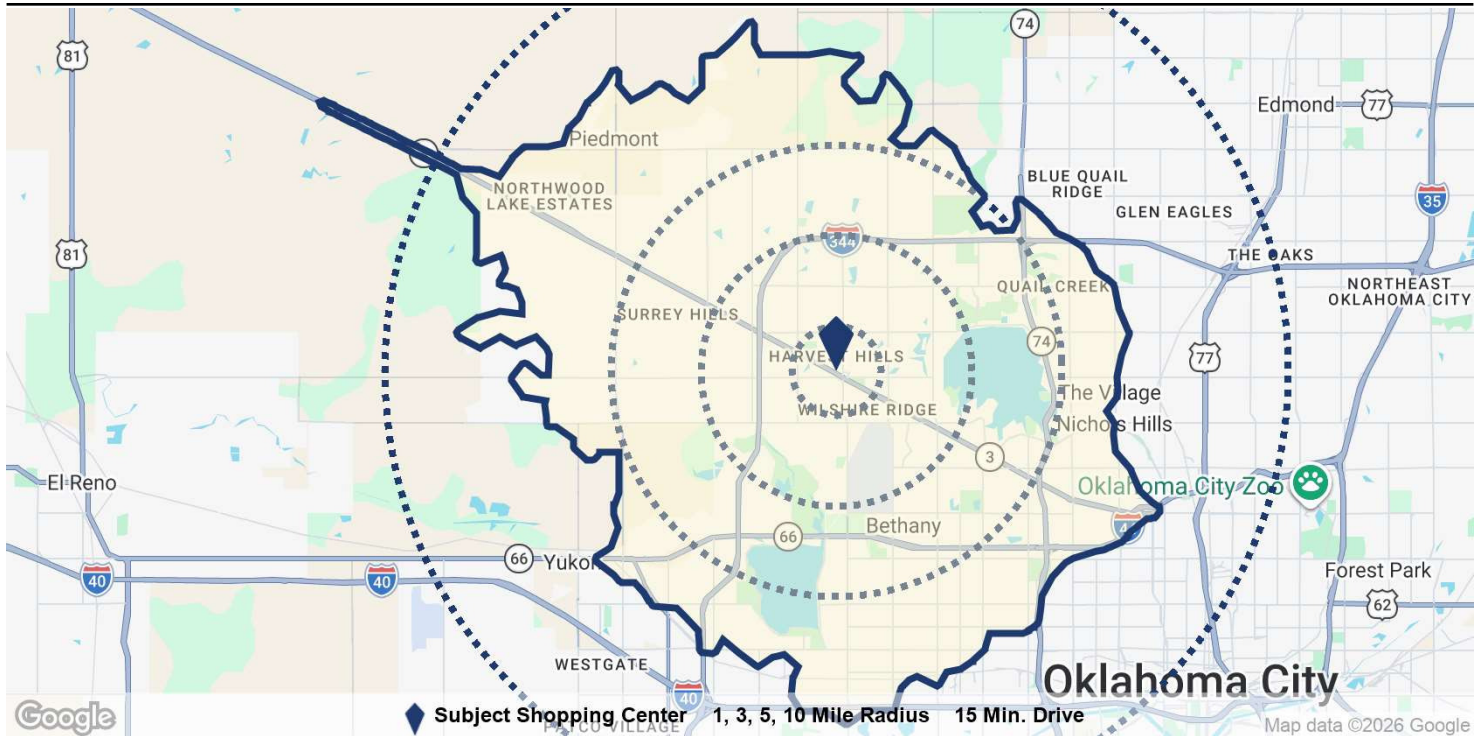


Subject Shopping Center

Council Crossings Shopping Center

DEMOGRAPHICS



Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	13,066	71,888	150,876	505,105	274,528
5 Yr Growth	1.1%	3.6%	4.5%	5.3%	4.8%
Median Age	40	39	38	37	37
5 Yr Forecast	40	40	39	38	39
White / Black / Hispanic	60% / 15% / 10%	59% / 15% / 10%	63% / 12% / 13%	60% / 11% / 17%	60% / 11% / 16%
5 Yr Forecast	61% / 15% / 10%	60% / 15% / 11%	63% / 11% / 13%	60% / 11% / 16%	61% / 11% / 16%
Employment	5,368	17,294	49,365	272,998	141,847
Buying Power	\$380.5M	\$2.3B	\$4.8B	\$15B	\$8B
5 Yr Growth	0.4%	3.7%	5.8%	6.2%	5.5%
College Graduates	31.9%	36.9%	36.9%	35.3%	45.4%
Household					
Households	5,620	28,953	60,866	205,962	112,624
5 Yr Growth	1.2%	3.4%	4.1%	4.9%	4.3%
Median Household Income	\$67,708	\$78,488	\$79,122	\$73,059	\$70,855
5 Yr Forecast	\$67,130	\$78,706	\$80,399	\$73,969	\$71,686
Average Household Income	\$83,205	\$98,285	\$98,102	\$95,561	\$91,709
5 Yr Forecast	\$83,397	\$99,048	\$99,209	\$96,653	\$92,765
% High Income (>\$75K)	46%	52%	52%	49%	47%
Housing					
Median Home Value	\$217,890	\$265,235	\$267,368	\$263,134	\$255,466
Median Year Built	1984	1985	1983	1981	1978
Owner / Renter Occupied	53% / 47%	63% / 37%	63% / 37%	58% / 42%	59% / 41%

Council Crossings Shopping Center

This map shows the area around the Northwest Expressway (I-40) in Oklahoma City. The map is divided into several numbered locations (1-10) and various neighborhoods. The following table summarizes the locations and landmarks shown on the map:

Location/Neighborhood	Key Landmarks/Features
1-10	Numbered locations marked with black circles, primarily along the Northwest Expy and near W Britton Rd.
Harvest Hills	Harvest Hills Park, NW 101st St, NW 102nd St, NW 103rd St, NW 104th St, NW 105th Terrace, Long Meadow Rd, Durham Dr, Harvest Hills Rd.
North Haven	Maehs Cir, Doris Pl, NW 101st St, NW 102nd St, NW 103rd St, NW 104th St, NW 105th Terrace, Long Meadow Rd, Durham Dr, Harvest Hills Rd.
Brookhaven West	Northgate Ave, Wegner Way, Eastgate Dr, Devore Dr, Ingram Dr.
Council Heights	W Britton Rd, N Britton Rd, N Eagle Ln, Crestline Dr, Northridge Dr.
Northridge	W Britton Rd, N Britton Rd, N Eagle Ln, Crestline Dr, Northridge Dr.
Rambling	W Britton Rd, N Britton Rd, N Eagle Ln, Crestline Dr, Northridge Dr.
Crunch Fitness - OKC Northwest	Green circular icon near W Britton Rd and N Britton Rd.
Sunshine and Rainbows Nature School of Wonder	Red circular icon near W Britton Rd and N Britton Rd.
Saint Francis West Lake	Blue lake icon near the bottom right of the map.
Epiphany of the Lord Catholic Church	Church icon near the bottom right of the map.

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 N Council Rd	NW 94th St - S	22,927	2026	0.12 mi
2 North Council Road	Northwest Expy - S	19,941	2026	0.13 mi
3 Devore Drive	Devore Drive - W	1,859	2026	0.21 mi
4 Northwest Expressway	NW Expy - SE	23,557	2026	0.21 mi
5 Northwest Expressway	Northwest Expy - NW	28,319	2026	0.22 mi
6 Westgate Road	Northwest 94th Street - NE	2,685	2026	0.25 mi
7 N Council Rd	W Britton Rd - N	16,402	2026	0.33 mi
8 North Council Road	NW 101st St - SW	16,256	2026	0.40 mi
9 West Britton Road	Rambling Rd - W	5,428	2026	0.41 mi
10 N Council Rd	NW 102nd St - S	16,155	2026	0.49 mi

Income & Spending Demographics

Council Crossings Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2025 Households by HH Income	5,621		28,954		60,866		112,624	
<\$25,000	919	16.35%	3,751	12.96%	7,623	12.52%	17,117	15.20%
\$25,000 - \$50,000	1,143	20.33%	5,090	17.58%	11,068	18.18%	22,249	19.76%
\$50,000 - \$75,000	993	17.67%	5,101	17.62%	10,306	16.93%	20,132	17.88%
\$75,000 - \$100,000	948	16.87%	3,834	13.24%	8,709	14.31%	15,079	13.39%
\$100,000 - \$125,000	660	11.74%	3,399	11.74%	7,333	12.05%	12,042	10.69%
\$125,000 - \$150,000	307	5.46%	2,580	8.91%	5,161	8.48%	8,349	7.41%
\$150,000 - \$200,000	361	6.42%	2,944	10.17%	5,877	9.66%	9,564	8.49%
\$200,000+	290	5.16%	2,255	7.79%	4,789	7.87%	8,092	7.18%
2025 Avg Household Income	\$83,205		\$98,285		\$98,102		\$91,709	
2025 Med Household Income	\$67,708		\$78,488		\$79,122		\$70,855	

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$154.1M		\$894.2M		\$1.9B		\$3.3B	
Total Apparel	\$8.1M	5.29%	\$47.3M	5.29%	\$98.6M	5.25%	\$175.3M	5.30%
Women's Apparel	\$3.2M	2.05%	\$18.3M	2.05%	\$37.9M	2.02%	\$66.7M	2.02%
Men's Apparel	\$1.6M	1.04%	\$9.4M	1.05%	\$19.6M	1.04%	\$34.8M	1.05%
Girl's Apparel	\$589.1K	0.38%	\$3.5M	0.39%	\$7.3M	0.39%	\$13.1M	0.40%
Boy's Apparel	\$444.7K	0.29%	\$2.6M	0.29%	\$5.5M	0.29%	\$9.9M	0.30%
Infant Apparel	\$425.6K	0.28%	\$2.4M	0.26%	\$5M	0.27%	\$9.2M	0.28%
Footwear	\$1.9M	1.25%	\$11.1M	1.25%	\$23.2M	1.23%	\$41.6M	1.26%

Total Entertainment & Hobbies	\$24.1M	15.61%	\$136.7M	15.28%	\$286.8M	15.25%	\$503.2M	15.23%
Entertainment	\$2.5M	1.64%	\$14M	1.57%	\$29.5M	1.57%	\$51.9M	1.57%
Audio & Visual Equipment/Service	\$5.8M	3.74%	\$31.9M	3.57%	\$67.2M	3.57%	\$120.1M	3.63%
Reading Materials	\$308.3K	0.20%	\$1.8M	0.20%	\$3.7M	0.20%	\$6.3M	0.19%
Pets, Toys, & Hobbies	\$4M	2.62%	\$23.2M	2.59%	\$49.2M	2.62%	\$85.8M	2.60%
Personal Items	\$11.4M	7.40%	\$65.7M	7.35%	\$137.2M	7.29%	\$239.1M	7.23%

Total Food and Alcohol	\$42.8M	27.76%	\$242.3M	27.09%	\$509.8M	27.11%	\$904.9M	27.38%
Food At Home	\$22.4M	14.53%	\$124.7M	13.94%	\$261M	13.88%	\$466.6M	14.12%
Food Away From Home	\$17.7M	11.49%	\$102M	11.41%	\$215.4M	11.45%	\$379.4M	11.48%
Alcoholic Beverages	\$2.7M	1.75%	\$15.6M	1.75%	\$33.4M	1.78%	\$58.9M	1.78%

Total Household	\$23.7M	15.41%	\$145M	16.22%	\$306.3M	16.28%	\$530.9M	16.06%
House Maintenance & Repair	\$5.3M	3.45%	\$33.2M	3.71%	\$69.6M	3.70%	\$119.7M	3.62%
Household Equip & Furnishings	\$9.3M	6.04%	\$55.9M	6.25%	\$117.8M	6.26%	\$204.7M	6.19%
Household Operations	\$6.8M	4.39%	\$40.8M	4.57%	\$86.8M	4.62%	\$151.7M	4.59%
Housing Costs	\$2.3M	1.52%	\$15.1M	1.69%	\$32.1M	1.70%	\$54.9M	1.66%



Income & Spending Demographics

Council Crossings Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	\$39.7M	25.73%	\$227.3M	25.42%	\$478.1M	25.42%	\$844.7M	25.56%
Vehicle Purchases	\$19.9M	12.92%	\$113.8M	12.73%	\$239.5M	12.73%	\$422.5M	12.79%
Gasoline	\$11.1M	7.19%	\$61.9M	6.92%	\$130.3M	6.93%	\$233.4M	7.06%
Vehicle Expenses	\$739.3K	0.48%	\$4.7M	0.53%	\$9.8M	0.52%	\$16.8M	0.51%
Transportation	\$3.1M	2.03%	\$19.6M	2.19%	\$41.2M	2.19%	\$70.4M	2.13%
Automotive Repair & Maintenance	\$4.8M	3.11%	\$27.3M	3.05%	\$57.4M	3.05%	\$101.6M	3.07%
Total Health Care	\$7.8M	5.07%	\$44.1M	4.93%	\$92.2M	4.90%	\$160.6M	4.86%
Medical Services	\$4.2M	2.73%	\$24.3M	2.72%	\$51.3M	2.73%	\$89.1M	2.70%
Prescription Drugs	\$2.7M	1.76%	\$14.8M	1.66%	\$30.7M	1.63%	\$53.7M	1.63%
Medical Supplies	\$879.1K	0.57%	\$4.9M	0.55%	\$10.2M	0.54%	\$17.7M	0.54%
Total Education/Day Care	\$7.9M	5.14%	\$51.6M	5.77%	\$108.8M	5.79%	\$185.2M	5.60%
Education	\$5M	3.24%	\$32.8M	3.67%	\$68.7M	3.65%	\$116.7M	3.53%
Fees & Admissions	\$2.9M	1.91%	\$18.8M	2.10%	\$40.1M	2.13%	\$68.5M	2.07%