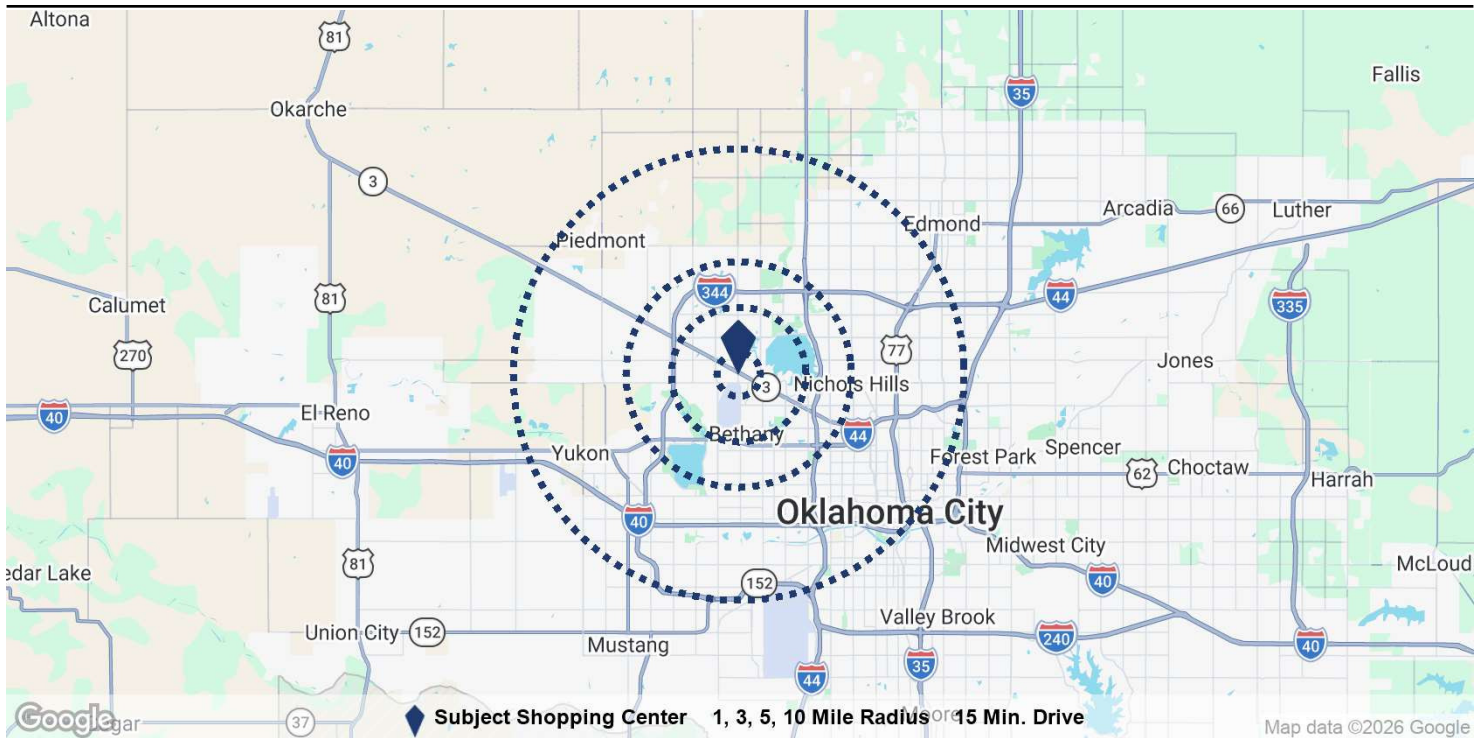


Subject Shopping Center

Rockwell Northwest Shopping Center

DEMOGRAPHICS

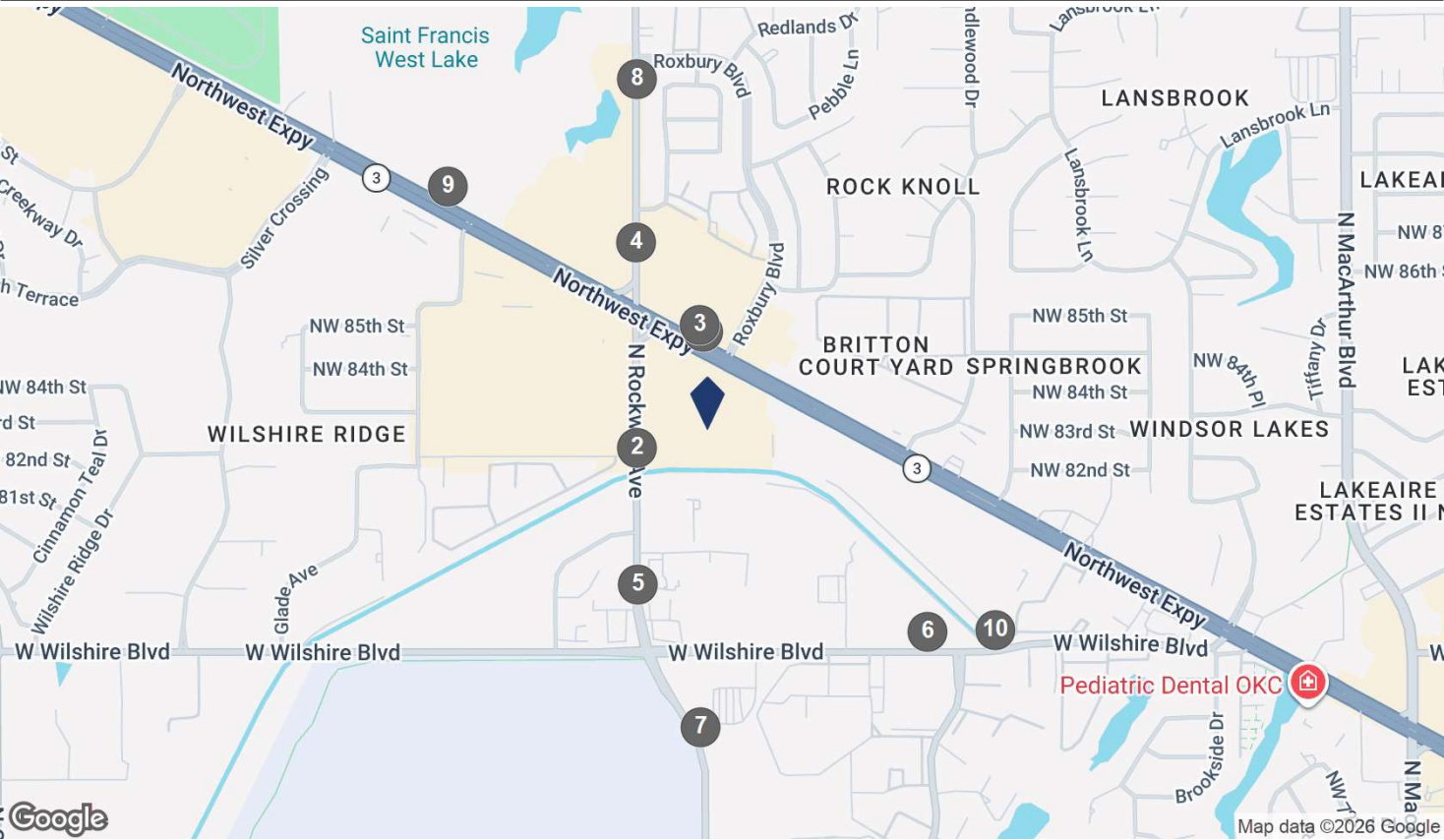


Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	11,858	80,854	190,601	562,840	
5 Yr Growth	2.7%	2.7%	3.1%	5.2%	
Median Age	34	38	38	36	
5 Yr Forecast	35	39	39	38	
White / Black / Hispanic	46% / 29% / 13%	58% / 15% / 13%	60% / 12% / 16%	58% / 12% / 18%	
5 Yr Forecast	45% / 29% / 13%	58% / 15% / 13%	60% / 12% / 16%	58% / 12% / 18%	
Employment	5,883	23,332	86,734	389,997	
Buying Power	\$263.9M	\$2.3B	\$5.7B	\$16.3B	
5 Yr Growth	3.0%	2.8%	3.9%	6.2%	
College Graduates	24.7%	32.9%	35.3%	34.0%	
Household					
Households	4,868	33,032	80,124	229,381	
5 Yr Growth	2.8%	2.7%	3.0%	4.8%	
Median Household Income	\$54,201	\$70,760	\$70,561	\$71,032	
5 Yr Forecast	\$54,276	\$70,790	\$71,160	\$71,965	
Average Household Income	\$73,074	\$88,927	\$91,668	\$93,200	
5 Yr Forecast	\$73,442	\$89,294	\$92,544	\$94,315	
% High Income (>\$75K)	32%	47%	47%	47%	
Housing					
Median Home Value	\$237,123	\$244,318	\$254,817	\$259,375	
Median Year Built	1976	1979	1976	1981	
Owner / Renter Occupied	36% / 64%	59% / 41%	58% / 42%	56% / 44%	

Subject Shopping Center

Rockwell Northwest Shopping Center

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 Northwest Expy	Roxbury - E	46,304	2026	0.11 mi
2 North Rockwell Avenue	Northwest Expy - N	17,689	2026	0.11 mi
3 NW Expressway	Northwest Expy - SE	29,419	2026	0.12 mi
4 N Rockwell Ave	Northwest Expy - S	20,893	2026	0.26 mi
5 N Rockwell Ave	NW 78th St - S	19,184	2026	0.27 mi
6 NW 78th St	Lyrewood Ln - E	8,104	2026	0.44 mi
7 N Rockwell Ave	NW 78th St - NW	18,906	2026	0.45 mi
8 North Rockwell Avenue	W Roxbury Dr - N	19,672	2026	0.47 mi
9 Northwest Expy	NW Expy - SE	35,065	2026	0.48 mi
10 Northwest Expy	Lyrewood Ln - W	6,358	2026	0.51 mi

Income & Spending Demographics

Rockwell Northwest Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2025 Households by HH Income	4,868		33,033		80,126			
<\$25,000	840	17.26%	4,755	14.39%	11,911	14.87%	-	-
\$25,000 - \$50,000	1,373	28.20%	6,820	20.65%	16,554	20.66%	-	-
\$50,000 - \$75,000	1,088	22.35%	5,829	17.65%	13,950	17.41%	-	-
\$75,000 - \$100,000	494	10.15%	4,515	13.67%	11,004	13.73%	-	-
\$100,000 - \$125,000	306	6.29%	3,821	11.57%	8,264	10.31%	-	-
\$125,000 - \$150,000	277	5.69%	2,571	7.78%	6,141	7.66%	-	-
\$150,000 - \$200,000	324	6.66%	2,842	8.60%	6,335	7.91%	-	-
\$200,000+	166	3.41%	1,880	5.69%	5,967	7.45%	-	-
2025 Avg Household Income	\$73,074		\$88,927		\$91,668		-	-
2025 Med Household Income	\$54,201		\$70,760		\$70,561		-	-

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$118M		\$955.3M		\$2.3B			
Total Apparel	\$7M	5.96%	\$51.1M	5.35%	\$122.6M	5.27%		
Women's Apparel	\$2.6M	2.18%	\$19.6M	2.05%	\$47.1M	2.02%	-	-
Men's Apparel	\$1.3M	1.11%	\$10.1M	1.06%	\$24.4M	1.05%	-	-
Girl's Apparel	\$576.4K	0.49%	\$3.8M	0.40%	\$9M	0.39%	-	-
Boy's Apparel	\$436.9K	0.37%	\$2.8M	0.30%	\$6.8M	0.29%	-	-
Infant Apparel	\$408.8K	0.35%	\$2.7M	0.28%	\$6.4M	0.27%	-	-
Footwear	\$1.7M	1.46%	\$12.1M	1.27%	\$29M	1.25%	-	-

Total Entertainment & Hobbies	\$18.3M	15.53%	\$146.1M	15.30%	\$355.7M	15.28%		
Entertainment	\$1.8M	1.53%	\$15M	1.57%	\$35.9M	1.54%	-	-
Audio & Visual Equipment/Service	\$4.7M	3.98%	\$34.9M	3.66%	\$84.7M	3.64%	-	-
Reading Materials	\$186.1K	0.16%	\$1.8M	0.19%	\$4.5M	0.20%	-	-
Pets, Toys, & Hobbies	\$2.9M	2.48%	\$24.7M	2.59%	\$60.7M	2.61%	-	-
Personal Items	\$8.7M	7.38%	\$69.7M	7.29%	\$169.9M	7.30%	-	-

Total Food and Alcohol	\$34.2M	29.01%	\$262.9M	27.52%	\$638.7M	27.44%		
Food At Home	\$18.3M	15.53%	\$136.7M	14.31%	\$328.3M	14.10%	-	-
Food Away From Home	\$13.9M	11.78%	\$109.5M	11.47%	\$268.5M	11.53%	-	-
Alcoholic Beverages	\$2M	1.70%	\$16.6M	1.74%	\$41.9M	1.80%	-	-

Total Household	\$17.1M	14.49%	\$151.5M	15.86%	\$375.3M	16.12%		
House Maintenance & Repair	\$3.2M	2.69%	\$34.8M	3.65%	\$84.2M	3.61%	-	-
Household Equip & Furnishings	\$7M	5.89%	\$58.7M	6.14%	\$143.9M	6.18%	-	-
Household Operations	\$5.3M	4.46%	\$42.8M	4.48%	\$107.8M	4.63%	-	-
Housing Costs	\$1.7M	1.45%	\$15.2M	1.59%	\$39.4M	1.69%	-	-

Income & Spending Demographics

Rockwell Northwest Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	\$30.1M	25.51%	\$244.6M	25.60%	\$589.7M	25.33%		
Vehicle Purchases	\$14.3M	12.17%	\$122.4M	12.82%	\$291.8M	12.53%	-	-
Gasoline	\$9.2M	7.78%	\$68.2M	7.14%	\$163.7M	7.03%	-	-
Vehicle Expenses	\$485.5K	0.41%	\$4.6M	0.48%	\$11.9M	0.51%	-	-
Transportation	\$2.3M	1.95%	\$19.7M	2.07%	\$50.3M	2.16%	-	-
Automotive Repair & Maintenance	\$3.8M	3.21%	\$29.6M	3.10%	\$72M	3.09%	-	-
Total Health Care	\$5.4M	4.56%	\$47.2M	4.94%	\$114.7M	4.93%		
Medical Services	\$2.9M	2.47%	\$25.8M	2.70%	\$63.5M	2.73%	-	-
Prescription Drugs	\$1.8M	1.56%	\$16.1M	1.68%	\$38.5M	1.65%	-	-
Medical Supplies	\$622.5K	0.53%	\$5.3M	0.55%	\$12.8M	0.55%	-	-
Total Education/Day Care	\$5.8M	4.94%	\$51.9M	5.44%	\$131.3M	5.64%		
Education	\$3.7M	3.12%	\$32.9M	3.44%	\$82.4M	3.54%	-	-
Fees & Admissions	\$2.2M	1.83%	\$19M	1.99%	\$48.9M	2.10%	-	-