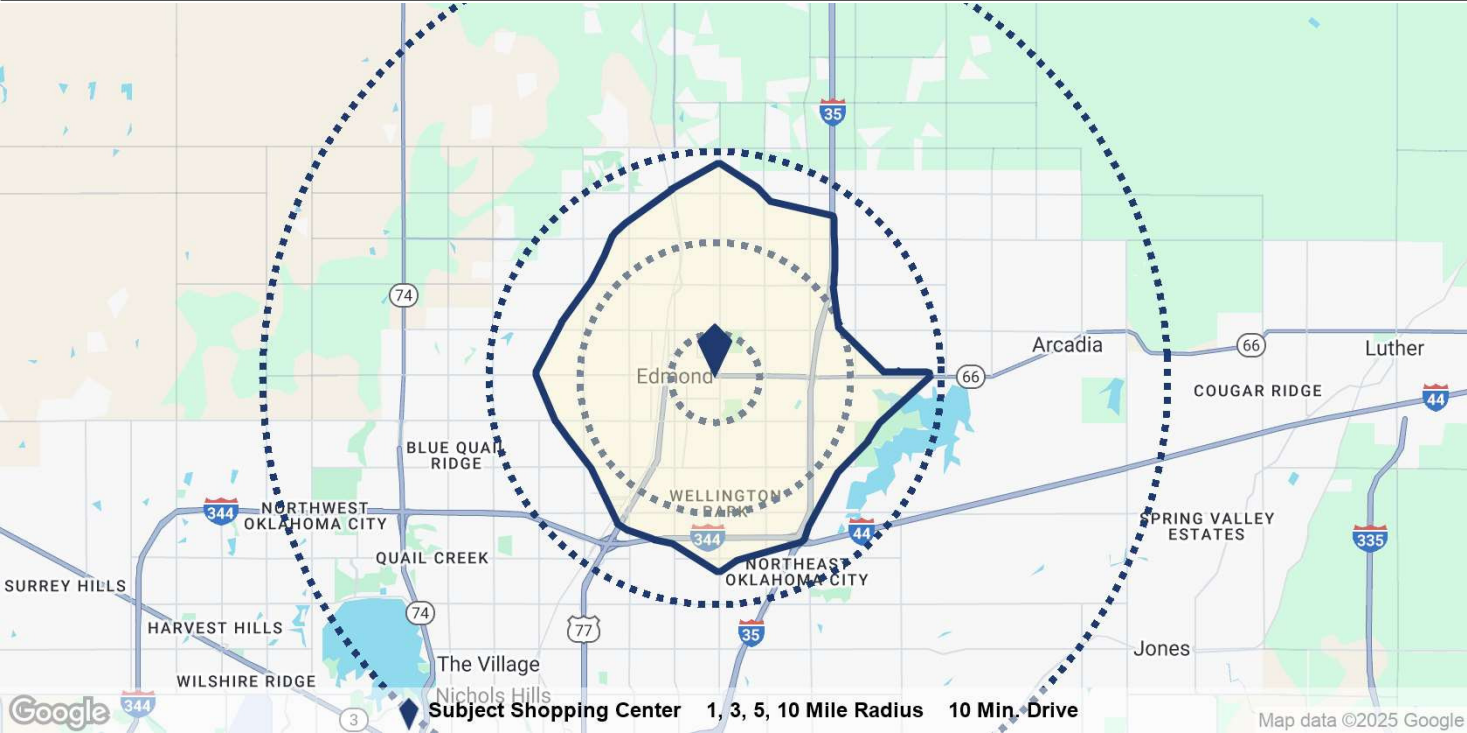


Subject Shopping Center

Alta Mesa

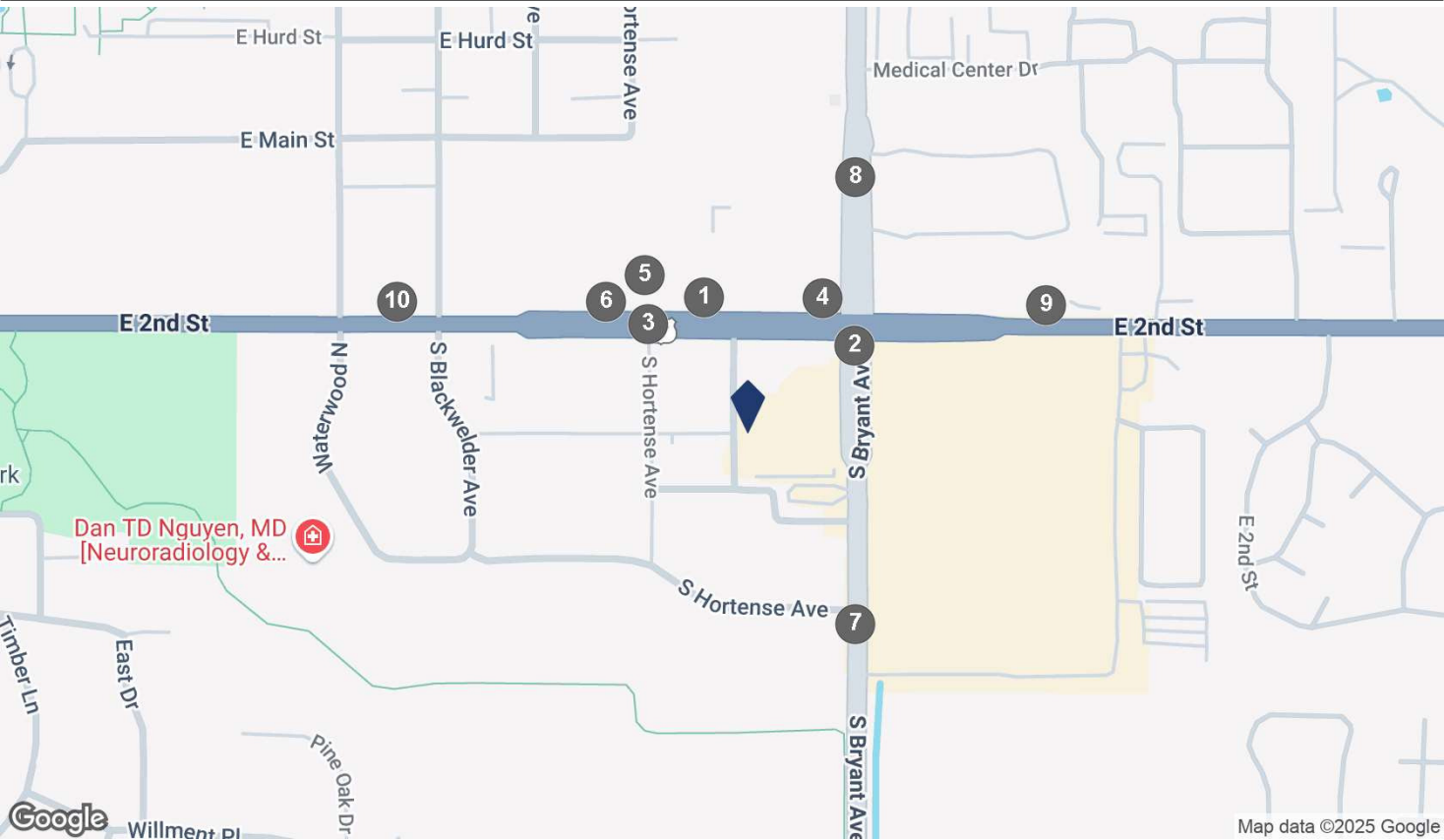
DEMOGRAPHICS



Population	1 Mile	3 Miles	5 Miles	10 Miles	10 Min. Drive
Population	9,665	66,622	121,794	292,127	91,754
5 Yr Growth	2.0%	1.6%	1.8%	3.3%	3.1%
Median Age	29	36	37	37	37
5 Yr Forecast	32	37	38	38	38
White / Black / Hispanic	68% / 8% / 9%	74% / 6% / 7%	74% / 6% / 7%	67% / 12% / 8%	74% / 6% / 8%
5 Yr Forecast	68% / 8% / 9%	74% / 6% / 7%	74% / 6% / 7%	68% / 12% / 8%	74% / 6% / 8%
Employment	9,069	38,883	57,222	164,878	46,851
Buying Power	\$259.3M	\$2B	\$4.2B	\$9.4B	\$3B
5 Yr Growth	-1.9%	0.4%	1.9%	2.9%	3.6%
College Graduates	39.9%	44.8%	48.7%	45.7%	56.6%
Household					
Households	4,272	26,722	46,697	117,397	35,936
5 Yr Growth	2.1%	1.8%	1.9%	3.3%	3.3%
Median Household Income	\$60,705	\$76,302	\$89,450	\$79,670	\$84,060
5 Yr Forecast	\$58,355	\$75,295	\$89,458	\$79,351	\$84,352
Average Household Income	\$82,340	\$101,843	\$117,532	\$108,571	\$110,163
5 Yr Forecast	\$78,658	\$101,171	\$117,333	\$108,538	\$110,435
% High Income (>\$75K)	37%	51%	57%	52%	55%
Housing					
Median Home Value	\$249,263	\$254,692	\$275,258	\$268,882	\$260,894
Median Year Built	1986	1988	1993	1991	1990
Owner / Renter Occupied	33% / 67%	59% / 41%	68% / 32%	64% / 36%	64% / 36%

Subject Shopping Center

TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 E 2nd St	S Hortense Ave - W	25,326	2025	0.09 mi
2 S Bryant Ave	E 2nd St - N	22,084	2025	0.09 mi
3 E 2nd St	S Hortense Ave - N	9,122	2025	0.09 mi
4 E 2nd St	S Bryant Ave - E	27,225	2025	0.10 mi
5 S Hortense Ave	E 2nd St - S	7,305	2025	0.12 mi
6 E 2nd St	S Hortense Ave - E	27,540	2025	0.13 mi
7 South Bryant Avenue	E 2nd St - N	5,787	2025	0.17 mi
8 S Bryant Ave	N Bryant Ave - N	22,167	2025	0.18 mi
9 E 2nd St	Rocky Rd - E	26,478	2025	0.22 mi
10 E 2nd St	S Blackwelder Ave - E	28,332	2025	0.26 mi



Demographics

Alta Mesa

301 S Bryant Ave

30,645 SF Strip Center

Edmond, OK 73034 - Edmond Submarket

PREPARED BY



Matias Henry



Income & Spending Demographics

Alta Mesa

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
2024 Households by HH Income	4,272		26,722		46,698		35,936	
<\$25,000	922	21.58%	3,745	14.01%	5,358	11.47%	4,619	12.85%
\$25,000 - \$50,000	922	21.58%	5,057	18.92%	7,429	15.91%	6,141	17.09%
\$50,000 - \$75,000	860	20.13%	4,368	16.35%	7,199	15.42%	5,495	15.29%
\$75,000 - \$100,000	443	10.37%	3,666	13.72%	5,818	12.46%	4,728	13.16%
\$100,000 - \$125,000	427	10.00%	2,914	10.90%	5,219	11.18%	4,161	11.58%
\$125,000 - \$150,000	158	3.70%	1,865	6.98%	3,632	7.78%	2,715	7.56%
\$150,000 - \$200,000	206	4.82%	2,149	8.04%	4,840	10.36%	3,318	9.23%
\$200,000+	334	7.82%	2,958	11.07%	7,203	15.42%	4,760	13.25%
2024 Avg Household Income	\$82,340		\$101,843		\$117,532		\$110,163	
2024 Med Household Income	\$60,705		\$76,302		\$89,450		\$84,060	

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Specified Consumer Spending	\$114.6M		\$871.4M		\$1.7B		\$1.2B	
Total Apparel	\$6.1M	5.32%	\$44.7M	5.12%	\$85.3M	5.06%	\$62.8M	5.08%
Women's Apparel	\$2.3M	2.03%	\$17.4M	2.00%	\$33.3M	1.98%	\$24.4M	1.98%
Men's Apparel	\$1.2M	1.05%	\$8.9M	1.02%	\$17.2M	1.02%	\$12.6M	1.02%
Girl's Apparel	\$447.7K	0.39%	\$3.3M	0.38%	\$6.3M	0.38%	\$4.7M	0.38%
Boy's Apparel	\$328.8K	0.29%	\$2.4M	0.28%	\$4.7M	0.28%	\$3.5M	0.28%
Infant Apparel	\$348.3K	0.30%	\$2.2M	0.26%	\$4M	0.24%	\$3M	0.25%
Footwear	\$1.4M	1.25%	\$10.4M	1.19%	\$19.8M	1.17%	\$14.7M	1.19%

Total Entertainment & Hobbies	\$17.5M	15.23%	\$134.4M	15.42%	\$256.4M	15.20%	\$188.7M	15.27%
Entertainment	\$1.7M	1.44%	\$13M	1.49%	\$25M	1.48%	\$18.6M	1.50%
Audio & Visual Equipment/Service	\$4.2M	3.69%	\$30.2M	3.47%	\$56.1M	3.33%	\$42M	3.40%
Reading Materials	\$217.9K	0.19%	\$1.9M	0.21%	\$3.6M	0.21%	\$2.6M	0.21%
Pets, Toys, & Hobbies	\$3.1M	2.67%	\$23.5M	2.70%	\$44.8M	2.65%	\$33M	2.67%
Personal Items	\$8.3M	7.24%	\$65.8M	7.55%	\$126.9M	7.52%	\$92.5M	7.48%

Total Food and Alcohol	\$32.1M	28.06%	\$233.2M	26.76%	\$440.2M	26.10%	\$326.6M	26.42%
Food At Home	\$16M	14.00%	\$117M	13.43%	\$219.2M	13.00%	\$163.2M	13.20%
Food Away From Home	\$13.8M	12.05%	\$99.8M	11.45%	\$189.8M	11.25%	\$140.3M	11.35%
Alcoholic Beverages	\$2.3M	2.01%	\$16.3M	1.88%	\$31.3M	1.85%	\$23.1M	1.87%

Total Household	\$16.7M	14.58%	\$141.1M	16.20%	\$282.8M	16.77%	\$204.2M	16.52%
House Maintenance & Repair	\$2.7M	2.33%	\$29.3M	3.36%	\$60.1M	3.56%	\$43.3M	3.50%
Household Equip & Furnishings	\$6.9M	5.99%	\$54.3M	6.23%	\$107.3M	6.36%	\$77.7M	6.29%
Household Operations	\$5.2M	4.54%	\$41.3M	4.73%	\$81.7M	4.84%	\$59.2M	4.79%
Housing Costs	\$2M	1.72%	\$16.3M	1.87%	\$33.8M	2.00%	\$23.9M	1.94%



Income & Spending Demographics

Alta Mesa

	1 Mile		3 Miles		5 Miles		10 Min. Drive	
Total Transportation/Maint.	\$29.8M	26.04%	\$219M	25.13%	\$423.8M	25.13%	\$310.4M	25.11%
Vehicle Purchases	\$14.9M	12.99%	\$109.9M	12.61%	\$214.7M	12.73%	\$156.4M	12.65%
Gasoline	\$8.2M	7.18%	\$57.7M	6.62%	\$107.3M	6.36%	\$80.1M	6.48%
Vehicle Expenses	\$414.1K	0.36%	\$4.6M	0.53%	\$10M	0.59%	\$7M	0.57%
Transportation	\$2.6M	2.24%	\$20.2M	2.32%	\$41.5M	2.46%	\$29.6M	2.40%
Automotive Repair & Maintenance	\$3.7M	3.27%	\$26.6M	3.05%	\$50.3M	2.98%	\$37.2M	3.01%
Total Health Care	\$5.2M	4.55%	\$43.2M	4.96%	\$82.7M	4.90%	\$61.1M	4.94%
Medical Services	\$2.9M	2.56%	\$24.2M	2.78%	\$46.9M	2.78%	\$34.6M	2.80%
Prescription Drugs	\$1.7M	1.49%	\$14.3M	1.64%	\$26.9M	1.60%	\$19.9M	1.61%
Medical Supplies	\$569.8K	0.50%	\$4.7M	0.54%	\$8.9M	0.53%	\$6.6M	0.53%
Total Education/Day Care	\$7.1M	6.22%	\$55.9M	6.41%	\$115.1M	6.83%	\$82.2M	6.65%
Education	\$4.7M	4.06%	\$35.7M	4.09%	\$73.7M	4.37%	\$52.6M	4.26%
Fees & Admissions	\$2.5M	2.15%	\$20.2M	2.32%	\$41.4M	2.45%	\$29.6M	2.40%