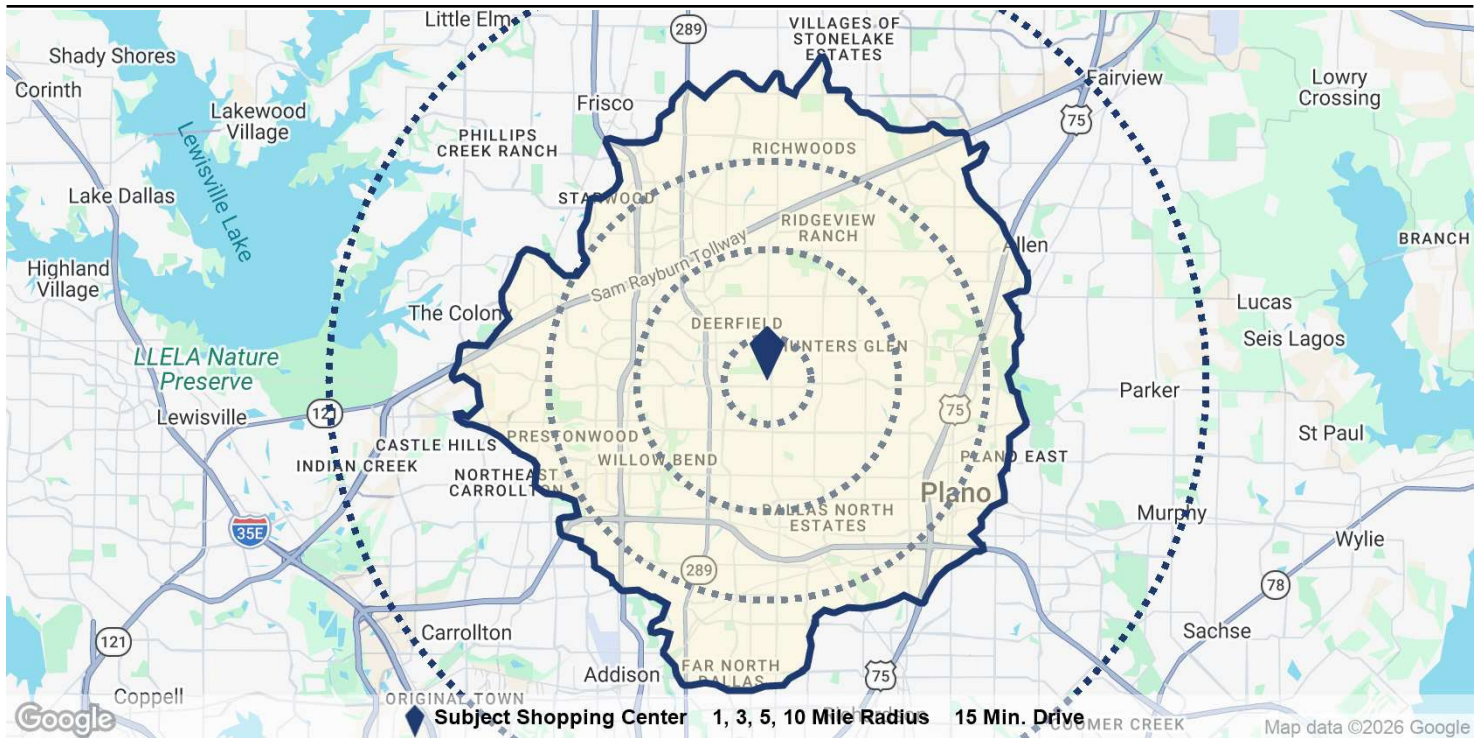


Subject Shopping Center

Marketplace at Plano

DEMOGRAPHICS

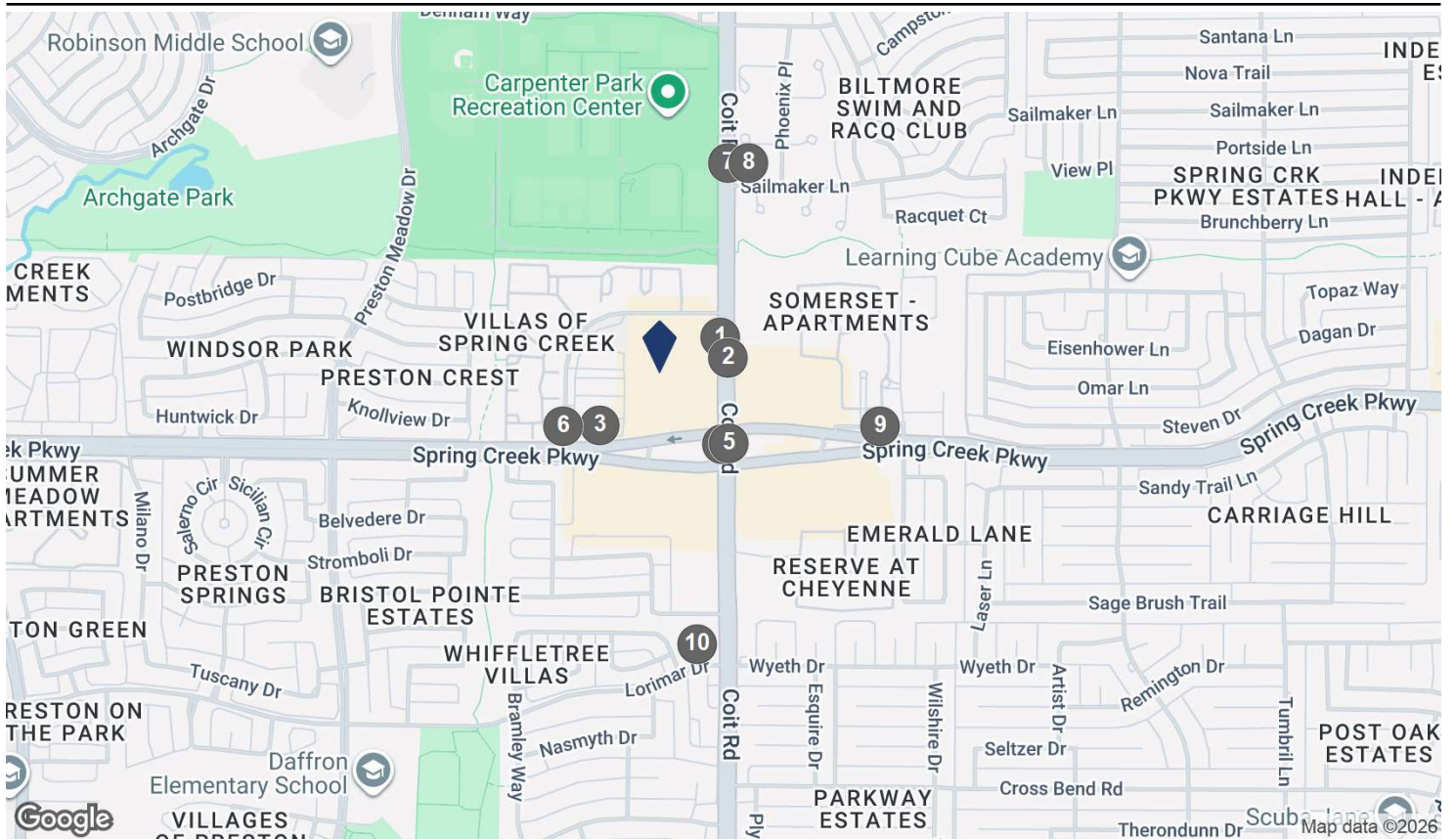


Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	16,467	146,560	379,276	1,368,677	566,341
5 Yr Growth	12.9%	13.0%	13.3%	11.0%	12.8%
Median Age	43	43	40	39	39
5 Yr Forecast	44	44	41	40	41
White / Black / Hispanic	50% / 8% / 10%	49% / 7% / 10%	48% / 10% / 14%	46% / 13% / 18%	48% / 11% / 14%
5 Yr Forecast	50% / 8% / 9%	49% / 7% / 10%	47% / 10% / 14%	46% / 12% / 18%	48% / 11% / 14%
Employment	4,627	64,774	229,542	696,682	317,715
Buying Power	\$772.5M	\$7.2B	\$17B	\$57.3B	\$25.1B
5 Yr Growth	14.1%	14.4%	14.3%	12.7%	13.8%
College Graduates	62.6%	60.2%	56.4%	51.1%	67.1%
Household					
Households	6,457	56,060	155,202	533,560	229,199
5 Yr Growth	13.1%	13.2%	13.6%	11.1%	13.2%
Median Household Income	\$119,644	\$127,556	\$109,215	\$107,344	\$109,522
5 Yr Forecast	\$120,645	\$128,877	\$109,893	\$108,915	\$110,157
Average Household Income	\$155,363	\$156,415	\$140,664	\$139,113	\$142,340
5 Yr Forecast	\$157,084	\$157,369	\$141,690	\$140,961	\$143,326
% High Income (>\$75K)	74%	73%	66%	66%	66%
Housing					
Median Home Value	\$503,370	\$542,252	\$554,154	\$504,435	\$568,737
Median Year Built	1990	1991	1994	1996	1996
Owner / Renter Occupied	61% / 39%	62% / 38%	48% / 52%	52% / 48%	49% / 51%

Subject Shopping Center

Marketplace at Plano

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 Coit Rd	Stonewood Dr - N	37,950	2026	0.09 mi
2 Coit Road	Coit Road - N	35,008	2026	0.10 mi
3 West Spring Creek Parkway	West Spring Creek Parkway - W	25,502	2026	0.14 mi
4 Coit Road	West Spring Creek Parkway - S	30,852	2026	0.16 mi
5 Coit Road	Coit Road - S	32,217	2026	0.17 mi
6 West Spring Creek Parkway	West Spring Creek Parkway - E	25,502	2026	0.18 mi
7 Coit Road	Sailmaker Lane - S	35,008	2026	0.29 mi
8 Sailmaker Ln	Castille Ct - E	2,124	2026	0.30 mi
9 W Spring Creek Pkwy	Cheyenne Trl - E	34,850	2026	0.34 mi
10 Lorimar Dr	Stanton Blvd - SW	2,991	2026	0.43 mi

Income & Spending Demographics

Marketplace at Plano

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2025 Households by HH Income	6,455		56,059		155,202		229,199	
<\$25,000	246	3.81%	3,692	6.59%	14,183	9.14%	20,162	8.80%
\$25,000 - \$50,000	468	7.25%	4,874	8.69%	16,830	10.84%	24,758	10.80%
\$50,000 - \$75,000	985	15.26%	6,737	12.02%	20,995	13.53%	32,346	14.11%
\$75,000 - \$100,000	925	14.33%	6,721	11.99%	19,487	12.56%	28,351	12.37%
\$100,000 - \$125,000	768	11.90%	5,490	9.79%	16,565	10.67%	23,583	10.29%
\$125,000 - \$150,000	473	7.33%	5,041	8.99%	13,291	8.56%	18,490	8.07%
\$150,000 - \$200,000	855	13.25%	7,925	14.14%	17,687	11.40%	26,198	11.43%
\$200,000+	1,735	26.88%	15,579	27.79%	36,164	23.30%	55,312	24.13%
2025 Avg Household Income	\$155,363		\$156,415		\$140,664		\$142,340	
2025 Med Household Income	\$119,644		\$127,556		\$109,215		\$109,522	

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$250.7M		\$2.2B		\$5.5B		\$8.2B	
Total Apparel	\$12.6M	5.01%	\$111.9M	5.06%	\$284.9M	5.15%	\$423.9M	5.14%
Women's Apparel	\$5M	2.00%	\$44.7M	2.02%	\$112.9M	2.04%	\$167.5M	2.03%
Men's Apparel	\$2.7M	1.07%	\$23.9M	1.08%	\$60.7M	1.10%	\$89.8M	1.09%
Girl's Apparel	\$847.2K	0.34%	\$7.6M	0.34%	\$19.3M	0.35%	\$29.1M	0.35%
Boy's Apparel	\$605.2K	0.24%	\$5.3M	0.24%	\$13.6M	0.25%	\$20.5M	0.25%
Infant Apparel	\$520.8K	0.21%	\$4.6M	0.21%	\$12.6M	0.23%	\$18.9M	0.23%
Footwear	\$2.9M	1.15%	\$25.9M	1.17%	\$65.8M	1.19%	\$98M	1.19%

Total Entertainment & Hobbies	\$35.7M	14.23%	\$313.4M	14.17%	\$788.3M	14.24%	\$1.2B	14.24%
Entertainment	\$3.2M	1.28%	\$30.2M	1.36%	\$76.3M	1.38%	\$112.7M	1.37%
Audio & Visual Equipment/Service	\$7.6M	3.02%	\$65.7M	2.97%	\$173.9M	3.14%	\$259.7M	3.15%
Reading Materials	\$524.4K	0.21%	\$4.5M	0.20%	\$10.8M	0.19%	\$15.9M	0.19%
Pets, Toys, & Hobbies	\$6M	2.37%	\$52.2M	2.36%	\$130.7M	2.36%	\$194.9M	2.37%
Personal Items	\$18.4M	7.35%	\$160.8M	7.27%	\$396.6M	7.16%	\$590.3M	7.16%

Total Food and Alcohol	\$66.2M	26.42%	\$578.1M	26.14%	\$1.5B	26.72%	\$2.2B	26.62%
Food At Home	\$32.2M	12.83%	\$282.1M	12.75%	\$717.5M	12.96%	\$1.1B	12.90%
Food Away From Home	\$29.4M	11.71%	\$255M	11.53%	\$656.2M	11.85%	\$973.4M	11.81%
Alcoholic Beverages	\$4.7M	1.88%	\$41M	1.85%	\$105.9M	1.91%	\$157.5M	1.91%

Total Household	\$43.7M	17.43%	\$385.5M	17.43%	\$939.7M	16.97%	\$1.4B	17.11%
House Maintenance & Repair	\$8.2M	3.25%	\$71.9M	3.25%	\$156.9M	2.83%	\$237.8M	2.89%
Household Equip & Furnishings	\$16.1M	6.43%	\$142.4M	6.44%	\$359.8M	6.50%	\$539.1M	6.54%
Household Operations	\$13.3M	5.29%	\$116.9M	5.28%	\$290.5M	5.25%	\$434.5M	5.27%
Housing Costs	\$6.2M	2.46%	\$54.3M	2.45%	\$132.5M	2.39%	\$198.3M	2.41%



Income & Spending Demographics

Marketplace at Plano

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	\$60.8M	24.23%	\$543.2M	24.56%	\$1.4B	24.65%	\$2B	24.60%
Vehicle Purchases	\$28.1M	11.22%	\$257.4M	11.64%	\$639.8M	11.55%	\$949M	11.52%
Gasoline	\$15.1M	6.01%	\$131.9M	5.96%	\$342.6M	6.19%	\$509.5M	6.18%
Vehicle Expenses	\$1.8M	0.73%	\$16.4M	0.74%	\$38.7M	0.70%	\$57.8M	0.70%
Transportation	\$8.3M	3.32%	\$72.8M	3.29%	\$178.5M	3.22%	\$264.4M	3.21%
Automotive Repair & Maintenance	\$7.4M	2.95%	\$64.7M	2.93%	\$165.6M	2.99%	\$245.9M	2.98%
Total Health Care	\$12M	4.79%	\$105M	4.75%	\$252.7M	4.56%	\$373.7M	4.54%
Medical Services	\$7M	2.78%	\$61M	2.76%	\$147.7M	2.67%	\$219.5M	2.66%
Prescription Drugs	\$3.7M	1.47%	\$32M	1.45%	\$75.7M	1.37%	\$111.3M	1.35%
Medical Supplies	\$1.4M	0.55%	\$12M	0.54%	\$29.3M	0.53%	\$43M	0.52%
Total Education/Day Care	\$19.8M	7.89%	\$174.8M	7.90%	\$427M	7.71%	\$638M	7.74%
Education	\$12.6M	5.04%	\$112.1M	5.07%	\$274M	4.95%	\$409.1M	4.97%
Fees & Admissions	\$7.2M	2.85%	\$62.7M	2.84%	\$153M	2.76%	\$229M	2.78%