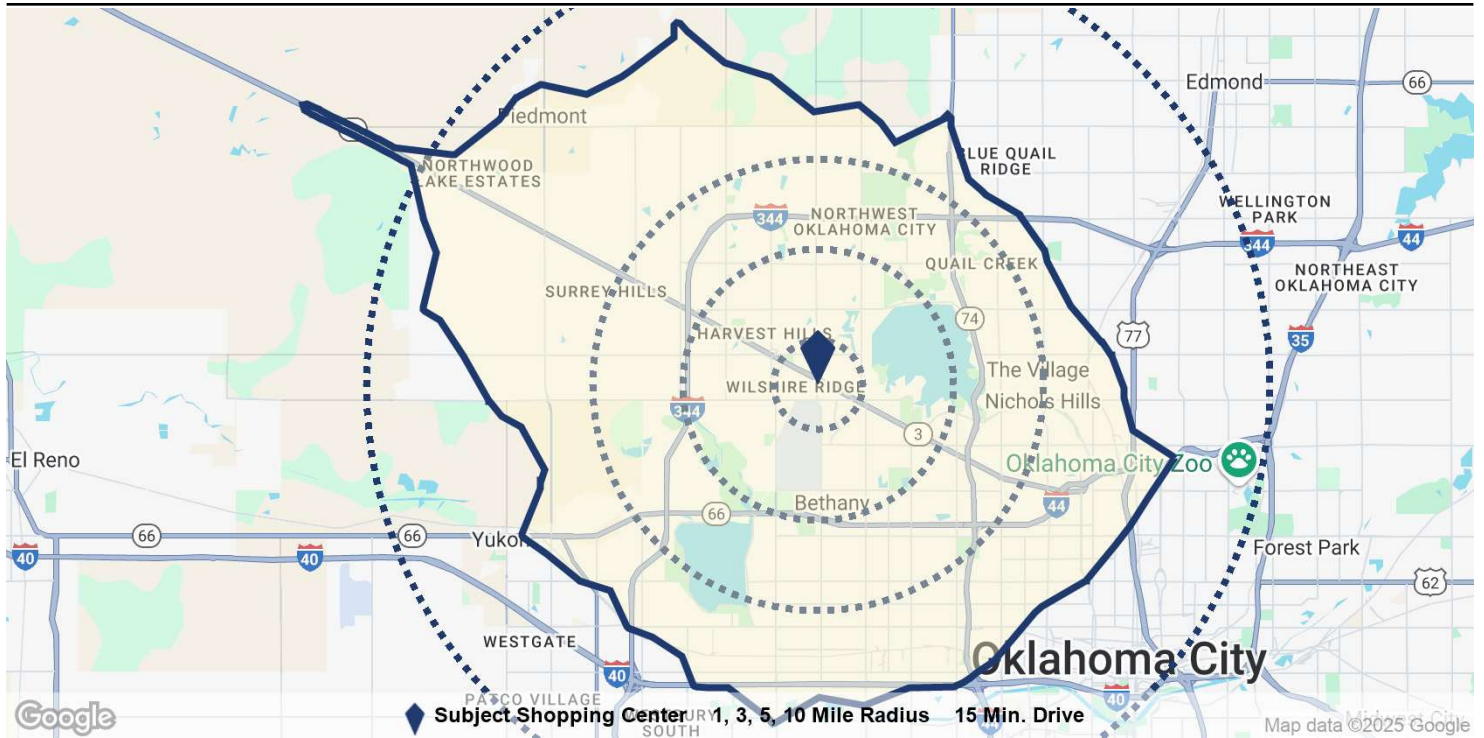


Subject Shopping Center

Rockwell Northwest Shopping Center

DEMOGRAPHICS

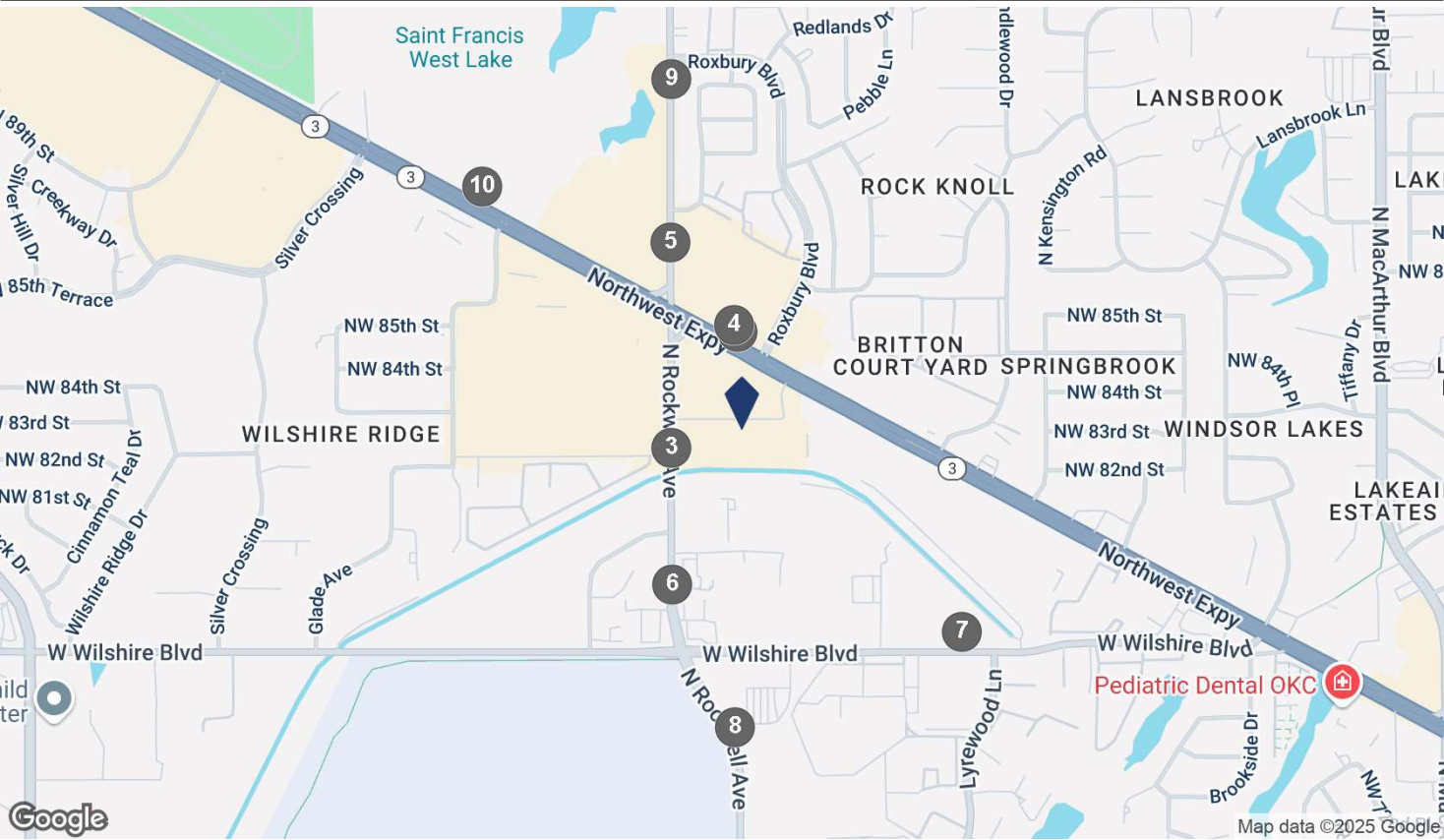


Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	11,732	79,897	188,401	552,463	330,436
5 Yr Growth	2.9%	3.8%	4.3%	7.6%	6.5%
Median Age	33	38	38	36	37
5 Yr Forecast	35	39	39	38	38
White / Black / Hispanic	47% / 28% / 11%	59% / 14% / 12%	61% / 11% / 15%	59% / 12% / 17%	60% / 11% / 16%
5 Yr Forecast	47% / 28% / 12%	60% / 14% / 12%	61% / 11% / 15%	60% / 12% / 17%	61% / 11% / 16%
Employment	6,591	24,515	88,357	398,123	175,002
Buying Power	\$218.9M	\$2B	\$5B	\$14B	\$8.3B
5 Yr Growth	1.6%	2.5%	4.2%	7.6%	6.5%
College Graduates	24.7%	32.9%	35.1%	33.9%	44.9%
Household					
Households	4,812	32,603	79,107	225,632	137,396
5 Yr Growth	3.0%	3.7%	4.1%	7.2%	6.0%
Median Household Income	\$45,488	\$62,065	\$63,178	\$62,032	\$60,550
5 Yr Forecast	\$44,861	\$61,366	\$63,237	\$62,307	\$60,874
Average Household Income	\$63,940	\$81,427	\$84,078	\$83,859	\$81,555
5 Yr Forecast	\$64,125	\$81,290	\$84,647	\$84,455	\$82,028
% High Income (>\$75K)	28%	42%	41%	41%	40%
Housing					
Median Home Value	\$173,713	\$189,705	\$197,772	\$197,364	\$193,256
Median Year Built	1976	1979	1976	1980	1975
Owner / Renter Occupied	37% / 63%	59% / 41%	58% / 42%	56% / 44%	57% / 43%

Subject Shopping Center

Rockwell Northwest Shopping Center

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 Northwest Expy	Roxbury - E	45,289	2025	0.11 mi
2 N Rockwell Ave	Northwest Expy - N	18,797	2023	0.11 mi
3 North Rockwell Avenue	Northwest Expy - N	18,996	2025	0.11 mi
4 NW Expressway	Northwest Expy - SE	29,061	2025	0.12 mi
5 N Rockwell Ave	Northwest Expy - S	20,759	2025	0.26 mi
6 N Rockwell Ave	NW 78th St - S	19,080	2025	0.27 mi
7 NW 78th St	Lyrewood Ln - E	8,074	2025	0.44 mi
8 N Rockwell Ave	NW 78th St - NW	18,759	2025	0.45 mi
9 North Rockwell Avenue	W Roxbury Dr - N	16,381	2025	0.47 mi
10 Northwest Expy	NW Expy - SE	33,756	2025	0.48 mi



Demographics

Rockwell Northwest Shopping Center

8255 N Rockwell Ave

166,481 SF Neighborhood Center

Oklahoma City, OK 73121 - Northwest Submarket

PREPARED BY



Matias Henry



Income & Spending Demographics

Rockwell Northwest Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2024 Households by HH Income	4,813		32,604		79,105		137,396	
<\$25,000	1,157	24.04%	5,207	15.97%	13,132	16.60%	24,756	18.02%
\$25,000 - \$50,000	1,522	31.62%	7,799	23.92%	17,904	22.63%	31,620	23.01%
\$50,000 - \$75,000	803	16.68%	6,065	18.60%	15,251	19.28%	26,414	19.22%
\$75,000 - \$100,000	502	10.43%	4,384	13.45%	10,513	13.29%	17,484	12.73%
\$100,000 - \$125,000	276	5.73%	3,569	10.95%	7,798	9.86%	13,122	9.55%
\$125,000 - \$150,000	254	5.28%	1,971	6.05%	4,758	6.01%	8,022	5.84%
\$150,000 - \$200,000	124	2.58%	1,958	6.01%	4,621	5.84%	7,606	5.54%
\$200,000+	175	3.64%	1,651	5.06%	5,128	6.48%	8,372	6.09%
2024 Avg Household Income	\$63,940		\$81,427		\$84,078		\$81,555	
2024 Med Household Income	\$45,488		\$62,065		\$63,178		\$60,550	

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$114.1M		\$938.8M		\$2.3B		\$3.9B	
Total Apparel	\$6.9M	6.04%	\$49.9M	5.32%	\$120M	5.24%	\$207.5M	5.28%
Women's Apparel	\$2.5M	2.21%	\$19.1M	2.04%	\$46.1M	2.01%	\$78.5M	2.00%
Men's Apparel	\$1.3M	1.12%	\$9.9M	1.05%	\$24M	1.05%	\$41.4M	1.05%
Girl's Apparel	\$565.7K	0.50%	\$3.7M	0.39%	\$8.7M	0.38%	\$15.4M	0.39%
Boy's Apparel	\$432.9K	0.38%	\$2.8M	0.30%	\$6.6M	0.29%	\$11.7M	0.30%
Infant Apparel	\$409.8K	0.36%	\$2.6M	0.28%	\$6.3M	0.27%	\$11M	0.28%
Footwear	\$1.7M	1.48%	\$11.8M	1.26%	\$28.4M	1.24%	\$49.5M	1.26%

Total Entertainment & Hobbies	\$17.9M	15.66%	\$144.8M	15.42%	\$352.9M	15.41%	\$599.5M	15.27%
Entertainment	\$1.8M	1.56%	\$14.7M	1.57%	\$35.4M	1.54%	\$61.6M	1.57%
Audio & Visual Equipment/Service	\$4.6M	4.00%	\$34.5M	3.68%	\$83.7M	3.65%	\$144.2M	3.67%
Reading Materials	\$174.6K	0.15%	\$1.8M	0.19%	\$4.5M	0.20%	\$7.4M	0.19%
Pets, Toys, & Hobbies	\$2.8M	2.46%	\$24.2M	2.58%	\$59.7M	2.60%	\$102M	2.60%
Personal Items	\$8.6M	7.50%	\$69.6M	7.41%	\$169.7M	7.41%	\$284.3M	7.24%

Total Food and Alcohol	\$32.8M	28.74%	\$257M	27.38%	\$626.1M	27.33%	\$1.1B	27.43%
Food At Home	\$17.8M	15.63%	\$134.2M	14.29%	\$322.6M	14.09%	\$556.7M	14.18%
Food Away From Home	\$13.1M	11.43%	\$106.5M	11.34%	\$262M	11.44%	\$449.5M	11.45%
Alcoholic Beverages	\$1.9M	1.67%	\$16.4M	1.74%	\$41.5M	1.81%	\$71.1M	1.81%

Total Household	\$16.7M	14.67%	\$149.9M	15.97%	\$370.6M	16.18%	\$630.1M	16.05%
House Maintenance & Repair	\$3.2M	2.76%	\$34.5M	3.67%	\$83M	3.62%	\$140.9M	3.59%
Household Equip & Furnishings	\$6.8M	5.92%	\$57.6M	6.14%	\$141.4M	6.17%	\$242.1M	6.17%
Household Operations	\$5.2M	4.55%	\$42.7M	4.55%	\$107.2M	4.68%	\$181.8M	4.63%
Housing Costs	\$1.6M	1.44%	\$15.1M	1.61%	\$38.9M	1.70%	\$65.3M	1.66%

Income & Spending Demographics

Rockwell Northwest Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	\$29.1M	25.52%	\$239.7M	25.53%	\$578.7M	25.26%	\$1B	25.56%
Vehicle Purchases	\$14M	12.23%	\$119.8M	12.76%	\$286.2M	12.49%	\$501.5M	12.77%
Gasoline	\$8.9M	7.76%	\$67M	7.14%	\$161M	7.03%	\$278.7M	7.10%
Vehicle Expenses	\$447.3K	0.39%	\$4.5M	0.48%	\$11.5M	0.50%	\$19.5M	0.50%
Transportation	\$2.1M	1.86%	\$19.1M	2.03%	\$48.6M	2.12%	\$81.5M	2.07%
Automotive Repair & Maintenance	\$3.7M	3.27%	\$29.3M	3.12%	\$71.4M	3.12%	\$122.4M	3.12%
Total Health Care	\$5.2M	4.58%	\$46.8M	4.99%	\$114M	4.98%	\$191.2M	4.87%
Medical Services	\$2.8M	2.47%	\$25.5M	2.72%	\$62.7M	2.74%	\$106.1M	2.70%
Prescription Drugs	\$1.8M	1.59%	\$16.1M	1.71%	\$38.7M	1.69%	\$64M	1.63%
Medical Supplies	\$599K	0.52%	\$5.2M	0.56%	\$12.7M	0.55%	\$21.1M	0.54%
Total Education/Day Care	\$5.5M	4.79%	\$50.7M	5.40%	\$128.3M	5.60%	\$217.6M	5.54%
Education	\$3.4M	3.02%	\$32.1M	3.42%	\$80.6M	3.52%	\$136.9M	3.49%
Fees & Admissions	\$2M	1.77%	\$18.6M	1.98%	\$47.6M	2.08%	\$80.7M	2.06%