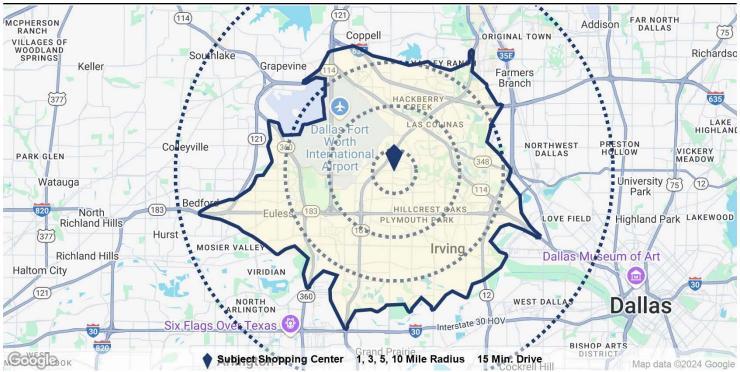
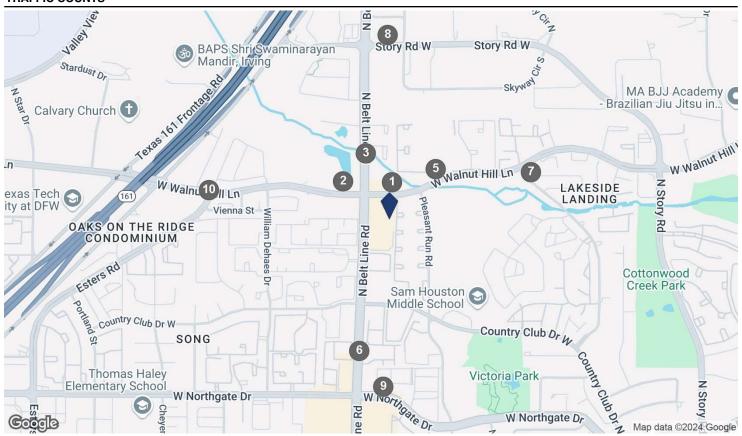
DEMOGRAPHICS



Population	1 Mile	3 Miles	5 Miles	10 Miles	15 Min. Drive
Population	24,792	105,689	241,749	863,155	309,195
5 Yr Growth	-1.2%	-1.3%	-0.4%	2.1%	0.7%
Median Age	32	33	34	35	35
5 Yr Forecast	35	35	36	37	37
White / Black / Hispanic	20% / 30% / 32%	24% / 19% / 41%	27% / 15% / 41%	38% / 14% / 38%	65% / 15% / 40%
5 Yr Forecast	20% / 30% / 32%	24% / 19% / 41%	27% / 15% / 40%	38% / 14% / 38%	64% / 15% / 41%
Employment	6,839	86,648	191,237	687,204	170,401
Buying Power	\$582.5M	\$2.5B	\$6.6B	\$24B	\$8.5B
5 Yr Growth	-0.9%	-1.7%	-0.8%	1.9%	2.5%
College Graduates	31.6%	32.8%	36.6%	36.8%	41.6%
Household					
Households	9,787	39,378	93,328	333,963	122,961
5 Yr Growth	-1.4%	-1.5%	-0.3%	2.4%	0.8%
Median Household Income	\$59,520	\$63,967	\$70,217	\$71,776	\$68,853
5 Yr Forecast	\$59,802	\$63,882	\$69,881	\$71,429	\$69,999
Average Household Income	\$75,827	\$83,561	\$92,014	\$98,738	\$89,339
5 Yr Forecast	\$76,703	\$84,132	\$92,392	\$98,844	\$90,633
% High Income (>\$75K)	35%	41%	46%	48%	45%
Housing					
Median Home Value	\$268,880	\$249,145	\$270,906	\$318,030	\$259,261
Median Year Built	1983	1982	1987	1986	1986
Owner / Renter Occupied	21% / 79%	31% / 69%	31% / 69%	42% / 58%	37% / 63%



TRAFFIC COUNTS



COUNTS BY STREETS

Collection Street	Cross Street - Direction	Traffic Volume	Count Year	Dist from Subject
1 W Walnut Hill Ln	N Belt Line Rd - W	18,819	2022	0.08 mi
2 W Walnut Hill Ln	N Belt Line Rd - E	14,599	2022	0.15 mi
3 N Belt Line Rd	W Walnut Hill Ln - S	28,578	2022	0.17 mi
4 W Walnut Hill Ln	Pleasant Run Rd - SW	18,459	2022	0.17 mi
5 West Walnut Hill Lane	Pleasant Run Rd - SW	12,892	2020	0.17 mi
6 N Belt Line Rd	W Northgate Dr - S	32,387	2022	0.41 mi
7 Las Brisas Dr	Corbeau Dr - NW	3,799	2022	0.42 mi
8 Story Rd W	Skyway Cir N - E	5,637	2022	0.50 mi
9 W Northgate Dr	N Belt Line Rd - W	11,448	2022	0.51 mi
10 Esters Rd	W Walnut Hill Ln - N	5,320	2022	0.52 mi





Cottonwood Crossing

4070 N Belt Line Rd 55,986 SF Neighborhood Center Irving, TX 75038 - Irving Submarket

PREPARED BY





Income & Spending Demographics

Cottonwood Crossing

	1 M	1 Mile		3 Miles		5 Miles		15 Min. Drive	
2024 Households by HH Income	9,789		39,379		93,327		122,961		
<\$25,000	1,556	15.90%	5,362	13.62%	11,687	12.52%	15,159	12.33%	
\$25,000 - \$50,000	2,256	23.05%	8,966	22.77%	18,921	20.27%	26,822	21.81%	
\$50,000 - \$75,000	2,592	26.48%	9,101	23.11%	19,676	21.08%	25,693	20.90%	
\$75,000 - \$100,000	1,398	14.28%	5,586	14.19%	13,272	14.22%	17,488	14.22%	
\$100,000 - \$125,000	757	7.73%	3,787	9.62%	9,668	10.36%	13,160	10.70%	
\$125,000 - \$150,000	189	1.93%	1,927	4.89%	6,378	6.83%	8,143	6.62%	
\$150,000 - \$200,000	598	6.11%	2,353	5.98%	6,708	7.19%	8,123	6.61%	
\$200,000+	443	4.53%	2,297	5.83%	7,017	7.52%	8,372	6.81%	
2024 Avg Household Income	\$75,827		\$83,561		\$92,014		\$89,339		
2024 Med Household Income	\$59,520		\$63,967		\$70,217		\$68,853		

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Specified Consumer Spending	\$239.4M		\$1.1B		\$2.7B		\$3.5B	
Total Apparel	\$14.7M	6.16%	\$64.1M	5.97%	\$155.3M	5.77%	\$198.3M	5.64%
Women's Apparel	\$5.3M	2.22%	\$23.2M	2.16%	\$57.6M	2.14%	\$74M	2.11%
Men's Apparel	\$2.9M	1.22%	\$12.9M	1.21%	\$31.8M	1.18%	\$40M	1.14%
Girl's Apparel	\$1.1M	0.48%	\$5M	0.47%	\$11.6M	0.43%	\$15.1M	0.43%
Boy's Apparel	\$884.9K	0.37%	\$3.9M	0.36%	\$8.9M	0.33%	\$11.5M	0.33%
Infant Apparel	\$920.5K	0.38%	\$3.7M	0.35%	\$8.6M	0.32%	\$10.6M	0.30%
Footwear	\$3.6M	1.48%	\$15.4M	1.43%	\$36.8M	1.37%	\$47M	1.34%
Total Entertainment & Hobbies	\$32.8M	13.70%	\$146.1M	13.61%	\$368.1M	13.67%	\$490.3M	13.96%
Entertainment	\$3.6M	1.52%	\$17.4M	1.62%	\$43.2M	1.60%	\$57.5M	1.64%
Audio & Visual Equipment/Service	\$8.8M	3.69%	\$37.3M	3.47%	\$91.8M	3.41%	\$122.6M	3.49%
Reading Materials	\$295.8K	0.12%	\$1.4M	0.13%	\$3.7M	0.14%	\$5M	0.14%
Pets, Toys, & Hobbies	\$4.7M	1.95%	\$21.8M	2.03%	\$56.9M	2.11%	\$77.1M	2.19%
Personal Items	\$15.4M	6.42%	\$68.2M	6.36%	\$172.5M	6.41%	\$228.1M	6.49%
Total Food and Alcohol	\$71.3M	29.80%	\$312.9M	29.15%	\$770.6M	28.62%	\$997.5M	28.40%
Food At Home	\$37.3M	15.58%	\$162.8M	15.17%	\$391M	14.52%	\$508.3M	14.47%
Food Away From Home	\$29.8M	12.45%	\$130.8M	12.19%	\$329.4M	12.23%	\$424.7M	12.09%
Alcoholic Beverages	\$4.2M	1.77%	\$19.3M	1.80%	\$50.1M	1.86%	\$64.4M	1.83%
Total Household	\$34.3M	14.31%	\$158.1M	14.73%	\$407M	15.12%	\$531.6M	15.13%
House Maintenance & Repair	\$4.1M	1.70%	\$23.4M	2.18%	\$58.2M	2.16%	\$85.5M	2.43%
Household Equip & Furnishings	\$14.3M	5.96%	\$63.7M	5.94%	\$166M	6.16%	\$216.2M	6.16%
Household Operations	\$11.8M	4.92%	\$51.7M	4.82%	\$131.2M	4.87%	\$165.4M	4.71%
Housing Costs	\$4.1M	1.73%	\$19.2M	1.79%	\$51.7M	1.92%	\$64.4M	1.83%





Income & Spending Demographics

Cottonwood Crossing

	1 Mile		3 Miles		5 Miles		15 Min. Drive	
Total Transportation/Maint.	\$63.4M	26.48%	\$283.6M	26.42%	\$708.4M	26.31%	\$929.7M	26.47%
Vehicle Purchases	\$29M	12.12%	\$134.7M	12.55%	\$339.3M	12.60%	\$453.9M	12.92%
Gasoline	\$19.1M	7.97%	\$81.7M	7.61%	\$196.5M	7.30%	\$257.6M	7.33%
Vehicle Expenses	\$962.2K	0.40%	\$5M	0.46%	\$13M	0.48%	\$16.2M	0.46%
Transportation	\$6.4M	2.66%	\$27.7M	2.58%	\$73.6M	2.73%	\$89.6M	2.55%
Automotive Repair & Maintenance	\$8M	3.34%	\$34.6M	3.22%	\$86M	3.19%	\$112.5M	3.20%
	'		'		'		'	
Total Health Care	\$9.3M	3.87%	\$44.1M	4.11%	\$111.1M	4.13%	\$150.5M	4.29%
Medical Services	\$5.3M	2.23%	\$25.6M	2.38%	\$64.9M	2.41%	\$86.6M	2.47%
Prescription Drugs	\$2.7M	1.15%	\$13.2M	1.23%	\$32.7M	1.21%	\$46M	1.31%
Medical Supplies	\$1.2M	0.49%	\$5.4M	0.50%	\$13.5M	0.50%	\$18M	0.51%
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Total Education/Day Care	\$13.6M	5.68%	\$64.4M	6.00%	\$172.3M	6.40%	\$214.5M	6.11%
Education	\$8.8M	3.68%	\$41.8M	3.89%	\$111.8M	4.15%	\$138.2M	3.93%
Fees & Admissions	\$4.8M	1.99%	\$22.6M	2.11%	\$60.6M	2.25%	\$76.3M	2.17%



