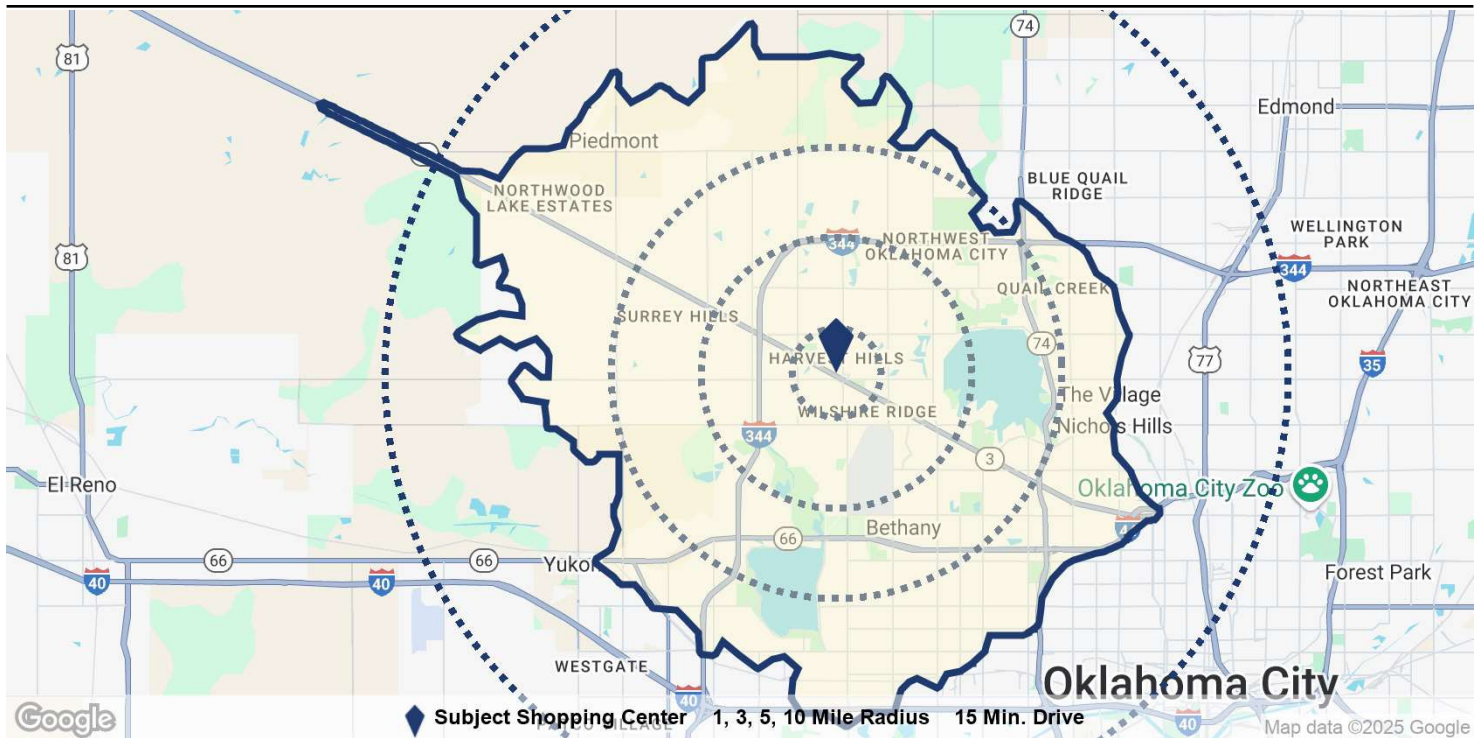


# Subject Shopping Center

## Council Crossings Shopping Center

### DEMOGRAPHICS

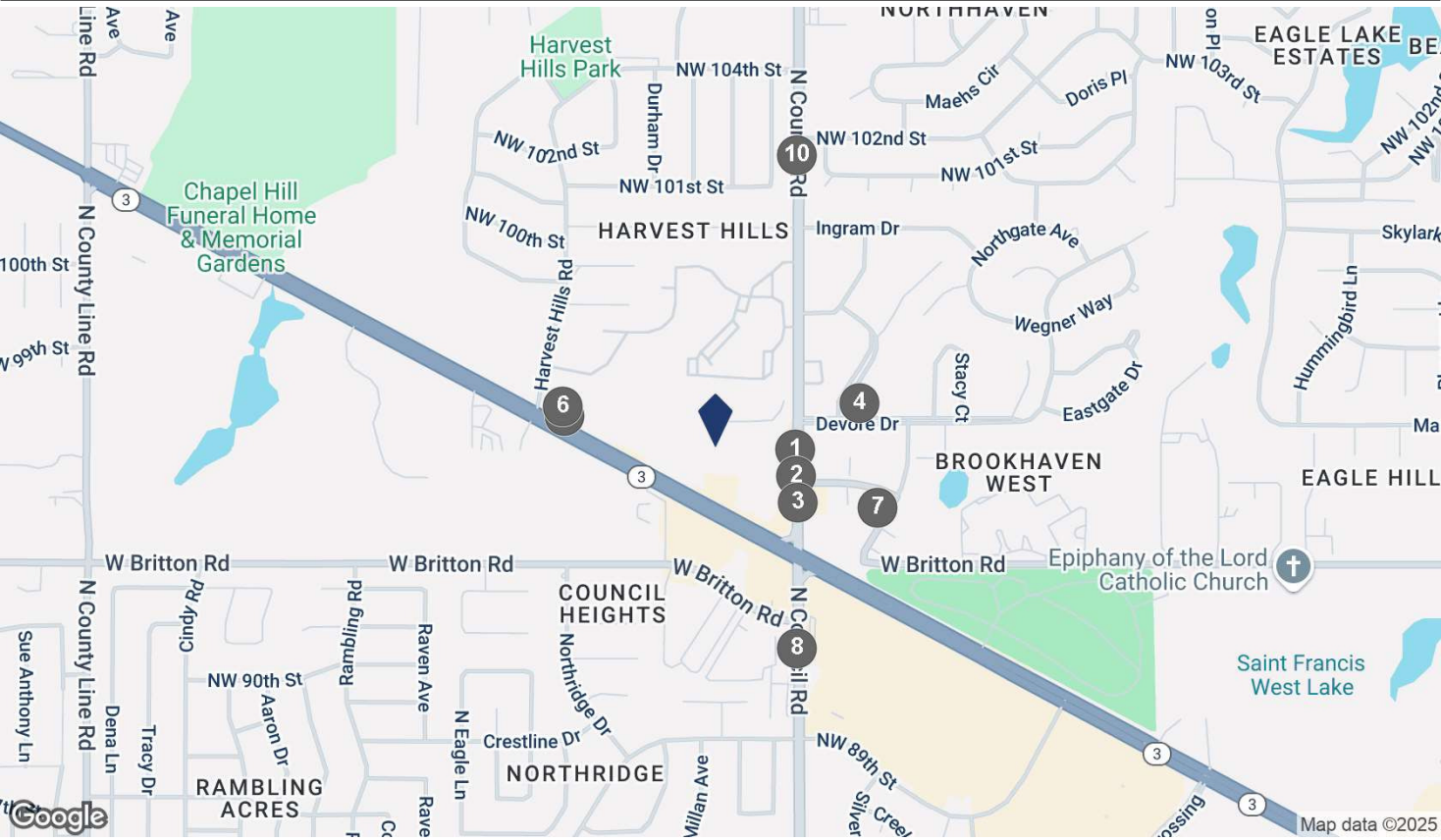


Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	12,761	70,033	148,983	496,732	274,733
5 Yr Growth	1.9%	4.8%	6.7%	8.0%	7.4%
Median Age	39	39	38	36	37
5 Yr Forecast	40	40	39	38	39
White / Black / Hispanic	62% / 14% / 9%	61% / 15% / 10%	64% / 11% / 12%	61% / 11% / 15%	62% / 11% / 15%
5 Yr Forecast	62% / 14% / 9%	61% / 15% / 10%	64% / 11% / 12%	62% / 11% / 15%	63% / 11% / 15%
Employment	5,685	18,265	51,302	277,200	144,496
Buying Power	\$322.8M	\$2B	\$4.3B	\$13B	\$7.1B
5 Yr Growth	0.5%	4.2%	6.7%	7.9%	7.3%
College Graduates	31.8%	36.7%	36.9%	35.2%	45.6%
<b>Household</b>					
Households	5,492	28,241	60,174	202,980	112,722
5 Yr Growth	1.9%	4.6%	6.2%	7.5%	6.7%
Median Household Income	\$58,776	\$70,331	\$70,699	\$64,159	\$63,085
5 Yr Forecast	\$57,981	\$70,083	\$71,027	\$64,378	\$63,440
Average Household Income	\$74,849	\$90,065	\$90,809	\$86,064	\$83,422
5 Yr Forecast	\$74,791	\$90,396	\$91,657	\$86,572	\$83,934
% High Income (>\$75K)	39%	47%	47%	42%	41%
<b>Housing</b>					
Median Home Value	\$166,470	\$214,575	\$213,241	\$202,012	\$197,013
Median Year Built	1984	1985	1983	1981	1978
Owner / Renter Occupied	53% / 47%	63% / 37%	63% / 37%	58% / 42%	59% / 41%

# Subject Shopping Center

## Council Crossings Shopping Center

### TRAFFIC COUNTS



### COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 N Council Rd	NW 94th St - S	22,845	2025	0.12 mi
2 North Council Road	Northwest Expy - S	19,657	2025	0.13 mi
3 N Council Rd	Northwest Expy - S	19,555	2024	0.16 mi
4 Devore Drive	Devore Drive - W	1,800	2022	0.21 mi
5 Northwest Expressway	NW Expy - SE	23,368	2025	0.21 mi
6 Northwest Expressway	Northwest Expy - NW	27,929	2025	0.22 mi
7 Westgate Road	Northwest 94th Street - NE	2,600	2022	0.25 mi
8 N Council Rd	W Britton Rd - N	16,333	2025	0.33 mi
9 North Council Road	W Britton Rd - N	15,649	2024	0.40 mi
10 North Council Road	NW 101st St - SW	15,714	2025	0.40 mi



## Demographics

# Council Crossings Shopping Center

8015-9521 NW Expressway St

141,700 SF Neighborhood Center

Oklahoma City, OK 73162 - Northwest Submarket

PREPARED BY



Matias Henry





# Income & Spending Demographics

## Council Crossings Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2024 Households by HH Income	5,492		28,241		60,174		112,722	
<\$25,000	905	16.48%	4,048	14.33%	8,098	13.46%	19,059	16.91%
\$25,000 - \$50,000	1,346	24.51%	5,988	21.20%	12,575	20.90%	25,171	22.33%
\$50,000 - \$75,000	1,095	19.94%	4,907	17.38%	11,242	18.68%	21,882	19.41%
\$75,000 - \$100,000	986	17.95%	3,861	13.67%	8,473	14.08%	14,787	13.12%
\$100,000 - \$125,000	437	7.96%	3,482	12.33%	7,081	11.77%	11,161	9.90%
\$125,000 - \$150,000	208	3.79%	1,891	6.70%	4,385	7.29%	7,350	6.52%
\$150,000 - \$200,000	349	6.35%	2,205	7.81%	4,050	6.73%	6,338	5.62%
\$200,000+	166	3.02%	1,859	6.58%	4,270	7.10%	6,972	6.19%
2024 Avg Household Income	\$74,849		\$90,065		\$90,809		\$83,422	
2024 Med Household Income	\$58,776		\$70,331		\$70,699		\$63,085	

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$149.9M		\$869M		\$1.9B		\$3.3B	
Total Apparel	\$7.9M	5.25%	\$45.6M	5.25%	\$96.8M	5.21%	\$173.6M	5.27%
Women's Apparel	\$3.1M	2.04%	\$17.6M	2.03%	\$37.2M	2.00%	\$65.9M	2.00%
Men's Apparel	\$1.6M	1.04%	\$9.1M	1.05%	\$19.3M	1.04%	\$34.5M	1.05%
Girl's Apparel	\$561.5K	0.37%	\$3.4M	0.39%	\$7.2M	0.39%	\$13M	0.39%
Boy's Apparel	\$423.9K	0.28%	\$2.5M	0.29%	\$5.4M	0.29%	\$9.8M	0.30%
Infant Apparel	\$407.9K	0.27%	\$2.3M	0.26%	\$5M	0.27%	\$9M	0.27%
Footwear	\$1.9M	1.24%	\$10.7M	1.23%	\$22.7M	1.22%	\$41.3M	1.26%

Total Entertainment & Hobbies	\$23.6M	15.76%	\$133.7M	15.38%	\$285.4M	15.37%	\$503.9M	15.30%
Entertainment	\$2.4M	1.62%	\$13.6M	1.57%	\$29.1M	1.57%	\$51.7M	1.57%
Audio & Visual Equipment/Service	\$5.7M	3.78%	\$31.2M	3.59%	\$66.6M	3.59%	\$120.2M	3.65%
Reading Materials	\$302.9K	0.20%	\$1.7M	0.20%	\$3.7M	0.20%	\$6.3M	0.19%
Pets, Toys, & Hobbies	\$3.9M	2.60%	\$22.4M	2.58%	\$48.6M	2.62%	\$85.8M	2.61%
Personal Items	\$11.3M	7.55%	\$64.8M	7.45%	\$137.4M	7.40%	\$239.9M	7.28%

Total Food and Alcohol	\$41.4M	27.62%	\$234.4M	26.97%	\$501.6M	27.01%	\$900M	27.33%
Food At Home	\$21.7M	14.50%	\$120.9M	13.91%	\$257.1M	13.84%	\$465.3M	14.13%
Food Away From Home	\$17.1M	11.38%	\$98.3M	11.31%	\$211.3M	11.38%	\$375.5M	11.40%
Alcoholic Beverages	\$2.6M	1.74%	\$15.2M	1.75%	\$33.2M	1.79%	\$59.1M	1.80%

Total Household	\$23.4M	15.59%	\$141.9M	16.33%	\$303.4M	16.34%	\$530M	16.10%
House Maintenance & Repair	\$5.2M	3.48%	\$32.4M	3.73%	\$68.7M	3.70%	\$120M	3.65%
Household Equip & Furnishings	\$9.1M	6.05%	\$54.3M	6.25%	\$116M	6.25%	\$203.8M	6.19%
Household Operations	\$6.8M	4.51%	\$40.4M	4.65%	\$86.7M	4.67%	\$151.5M	4.60%
Housing Costs	\$2.3M	1.55%	\$14.9M	1.71%	\$31.9M	1.72%	\$54.7M	1.66%

# Income & Spending Demographics

## Council Crossings Shopping Center

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
<b>Total Transportation/Maint.</b>	<b>\$38.3M</b>	<b>25.59%</b>	<b>\$220.4M</b>	<b>25.36%</b>	<b>\$470.9M</b>	<b>25.36%</b>	<b>\$839.9M</b>	<b>25.51%</b>
Vehicle Purchases	\$19.1M	12.75%	\$110.1M	12.67%	\$235.8M	12.70%	\$421M	12.79%
Gasoline	\$10.8M	7.21%	\$60.2M	6.93%	\$128.6M	6.92%	\$232.1M	7.05%
Vehicle Expenses	\$723.3K	0.48%	\$4.6M	0.53%	\$9.6M	0.52%	\$16.5M	0.50%
Transportation	\$3M	2.02%	\$18.8M	2.16%	\$39.9M	2.15%	\$68.2M	2.07%
Automotive Repair & Maintenance	\$4.7M	3.13%	\$26.7M	3.07%	\$57M	3.07%	\$102M	3.10%
<b>Total Health Care</b>	<b>\$7.7M</b>	<b>5.14%</b>	<b>\$43.1M</b>	<b>4.96%</b>	<b>\$91.7M</b>	<b>4.94%</b>	<b>\$161.9M</b>	<b>4.92%</b>
Medical Services	\$4.1M	2.76%	\$23.7M	2.72%	\$50.8M	2.73%	\$89.7M	2.73%
Prescription Drugs	\$2.7M	1.80%	\$14.6M	1.68%	\$30.8M	1.66%	\$54.4M	1.65%
Medical Supplies	\$869.8K	0.58%	\$4.8M	0.55%	\$10.1M	0.55%	\$17.8M	0.54%
<b>Total Education/Day Care</b>	<b>\$7.6M</b>	<b>5.05%</b>	<b>\$50M</b>	<b>5.76%</b>	<b>\$107.1M</b>	<b>5.77%</b>	<b>\$183.4M</b>	<b>5.57%</b>
Education	\$4.7M	3.14%	\$31.8M	3.66%	\$67.7M	3.64%	\$115.5M	3.51%
Fees & Admissions	\$2.9M	1.91%	\$18.2M	2.09%	\$39.4M	2.12%	\$67.9M	2.06%