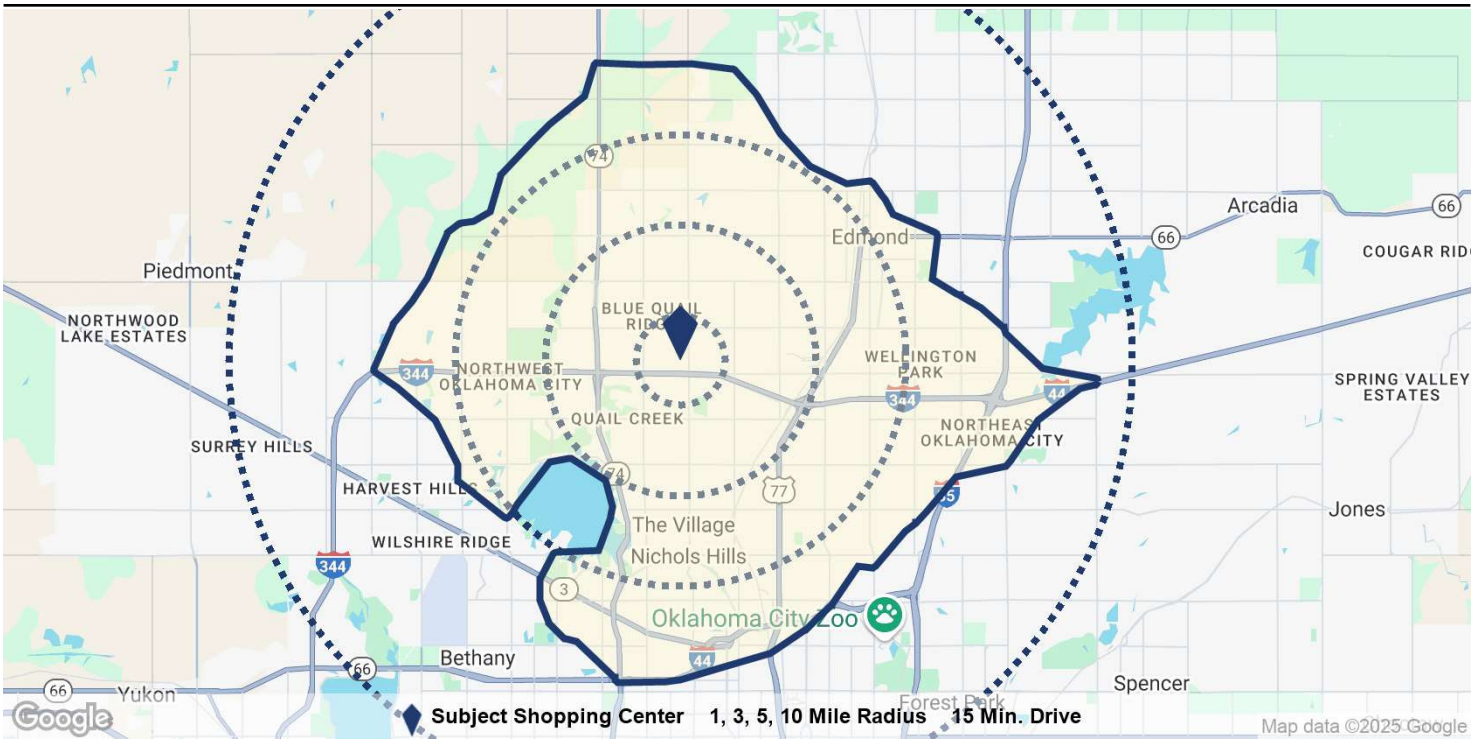
Subject Shopping Center

The Plaza at Quail Springs

DEMOGRAPHICS



Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	12,831	78,109	179,991	501,453	251,087
5 Yr Growth	4.6%	2.5%	2.6%	3.7%	2.2%
Median Age	33	36	36	37	37
5 Yr Forecast	35	38	38	38	38
White / Black / Hispanic	54% / 23% / 9%	59% / 18% / 8%	63% / 14% / 9%	61% / 13% / 13%	64% / 13% / 9%
5 Yr Forecast	54% / 23% / 9%	59% / 18% / 8%	63% / 14% / 9%	61% / 13% / 13%	64% / 13% / 9%
Employment	8,448	50,782	101,795	330,940	137,223
Buying Power	$299.2M	$2.2B	$5.4B	$13.6B	$7.6B
5 Yr Growth	4.4%	1.7%	2.2%	3.2%	2.0%
College Graduates	31.3%	42.0%	44.0%	39.3%	53.5%
Household					
Households	6,743	33,935	75,896	206,795	106,367
5 Yr Growth	5.1%	2.7%	2.7%	3.6%	2.3%
Median Household Income	$44,370	$63,675	$71,506	$65,742	$71,345
5 Yr Forecast	$44,076	$63,062	$71,219	$65,473	$71,155
Average Household Income	$58,076	$90,273	$96,867	$91,559	$96,756
5 Yr Forecast	$57,830	$89,971	$96,986	$91,736	$96,854
% High Income (>$75K)	21%	42%	48%	44%	48%
Housing					
Median Home Value	$171,636	$227,322	$235,689	$229,320	$238,163
Median Year Built	1995	1989	1989	1980	1986
Owner / Renter Occupied	18% / 82%	53% / 47%	57% / 43%	57% / 43%	58% / 42%

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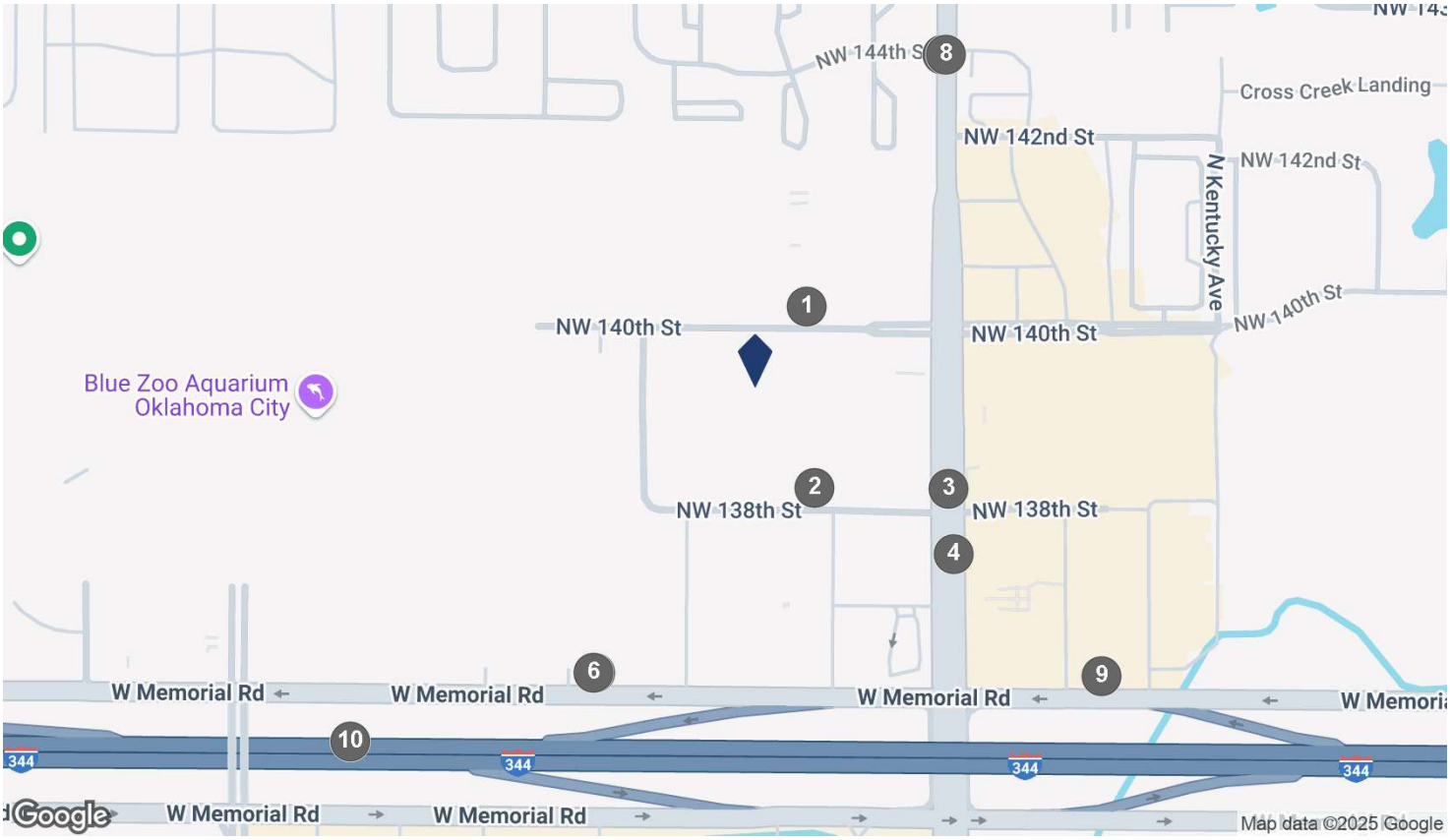
TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 NW 140th St	N Pennsylvania Ave - E	6,672	2025	0.06 mi
2 NW 138th St	N Pennsylvania Ave - E	16,331	2025	0.09 mi
3 N Pennsylvania Ave	NW 138th St - S	29,713	2025	0.16 mi
4 N Pennsylvania Ave	NW 138th St - N	29,344	2025	0.19 mi
5 W Memorial Rd	Highland Park Blvd - W	24,297	2020	0.24 mi
6 W Memorial Rd	Highland PkBlvd - W	26,055	2025	0.24 mi
7 North Pennsylvania Avenue	Highland PkBlvd - W	25,079	2024	0.26 mi
8 North Pennsylvania Avenue	NW 142nd St - S	25,183	2025	0.26 mi
9 West Memorial Road	NW 142nd St - S	13,242	2024	0.33 mi
10 W John Kilpatrick Tpke	Highland PkBlvd - W	51,701	2025	0.39 mi

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Demographics

The Plaza at Quail Springs

2121-2229 NW 138th St

233,526 SF Neighborhood Center

Oklahoma City, OK 73134 - North Submarket

PREPARED BY

JAH REALTY

Matias Henry

CoStar™

Income & Spending Demographics

The Plaza at Quail Springs

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2024 Households by HH Income	**6,742**		**33,935**		**75,895**		**106,367**	
<$25,000	1,634	24.24%	5,677	16.73%	11,124	14.66%	15,737	14.80%
$25,000 - $50,000	2,194	32.54%	7,836	23.09%	15,640	20.61%	21,702	20.40%
$50,000 - $75,000	1,488	22.07%	6,115	18.02%	12,890	16.98%	18,352	17.25%
$75,000 - $100,000	495	7.34%	3,844	11.33%	9,649	12.71%	13,570	12.76%
$100,000 - $125,000	416	6.17%	3,003	8.85%	8,291	10.92%	11,356	10.68%
$125,000 - $150,000	189	2.80%	1,959	5.77%	4,964	6.54%	6,808	6.40%
$150,000 - $200,000	196	2.91%	2,589	7.63%	5,871	7.74%	8,375	7.87%
$200,000+	130	1.93%	2,912	8.58%	7,466	9.84%	10,468	9.84%
2024 Avg Household Income	**$58,076**		**$90,273**		**$96,867**		**$96,756**	
2024 Med Household Income	**$44,370**		**$63,675**		**$71,506**		**$71,345**	

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	**$138.4M**		**$991.2M**		**$2.3B**		**$3.3B**	
Total Apparel	**$7.8M**	**5.63%**	**$52.3M**	**5.27%**	**$122.4M**	**5.22%**	**$169.6M**	**5.17%**
Women's Apparel	$3M	2.14%	$20.2M	2.04%	$47.4M	2.02%	$65.5M	2.00%
Men's Apparel	$1.5M	1.09%	$10.4M	1.05%	$24.4M	1.04%	$33.9M	1.03%
Girl's Apparel	$526.5K	0.38%	$3.8M	0.38%	$9M	0.38%	$12.4M	0.38%
Boy's Apparel	$410.6K	0.30%	$2.9M	0.29%	$6.8M	0.29%	$9.3M	0.28%
Infant Apparel	$489K	0.35%	$2.7M	0.27%	$6.4M	0.27%	$8.7M	0.27%
Footwear	$1.9M	1.37%	$12.3M	1.24%	$28.5M	1.22%	$39.8M	1.21%
Total Entertainment & Hobbies	**$21.9M**	**15.83%**	**$152.5M**	**15.38%**	**$359.1M**	**15.31%**	**$500.6M**	**15.26%**
Entertainment	$1.8M	1.27%	$13.9M	1.40%	$32.6M	1.39%	$45.9M	1.40%
Audio & Visual Equipment/Service	$6.1M	4.38%	$36.7M	3.70%	$84.5M	3.60%	$118M	3.60%
Reading Materials	$229.8K	0.17%	$2M	0.20%	$4.8M	0.20%	$6.7M	0.20%
Pets, Toys, & Hobbies	$3.5M	2.50%	$25.6M	2.58%	$61.9M	2.64%	$86.6M	2.64%
Personal Items	$10.4M	7.51%	$74.3M	7.50%	$175.3M	7.48%	$243.5M	7.42%
Total Food and Alcohol	**$41M**	**29.61%**	**$268.3M**	**27.07%**	**$632M**	**26.95%**	**$885M**	**26.98%**
Food At Home	$21M	15.20%	$135.7M	13.69%	$317.1M	13.52%	$443.9M	13.53%
Food Away From Home	$17.2M	12.44%	$114.4M	11.55%	$271.3M	11.57%	$379.7M	11.58%
Alcoholic Beverages	$2.7M	1.98%	$18.2M	1.83%	$43.6M	1.86%	$61.3M	1.87%
Total Household	**$19.9M**	**14.35%**	**$164.3M**	**16.57%**	**$390.2M**	**16.64%**	**$544.7M**	**16.60%**
House Maintenance & Repair	$2.3M	1.65%	$33.6M	3.39%	$81M	3.46%	$113.9M	3.47%
Household Equip & Furnishings	$8.8M	6.36%	$64M	6.46%	$150.3M	6.41%	$209.4M	6.38%
Household Operations	$6.6M	4.77%	$48.3M	4.87%	$114.7M	4.89%	$159.5M	4.86%
Housing Costs	$2.2M	1.56%	$18.4M	1.85%	$44.2M	1.89%	$61.9M	1.89%

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Income & Spending Demographics

The Plaza at Quail Springs

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	**$35M**	**25.28%**	**$246.7M**	**24.88%**	**$582.4M**	**24.84%**	**$817M**	**24.90%**
Vehicle Purchases	$15.8M	11.41%	$119M	12.01%	$283.8M	12.10%	$399.2M	12.17%
Gasoline	$10.9M	7.85%	$68.2M	6.88%	$158.4M	6.75%	$221.4M	6.75%
Vehicle Expenses	$560.5K	0.40%	$5.4M	0.55%	$12.9M	0.55%	$17.8M	0.54%
Transportation	$3M	2.19%	$23.3M	2.35%	$55.2M	2.36%	$77.4M	2.36%
Automotive Repair & Maintenance	$4.7M	3.42%	$30.8M	3.11%	$72.1M	3.08%	$101.1M	3.08%
Total Health Care	**$6.2M**	**4.47%**	**$47M**	**4.74%**	**$112M**	**4.77%**	**$158.8M**	**4.84%**
Medical Services	$3.4M	2.43%	$26.2M	2.64%	$62.9M	2.68%	$89.4M	2.73%
Prescription Drugs	$2.1M	1.51%	$15.5M	1.56%	$36.6M	1.56%	$51.8M	1.58%
Medical Supplies	$735.5K	0.53%	$5.3M	0.54%	$12.5M	0.53%	$17.5M	0.53%
Total Education/Day Care	**$6.7M**	**4.84%**	**$60.2M**	**6.07%**	**$146.9M**	**6.26%**	**$204.7M**	**6.24%**
Education	$4.2M	3.03%	$38.3M	3.86%	$93.2M	3.98%	$129.4M	3.94%
Fees & Admissions	$2.5M	1.81%	$21.9M	2.21%	$53.7M	2.29%	$75.3M	2.30%

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