



Executive Summary

3209 S Broadway, Edmond, Oklahoma, 73013
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.62449
Longitude: -97.48699

	1 mile	3 miles	5 miles
Population			
2000 Population	6,381	59,727	114,377
2010 Population	7,464	65,896	141,570
2021 Population	8,716	71,894	164,572
2026 Population	9,135	74,683	174,557
2000-2010 Annual Rate	1.58%	0.99%	2.16%
2010-2021 Annual Rate	1.39%	0.78%	1.35%
2021-2026 Annual Rate	0.94%	0.76%	1.19%
2021 Male Population	46.8%	47.9%	48.2%
2021 Female Population	53.2%	52.1%	51.8%
2021 Median Age	31.3	33.8	34.8

In the identified area, the current year population is 164,572. In 2010, the Census count in the area was 141,570. The rate of change since 2010 was 1.35% annually. The five-year projection for the population in the area is 174,557 representing a change of 1.19% annually from 2021 to 2026. Currently, the population is 48.2% male and 51.8% female.

Median Age

The median age in this area is 31.3, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	71.8%	72.8%	67.5%
2021 Black Alone	11.9%	10.4%	15.8%
2021 American Indian/Alaska Native Alone	2.6%	2.8%	2.4%
2021 Asian Alone	4.2%	4.9%	5.2%
2021 Pacific Islander Alone	0.2%	0.2%	0.1%
2021 Other Race	2.6%	3.3%	3.4%
2021 Two or More Races	6.7%	5.7%	5.6%
2021 Hispanic Origin (Any Race)	8.2%	8.5%	8.5%

Persons of Hispanic origin represent 8.5% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 59.1 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	54	100	112
2000 Households	2,462	22,583	44,292
2010 Households	3,287	26,734	57,004
2021 Total Households	3,966	29,357	66,101
2026 Total Households	4,212	30,498	69,919
2000-2010 Annual Rate	2.93%	1.70%	2.56%
2010-2021 Annual Rate	1.68%	0.84%	1.32%
2021-2026 Annual Rate	1.21%	0.77%	1.13%
2021 Average Household Size	2.07	2.37	2.45

The household count in this area has changed from 57,004 in 2010 to 66,101 in the current year, a change of 1.32% annually. The five-year projection of households is 69,919, a change of 1.13% annually from the current year total. Average household size is currently 2.45, compared to 2.43 in the year 2010. The number of families in the current year is 41,276 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2021 Percent of Income for Mortgage	11.9%	12.5%	13.6%
Median Household Income			
2021 Median Household Income	\$57,683	\$65,999	\$69,521
2026 Median Household Income	\$60,464	\$71,723	\$76,439
2021-2026 Annual Rate	0.95%	1.68%	1.92%
Average Household Income			
2021 Average Household Income	\$73,422	\$90,594	\$97,256
2026 Average Household Income	\$79,283	\$99,284	\$107,262
2021-2026 Annual Rate	1.55%	1.85%	1.98%
Per Capita Income			
2021 Per Capita Income	\$32,912	\$36,945	\$39,191
2026 Per Capita Income	\$35,828	\$40,485	\$43,100
2021-2026 Annual Rate	1.71%	1.85%	1.92%

Households by Income

Current median household income is \$69,521 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$76,439 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$97,256 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$107,262 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$39,191 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$43,100 in five years, compared to \$39,378 for all U.S. households

Housing			
2021 Housing Affordability Index	185	177	162
2000 Total Housing Units	2,574	23,772	47,465
2000 Owner Occupied Housing Units	1,475	14,825	27,758
2000 Renter Occupied Housing Units	987	7,759	16,534
2000 Vacant Housing Units	112	1,188	3,173
2010 Total Housing Units	3,477	28,327	61,688
2010 Owner Occupied Housing Units	1,404	16,329	34,999
2010 Renter Occupied Housing Units	1,883	10,405	22,005
2010 Vacant Housing Units	190	1,593	4,684
2021 Total Housing Units	4,189	30,902	71,415
2021 Owner Occupied Housing Units	1,492	17,235	39,457
2021 Renter Occupied Housing Units	2,474	12,122	26,644
2021 Vacant Housing Units	223	1,545	5,314
2026 Total Housing Units	4,435	31,998	75,368
2026 Owner Occupied Housing Units	1,544	17,869	42,026
2026 Renter Occupied Housing Units	2,668	12,629	27,892
2026 Vacant Housing Units	223	1,500	5,449

Currently, 55.3% of the 71,415 housing units in the area are owner occupied; 37.3%, renter occupied; and 7.4% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 61,688 housing units in the area - 56.7% owner occupied, 35.7% renter occupied, and 7.6% vacant. The annual rate of change in housing units since 2010 is 6.72%. Median home value in the area is \$225,709, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 2.67% annually to \$257,543.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.