

1501 Preston Rd, Plano, Texas, 75093 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 33.01857 Longitude: -96.79642

			Longitude. 50.75042
	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,564	111,258	291,888
2010 Total Population	11,688	114,996	316,460
2021 Total Population	13,292	128,323	361,199
2021 Group Quarters	51	429	1,818
2026 Total Population	14,392	137,113	388,818
2021-2026 Annual Rate	1.60%	1.33%	1.48%
2021 Total Daytime Population	18,373	143,433	416,555
Workers	12,054	83,010	251,500
Residents	6,319	60,423	165,055
Household Summary			
2000 Households	5,473	50,056	126,036
2000 Average Household Size	2.10	2.21	2.31
2010 Households	5,631	52,414	141,095
2010 Average Household Size	2.07	2.19	2.23
2021 Households	6,455	58,859	161,560
2021 Average Household Size	2.05	2.17	2.22
2026 Households	7,005	62,839	173,636
2026 Average Household Size	2.05	2.18	2.23
2021-2026 Annual Rate	1.65%	1.32%	1.45%
2010 Families	3,036	30,196	81,247
2010 Average Family Size	2.79	2.88	2.93
2021 Families	3,453	33,089	90,305
2021 Average Family Size	2.79	2.89	2.95
2026 Families	3,734	35,107	96,260
2026 Average Family Size	2.79	2.90	2.96
2021-2026 Annual Rate	1.58%	1.19%	1.29%
Housing Unit Summary			
2000 Housing Units	5,797	53,144	133,175
Owner Occupied Housing Units	45.1%	46.1%	50.6%
Renter Occupied Housing Units	49.3%	48.1%	44.1%
Vacant Housing Units	5.6%	5.8%	5.4%
2010 Housing Units	6,040	56,443	150,945
Owner Occupied Housing Units	42.8%	45.4%	46.7%
Renter Occupied Housing Units	50.4%	47.4%	46.8%
Vacant Housing Units	6.8%	7.1%	6.5%
2021 Housing Units	6,851	63,217	172,006
Owner Occupied Housing Units	35.3%	39.7%	41.8%
Renter Occupied Housing Units	58.9%	53.4%	52.1%
Vacant Housing Units	5.8%	6.9%	6.1%
5	7,482	67,789	184,930
2026 Housing Units	35.4%	,	
Owner Occupied Housing Units Renter Occupied Housing Units	58.2%	39.8% 52.9%	41.5% 52.4%
Vacant Housing Units	6.4%	7.3%	6.1%
Median Household Income	0.4%	7.5%	0.170
	\$83,995	\$77,835	\$79,686
2021			
2026	\$89,427	\$82,751	\$85,044
Median Home Value	¢200.450	+411 10F	+2CE 272
2021	\$399,459	\$411,185	\$365,272
2026	\$415,592	\$427,299	\$386,776
Per Capita Income	453 303		454 550
2021	\$57,727	\$55,057	\$51,550
2026	\$61,211	\$58,363	\$55,321
Median Age			
2010	38.1	38.0	36.9
2021	41.5	41.0	39.2
2026	43.2	41.9	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2021 Households by Income			
Household Income Base	6,455	58,859	161,560
<\$15,000	5.8%	6.7%	6.5%
\$15,000 - \$24,999	5.1%	5.4%	5.0%
\$25,000 - \$34,999	6.6%	6.9%	6.3%
\$35,000 - \$49,999	13.1%	13.7%	12.1%
\$50,000 - \$74,999	13.9%	15.6%	17.2%
\$75,000 - \$99,999	12.9%	11.8%	12.9%
\$100,000 - \$149,999	17.9%	15.6%	17.2%
\$150,000 - \$199,999	11.4%	9.0%	9.2%
\$200,000+	13.3%	15.4%	13.6%
Average Household Income	\$119,589	\$120,510	\$115,422
2026 Households by Income			
Household Income Base	7,005	62,839	173,636
<\$15,000	4.9%	5.6%	5.4%
\$15,000 - \$24,999	4.4%	4.7%	4.2%
\$25,000 - \$34,999	6.0%	6.4%	5.6%
\$35,000 - \$49,999	12.6%	12.9%	11.3%
\$50,000 - \$74,999	13.7%	15.8%	17.2%
\$75,000 - \$99,999	13.1%	12.2%	13.3%
\$100,000 - \$149,999	19.5%	16.8%	18.4%
\$150,000 - \$199,999	12.9%	10.3%	10.6%
\$200,000+	13.0%	15.3%	13.9%
Average Household Income	\$126,593	\$128,002	\$124,120
2021 Owner Occupied Housing Units by Value			
Total	2,417	25,090	71,811
<\$50,000	0.2%	0.5%	0.3%
\$50,000 - \$99,999	0.2%	0.5%	0.5%
\$100,000 - \$149,999	1.2%	1.5%	2.7%
\$150,000 - \$199,999	2.5%	1.7%	4.7%
\$200,000 - \$249,999	12.4%	9.6%	12.9%
\$250,000 - \$299,999	10.6%	10.0%	11.5%
\$300,000 - \$399,999	23.0%	24.0%	26.6%
\$400,000 - \$499,999	18.5%	19.7%	18.4%
\$500,000 - \$749,999	21.6%	23.1%	16.4%
\$750,000 - \$999,999	5.6%	5.1%	3.1%
\$1,000,000 - \$1,499,999	3.6%	2.7%	1.8%
\$1,500,000 - \$1,999,999	0.4%	1.0%	0.5%
\$2,000,000 +	0.0%	0.6%	0.5%
Average Home Value	\$464,930	\$481,524	\$421,335
2026 Owner Occupied Housing Units by Value	2.652	26.045	76.606
Total	2,650	26,945	76,686
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.6%	0.5%	0.8%
\$150,000 - \$199,999	1.5%	0.8%	2.4%
\$200,000 - \$249,999	9.6%	7.2%	10.2%
\$250,000 - \$299,999 \$200,000 - \$200,000	10.2% 24.7%	9.2% 25.8%	10.9% 29.4%
\$300,000 - \$399,999			
\$400,000 - \$499,999 #F00,000 - #740,000	21.7%	23.0%	22.0%
\$500,000 - \$749,999 \$750,000 - \$000,000	22.8%	23.9%	18.4%
\$750,000 - \$999,999 \$1,000,000 - \$1,400,000	4.3%	5.1%	3.0%
\$1,000,000 - \$1,499,999 \$1,500,000 - \$1,000,000	4.1%	2.8%	1.8%
\$1,500,000 - \$1,999,999	0.5%	1.0% 0.5%	0.5%
\$2,000,000 + Average Home Value	\$477,301	\$495,314	0.5%
Average Home Value	\$477,SUI	\$493,314	\$442,303

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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Community Profile

1501 Preston Rd, Plano, Texas, 75093 Rings: 1, 3, 5 mile radii Prepared by Esri

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	4	2 miles	
2010 Population by Age	1 mile	3 miles	5 miles
Total	11,688	114,997	316,462
0 - 4	5.9%	5.6%	5.7%
5 - 9	4.6%	5.7%	5.7%
10 - 14	4.8%	6.1%	6.0%
15 - 24	10.8%	11.8%	12.8%
25 - 34	18.9%	16.6%	17.0%
35 - 44	14.6%	14.0%	14.2%
45 - 54	16.1%	16.7%	16.1%
55 - 64	13.7%	13.0%	12.1%
65 - 74	5.7%	6.3%	6.1%
75 - 84	2.9%	2.9%	3.0%
85 +	2.0%	1.3%	1.2%
18 +	81.3%	78.8%	78.8%
2021 Population by Age	01.570	, 0.0 /0	/0.0/1
Total	13,293	128,324	361,200
0 - 4	4.7%	4.7%	4.8%
5 - 9	5.1%	5.0%	5.1%
10 - 14	5.6%	5.7%	5.6%
15 - 24	10.0%	11.5%	12.4%
25 - 34	14.0%	14.3%	15.7%
35 - 44	15.9%	14.2%	14.4%
45 - 54	13.0%	13.0%	12.9%
55 - 64	14.4%	14.1%	13.4%
65 - 74	10.4%	10.5%	9.6%
75 - 84	4.6%	5.0%	4.5%
85 +	2.4%	1.9%	1.7%
18 +	81.9%	81.3%	81.3%
2026 Population by Age	011970	0110,0	01.070
Total	14,391	137,114	388,821
0 - 4	4.7%	4.7%	4.9%
5 - 9	4.8%	4.9%	4.9%
10 - 14	5.1%	5.3%	5.1%
15 - 24	10.2%	11.3%	12.3%
25 - 34	13.3%	14.5%	15.8%
35 - 44	14.6%	13.9%	14.3%
45 - 54	13.8%	12.9%	12.6%
55 - 64	12.7%	12.6%	12.2%
65 - 74	11.5%	11.3%	10.3%
75 - 84	6.4%	6.4%	5.7%
85 +	2.8%	2.2%	1.9%
18 +	82.2%	81.9%	82.1%
2010 Population by Sex			
Males	5,564	55,674	154,106
Females	6,124	59,322	162,354
2021 Population by Sex			202,001
Males	6,316	62,106	176,272
Females	6,976	66,218	184,927
2026 Population by Sex	0,0,0	- 0/- 20	20.,527
Males	6,795	66,221	189,446
Females	7,597	70,893	199,372
	.,	,	200,072



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2010 Population by Race/Ethnicity			
Total	11,688	114,996	316,461
White Alone	70.9%	70.5%	70.2%
Black Alone	8.4%	9.5%	9.7%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	14.6%	12.6%	11.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.1%	4.1%	5.2%
Two or More Races	2.6%	2.8%	2.8%
Hispanic Origin	9.3%	11.6%	13.8%
Diversity Index	55.9	58.5	60.7
2021 Population by Race/Ethnicity			
Total	13,292	128,323	361,198
White Alone	59.7%	59.4%	59.6%
Black Alone	9.7%	11.7%	11.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	24.2%	20.9%	18.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.9%	4.2%	5.7%
Two or More Races	3.1%	3.3%	3.5%
Hispanic Origin	9.0%	11.7%	14.7%
Diversity Index	64.5	67.4	69.7
2026 Population by Race/Ethnicity			
Total	14,392	137,113	388,818
White Alone	56.3%	55.6%	55.7%
Black Alone	10.7%	13.1%	13.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	26.5%	23.0%	20.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.0%	4.4%	6.0%
Two or More Races	3.2%	3.5%	3.6%
Hispanic Origin	9.6%	12.4%	15.7%
Diversity Index	67.1	70.3	72.6
2010 Population by Relationship and Household Type			
Total	11,688	114,996	316,460
In Households	99.6%	99.7%	99.5%
In Family Households	73.4%	76.9%	76.5%
Householder	25.9%	26.1%	25.7%
Spouse	20.9%	20.7%	20.0%
Child	23.0%	25.9%	26.1%
Other relative	2.7%	3.0%	3.3%
Nonrelative	0.9%	1.2%	1.4%
In Nonfamily Households	26.2%	22.8%	22.9%
In Group Quarters	0.4%	0.3%	0.5%
Institutionalized Population	0.4%	0.3%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.1%
	010 /0	0.070	0.170

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Joint of State		Longitude: -96.79642			
Total 9,933 93,709 260,675 Byth Schole Doploma 0.8% 1.7% 2.3% 919) - 12h Grade, No Doploma 0.8% 1.7% 2.3% High Schole Graduate 8.2% 9.2% 1.1% Some College, No Degree 16.4% 3.5% 6.1% Some College, No Degree 16.4% 38.3% 3.5.4% Associate Degree 26.3% 26.4% 22.4% Ordunate/Profestional Degree 26.3% 26.4% 33.1% Total 11,259 100,568 305,390 Never Married 28.4% 32.1% 32.8% Married 25.3% 22.5% 51.6% Widowed 4.4% 4.2% 3.9% Divorced 11.9% 10.2% 10.7% Civilian Population 16+ in Labor Force 7.63 72.443 207,677 Population 16-2-4 Inengloyeed 8.2% 9.9% 10.7% Population 16+ Tenployed 8.2% 9.9% 10.7% Population 5-2-40 Inengloyment rate		1 mile	3 miles	5 miles	
Less than 9th Grade 0.4% 1.5% 1.9% 9th - 12h Grade, No Diploma 0.8% 9.2% 11.0% High School Graduate 8.2% 9.2% 11.0% GED/Alternative Credential 1.1% 1.1% 1.5% Some College, No Degree 16.4% 15.9% 6.3% Associate Degree 26.2% 26.2% 22.2% Coll Controlstonal Degree 26.2% 25.3% 33.5% Graduate/Profestonal Degree 26.2% 25.3% 33.5% Merried 12.57 33.1% 33.3% Married 25.3% 22.5% 31.6% Widowed 4.4% 4.2% 39.% Diverse 11.2% 10.2% 10.7% Ordian Population 16+ in Labor Force 7.363 72.443 20.677 Corlian Population 16+ in Labor Force 7.863 72.443 20.678 Population 16- 24 Intemployment rate 6.64.3% 6.2.3% 6.39% Population 16- 4 Unemployment rate 5.6% 5.6% 5.6%	· · · · · · · · · · · · · · · · · · ·	0.000	00 770	260.675	
9th : 12h Grade, No Diploma 0.8% 1.7% 2.3% High School Graduate 1.1% 1.1% 1.10% GED/Atternative Credential 1.1% 1.1% 1.72.86 Some College, No Degree 5.3% 5.7% 6.16 Batheloir Speizee 26.2% 22.4% 22.4% 2021 Population 15 by Marital Status			,		
High School Graduate 8.2% 9.2% 11.0% GED/Memore Callers, ND Degree 16.4% 15.9% 17.2% Associate Degree 16.4% 15.9% 17.2% Associate Degree 26.2% 25.6% 22.4% Coll Population 15* Degree 26.2% 26.6% 22.4% Coll Population 15* Degree 26.2% 25.6% 22.4% Total 11,253 108,568 305,399 Never Married 28.4% 33.1% 33.8% Married 25.3% 52.5% 51.6% Over Cell In Population 16* In Labor Force U U U Civilian Population 16* In Labor Force U U U Civilian Population 16* In Forgeved 95.1% 9.4% 5.0% Population 16-24 Inpipyment rate 4.0% 8.8% 7.8% Population 16-24 Inpipyment rate 5.6% 5.6% 7.5% Population 16-24 Inpipyment rate 1.9% 3.3% 3.2% Population 16-24 Inpipyment rate 5.6% 5.6% 7.					
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Some Callege, ND Degree 16.4% 15.9% 12.2% Associate Degree 5.3% 5.7% 6.1% Bachbor's Degree 26.2% 26.6% 22.4% 2021 Population 15+ by Marital Status 76.6% 22.4% Total 11,259 108.658 305.399 Never Married 28.4% 33.1% 33.8% Married 28.4% 33.1% 33.8% Married 28.4% 3.1% 33.8% Married 7.363 72.443 207.677 2021 Collian Population 16+ Incluor Force 7.963 72.443 207.677 Civilan Population 16-4 Incluor Force 8.9% 5.0% 9.9%	5				
Associate Degree 5.3% 5.7% 6.1% Bachlor's Degree 26.2% 26.6% 22.4% Z01 Population 15+ by Marital Status					
Bachelor's Degree 14.6% 38.3% 37.6% 2021 Population 15+ by Marital Status 0 0 Total 11,259 36.6% 32.4% Married 28.4% 33.1% 33.8% Married 28.4% 33.1% 33.8% Married 28.4% 33.9% 37.6% Widowel 4.4% 4.2% 3.9% Divorced 11.9% 10.2% 10.7% 2021 Civilian Population 16+ in Labor Force 10.2% 50.0% Population 16-4 Employed 95.1% 94.4% 5.8% 50.0% Population 16-4 Employed 95.1% 94.4% 63.8% 50.0% Population 16-4 Employed 8.2% 9.9% 10.7% Population 16-4 Unemployment rate 4.0% 8.8% 7.8% Population 16-24 Unemployment rate 19.7% 19.2% 18.0% Population 16-24 Unemployment rate 19.7% 19.2% 18.0% Population 16-24 Unemployment rate 19.7% 3.3% 3.2%					
Graduater/Professional Degree 26.2% 26.6% 22.4% 7021 108,568 305,399 Never Married 28.4% 33.1% 33.8% Married 53.3% 52.5% 51.6% Widowed 4.4% 4.2% 3.9% Divorced 10.7% 10.7% 10.7% ZOUL Civilian Population 16+ in Labor Force	5				
2021 Population 15+ by Marital Status 9 10.8,568 305,399 Never Married 11,259 10.8,568 305,399 Never Married 28.4% 33.1% 53.8% Married 55.3% 51.6% Witdowed 4.4% 4.2% 3.9% Divorced 11.9% 10.2% 10.7% 2021 Civilian Population 16+ 7,363 72,443 207,677 Population 16+ Employed 95.1% 94.2% 95.0% Population 16+ Memployment rate 4.9% 5.8% 5.0% Population 16-24 Unemployment rate 4.9% 5.8% 7.8% Population 16-24 Employed 8.2% 9.9% 10.7% Population 52-54 Unemployment rate 1.9% 3.3% 3.2% Population 55-44 Employed 8.0% 6.8% 7.5% Population 55-44 Employment rate 7.6% 8.5% 7.4% 2021 Employed Population 16+ by Industry 7.003 66,260 197,244 Agriculture/Mining 0.3% 0.7% 0.7% <	5				
Total 11,259 108,568 305,399 New Amried 28,4% 33,3% 53,8% Married 55,3% 52,5% 51,6% Widowed 4,4% 4,2% 3,9% Divored 11,9% 10,2% 10,7% Z021 Extramol 16+ in Labor Force 7,363 72,443 207,677 Population 16+ In-ployed 95,1% 94,2% 95,0% Population 16+ Unemployment rate 4,9% 5,8% 5,0% Population 16-24 Employed 8,2% 9,9% 10,7% Population 16-24 Employed 64,1% 62,3% 63,8% Population 16-24 Employed 64,1% 62,3% 63,8% Population 15-54 Employed 10,7% 10,2% 18,0% Population 55-64 Employed 1,9% 3,3% 3,2% 7,8% Population 55+64 Employed 8,0% 3,6% 7,5% 7,8% 7,8% 7,8% 7,4% 20,7% 10,2,2% 18,0% 7,8% 7,4% 20,2% 13,1% 1,		26.2%	26.6%	22.4%	
Never Married 28.4% 33.1% 33.8% Married 55.3% 52.5% 51.6% Witdoved 4.4% 4.2% 3.9% Divorced 11.9% 10.2% 10.7% Divorced 11.9% 10.2% 10.7% Divorced 95.1% 94.2% 95.0% Population 16+ Employed 95.1% 94.2% 95.0% Population 16+ Employed 95.1% 94.2% 95.0% Population 16-4 Employed 8.2% 9.9% 10.7% Population 16-4 Employed 64.1% 63.3% 7.8% Population 25-4 Employed 19.7% 13.2% 18.0% Population 55-64 Employed 8.0% 6.5% 7.5% Population 55-64 Employed 8.0% 8.5% 7.5% Population 55-64 Employed 8.0% 8.6% 7.5% Population 55-64 Employed 8.0% 3.3% 3.2% Population 55-64 Employed 8.0% 3.3% 3.2% Population 55-64 Employed 9.0%					
Married 55.3% 52.5% 51.6% Widowed 4.4% 4.2% 3.3% Divarced 11.9% 10.2% 10.7% Z021 Civilian Population 16+ in Labor Force 207.77 Population 16+ In-Inployed 95.1% 94.2% 95.0% Population 16+ Unemployment rate 4.9% 5.8% 5.0% Population 16-24 Employed 8.2% 9.9% 10.7% Population 16-24 Employed 8.2% 9.9% 10.8% Population 15-24 Employed 64.1% 62.3% 63.8% Population 25-34 Imemployment rate 5.6% 5.6% 4.7% Population 55-64 Unemployment rate 1.9% 3.3% 3.2% Population 65+ Employed 8.0% 8.6% 7.5% Population 65+ Employed 8.0% 8.6% 7.5% Population 65+ Employed 3.0% 3.3% 3.2% Population 55-64 Unemployment rate 1.9% 3.3% 3.2% Population 65+ Employed 3.0% 3.3% <td< td=""><td></td><td></td><td></td><td></td></td<>					
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Blue Collar4.5%7.7%9.4%Farming/Forestry/Fishing0.0%0.1%0.0%Construction/Extraction0.4%1.4%2.0%Installation/Maintenance/Repair0.8%1.3%1.7%Production1.7%1.5%1.7%	Administrative Support				
Farming/Forestry/Fishing 0.0% 0.1% 0.0% Construction/Extraction 0.4% 1.4% 2.0% Installation/Maintenance/Repair 0.8% 1.3% 1.7% Production 1.7% 1.5% 1.7%					
Construction/Extraction0.4%1.4%2.0%Installation/Maintenance/Repair0.8%1.3%1.7%Production1.7%1.5%1.7%					
Installation/Maintenance/Repair 0.8% 1.3% 1.7% Production 1.7% 1.5% 1.7%	Farming/Forestry/Fishing		0.1%		
Production 1.7% 1.5% 1.7%	Construction/Extraction				
	Installation/Maintenance/Repair			1.7%	
Transportation/Material Moving1.6%3.3%3.9%			1.5%		
	Transportation/Material Moving	1.6%	3.3%	3.9%	



1501 Preston Rd, Plano, Texas, 75093 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 33.01857 Longitude: -96.79642

	Longitude: -96.7964.		
	1 mile	3 miles	5 miles
2010 Households by Type	5.655	50.115	
Total	5,630	52,415	141,094
Households with 1 Person	39.1%	35.6%	35.0%
Households with 2+ People	60.9%	64.4%	65.0%
Family Households	53.9%	57.6%	57.6%
Husband-wife Families	43.7%	45.7%	44.9%
With Related Children	18.0%	20.0%	19.6%
Other Family (No Spouse Present)	10.3%	11.9%	12.7%
Other Family with Male Householder	2.7%	3.1%	3.4%
With Related Children	1.5%	1.7%	1.8%
Other Family with Female Householder	7.5%	8.8%	9.3%
With Related Children	4.9%	6.0%	6.2%
Nonfamily Households	7.0%	6.8%	7.5%
All Households with Children	24.5%	27.9%	27.9%
Multigenerational Households	1.7%	2.0%	2.2%
Unmarried Partner Households	4.7%	5.0%	5.3%
Male-female	3.9%	4.3%	4.5%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	5,632	52,414	141,095
1 Person Household	39.0%	35.6%	35.0%
2 Person Household	33.6%	33.5%	33.1%
3 Person Household	14.0%	14.3%	14.6%
4 Person Household	9.3%	11.3%	11.4%
5 Person Household	3.1%	3.9%	4.1%
6 Person Household	0.7%	1.0%	1.3%
7 + Person Household	0.3%	0.5%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	5,631	52,414	141,095
Owner Occupied	46.0%	48.9%	50.0%
Owned with a Mortgage/Loan	35.8%	37.2%	37.8%
Owned Free and Clear	10.1%	11.7%	12.2%
Renter Occupied	54.0%	51.1%	50.0%
2021 Affordability, Mortgage and Wealth	0.1070	011170	001070
Housing Affordability Index	98	91	106
Percent of Income for Mortgage	20.0%	22.2%	19.2%
Wealth Index	133	144	131
2010 Housing Units By Urban/ Rural Status	155	177	151
Total Housing Units	6,040	56,443	150,945
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Alea	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status	0.0%	0.0%	0.1%
	11 699	114 006	216 160
Total Population	11,688	114,996	316,460
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



1501 Preston Rd, Plano, Texas, 75093 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 33.01857 Longitude: -96.79642

	1 mile		3 miles	5 miles
Top 3 Tapestry Segments				
1.	Young and Restless (11B)	Yo	oung and Restless (11B)	Young and Restless (11B)
2.	Golden Years (9B)	Enterpr	ising Professionals (2D)	Metro Renters (3B)
3.	Urban Chic (2A)		Top Tier (1A)	Savvy Suburbanites (1D)
2021 Consumer Spending				
Apparel & Services: Total \$	\$17,9	72,102	\$164,665,636	\$437,532,942
Average Spent	\$2,	784.21	\$2,797.63	\$2,708.18
Spending Potential Index		131	132	128
Education: Total \$	\$15,9 [,]	40,304	\$143,590,129	\$377,929,531
Average Spent	\$2,4	469.45	\$2,439.56	\$2,339.25
Spending Potential Index		143	141	136
Entertainment/Recreation: Total \$	\$26,0	19,639	\$240,017,481	\$632,072,678
Average Spent	\$4,	030.93	\$4,077.84	\$3,912.31
Spending Potential Index		125	126	121
Food at Home: Total \$	\$44,64	49,301	\$409,281,975	\$1,079,856,891
Average Spent	\$6,	917.01	\$6,953.60	\$6,683.94
Spending Potential Index		127	128	123
Food Away from Home: Total \$		11,794	\$295,310,189	\$783,528,198
Average Spent	\$4,	990.21	\$5,017.25	\$4,849.77
Spending Potential Index		131	132	128
Health Care: Total \$	\$48,1	80,334	\$448,401,074	\$1,174,711,975
Average Spent	\$7,•	464.03	\$7,618.22	\$7,271.06
Spending Potential Index		120	122	117
HH Furnishings & Equipment: Total \$	\$18,4	72,355	\$170,677,760	\$449,171,407
Average Spent	\$2,	861.71	\$2,899.77	\$2,780.21
Spending Potential Index		127	129	123
Personal Care Products & Services: Total \$		16,323	\$69,316,524	\$182,421,483
Average Spent	\$1,	164.42	\$1,177.67	\$1,129.13
Spending Potential Index		130	131	126
Shelter: Total \$	\$173,3		\$1,582,344,893	\$4,167,734,506
Average Spent	\$26,	857.00	\$26,883.65	\$25,796.82
Spending Potential Index		133	133	128
Support Payments/Cash Contributions/Gifts in Kind: Total		56,696	\$176,221,405	\$458,776,080
Average Spent	\$2,	921.25	\$2,993.96	\$2,839.66
Spending Potential Index		122	125	119
Travel: Total \$		26,613	\$196,017,959	\$510,404,140
Average Spent	\$3,	288.40	\$3,330.30	\$3,159.22
Spending Potential Index		130	132	125
Vehicle Maintenance & Repairs: Total \$		00,049	\$82,272,277	\$218,005,207
Average Spent	\$1,	378.78	\$1,397.79	\$1,349.38
Spending Potential Index		124	126	122

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
 Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.