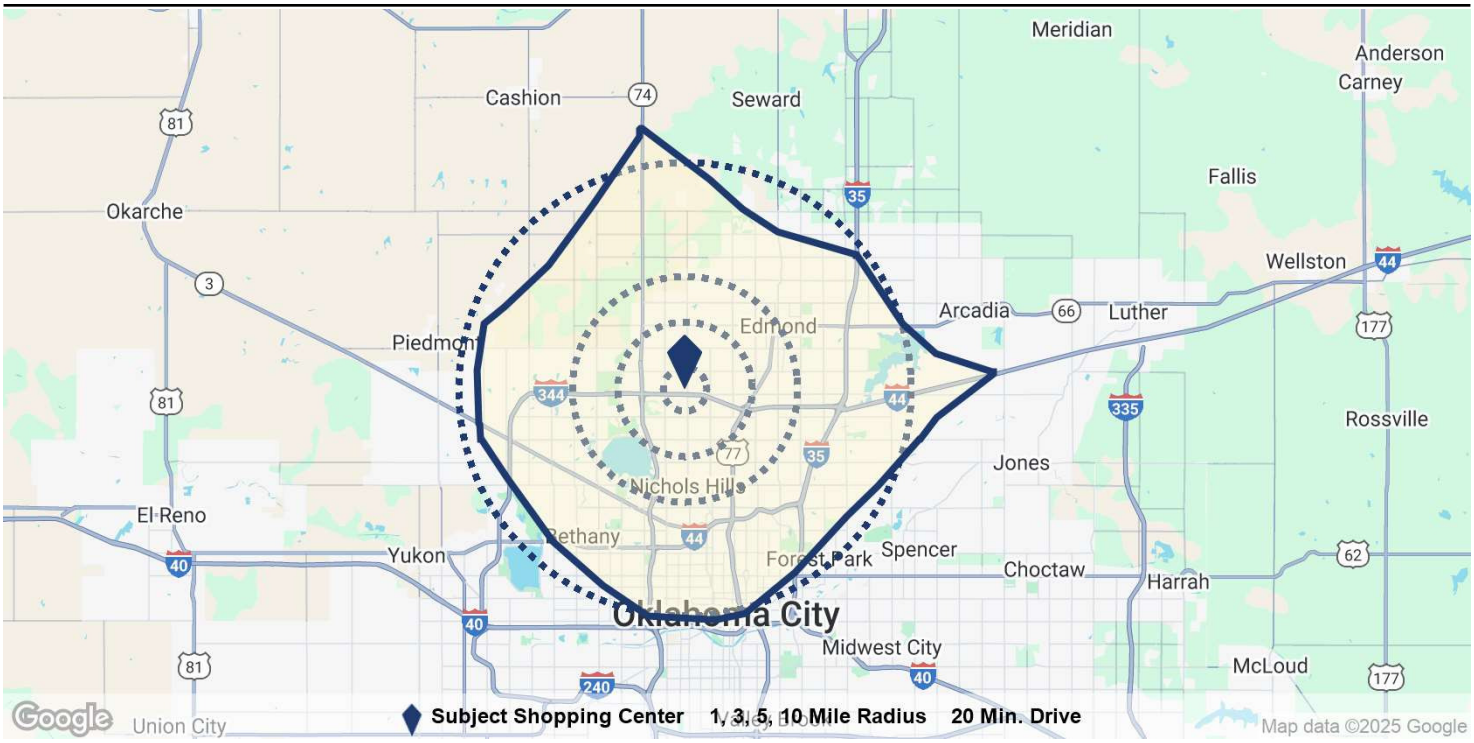
Subject Shopping Center

Quail Springs Village Shopping

DEMOGRAPHICS



Population	1 Mile	3 Miles	5 Miles	10 Miles	20 Min. Drive
Population	12,481	78,110	180,517	504,053	481,461
5 Yr Growth	4.8%	2.4%	2.6%	3.7%	5.8%
Median Age	33	36	36	37	37
5 Yr Forecast	35	38	38	38	38
White / Black / Hispanic	54% / 23% / 9%	58% / 19% / 8%	63% / 14% / 9%	61% / 13% / 13%	60% / 14% / 14%
5 Yr Forecast	54% / 23% / 9%	58% / 19% / 8%	63% / 14% / 9%	61% / 13% / 13%	61% / 14% / 14%
Employment	7,332	50,882	102,393	339,667	252,125
Buying Power	$290.8M	$2.1B	$5.4B	$13.6B	$13.3B
5 Yr Growth	4.8%	1.8%	2.2%	3.2%	5.8%
College Graduates	30.8%	41.7%	44.0%	39.3%	49.5%
Household					
Households	6,662	34,267	76,188	208,337	200,277
5 Yr Growth	5.2%	2.7%	2.7%	3.6%	5.8%
Median Household Income	$43,645	$62,646	$71,333	$65,428	$66,324
5 Yr Forecast	$43,488	$62,071	$71,028	$65,143	$66,341
Average Household Income	$56,817	$88,679	$96,819	$91,262	$92,348
5 Yr Forecast	$56,816	$88,398	$96,917	$91,425	$92,575
% High Income (>$75K)	20%	41%	48%	44%	45%
Housing					
Median Home Value	$165,714	$224,244	$235,416	$229,051	$232,162
Median Year Built	1993	1989	1989	1980	1981
Owner / Renter Occupied	17% / 83%	52% / 48%	57% / 43%	57% / 43%	56% / 44%

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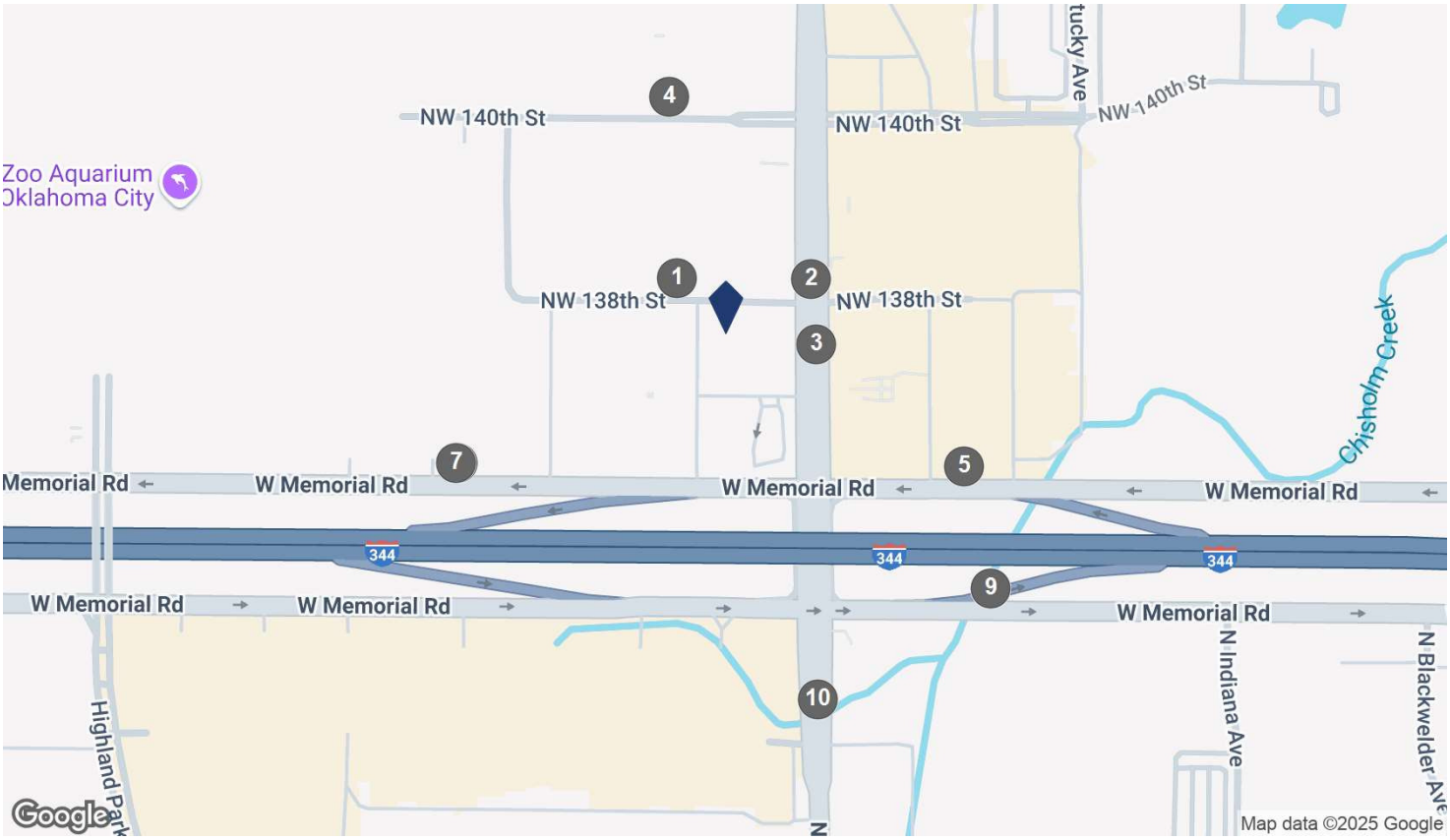
TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 NW 138th St	N Pennsylvania Ave - E	16,331	2025	0.04 mi
2 N Pennsylvania Ave	NW 138th St - S	29,713	2025	0.06 mi
3 N Pennsylvania Ave	NW 138th St - N	29,344	2025	0.07 mi
4 NW 140th St	N Pennsylvania Ave - E	6,672	2025	0.16 mi
5 West Memorial Road	N Pennsylvania Ave - E	13,242	2024	0.20 mi
6 W Memorial Rd	Highland Park Blvd - W	24,297	2020	0.22 mi
7 W Memorial Rd	Highland PkBlvd - W	26,055	2025	0.22 mi
8 West Memorial Road	N Indiana Ave - E	17,781	2025	0.27 mi
9 W Memorial Rd	N Indiana Ave - E	17,759	2023	0.27 mi
10 N Pennsylvania Ave	W Memorial Rd - N	22,362	2025	0.28 mi

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Demographics

Quail Springs Village Shopping

13801 N Pennsylvania Ave

30,067 SF Community Center

Oklahoma City, OK 73134 - North Submarket

PREPARED BY

JAH REALTY

Matias Henry

CoStar™

Income & Spending Demographics

Quail Springs Village Shopping

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
2024 Households by HH Income	**6,662**		**34,269**		**76,186**		**200,277**	
<$25,000	1,691	25.38%	5,775	16.85%	11,176	14.67%	34,004	16.98%
$25,000 - $50,000	2,184	32.78%	8,029	23.43%	15,763	20.69%	43,049	21.49%
$50,000 - $75,000	1,457	21.87%	6,256	18.26%	12,954	17.00%	34,061	17.01%
$75,000 - $100,000	479	7.19%	4,030	11.76%	9,660	12.68%	23,834	11.90%
$100,000 - $125,000	372	5.58%	2,906	8.48%	8,295	10.89%	19,782	9.88%
$125,000 - $150,000	167	2.51%	1,913	5.58%	4,960	6.51%	12,171	6.08%
$150,000 - $200,000	177	2.66%	2,562	7.48%	5,855	7.69%	15,059	7.52%
$200,000+	135	2.03%	2,798	8.16%	7,523	9.87%	18,317	9.15%
2024 Avg Household Income	**$56,817**		**$88,679**		**$96,819**		**$92,348**	
2024 Med Household Income	**$43,645**		**$62,646**		**$71,333**		**$66,324**	

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
Total Specified Consumer Spending	**$133.7M**		**$988.8M**		**$2.4B**		**$6B**	
Total Apparel	**$7.6M**	**5.65%**	**$52.2M**	**5.28%**	**$122.7M**	**5.22%**	**$316.4M**	**5.23%**
Women's Apparel	$2.9M	2.14%	$20.2M	2.04%	$47.5M	2.02%	$120.8M	2.00%
Men's Apparel	$1.5M	1.10%	$10.4M	1.05%	$24.4M	1.04%	$63.1M	1.04%
Girl's Apparel	$503.2K	0.38%	$3.8M	0.38%	$9M	0.38%	$23.6M	0.39%
Boy's Apparel	$392.6K	0.29%	$2.9M	0.29%	$6.8M	0.29%	$17.7M	0.29%
Infant Apparel	$477.2K	0.36%	$2.7M	0.28%	$6.4M	0.27%	$16.2M	0.27%
Footwear	$1.8M	1.38%	$12.3M	1.24%	$28.6M	1.22%	$75M	1.24%
Total Entertainment & Hobbies	**$21.3M**	**15.91%**	**$152.1M**	**15.38%**	**$360.2M**	**15.32%**	**$919.2M**	**15.20%**
Entertainment	$1.7M	1.26%	$13.7M	1.39%	$32.7M	1.39%	$91.3M	1.51%
Audio & Visual Equipment/Service	$5.9M	4.43%	$36.8M	3.72%	$84.7M	3.60%	$217.1M	3.59%
Reading Materials	$221.9K	0.17%	$2M	0.20%	$4.8M	0.20%	$11.7M	0.19%
Pets, Toys, & Hobbies	$3.3M	2.50%	$25.5M	2.58%	$62.1M	2.64%	$156.3M	2.58%
Personal Items	$10.1M	7.55%	$74.1M	7.49%	$175.9M	7.48%	$442.9M	7.32%
Total Food and Alcohol	**$39.8M**	**29.76%**	**$268.3M**	**27.13%**	**$633.8M**	**26.95%**	**$1.6B**	**26.98%**
Food At Home	$20.4M	15.29%	$135.8M	13.73%	$318M	13.52%	$829.3M	13.71%
Food Away From Home	$16.7M	12.48%	$114.4M	11.57%	$272M	11.57%	$691.1M	11.43%
Alcoholic Beverages	$2.7M	1.99%	$18.1M	1.83%	$43.7M	1.86%	$111M	1.84%
Total Household	**$19.1M**	**14.25%**	**$163.3M**	**16.51%**	**$391.6M**	**16.65%**	**$988.6M**	**16.35%**
House Maintenance & Repair	$2.1M	1.57%	$33.3M	3.36%	$81.4M	3.46%	$209.4M	3.46%
Household Equip & Furnishings	$8.5M	6.34%	$63.7M	6.44%	$150.7M	6.41%	$380.1M	6.29%
Household Operations	$6.4M	4.78%	$48.1M	4.87%	$115.1M	4.90%	$288.5M	4.77%
Housing Costs	$2.1M	1.56%	$18.2M	1.84%	$44.4M	1.89%	$110.5M	1.83%

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Income & Spending Demographics

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
Total Transportation/Maint.	**$33.6M**	**25.16%**	**$246.7M**	**24.95%**	**$583.7M**	**24.82%**	**$1.5B**	**25.35%**
Vehicle Purchases	$15M	11.23%	$118.9M	12.03%	$284.2M	12.09%	$761.5M	12.59%
Gasoline	$10.5M	7.89%	$68.4M	6.92%	$158.8M	6.75%	$413.8M	6.84%
Vehicle Expenses	$546.3K	0.41%	$5.3M	0.53%	$12.9M	0.55%	$32.4M	0.54%
Transportation	$2.9M	2.19%	$23.1M	2.34%	$55.4M	2.36%	$138.3M	2.29%
Automotive Repair & Maintenance	$4.6M	3.44%	$30.9M	3.12%	$72.3M	3.08%	$186.8M	3.09%
Total Health Care	**$6M**	**4.48%**	**$46.8M**	**4.73%**	**$112.4M**	**4.78%**	**$290.2M**	**4.80%**
Medical Services	$3.3M	2.43%	$26.1M	2.63%	$63.1M	2.68%	$163M	2.70%
Prescription Drugs	$2M	1.52%	$15.4M	1.56%	$36.7M	1.56%	$95.1M	1.57%
Medical Supplies	$713K	0.53%	$5.3M	0.54%	$12.5M	0.53%	$32.1M	0.53%
Total Education/Day Care	**$6.4M**	**4.78%**	**$59.5M**	**6.02%**	**$147.3M**	**6.26%**	**$368.2M**	**6.09%**
Education	$4M	2.99%	$37.8M	3.82%	$93.4M	3.97%	$233.7M	3.87%
Fees & Admissions	$2.4M	1.79%	$21.7M	2.20%	$53.8M	2.29%	$134.4M	2.22%

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