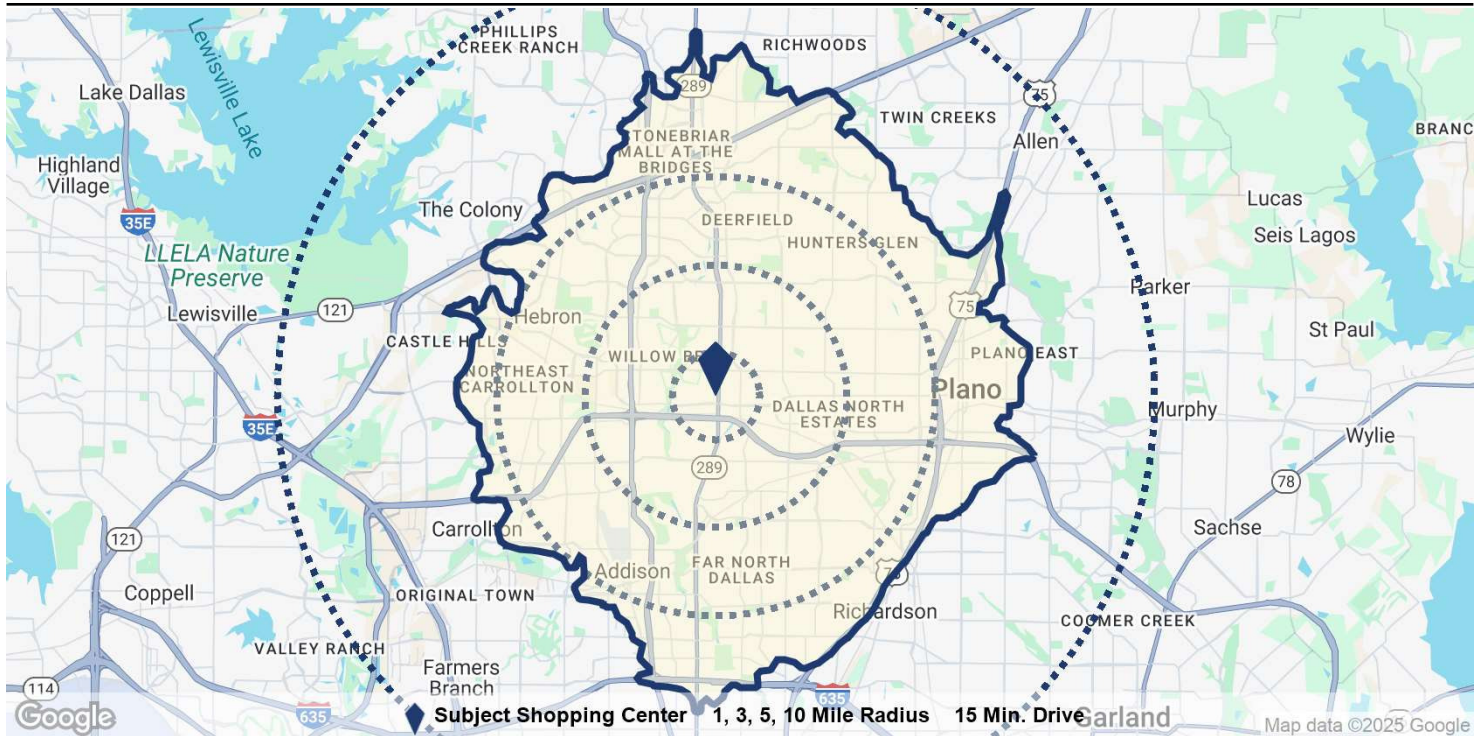


Subject Shopping Center

Shops at Preston Parkway

DEMOGRAPHICS

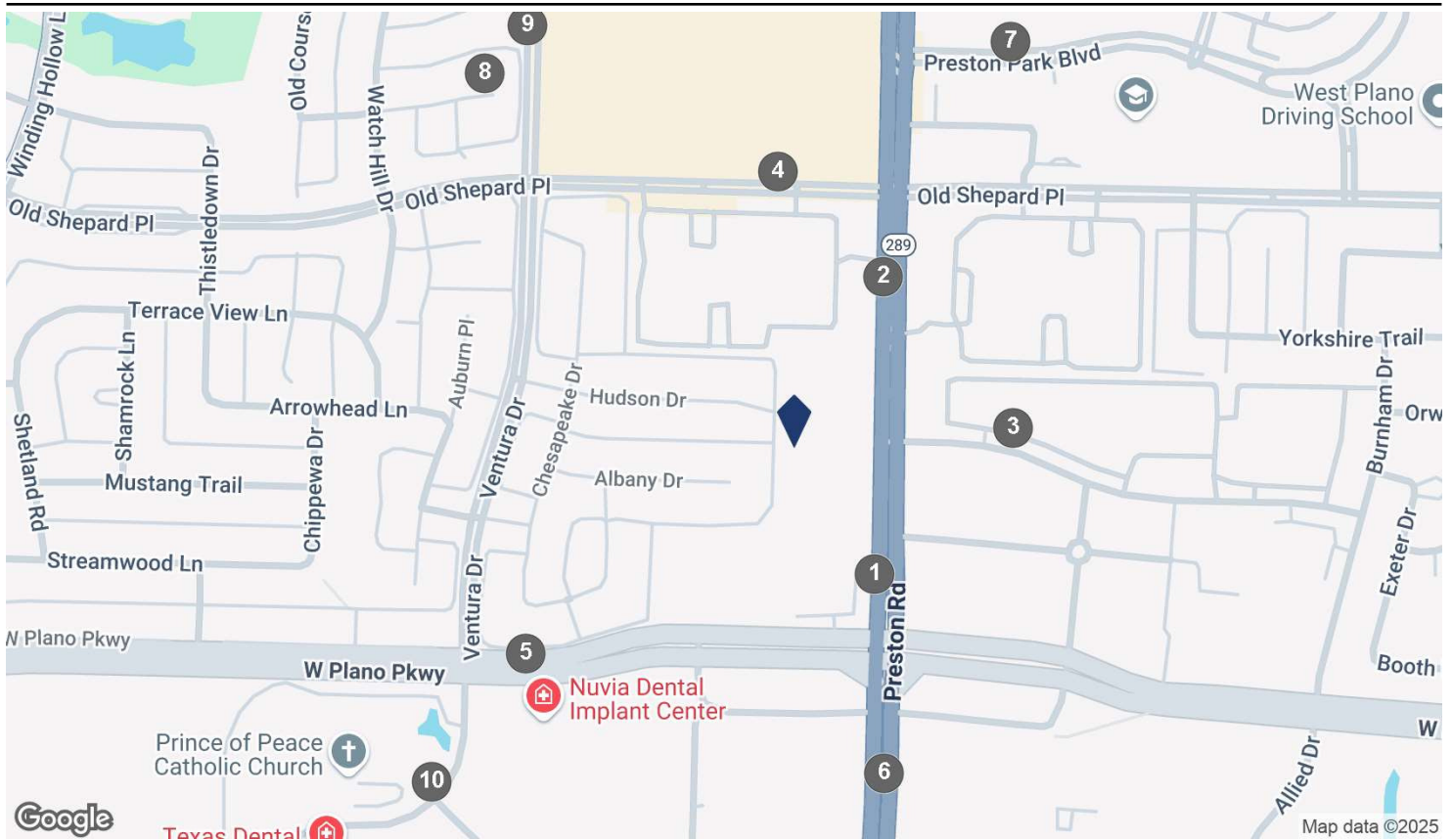


Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	13,281	137,602	380,300	1,322,034	621,927
5 Yr Growth	21.5%	20.0%	16.4%	13.4%	14.1%
Median Age	41	40	39	38	38
5 Yr Forecast	43	42	40	40	40
White / Black / Hispanic	59% / 11% / 12%	55% / 13% / 14%	54% / 13% / 16%	47% / 14% / 22%	50% / 13% / 20%
5 Yr Forecast	59% / 11% / 12%	55% / 13% / 14%	54% / 13% / 16%	47% / 13% / 21%	50% / 13% / 20%
Employment	15,806	81,256	235,483	765,129	356,798
Buying Power	\$614.1M	\$5.2B	\$14.2B	\$45.8B	\$22.7B
5 Yr Growth	21.7%	18.4%	15.8%	14.5%	14.6%
College Graduates	61.5%	57.9%	54.3%	48.1%	64.1%
Household					
Households	6,339	61,476	166,192	528,742	264,394
5 Yr Growth	21.8%	20.5%	16.8%	13.6%	14.4%
Median Household Income	\$96,880	\$85,222	\$85,638	\$86,627	\$85,845
5 Yr Forecast	\$96,828	\$83,757	\$84,885	\$87,368	\$85,936
Average Household Income	\$122,625	\$121,006	\$116,379	\$117,087	\$114,943
5 Yr Forecast	\$122,609	\$120,052	\$116,069	\$118,071	\$115,153
% High Income (>\$75K)	57%	55%	55%	56%	55%
Housing					
Median Home Value	\$454,434	\$473,540	\$410,305	\$391,602	\$396,989
Median Year Built	1987	1989	1988	1990	1990
Owner / Renter Occupied	43% / 57%	44% / 56%	44% / 56%	48% / 52%	43% / 57%

Subject Shopping Center

Shops at Preston Parkway

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 Preston Rd	W Plano Pkwy - S	56,421	2025	0.12 mi
2 Preston Rd	Old Shepard Pl - N	54,862	2025	0.13 mi
3 Dexter Dr	Preston Rd - W	1,447	2025	0.16 mi
4 Old Shepard Pl	Preston Rd - E	4,500	2025	0.19 mi
5 W Plano Pkwy	Ventura Dr - W	27,210	2025	0.26 mi
6 Preston Rd	Alliance Blvd - S	62,626	2025	0.26 mi
7 Preston Park Blvd	Preston Rd - W	2,502	2025	0.32 mi
8 Longwood Ct	Monument Cir - W	105	2025	0.34 mi
9 Ventura Dr	Old Shepard Pl - S	3,389	2025	0.35 mi
10 Village Creek Dr	Campbell Rd - W	1,487	2025	0.37 mi



Demographics

Shops at Preston Parkway

1401-1501 Preston Rd

64,436 SF Neighborhood Center

Plano, TX 75093 - Central Plano Submarket

PREPARED BY



Matias Henry



Income & Spending Demographics

Shops at Preston Parkway

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2024 Households by HH Income	6,338		61,479		166,191		264,394	
<\$25,000	861	13.58%	7,267	11.82%	18,142	10.92%	29,551	11.18%
\$25,000 - \$50,000	732	11.55%	9,033	14.69%	26,481	15.93%	42,486	16.07%
\$50,000 - \$75,000	1,113	17.56%	11,621	18.90%	29,832	17.95%	45,639	17.26%
\$75,000 - \$100,000	529	8.35%	6,893	11.21%	20,305	12.22%	33,477	12.66%
\$100,000 - \$125,000	823	12.99%	5,545	9.02%	16,297	9.81%	26,372	9.97%
\$125,000 - \$150,000	480	7.57%	4,250	6.91%	12,829	7.72%	20,893	7.90%
\$150,000 - \$200,000	713	11.25%	5,664	9.21%	16,774	10.09%	27,437	10.38%
\$200,000+	1,087	17.15%	11,206	18.23%	25,531	15.36%	38,542	14.58%
2024 Avg Household Income	\$122,625		\$121,006		\$116,379		\$114,943	
2024 Med Household Income	\$96,880		\$85,222		\$85,638		\$85,845	

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$212.2M		\$2.1B		\$5.5B		\$8.7B	
Total Apparel	\$10.6M	4.99%	\$103.9M	5.05%	\$281M	5.12%	\$452.1M	5.22%
Women's Apparel	\$4.3M	2.03%	\$41.7M	2.02%	\$112.1M	2.04%	\$178M	2.05%
Men's Apparel	\$2.3M	1.06%	\$22.1M	1.08%	\$59.6M	1.09%	\$95.3M	1.10%
Girl's Apparel	\$668.5K	0.32%	\$6.7M	0.33%	\$18.4M	0.34%	\$30.5M	0.35%
Boy's Apparel	\$472.4K	0.22%	\$4.8M	0.23%	\$13.3M	0.24%	\$22M	0.25%
Infant Apparel	\$469.6K	0.22%	\$4.6M	0.22%	\$12.8M	0.23%	\$21M	0.24%
Footwear	\$2.4M	1.14%	\$24M	1.16%	\$64.8M	1.18%	\$105.3M	1.21%

Total Entertainment & Hobbies	\$31.5M	14.86%	\$302.7M	14.71%	\$805.7M	14.68%	\$1.3B	14.43%
Entertainment	\$2.7M	1.25%	\$26.7M	1.30%	\$74.9M	1.36%	\$121.8M	1.41%
Audio & Visual Equipment/Service	\$7M	3.29%	\$67.6M	3.28%	\$182.8M	3.33%	\$288.8M	3.33%
Reading Materials	\$458.8K	0.22%	\$4.3M	0.21%	\$11M	0.20%	\$16.5M	0.19%
Pets, Toys, & Hobbies	\$5.3M	2.48%	\$49.6M	2.41%	\$133.2M	2.43%	\$205M	2.37%
Personal Items	\$16.1M	7.61%	\$154.6M	7.51%	\$403.9M	7.36%	\$618.6M	7.14%

Total Food and Alcohol	\$57.3M	27.02%	\$552M	26.82%	\$1.5B	26.98%	\$2.4B	27.16%
Food At Home	\$27.2M	12.81%	\$265.5M	12.90%	\$713.9M	13.00%	\$1.1B	13.22%
Food Away From Home	\$25.8M	12.14%	\$245.2M	11.91%	\$657.6M	11.98%	\$1B	11.99%
Alcoholic Beverages	\$4.4M	2.06%	\$41.3M	2.00%	\$109.3M	1.99%	\$169.5M	1.96%

Total Household	\$36.4M	17.15%	\$351.1M	17.06%	\$919.4M	16.75%	\$1.4B	16.55%
House Maintenance & Repair	\$5.8M	2.74%	\$57.2M	2.78%	\$151.6M	2.76%	\$233.7M	2.70%
Household Equip & Furnishings	\$13.8M	6.49%	\$132.8M	6.45%	\$353.4M	6.44%	\$559.2M	6.45%
Household Operations	\$11.5M	5.44%	\$110.7M	5.38%	\$287.3M	5.23%	\$446M	5.15%
Housing Costs	\$5.3M	2.49%	\$50.4M	2.45%	\$127.1M	2.32%	\$195.5M	2.26%



Income & Spending Demographics

Shops at Preston Parkway

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	\$49.6M	23.36%	\$492.9M	23.95%	\$1.3B	24.44%	\$2.1B	24.80%
Vehicle Purchases	\$21.8M	10.28%	\$223.3M	10.85%	\$622.3M	11.34%	\$1B	11.61%
Gasoline	\$12.9M	6.07%	\$126.9M	6.17%	\$347.7M	6.33%	\$558.9M	6.45%
Vehicle Expenses	\$1.5M	0.72%	\$14.6M	0.71%	\$36.2M	0.66%	\$55.4M	0.64%
Transportation	\$6.9M	3.25%	\$66M	3.21%	\$167.9M	3.06%	\$262.5M	3.03%
Automotive Repair & Maintenance	\$6.4M	3.03%	\$62.1M	3.02%	\$167.3M	3.05%	\$265.7M	3.07%
Total Health Care	\$10.2M	4.79%	\$96.9M	4.71%	\$253.9M	4.63%	\$393M	4.53%
Medical Services	\$5.9M	2.77%	\$56M	2.72%	\$146.5M	2.67%	\$227.8M	2.63%
Prescription Drugs	\$3.1M	1.47%	\$29.6M	1.44%	\$77.8M	1.42%	\$119M	1.37%
Medical Supplies	\$1.2M	0.56%	\$11.2M	0.55%	\$29.6M	0.54%	\$46.2M	0.53%
Total Education/Day Care	\$16.6M	7.82%	\$158.8M	7.71%	\$407.3M	7.42%	\$632.7M	7.30%
Education	\$10.6M	4.99%	\$101.4M	4.93%	\$260.9M	4.75%	\$406.7M	4.69%
Fees & Admissions	\$6M	2.83%	\$57.4M	2.79%	\$146.4M	2.67%	\$226M	2.61%