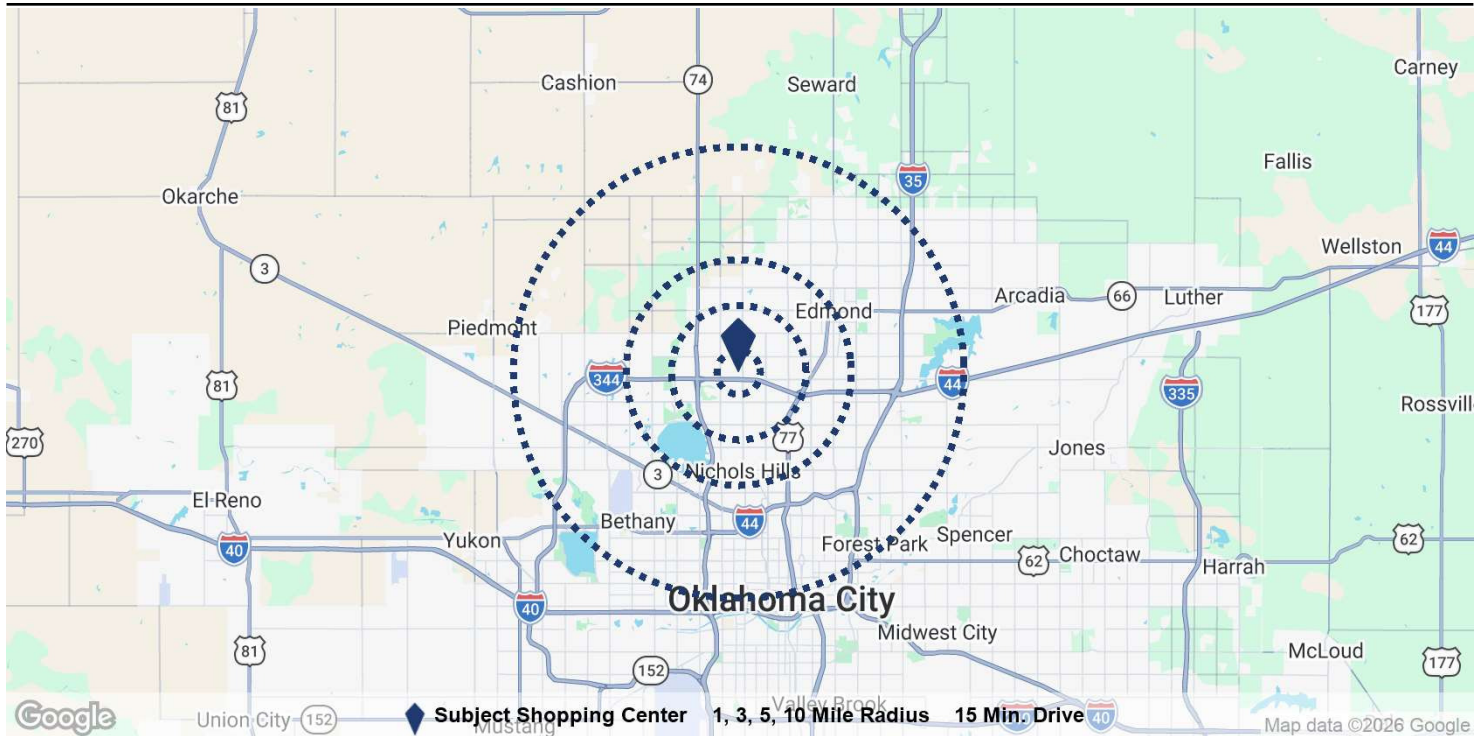


Subject Shopping Center

The Plaza at Quail Springs

DEMOGRAPHICS

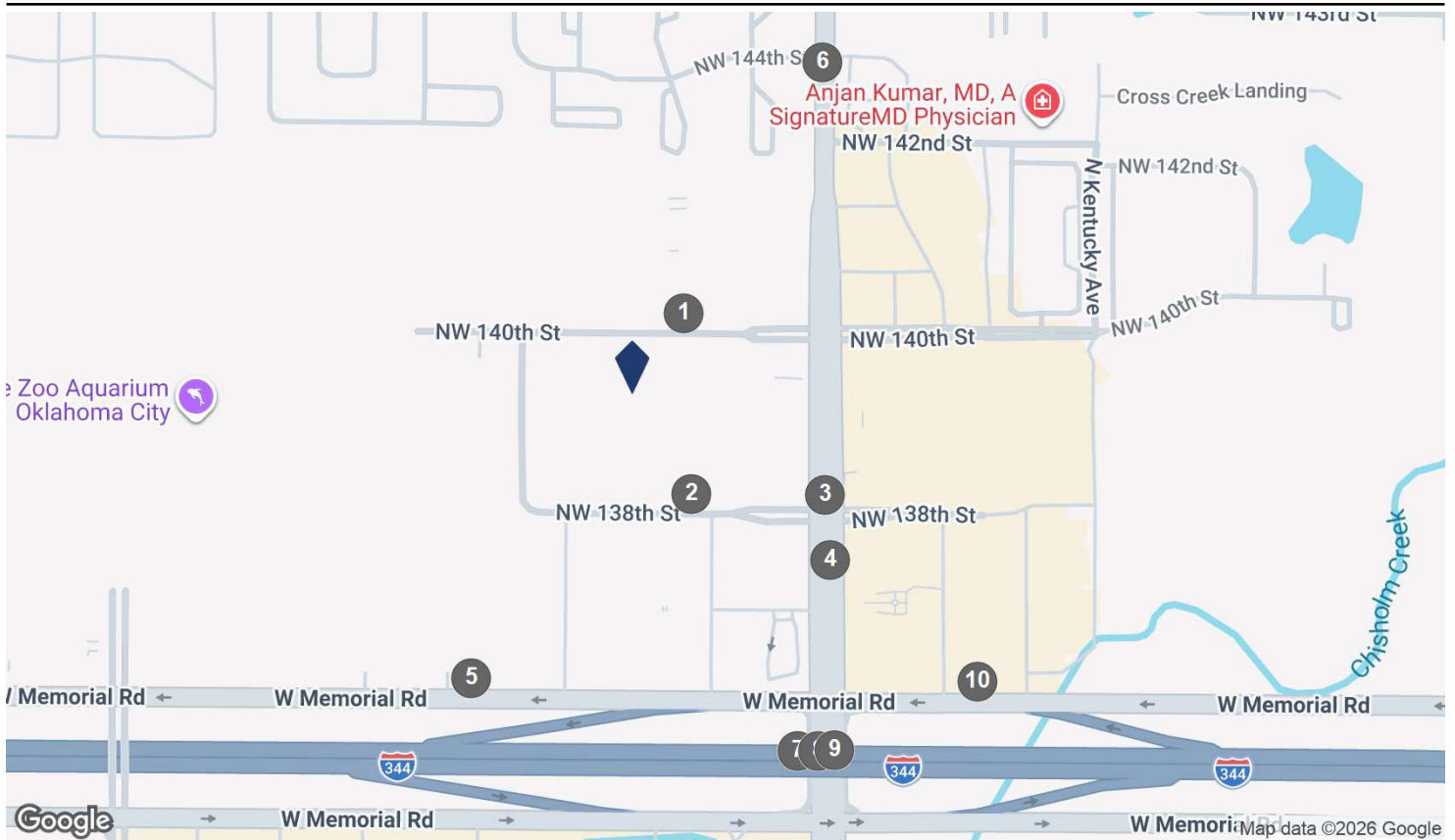


Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	12,687	79,580	181,843	509,676	
5 Yr Growth	4.1%	2.2%	2.1%	3.0%	
Median Age	34	37	36	37	
5 Yr Forecast	36	38	38	38	
White / Black / Hispanic	53% / 24% / 10%	58% / 19% / 9%	63% / 15% / 9%	60% / 14% / 14%	
5 Yr Forecast	53% / 24% / 10%	58% / 19% / 9%	63% / 15% / 9%	60% / 14% / 14%	
Employment	8,074	50,600	101,842	326,922	
Buying Power	\$360.3M	\$2.6B	\$6.3B	\$15.9B	
5 Yr Growth	8.1%	4.0%	3.5%	4.3%	
College Graduates	32.2%	42.4%	44.1%	39.4%	
Household					
Households	6,650	34,585	76,845	210,296	
5 Yr Growth	4.7%	2.5%	2.3%	3.0%	
Median Household Income	\$54,175	\$76,594	\$81,836	\$75,656	
5 Yr Forecast	\$55,972	\$77,679	\$82,804	\$76,620	
Average Household Income	\$71,077	\$101,357	\$106,812	\$102,078	
5 Yr Forecast	\$72,246	\$102,052	\$107,709	\$103,104	
% High Income (>\$75K)	34%	51%	54%	50%	
Housing					
Median Home Value	\$232,031	\$286,768	\$289,192	\$287,917	
Median Year Built	1994	1989	1989	1981	
Owner / Renter Occupied	19% / 81%	54% / 46%	58% / 42%	58% / 42%	

Subject Shopping Center

The Plaza at Quail Springs

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 NW 140th St	N Pennsylvania Ave - E	6,638	2026	0.06 mi
2 NW 138th St	N Pennsylvania Ave - E	16,249	2026	0.09 mi
3 N Pennsylvania Ave	NW 138th St - S	29,481	2026	0.16 mi
4 N Pennsylvania Ave	NW 138th St - N	29,448	2026	0.19 mi
5 W Memorial Rd	Highland PkBlvd - W	26,237	2026	0.24 mi
6 North Pennsylvania Avenue	NW 142nd St - S	25,362	2026	0.26 mi
7 John Kilpatrick Turnpike	John Kilpatrick Turnpike - E	83,464	2026	0.29 mi
8 John Kilpatrick Turnpike	John Kilpatrick Turnpike - W	83,464	2026	0.30 mi
9 North Pennsylvania Avenue	John Kilpatrick Turnpike - S	83,157	2026	0.30 mi
10 North Pennsylvania Avenue	N Pennsylvania Ave - W	13,320	2026	0.33 mi

Income & Spending Demographics

The Plaza at Quail Springs

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2025 Households by HH Income	6,650		34,585		76,845			
<\$25,000	1,267	19.05%	5,075	14.67%	9,704	12.63%	-	-
\$25,000 - \$50,000	1,896	28.51%	6,215	17.97%	13,187	17.16%	-	-
\$50,000 - \$75,000	1,194	17.95%	5,718	16.53%	12,829	16.69%	-	-
\$75,000 - \$100,000	774	11.64%	4,463	12.90%	9,883	12.86%	-	-
\$100,000 - \$125,000	780	11.73%	3,889	11.24%	9,084	11.82%	-	-
\$125,000 - \$150,000	159	2.39%	2,527	7.31%	5,925	7.71%	-	-
\$150,000 - \$200,000	416	6.26%	3,108	8.99%	7,127	9.27%	-	-
\$200,000+	164	2.47%	3,590	10.38%	9,106	11.85%	-	-
2025 Avg Household Income	\$71,077		\$101,357		\$106,812		-	-
2025 Med Household Income	\$54,175		\$76,594		\$81,836		-	-

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$145.5M		\$1B		\$2.4B			
Total Apparel	\$8.1M	5.53%	\$54.2M	5.26%	\$124.7M	5.21%		
Women's Apparel	\$3M	2.09%	\$21M	2.03%	\$48.2M	2.01%	-	-
Men's Apparel	\$1.6M	1.08%	\$10.8M	1.05%	\$24.8M	1.04%	-	-
Girl's Apparel	\$567.1K	0.39%	\$4M	0.38%	\$9.2M	0.39%	-	-
Boy's Apparel	\$445.9K	0.31%	\$3M	0.29%	\$6.9M	0.29%	-	-
Infant Apparel	\$514.7K	0.35%	\$2.8M	0.27%	\$6.5M	0.27%	-	-
Footwear	\$1.9M	1.31%	\$12.7M	1.23%	\$29.1M	1.22%	-	-

Total Entertainment & Hobbies	\$22.8M	15.68%	\$157.6M	15.27%	\$364M	15.21%		
Entertainment	\$1.8M	1.25%	\$14.3M	1.38%	\$33M	1.38%	-	-
Audio & Visual Equipment/Service	\$6.2M	4.28%	\$37.8M	3.66%	\$85.8M	3.59%	-	-
Reading Materials	\$245.3K	0.17%	\$2M	0.20%	\$4.8M	0.20%	-	-
Pets, Toys, & Hobbies	\$3.7M	2.58%	\$26.8M	2.60%	\$63.2M	2.64%	-	-
Personal Items	\$10.8M	7.41%	\$76.6M	7.42%	\$177M	7.40%	-	-

Total Food and Alcohol	\$43.1M	29.60%	\$280.1M	27.13%	\$646.8M	27.02%		
Food At Home	\$21.6M	14.86%	\$140.6M	13.62%	\$323.3M	13.51%	-	-
Food Away From Home	\$18.6M	12.75%	\$120.6M	11.68%	\$279.1M	11.66%	-	-
Alcoholic Beverages	\$2.9M	1.99%	\$19M	1.84%	\$44.4M	1.85%	-	-

Total Household	\$21.2M	14.58%	\$171.5M	16.61%	\$398M	16.63%		
House Maintenance & Repair	\$2.4M	1.65%	\$34.9M	3.38%	\$82.6M	3.45%	-	-
Household Equip & Furnishings	\$9.3M	6.40%	\$66.7M	6.46%	\$153.8M	6.42%	-	-
Household Operations	\$7.1M	4.87%	\$50.4M	4.88%	\$116.4M	4.86%	-	-
Housing Costs	\$2.4M	1.66%	\$19.5M	1.89%	\$45.3M	1.89%	-	-



Income & Spending Demographics

The Plaza at Quail Springs

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	\$36.4M	25.03%	\$256.1M	24.81%	\$595M	24.86%		
Vehicle Purchases	\$16.4M	11.25%	\$123.2M	11.93%	\$289.6M	12.10%	-	-
Gasoline	\$11.2M	7.70%	\$70.5M	6.82%	\$161.4M	6.74%	-	-
Vehicle Expenses	\$657K	0.45%	\$5.8M	0.56%	\$13.4M	0.56%	-	-
Transportation	\$3.4M	2.33%	\$25.1M	2.43%	\$57.7M	2.41%	-	-
Automotive Repair & Maintenance	\$4.8M	3.30%	\$31.6M	3.06%	\$72.9M	3.05%	-	-
Total Health Care	\$6.4M	4.40%	\$48.7M	4.72%	\$114M	4.76%		
Medical Services	\$3.6M	2.45%	\$27.5M	2.66%	\$64.6M	2.70%	-	-
Prescription Drugs	\$2.1M	1.42%	\$15.8M	1.53%	\$36.8M	1.54%	-	-
Medical Supplies	\$761.2K	0.52%	\$5.5M	0.53%	\$12.6M	0.53%	-	-
Total Education/Day Care	\$7.5M	5.19%	\$64.1M	6.21%	\$151M	6.31%		
Education	\$4.7M	3.20%	\$40.5M	3.92%	\$95.4M	3.99%	-	-
Fees & Admissions	\$2.9M	1.99%	\$23.6M	2.29%	\$55.6M	2.32%	-	-