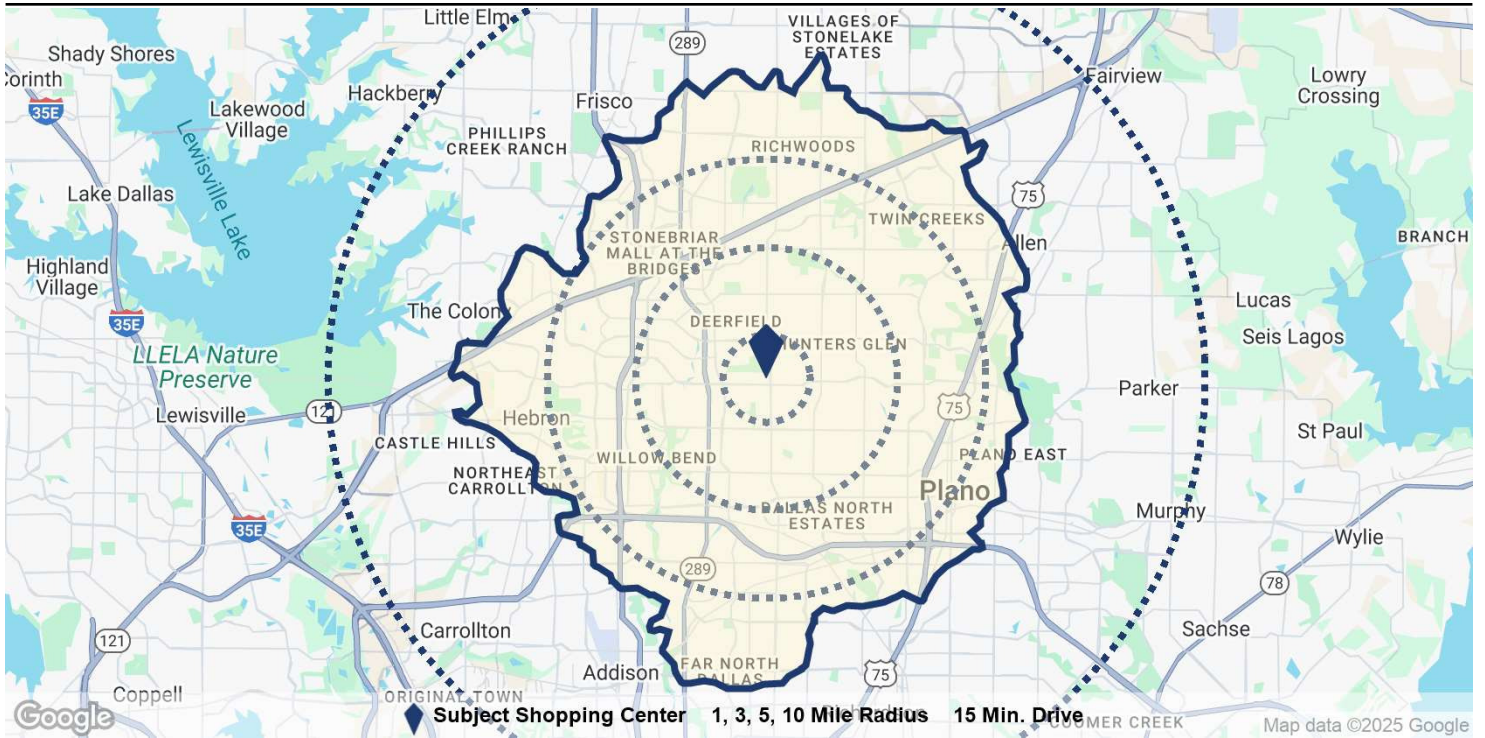


# Subject Shopping Center

Marketplace at Plano

## DEMOGRAPHICS

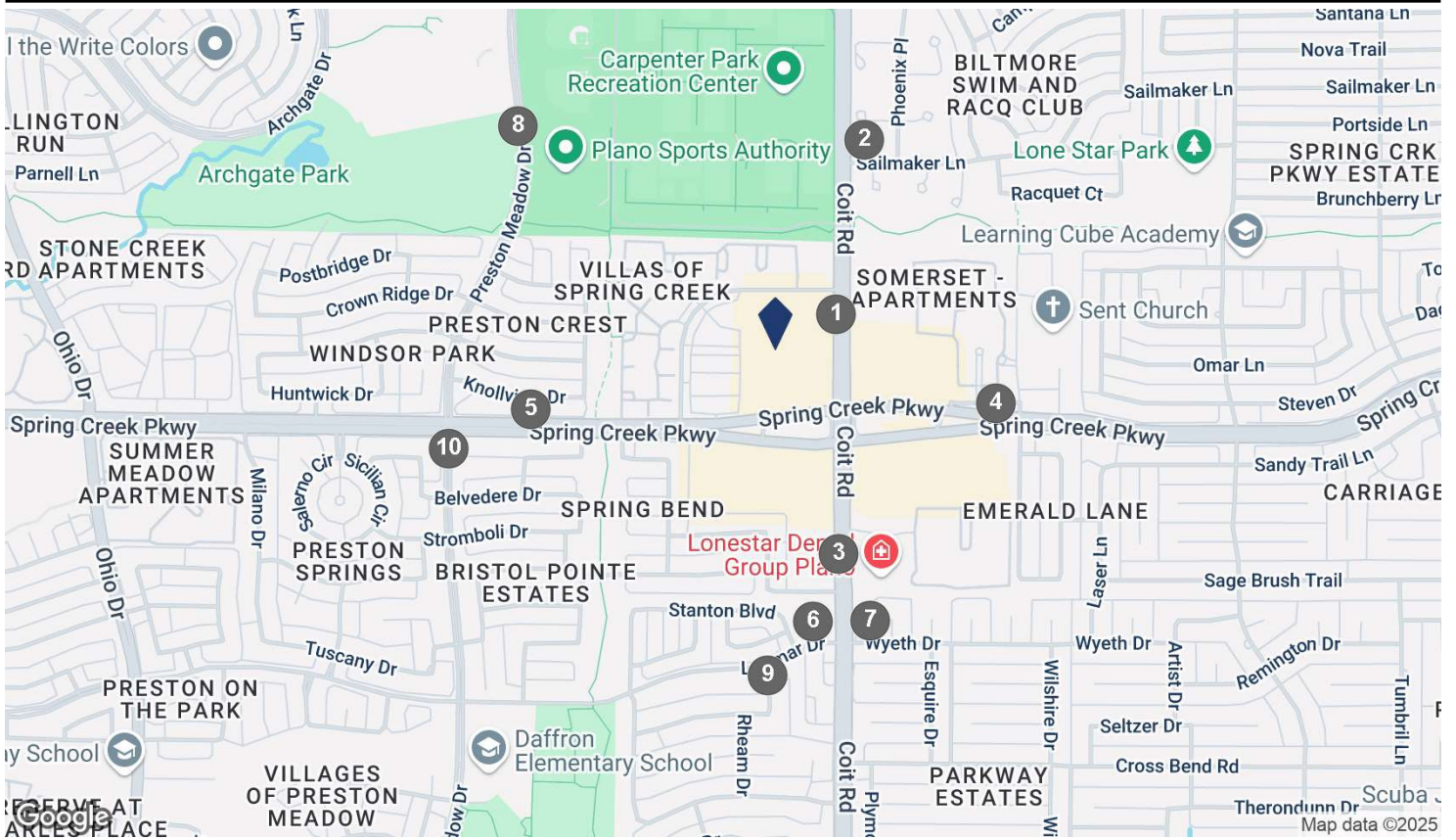


Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	15,994	141,276	367,397	1,347,935	570,092
5 Yr Growth	20.9%	21.0%	21.4%	16.9%	18.4%
Median Age	43	42	39	38	39
5 Yr Forecast	44	44	41	40	40
White / Black / Hispanic	53% / 8% / 10%	53% / 7% / 11%	51% / 11% / 14%	48% / 12% / 18%	51% / 11% / 14%
5 Yr Forecast	53% / 8% / 10%	52% / 7% / 11%	51% / 11% / 14%	49% / 12% / 18%	51% / 11% / 14%
Employment	4,715	64,537	221,831	691,963	322,047
Buying Power	\$661.5M	\$6.2B	\$14.4B	\$49.9B	\$22.7B
5 Yr Growth	19.3%	20.4%	20.2%	17.5%	18.3%
College Graduates	62.6%	59.9%	56.1%	50.9%	66.8%
<b>Household</b>					
Households	6,242	53,849	150,434	524,243	230,986
5 Yr Growth	21.1%	21.3%	21.9%	16.8%	19.0%
Median Household Income	\$105,983	\$114,404	\$95,947	\$95,278	\$98,244
5 Yr Forecast	\$104,404	\$113,575	\$94,617	\$95,809	\$97,684
Average Household Income	\$136,905	\$142,563	\$125,764	\$125,137	\$128,645
5 Yr Forecast	\$136,697	\$141,875	\$124,969	\$125,997	\$128,252
% High Income (>\$75K)	67%	69%	60%	60%	61%
<b>Housing</b>					
Median Home Value	\$397,252	\$407,566	\$418,251	\$398,473	\$433,599
Median Year Built	1989	1990	1993	1996	1996
Owner / Renter Occupied	61% / 39%	62% / 38%	47% / 53%	52% / 48%	49% / 51%

# Subject Shopping Center

Marketplace at Plano

## TRAFFIC COUNTS



## COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 Coit Rd	Stonewood Dr - N	37,665	2025	0.09 mi
2 Sailmaker Ln	Castille Ct - E	2,121	2025	0.30 mi
3 Coit Rd	San Marino Dr - S	38,108	2025	0.34 mi
4 W Spring Creek Pkwy	Cheyenne Trl - E	33,796	2025	0.34 mi
5 W Spring Creek Pkwy	Fantasia Dr - E	29,770	2025	0.37 mi
6 Lorimar Dr	Stanton Blvd - SW	2,968	2025	0.43 mi
7 Wyeth Dr	Madison Cir - E	1,618	2025	0.45 mi
8 Preston Meadow Dr	Echo Bluff Dr - S	5,653	2025	0.48 mi
9 Penzance Dr	Nasmyth Dr - S	197	2025	0.50 mi
10 Preston Meadow Dr	Belvedere Dr - S	3,412	2025	0.51 mi





## Demographics

# Marketplace at Plano

6205 Coit Rd

113,698 SF Neighborhood Center

Plano, TX 75024 - West Plano Submarket

PREPARED BY



Matias Henry



# Income & Spending Demographics

Marketplace at Plano

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
<b>2024 Households by HH Income</b>	<b>6,241</b>		<b>53,850</b>		<b>150,435</b>		<b>230,986</b>	
<\$25,000	232	3.72%	3,671	6.82%	15,197	10.10%	22,568	9.77%
\$25,000 - \$50,000	695	11.14%	5,535	10.28%	19,943	13.26%	30,349	13.14%
\$50,000 - \$75,000	1,150	18.43%	7,465	13.86%	24,712	16.43%	36,618	15.85%
\$75,000 - \$100,000	864	13.84%	6,514	12.10%	18,338	12.19%	27,918	12.09%
\$100,000 - \$125,000	750	12.02%	6,491	12.05%	15,561	10.34%	24,299	10.52%
\$125,000 - \$150,000	414	6.63%	4,890	9.08%	12,312	8.18%	18,182	7.87%
\$150,000 - \$200,000	957	15.33%	7,469	13.87%	17,834	11.85%	27,791	12.03%
\$200,000+	1,179	18.89%	11,815	21.94%	26,538	17.64%	43,262	18.73%
<b>2024 Avg Household Income</b>	<b>\$136,905</b>		<b>\$142,563</b>		<b>\$125,764</b>		<b>\$128,645</b>	
<b>2024 Med Household Income</b>	<b>\$105,983</b>		<b>\$114,404</b>		<b>\$95,947</b>		<b>\$98,244</b>	

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
<b>Total Specified Consumer Spending</b>	<b>\$238.7M</b>		<b>\$2.1B</b>		<b>\$5.3B</b>		<b>\$8.2B</b>	
<b>Total Apparel</b>	<b>\$12M</b>	<b>5.04%</b>	<b>\$107.9M</b>	<b>5.08%</b>	<b>\$274.6M</b>	<b>5.16%</b>	<b>\$425.1M</b>	<b>5.16%</b>
Women's Apparel	\$4.8M	2.02%	\$43.3M	2.04%	\$109.2M	2.05%	\$168M	2.04%
Men's Apparel	\$2.6M	1.07%	\$23M	1.08%	\$58.5M	1.10%	\$90M	1.09%
Girl's Apparel	\$812.2K	0.34%	\$7.3M	0.34%	\$18.4M	0.35%	\$29M	0.35%
Boy's Apparel	\$590.9K	0.25%	\$5.2M	0.25%	\$13.2M	0.25%	\$20.7M	0.25%
Infant Apparel	\$496.3K	0.21%	\$4.3M	0.20%	\$11.9M	0.22%	\$18.7M	0.23%
Footwear	\$2.8M	1.16%	\$24.8M	1.17%	\$63.5M	1.19%	\$98.7M	1.20%

<b>Total Entertainment &amp; Hobbies</b>	<b>\$34.5M</b>	<b>14.47%</b>	<b>\$305.3M</b>	<b>14.38%</b>	<b>\$766.7M</b>	<b>14.42%</b>	<b>\$1.2B</b>	<b>14.32%</b>
Entertainment	\$3.1M	1.30%	\$29.3M	1.38%	\$73.8M	1.39%	\$113.2M	1.38%
Audio & Visual Equipment/Service	\$7.4M	3.09%	\$64.3M	3.03%	\$169.7M	3.19%	\$263.6M	3.20%
Reading Materials	\$513.5K	0.22%	\$4.4M	0.21%	\$10.5M	0.20%	\$15.9M	0.19%
Pets, Toys, & Hobbies	\$5.8M	2.42%	\$51.2M	2.41%	\$127.3M	2.39%	\$195.4M	2.37%
Personal Items	\$17.8M	7.45%	\$156.1M	7.35%	\$385.4M	7.25%	\$591M	7.18%

<b>Total Food and Alcohol</b>	<b>\$63.6M</b>	<b>26.66%</b>	<b>\$557.7M</b>	<b>26.26%</b>	<b>\$1.4B</b>	<b>26.80%</b>	<b>\$2.2B</b>	<b>26.68%</b>
Food At Home	\$31M	12.99%	\$271.9M	12.81%	\$691.2M	13.00%	\$1.1B	12.93%
Food Away From Home	\$28.1M	11.78%	\$245.8M	11.58%	\$630.5M	11.86%	\$973.6M	11.82%
Alcoholic Beverages	\$4.5M	1.89%	\$39.9M	1.88%	\$103.2M	1.94%	\$159.1M	1.93%

<b>Total Household</b>	<b>\$40.7M</b>	<b>17.06%</b>	<b>\$364.3M</b>	<b>17.16%</b>	<b>\$890.9M</b>	<b>16.75%</b>	<b>\$1.4B</b>	<b>16.97%</b>
House Maintenance & Repair	\$7.6M	3.20%	\$67.6M	3.18%	\$147.7M	2.78%	\$233.2M	2.83%
Household Equip & Furnishings	\$15.2M	6.39%	\$136.6M	6.43%	\$344.2M	6.47%	\$539.7M	6.55%
Household Operations	\$12.3M	5.14%	\$109.7M	5.17%	\$274.4M	5.16%	\$429.1M	5.21%
Housing Costs	\$5.6M	2.33%	\$50.4M	2.37%	\$124.5M	2.34%	\$194.8M	2.37%



# Income & Spending Demographics

Marketplace at Plano

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
<b>Total Transportation/Maint.</b>	<b>\$57.9M</b>	<b>24.26%</b>	<b>\$520.7M</b>	<b>24.52%</b>	<b>\$1.3B</b>	<b>24.62%</b>	<b>\$2B</b>	<b>24.61%</b>
Vehicle Purchases	\$26.9M	11.29%	\$247.7M	11.67%	\$615.1M	11.57%	\$949.9M	11.54%
Gasoline	\$14.6M	6.12%	\$127.5M	6.00%	\$331.3M	6.23%	\$512M	6.22%
Vehicle Expenses	\$1.6M	0.69%	\$15.2M	0.72%	\$35.8M	0.67%	\$56M	0.68%
Transportation	\$7.7M	3.21%	\$68.2M	3.21%	\$167.4M	3.15%	\$261.2M	3.17%
Automotive Repair & Maintenance	\$7.1M	2.96%	\$62.1M	2.93%	\$159.5M	3.00%	\$246.9M	3.00%
<b>Total Health Care</b>	<b>\$11.6M</b>	<b>4.84%</b>	<b>\$101M</b>	<b>4.76%</b>	<b>\$243.6M</b>	<b>4.58%</b>	<b>\$374M</b>	<b>4.54%</b>
Medical Services	\$6.6M	2.76%	\$58M	2.73%	\$141.1M	2.65%	\$218.4M	2.65%
Prescription Drugs	\$3.6M	1.51%	\$31.3M	1.48%	\$74.1M	1.39%	\$112.3M	1.36%
Medical Supplies	\$1.3M	0.56%	\$11.6M	0.55%	\$28.4M	0.53%	\$43.3M	0.53%
<b>Total Education/Day Care</b>	<b>\$18.3M</b>	<b>7.67%</b>	<b>\$166.4M</b>	<b>7.84%</b>	<b>\$407.7M</b>	<b>7.67%</b>	<b>\$635.5M</b>	<b>7.72%</b>
Education	\$11.8M	4.93%	\$107.8M	5.08%	\$263.9M	4.96%	\$410.5M	4.99%
Fees & Admissions	\$6.5M	2.74%	\$58.6M	2.76%	\$143.8M	2.70%	\$225M	2.73%