

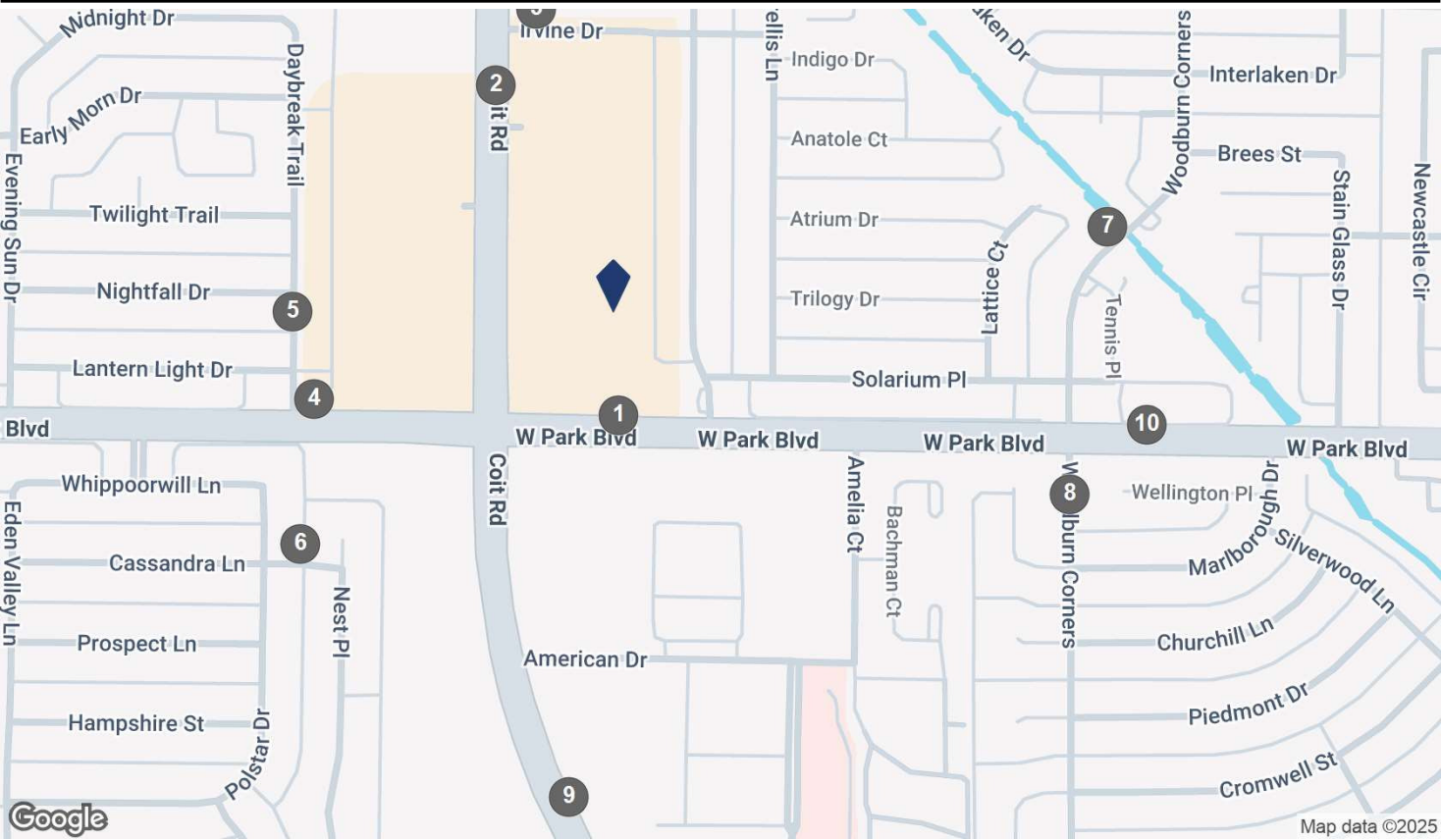
## Park West Plaza

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# Subject Shopping Center

Park West Plaza

## TRAFFIC COUNTS



## COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 W Park Blvd	Promontory Pt - E	28,413	2025	0.09 mi
2 Coit Rd	Irvine Dr - N	45,302	2025	0.17 mi
3 Irvine Dr	Ellis Ct - E	1,086	2025	0.21 mi
4 W Park Blvd	Daybreak Trl - W	34,224	2025	0.23 mi
5 Daybreak Trl	Lantern Light Dr - S	504	2025	0.23 mi
6 Cassandra Ln	Polstar Dr - W	350	2025	0.29 mi
7 Woodburn Cors	Tennis Pl - SW	1,639	2025	0.36 mi
8 Woodburn Cors	W PkBlvd - N	2,477	2025	0.36 mi
9 Coit Rd	Eldorado Dr - SE	44,422	2025	0.37 mi
10 W Park Blvd	Woodburn Cors - W	32,353	2025	0.40 mi





## Demographics

### Park West Plaza

2220 Coit Rd

197,977 SF Community Center

Plano, TX 75075 - West Plano Submarket

PREPARED BY



Matias Henry



# Income & Spending Demographics

Park West Plaza

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
2024 Households by HH Income	6,249		55,896		158,368		441,057	
<\$25,000	646	10.34%	7,044	12.60%	17,379	10.97%	45,854	10.40%
\$25,000 - \$50,000	729	11.67%	7,254	12.98%	23,142	14.61%	65,370	14.82%
\$50,000 - \$75,000	1,279	20.47%	9,844	17.61%	26,968	17.03%	74,183	16.82%
\$75,000 - \$100,000	586	9.38%	6,187	11.07%	19,721	12.45%	56,425	12.79%
\$100,000 - \$125,000	669	10.71%	5,827	10.42%	15,580	9.84%	45,162	10.24%
\$125,000 - \$150,000	566	9.06%	4,500	8.05%	12,172	7.69%	36,240	8.22%
\$150,000 - \$200,000	857	13.71%	6,262	11.20%	17,089	10.79%	47,129	10.69%
\$200,000+	917	14.67%	8,978	16.06%	26,317	16.62%	70,694	16.03%
2024 Avg Household Income	\$120,993		\$119,563		\$120,637		\$120,004	
2024 Med Household Income	\$95,072		\$90,378		\$89,825		\$90,561	

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
Total Specified Consumer Spending	\$226.5M		\$1.9B		\$5.4B		\$15.3B	
Total Apparel	\$11.5M	5.07%	\$97.6M	5.07%	\$278.9M	5.13%	\$797.7M	5.23%
Women's Apparel	\$4.6M	2.03%	\$39M	2.03%	\$110.8M	2.04%	\$313.3M	2.05%
Men's Apparel	\$2.4M	1.07%	\$20.9M	1.09%	\$59.3M	1.09%	\$168M	1.10%
Girl's Apparel	\$755.9K	0.33%	\$6.3M	0.33%	\$18.5M	0.34%	\$55.1M	0.36%
Boy's Apparel	\$549.7K	0.24%	\$4.6M	0.24%	\$13.3M	0.25%	\$39.6M	0.26%
Infant Apparel	\$473.9K	0.21%	\$4.2M	0.22%	\$12.4M	0.23%	\$36.2M	0.24%
Footwear	\$2.7M	1.18%	\$22.6M	1.17%	\$64.5M	1.19%	\$185.6M	1.22%

Total Entertainment & Hobbies	\$33.9M	14.97%	\$282.5M	14.68%	\$791.4M	14.56%	\$2.2B	14.35%
Entertainment	\$3.2M	1.39%	\$26.1M	1.36%	\$76.6M	1.41%	\$221M	1.45%
Audio & Visual Equipment/Service	\$7.3M	3.24%	\$62.3M	3.24%	\$176.2M	3.24%	\$496.3M	3.25%
Reading Materials	\$502.1K	0.22%	\$4.1M	0.21%	\$10.9M	0.20%	\$28.6M	0.19%
Pets, Toys, & Hobbies	\$5.7M	2.54%	\$47.1M	2.45%	\$130.9M	2.41%	\$360.4M	2.36%
Personal Items	\$17.2M	7.58%	\$142.9M	7.43%	\$396.9M	7.30%	\$1.1B	7.10%

Total Food and Alcohol	\$60.3M	26.64%	\$516.4M	26.83%	\$1.5B	26.82%	\$4.1B	26.80%
Food At Home	\$30.1M	13.28%	\$251.6M	13.08%	\$707.4M	13.02%	\$2B	13.14%
Food Away From Home	\$26M	11.47%	\$227.2M	11.80%	\$643.8M	11.85%	\$1.8B	11.76%
Alcoholic Beverages	\$4.3M	1.88%	\$37.6M	1.95%	\$106.3M	1.96%	\$290.2M	1.90%

Total Household	\$38.9M	17.19%	\$325M	16.88%	\$910.5M	16.75%	\$2.5B	16.71%
House Maintenance & Repair	\$8.4M	3.69%	\$58.3M	3.03%	\$154.8M	2.85%	\$439.3M	2.88%
Household Equip & Furnishings	\$14.5M	6.39%	\$123.7M	6.43%	\$348.5M	6.41%	\$986.8M	6.47%
Household Operations	\$11.3M	5.00%	\$99.1M	5.15%	\$281.6M	5.18%	\$779.3M	5.11%
Housing Costs	\$4.8M	2.11%	\$43.9M	2.28%	\$125.6M	2.31%	\$343M	2.25%



# Income & Spending Demographics

Park West Plaza

	1 Mile		3 Miles		5 Miles		20 Min. Drive	
<b>Total Transportation/Maint.</b>	<b>\$54.3M</b>	<b>23.96%</b>	<b>\$466.5M</b>	<b>24.24%</b>	<b>\$1.3B</b>	<b>24.60%</b>	<b>\$3.8B</b>	<b>25.03%</b>
Vehicle Purchases	\$25.7M	11.32%	\$217.3M	11.29%	\$627.8M	11.55%	\$1.8B	11.98%
Gasoline	\$14M	6.17%	\$119.1M	6.19%	\$341.7M	6.29%	\$974.7M	6.39%
Vehicle Expenses	\$1.6M	0.71%	\$13.1M	0.68%	\$35.9M	0.66%	\$97.7M	0.64%
Transportation	\$6.5M	2.86%	\$59.5M	3.09%	\$167.1M	3.07%	\$456.5M	2.99%
Automotive Repair & Maintenance	\$6.6M	2.90%	\$57.5M	2.99%	\$164.5M	3.03%	\$461.4M	3.03%
<b>Total Health Care</b>	<b>\$11.6M</b>	<b>5.14%</b>	<b>\$93M</b>	<b>4.83%</b>	<b>\$251.9M</b>	<b>4.63%</b>	<b>\$687.7M</b>	<b>4.51%</b>
Medical Services	\$6.5M	2.86%	\$52.9M	2.75%	\$145.3M	2.67%	\$398.8M	2.61%
Prescription Drugs	\$3.8M	1.69%	\$29.3M	1.52%	\$77.4M	1.42%	\$208.9M	1.37%
Medical Supplies	\$1.3M	0.59%	\$10.8M	0.56%	\$29.2M	0.54%	\$80.1M	0.52%
<b>Total Education/Day Care</b>	<b>\$15.9M</b>	<b>7.04%</b>	<b>\$143.7M</b>	<b>7.47%</b>	<b>\$407.8M</b>	<b>7.50%</b>	<b>\$1.1B</b>	<b>7.38%</b>
Education	\$10.2M	4.52%	\$92.6M	4.81%	\$262.5M	4.83%	\$727.3M	4.77%
Fees & Admissions	\$5.7M	2.52%	\$51.1M	2.66%	\$145.2M	2.67%	\$397.8M	2.61%