

Subject Shopping Center

Alta Mesa

DEMOGRAPHICS

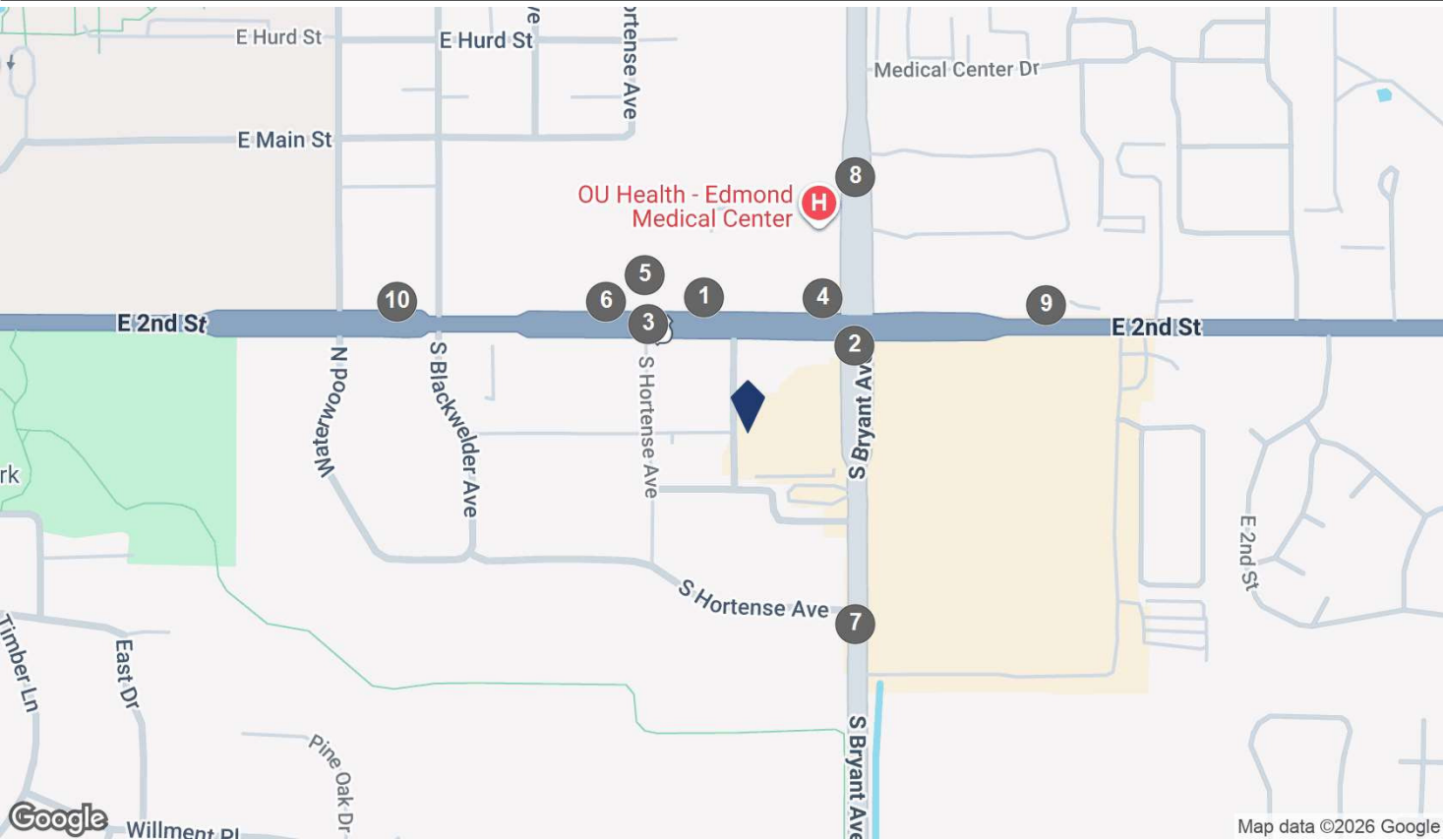


Population	1 Mile	3 Miles	5 Miles	10 Miles	10 Min. Drive
Population	9,727	68,119	124,274	297,060	92,855
5 Yr Growth	1.4%	1.3%	1.6%	2.6%	1.3%
Median Age	31	36	37	38	36
5 Yr Forecast	33	37	38	39	37
White / Black / Hispanic	67% / 8% / 10%	73% / 6% / 8%	73% / 6% / 7%	67% / 12% / 9%	74% / 7% / 8%
5 Yr Forecast	67% / 8% / 10%	73% / 6% / 8%	73% / 6% / 7%	67% / 12% / 9%	74% / 6% / 8%
Employment	9,204	38,747	57,678	163,264	46,453
Buying Power	\$282.9M	\$2.4B	\$4.9B	\$11B	\$3.6B
5 Yr Growth	-1.3%	3.0%	3.5%	4.2%	3.6%
College Graduates	42.0%	45.4%	48.9%	45.7%	60.3%
Household					
Households	4,307	27,327	47,711	119,456	36,390
5 Yr Growth	1.4%	1.5%	1.7%	2.6%	1.4%
Median Household Income	\$65,683	\$89,240	\$103,575	\$91,890	\$99,121
5 Yr Forecast	\$63,939	\$90,552	\$105,408	\$93,275	\$101,227
Average Household Income	\$92,037	\$115,590	\$131,243	\$120,406	\$124,746
5 Yr Forecast	\$90,588	\$116,885	\$132,660	\$121,583	\$126,116
% High Income (>\$75K)	44%	57%	64%	58%	61%
Housing					
Median Home Value	\$316,853	\$317,377	\$350,483	\$338,881	\$338,912
Median Year Built	1986	1988	1994	1991	1990
Owner / Renter Occupied	34% / 66%	59% / 41%	68% / 32%	65% / 35%	65% / 35%

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TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 E 2nd St	S Hortense Ave - W	25,805	2026	0.09 mi
2 S Bryant Ave	E 2nd St - N	22,243	2026	0.09 mi
3 E 2nd St	S Hortense Ave - N	8,843	2026	0.09 mi
4 E 2nd St	S Bryant Ave - E	27,968	2026	0.10 mi
5 S Hortense Ave	E 2nd St - S	7,082	2026	0.12 mi
6 E 2nd St	S Hortense Ave - E	28,314	2026	0.13 mi
7 South Bryant Avenue	E 2nd St - N	10,209	2026	0.17 mi
8 S Bryant Ave	N Bryant Ave - N	22,329	2026	0.18 mi
9 E 2nd St	Rocky Rd - E	27,042	2026	0.22 mi
10 E 2nd St	S Blackwelder Ave - E	29,129	2026	0.26 mi

Income & Spending Demographics

Alta Mesa

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
2025 Households by HH Income	4,307		27,327		47,712		36,390	
<\$25,000	775	17.99%	2,991	10.95%	4,002	8.39%	3,876	10.65%
\$25,000 - \$50,000	889	20.64%	4,656	17.04%	6,610	13.85%	4,931	13.55%
\$50,000 - \$75,000	728	16.90%	4,049	14.82%	6,699	14.04%	5,210	14.32%
\$75,000 - \$100,000	384	8.92%	3,454	12.64%	5,787	12.13%	4,329	11.90%
\$100,000 - \$125,000	483	11.21%	3,101	11.35%	5,301	11.11%	4,382	12.04%
\$125,000 - \$150,000	345	8.01%	2,302	8.42%	4,272	8.95%	3,360	9.23%
\$150,000 - \$200,000	333	7.73%	2,809	10.28%	5,996	12.57%	4,076	11.20%
\$200,000+	370	8.59%	3,965	14.51%	9,045	18.96%	6,224	17.10%
2025 Avg Household Income	\$92,037		\$115,590		\$131,243		\$124,746	
2025 Med Household Income	\$65,683		\$89,240		\$103,575		\$99,121	

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Specified Consumer Spending	\$119.1M		\$908.3M		\$1.7B		\$1.3B	
Total Apparel	\$6.4M	5.37%	\$46.6M	5.14%	\$88.4M	5.07%	\$64.1M	5.08%
Women's Apparel	\$2.4M	2.05%	\$18.2M	2.00%	\$34.6M	1.98%	\$24.9M	1.97%
Men's Apparel	\$1.3M	1.05%	\$9.3M	1.02%	\$17.9M	1.02%	\$12.8M	1.01%
Girl's Apparel	\$481.1K	0.40%	\$3.5M	0.38%	\$6.6M	0.38%	\$4.8M	0.38%
Boy's Apparel	\$351.2K	0.29%	\$2.5M	0.28%	\$4.8M	0.27%	\$3.5M	0.28%
Infant Apparel	\$373.6K	0.31%	\$2.3M	0.26%	\$4.1M	0.24%	\$3.1M	0.25%
Footwear	\$1.5M	1.26%	\$10.8M	1.19%	\$20.5M	1.18%	\$15M	1.19%

Total Entertainment & Hobbies	\$18M	15.13%	\$138.7M	15.27%	\$263.2M	15.09%	\$192.8M	15.30%
Entertainment	\$1.7M	1.45%	\$13.4M	1.48%	\$25.5M	1.46%	\$19.8M	1.57%
Audio & Visual Equipment/Service	\$4.3M	3.64%	\$31.2M	3.43%	\$57.7M	3.31%	\$42.7M	3.38%
Reading Materials	\$225.1K	0.19%	\$1.9M	0.21%	\$3.7M	0.21%	\$2.6M	0.21%
Pets, Toys, & Hobbies	\$3.2M	2.69%	\$24.5M	2.69%	\$46.2M	2.65%	\$33.6M	2.66%
Personal Items	\$8.5M	7.16%	\$67.8M	7.46%	\$130.1M	7.46%	\$94.1M	7.47%

Total Food and Alcohol	\$33.2M	27.83%	\$242.7M	26.72%	\$455.4M	26.10%	\$331.9M	26.33%
Food At Home	\$16.4M	13.80%	\$120.9M	13.31%	\$225.5M	12.92%	\$166M	13.17%
Food Away From Home	\$14.3M	12.04%	\$104.7M	11.52%	\$197.6M	11.32%	\$142.4M	11.30%
Alcoholic Beverages	\$2.4M	1.99%	\$17.1M	1.88%	\$32.4M	1.86%	\$23.6M	1.87%

Total Household	\$17.7M	14.90%	\$148.2M	16.31%	\$294.1M	16.86%	\$207.5M	16.46%
House Maintenance & Repair	\$2.8M	2.37%	\$30.5M	3.35%	\$62.1M	3.56%	\$44.2M	3.50%
Household Equip & Furnishings	\$7.3M	6.09%	\$57M	6.28%	\$111.6M	6.40%	\$79.3M	6.29%
Household Operations	\$5.6M	4.67%	\$43.4M	4.77%	\$84.9M	4.86%	\$59.9M	4.76%
Housing Costs	\$2.1M	1.77%	\$17.4M	1.91%	\$35.6M	2.04%	\$24.1M	1.91%



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	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Transportation/Maint.	\$31M	26.06%	\$228.2M	25.12%	\$437.9M	25.10%	\$319.6M	25.36%
Vehicle Purchases	\$15.6M	13.06%	\$114.3M	12.58%	\$220.9M	12.66%	\$162.9M	12.93%
Gasoline	\$8.4M	7.06%	\$59.5M	6.55%	\$110.3M	6.32%	\$81M	6.43%
Vehicle Expenses	\$480.3K	0.40%	\$5M	0.55%	\$10.6M	0.61%	\$7.2M	0.57%
Transportation	\$2.8M	2.31%	\$21.9M	2.41%	\$44.4M	2.55%	\$30.6M	2.43%
Automotive Repair & Maintenance	\$3.8M	3.22%	\$27.4M	3.02%	\$51.7M	2.96%	\$37.8M	3.00%
Total Health Care	\$5.4M	4.49%	\$44.6M	4.91%	\$85.1M	4.88%	\$61.7M	4.89%
Medical Services	\$3M	2.56%	\$25.2M	2.77%	\$48.7M	2.79%	\$34.9M	2.77%
Prescription Drugs	\$1.7M	1.44%	\$14.5M	1.60%	\$27.3M	1.57%	\$20.1M	1.60%
Medical Supplies	\$588.6K	0.49%	\$4.8M	0.53%	\$9.1M	0.52%	\$6.7M	0.53%
Total Education/Day Care	\$7.4M	6.21%	\$59.3M	6.53%	\$120.5M	6.91%	\$82.8M	6.57%
Education	\$4.7M	3.99%	\$37.7M	4.15%	\$76.8M	4.40%	\$52.7M	4.18%
Fees & Admissions	\$2.6M	2.22%	\$21.6M	2.38%	\$43.7M	2.51%	\$30.1M	2.39%