



Business Summary

3209 S Broadway, Edmond, Oklahoma, 73013
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.62449
Longitude: -97.48699

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,031		4,362		7,553							
Total Employees:	9,864		42,545		82,703							
Total Residential Population:	8,716		71,894		164,572							
Employee/Residential Population Ratio (per 100 Residents)	113		59		50							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	34	3.3%	313	3.2%	154	3.5%	1,291	3.0%	257	3.4%	2,158	2.6%
Construction	66	6.4%	604	6.1%	301	6.9%	2,564	6.0%	476	6.3%	3,494	4.2%
Manufacturing	19	1.8%	356	3.6%	81	1.9%	1,874	4.4%	129	1.7%	2,469	3.0%
Transportation	18	1.7%	97	1.0%	64	1.5%	402	0.9%	119	1.6%	1,360	1.6%
Communication	7	0.7%	89	0.9%	27	0.6%	248	0.6%	57	0.8%	3,180	3.8%
Utility	0	0.0%	3	0.0%	11	0.3%	567	1.3%	18	0.2%	712	0.9%
Wholesale Trade	38	3.7%	837	8.5%	115	2.6%	1,943	4.6%	178	2.4%	3,996	4.8%
Retail Trade Summary	189	18.3%	2,815	28.5%	746	17.1%	10,456	24.6%	1,396	18.5%	23,840	28.8%
Home Improvement	13	1.3%	230	2.3%	46	1.1%	701	1.6%	71	0.9%	1,382	1.7%
General Merchandise Stores	7	0.7%	118	1.2%	28	0.6%	498	1.2%	54	0.7%	2,483	3.0%
Food Stores	14	1.4%	93	0.9%	59	1.4%	781	1.8%	118	1.6%	1,444	1.7%
Auto Dealers, Gas Stations, Auto Aftermarket	21	2.0%	527	5.3%	88	2.0%	2,236	5.3%	135	1.8%	5,015	6.1%
Apparel & Accessory Stores	7	0.7%	30	0.3%	53	1.2%	306	0.7%	120	1.6%	933	1.1%
Furniture & Home Furnishings	15	1.5%	189	1.9%	51	1.2%	553	1.3%	86	1.1%	890	1.1%
Eating & Drinking Places	54	5.2%	1,122	11.4%	210	4.8%	3,837	9.0%	417	5.5%	8,606	10.4%
Miscellaneous Retail	58	5.6%	506	5.1%	211	4.8%	1,545	3.6%	394	5.2%	3,087	3.7%
Finance, Insurance, Real Estate Summary	128	12.4%	998	10.1%	547	12.5%	4,137	9.7%	1,009	13.4%	8,025	9.7%
Banks, Savings & Lending Institutions	24	2.3%	397	4.0%	93	2.1%	1,004	2.4%	164	2.2%	1,660	2.0%
Securities Brokers	21	2.0%	78	0.8%	108	2.5%	403	0.9%	222	2.9%	856	1.0%
Insurance Carriers & Agents	24	2.3%	148	1.5%	109	2.5%	839	2.0%	193	2.6%	2,596	3.1%
Real Estate, Holding, Other Investment Offices	59	5.7%	375	3.8%	237	5.4%	1,891	4.4%	430	5.7%	2,913	3.5%
Services Summary	405	39.3%	3,665	37.2%	1,717	39.4%	17,051	40.1%	2,873	38.0%	30,706	37.1%
Hotels & Lodging	3	0.3%	31	0.3%	15	0.3%	114	0.3%	46	0.6%	661	0.8%
Automotive Services	47	4.6%	409	4.1%	143	3.3%	1,021	2.4%	189	2.5%	1,228	1.5%
Motion Pictures & Amusements	31	3.0%	219	2.2%	133	3.0%	941	2.2%	202	2.7%	1,629	2.0%
Health Services	99	9.6%	1,130	11.5%	324	7.4%	3,869	9.1%	541	7.2%	7,584	9.2%
Legal Services	24	2.3%	95	1.0%	131	3.0%	572	1.3%	220	2.9%	1,033	1.2%
Education Institutions & Libraries	12	1.2%	436	4.4%	65	1.5%	3,725	8.8%	106	1.4%	5,930	7.2%
Other Services	189	18.3%	1,345	13.6%	906	20.8%	6,809	16.0%	1,569	20.8%	12,640	15.3%
Government	2	0.2%	7	0.1%	42	1.0%	1,770	4.2%	62	0.8%	2,379	2.9%
Unclassified Establishments	124	12.0%	80	0.8%	557	12.8%	241	0.6%	979	13.0%	385	0.5%
Totals	1,031	100.0%	9,864	100.0%	4,362	100.0%	42,545	100.0%	7,553	100.0%	82,703	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.2%	16	0.2%	20	0.5%	152	0.4%	30	0.4%	217	0.3%
Mining	11	1.1%	46	0.5%	48	1.1%	190	0.4%	83	1.1%	543	0.7%
Utilities	0	0.0%	0	0.0%	3	0.1%	9	0.0%	8	0.1%	151	0.2%
Construction	72	7.0%	683	6.9%	330	7.6%	3,042	7.2%	524	6.9%	4,065	4.9%
Manufacturing	20	1.9%	370	3.8%	83	1.9%	1,895	4.5%	142	1.9%	2,575	3.1%
Wholesale Trade	33	3.2%	805	8.2%	98	2.2%	1,821	4.3%	154	2.0%	3,833	4.6%
Retail Trade	133	12.9%	1,672	17.0%	530	12.2%	6,579	15.5%	958	12.7%	15,023	18.2%
Motor Vehicle & Parts Dealers	19	1.8%	516	5.2%	72	1.7%	2,159	5.1%	94	1.2%	4,766	5.8%
Furniture & Home Furnishings Stores	9	0.9%	84	0.9%	28	0.6%	272	0.6%	45	0.6%	389	0.5%
Electronics & Appliance Stores	2	0.2%	16	0.2%	15	0.3%	143	0.3%	29	0.4%	340	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	13	1.3%	230	2.3%	46	1.1%	701	1.6%	71	0.9%	1,382	1.7%
Food & Beverage Stores	11	1.1%	72	0.7%	50	1.1%	711	1.7%	98	1.3%	1,235	1.5%
Health & Personal Care Stores	16	1.6%	105	1.1%	66	1.5%	547	1.3%	133	1.8%	1,157	1.4%
Gasoline Stations	2	0.2%	11	0.1%	16	0.4%	77	0.2%	41	0.5%	249	0.3%
Clothing & Clothing Accessories Stores	9	0.9%	34	0.3%	61	1.4%	340	0.8%	134	1.8%	1,012	1.2%
Sport Goods, Hobby, Book, & Music Stores	9	0.9%	196	2.0%	38	0.9%	398	0.9%	66	0.9%	919	1.1%
General Merchandise Stores	7	0.7%	118	1.2%	28	0.6%	498	1.2%	54	0.7%	2,483	3.0%
Miscellaneous Store Retailers	26	2.5%	281	2.8%	76	1.7%	650	1.5%	122	1.6%	996	1.2%
Nonstore Retailers	10	1.0%	8	0.1%	35	0.8%	83	0.2%	69	0.9%	94	0.1%
Transportation & Warehousing	10	1.0%	92	0.9%	38	0.9%	349	0.8%	68	0.9%	1,174	1.4%
Information	14	1.4%	220	2.2%	70	1.6%	2,641	6.2%	123	1.6%	5,873	7.1%
Finance & Insurance	73	7.1%	636	6.4%	318	7.3%	2,269	5.3%	592	7.8%	5,152	6.2%
Central Bank/Credit Intermediation & Related Activities	24	2.3%	398	4.0%	95	2.2%	1,007	2.4%	168	2.2%	1,676	2.0%
Securities, Commodity Contracts & Other Financial	25	2.4%	90	0.9%	113	2.6%	419	1.0%	229	3.0%	877	1.1%
Insurance Carriers & Related Activities; Funds, Trusts &	24	2.3%	148	1.5%	110	2.5%	842	2.0%	194	2.6%	2,599	3.1%
Real Estate, Rental & Leasing	59	5.7%	319	3.2%	250	5.7%	1,762	4.1%	449	5.9%	2,813	3.4%
Professional, Scientific & Tech Services	93	9.0%	622	6.3%	445	10.2%	3,206	7.5%	754	10.0%	5,876	7.1%
Legal Services	26	2.5%	168	1.7%	141	3.2%	686	1.6%	232	3.1%	1,160	1.4%
Management of Companies & Enterprises	7	0.7%	27	0.3%	23	0.5%	165	0.4%	49	0.6%	238	0.3%
Administrative & Support & Waste Management & Remediation	29	2.8%	332	3.4%	139	3.2%	1,152	2.7%	237	3.1%	1,898	2.3%
Educational Services	21	2.0%	489	5.0%	100	2.3%	2,396	5.6%	158	2.1%	4,668	5.6%
Health Care & Social Assistance	123	11.9%	1,343	13.6%	423	9.7%	5,006	11.8%	709	9.4%	9,806	11.9%
Arts, Entertainment & Recreation	26	2.5%	164	1.7%	101	2.3%	799	1.9%	156	2.1%	1,399	1.7%
Accommodation & Food Services	60	5.8%	1,173	11.9%	232	5.3%	3,994	9.4%	477	6.3%	9,401	11.4%
Accommodation	3	0.3%	31	0.3%	15	0.3%	114	0.3%	46	0.6%	661	0.8%
Food Services & Drinking Places	57	5.5%	1,142	11.6%	217	5.0%	3,880	9.1%	432	5.7%	8,739	10.6%
Other Services (except Public Administration)	119	11.5%	770	7.8%	515	11.8%	3,141	7.4%	849	11.2%	5,278	6.4%
Automotive Repair & Maintenance	40	3.9%	363	3.7%	118	2.7%	872	2.0%	155	2.1%	1,041	1.3%
Public Administration	2	0.2%	7	0.1%	42	1.0%	1,770	4.2%	62	0.8%	2,379	2.9%
Unclassified Establishments	123	11.9%	78	0.8%	553	12.7%	204	0.5%	970	12.8%	339	0.4%
Total	1,031	100.0%	9,864	100.0%	4,362	100.0%	42,545	100.0%	7,553	100.0%	82,703	100.0%

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