4M	2.02%	\$318M	2.05%
Men's Apparel	\$2.5M	1.07%	\$22.2M	1.08%	\$61.4M	1.09%	\$170.2M	1.09%
Girl's Apparel	\$782.8K	0.33%	\$6.8M	0.33%	\$19.5M	0.35%	\$56.1M	0.36%
Boy's Apparel	\$563.2K	0.24%	\$4.9M	0.24%	\$13.9M	0.25%	\$40M	0.26%
Infant Apparel	\$499.1K	0.21%	\$4.6M	0.23%	\$13.2M	0.23%	\$37.2M	0.24%
Footwear	\$2.8M	1.16%	\$24M	1.17%	\$66.9M	1.18%	\$187.9M	1.21%

Total Entertainment & Hobbies	\$35M	14.74%	\$296M	14.46%	\$814.4M	14.39%	\$2.2B	14.30%
Entertainment	\$3.2M	1.37%	\$27.5M	1.34%	\$79.1M	1.40%	\$224.8M	1.45%
Audio & Visual Equipment/Service	\$7.5M	3.17%	\$65.1M	3.18%	\$180.9M	3.20%	\$500.9M	3.22%
Reading Materials	\$509.4K	0.21%	\$4.3M	0.21%	\$11.2M	0.20%	\$28.9M	0.19%
Pets, Toys, & Hobbies	\$5.9M	2.47%	\$49.5M	2.42%	\$134.6M	2.38%	\$365.2M	2.35%
Personal Items	\$17.8M	7.51%	\$149.7M	7.31%	\$408.6M	7.22%	\$1.1B	7.09%

Total Food and Alcohol	\$62.6M	26.39%	\$546.2M	26.69%	\$1.5B	26.74%	\$4.2B	26.73%
Food At Home	\$31.1M	13.12%	\$265.6M	12.98%	\$734.2M	12.97%	\$2B	13.10%
Food Away From Home	\$27.1M	11.41%	\$241.2M	11.78%	\$670M	11.84%	\$1.8B	11.75%
Alcoholic Beverages	\$4.4M	1.86%	\$39.4M	1.93%	\$109M	1.93%	\$292.4M	1.88%

Total Household	\$41.7M	17.59%	\$351.2M	17.16%	\$959.8M	16.96%	\$2.6B	16.83%
House Maintenance & Repair	\$8.9M	3.76%	\$62.7M	3.06%	\$164.2M	2.90%	\$454.5M	2.92%
Household Equip & Furnishings	\$15.2M	6.40%	\$132.5M	6.47%	\$364.6M	6.44%	\$1B	6.47%
Household Operations	\$12.3M	5.18%	\$107.8M	5.26%	\$297.5M	5.26%	\$801.5M	5.16%
Housing Costs	\$5.3M	2.25%	\$48.2M	2.36%	\$133.5M	2.36%	\$354.5M	2.28%



Income & Spending Demographics

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	1 Mile		3 Miles		5 Miles		20 Min. Drive	
Total Transportation/Maint.	\$56.8M	23.95%	\$497.8M	24.32%	\$1.4B	24.65%	\$3.9B	25.03%
Vehicle Purchases	\$26.6M	11.21%	\$231.7M	11.32%	\$654M	11.56%	\$1.9B	11.95%
Gasoline	\$14.5M	6.10%	\$125.5M	6.13%	\$353.6M	6.25%	\$990.1M	6.37%
Vehicle Expenses	\$1.8M	0.75%	\$14.5M	0.71%	\$38.8M	0.68%	\$102.6M	0.66%
Transportation	\$7.2M	3.02%	\$65M	3.18%	\$178M	3.15%	\$472.8M	3.04%
Automotive Repair & Maintenance	\$6.8M	2.88%	\$61M	2.98%	\$170.6M	3.01%	\$467.8M	3.01%
Total Health Care	\$12M	5.07%	\$97.5M	4.77%	\$260.9M	4.61%	\$701.3M	4.51%
Medical Services	\$6.8M	2.87%	\$56.2M	2.75%	\$151.9M	2.68%	\$409M	2.63%
Prescription Drugs	\$3.9M	1.63%	\$30.1M	1.47%	\$78.9M	1.39%	\$211.3M	1.36%
Medical Supplies	\$1.4M	0.57%	\$11.2M	0.55%	\$30.2M	0.53%	\$81M	0.52%
Total Education/Day Care	\$17.2M	7.25%	\$154.4M	7.54%	\$426.9M	7.54%	\$1.1B	7.39%
Education	\$10.9M	4.60%	\$98.3M	4.80%	\$272.4M	4.81%	\$737.5M	4.74%
Fees & Admissions	\$6.3M	2.65%	\$56M	2.74%	\$154.6M	2.73%	\$411.3M	2.65%