



Executive Summary

1501 Preston Rd, Plano, Texas, 75093
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.01857
Longitude: -96.79642

	1 mile	3 miles	5 miles
Population			
2000 Population	11,564	111,258	291,888
2010 Population	11,688	114,996	316,460
2021 Population	13,292	128,323	361,199
2026 Population	14,392	137,113	388,818
2000-2010 Annual Rate	0.11%	0.33%	0.81%
2010-2021 Annual Rate	1.15%	0.98%	1.18%
2021-2026 Annual Rate	1.60%	1.33%	1.48%
2021 Male Population	47.5%	48.4%	48.8%
2021 Female Population	52.5%	51.6%	51.2%
2021 Median Age	41.5	41.0	39.2

In the identified area, the current year population is 361,199. In 2010, the Census count in the area was 316,460. The rate of change since 2010 was 1.18% annually. The five-year projection for the population in the area is 388,818 representing a change of 1.48% annually from 2021 to 2026. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 41.5, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	59.7%	59.4%	59.6%
2021 Black Alone	9.7%	11.7%	11.9%
2021 American Indian/Alaska Native Alone	0.3%	0.3%	0.4%
2021 Asian Alone	24.2%	20.9%	18.9%
2021 Pacific Islander Alone	0.0%	0.1%	0.1%
2021 Other Race	2.9%	4.2%	5.7%
2021 Two or More Races	3.1%	3.3%	3.5%
2021 Hispanic Origin (Any Race)	9.0%	11.7%	14.7%

Persons of Hispanic origin represent 14.7% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 69.7 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	133	144	131
2000 Households	5,473	50,056	126,036
2010 Households	5,631	52,414	141,095
2021 Total Households	6,455	58,859	161,560
2026 Total Households	7,005	62,839	173,636
2000-2010 Annual Rate	0.29%	0.46%	1.14%
2010-2021 Annual Rate	1.22%	1.04%	1.21%
2021-2026 Annual Rate	1.65%	1.32%	1.45%
2021 Average Household Size	2.05	2.17	2.22

The household count in this area has changed from 141,095 in 2010 to 161,560 in the current year, a change of 1.21% annually. The five-year projection of households is 173,636, a change of 1.45% annually from the current year total. Average household size is currently 2.22, compared to 2.23 in the year 2010. The number of families in the current year is 90,305 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2021 Percent of Income for Mortgage	20.0%	22.2%	19.2%
Median Household Income			
2021 Median Household Income	\$83,995	\$77,835	\$79,686
2026 Median Household Income	\$89,427	\$82,751	\$85,044
2021-2026 Annual Rate	1.26%	1.23%	1.31%
Average Household Income			
2021 Average Household Income	\$119,589	\$120,510	\$115,422
2026 Average Household Income	\$126,593	\$128,002	\$124,120
2021-2026 Annual Rate	1.14%	1.21%	1.46%
Per Capita Income			
2021 Per Capita Income	\$57,727	\$55,057	\$51,550
2026 Per Capita Income	\$61,211	\$58,363	\$55,321
2021-2026 Annual Rate	1.18%	1.17%	1.42%

Households by Income

Current median household income is \$79,686 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$85,044 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$115,422 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$124,120 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$51,550 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$55,321 in five years, compared to \$39,378 for all U.S. households

Housing			
2021 Housing Affordability Index	98	91	106
2000 Total Housing Units	5,797	53,144	133,175
2000 Owner Occupied Housing Units	2,616	24,517	67,364
2000 Renter Occupied Housing Units	2,856	25,539	58,672
2000 Vacant Housing Units	325	3,088	7,139
2010 Total Housing Units	6,040	56,443	150,945
2010 Owner Occupied Housing Units	2,588	25,650	70,519
2010 Renter Occupied Housing Units	3,043	26,764	70,576
2010 Vacant Housing Units	409	4,029	9,850
2021 Total Housing Units	6,851	63,217	172,006
2021 Owner Occupied Housing Units	2,417	25,106	71,880
2021 Renter Occupied Housing Units	4,038	33,753	89,680
2021 Vacant Housing Units	396	4,358	10,446
2026 Total Housing Units	7,482	67,789	184,930
2026 Owner Occupied Housing Units	2,650	26,965	76,767
2026 Renter Occupied Housing Units	4,355	35,874	96,869
2026 Vacant Housing Units	477	4,950	11,294

Currently, 41.8% of the 172,006 housing units in the area are owner occupied; 52.1%, renter occupied; and 6.1% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 150,945 housing units in the area - 46.7% owner occupied, 46.8% renter occupied, and 6.5% vacant. The annual rate of change in housing units since 2010 is 5.98%. Median home value in the area is \$365,272, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 1.15% annually to \$386,776.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.