



# Community Profile

1501 Preston Rd, Plano, Texas, 75093  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 33.01857  
Longitude: -96.79642

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	11,564	111,258	291,888
2010 Total Population	11,688	114,996	316,460
2021 Total Population	13,292	128,323	361,199
2021 Group Quarters	51	429	1,818
2026 Total Population	14,392	137,113	388,818
2021-2026 Annual Rate	1.60%	1.33%	1.48%
2021 Total Daytime Population	18,373	143,433	416,555
Workers	12,054	83,010	251,500
Residents	6,319	60,423	165,055
<b>Household Summary</b>			
2000 Households	5,473	50,056	126,036
2000 Average Household Size	2.10	2.21	2.31
2010 Households	5,631	52,414	141,095
2010 Average Household Size	2.07	2.19	2.23
2021 Households	6,455	58,859	161,560
2021 Average Household Size	2.05	2.17	2.22
2026 Households	7,005	62,839	173,636
2026 Average Household Size	2.05	2.18	2.23
2021-2026 Annual Rate	1.65%	1.32%	1.45%
2010 Families	3,036	30,196	81,247
2010 Average Family Size	2.79	2.88	2.93
2021 Families	3,453	33,089	90,305
2021 Average Family Size	2.79	2.89	2.95
2026 Families	3,734	35,107	96,260
2026 Average Family Size	2.79	2.90	2.96
2021-2026 Annual Rate	1.58%	1.19%	1.29%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,797	53,144	133,175
Owner Occupied Housing Units	45.1%	46.1%	50.6%
Renter Occupied Housing Units	49.3%	48.1%	44.1%
Vacant Housing Units	5.6%	5.8%	5.4%
2010 Housing Units	6,040	56,443	150,945
Owner Occupied Housing Units	42.8%	45.4%	46.7%
Renter Occupied Housing Units	50.4%	47.4%	46.8%
Vacant Housing Units	6.8%	7.1%	6.5%
2021 Housing Units	6,851	63,217	172,006
Owner Occupied Housing Units	35.3%	39.7%	41.8%
Renter Occupied Housing Units	58.9%	53.4%	52.1%
Vacant Housing Units	5.8%	6.9%	6.1%
2026 Housing Units	7,482	67,789	184,930
Owner Occupied Housing Units	35.4%	39.8%	41.5%
Renter Occupied Housing Units	58.2%	52.9%	52.4%
Vacant Housing Units	6.4%	7.3%	6.1%
<b>Median Household Income</b>			
2021	\$83,995	\$77,835	\$79,686
2026	\$89,427	\$82,751	\$85,044
<b>Median Home Value</b>			
2021	\$399,459	\$411,185	\$365,272
2026	\$415,592	\$427,299	\$386,776
<b>Per Capita Income</b>			
2021	\$57,727	\$55,057	\$51,550
2026	\$61,211	\$58,363	\$55,321
<b>Median Age</b>			
2010	38.1	38.0	36.9
2021	41.5	41.0	39.2
2026	43.2	41.9	39.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Households by Income</b>			
Household Income Base	6,455	58,859	161,560
<\$15,000	5.8%	6.7%	6.5%
\$15,000 - \$24,999	5.1%	5.4%	5.0%
\$25,000 - \$34,999	6.6%	6.9%	6.3%
\$35,000 - \$49,999	13.1%	13.7%	12.1%
\$50,000 - \$74,999	13.9%	15.6%	17.2%
\$75,000 - \$99,999	12.9%	11.8%	12.9%
\$100,000 - \$149,999	17.9%	15.6%	17.2%
\$150,000 - \$199,999	11.4%	9.0%	9.2%
\$200,000+	13.3%	15.4%	13.6%
Average Household Income	\$119,589	\$120,510	\$115,422
<b>2026 Households by Income</b>			
Household Income Base	7,005	62,839	173,636
<\$15,000	4.9%	5.6%	5.4%
\$15,000 - \$24,999	4.4%	4.7%	4.2%
\$25,000 - \$34,999	6.0%	6.4%	5.6%
\$35,000 - \$49,999	12.6%	12.9%	11.3%
\$50,000 - \$74,999	13.7%	15.8%	17.2%
\$75,000 - \$99,999	13.1%	12.2%	13.3%
\$100,000 - \$149,999	19.5%	16.8%	18.4%
\$150,000 - \$199,999	12.9%	10.3%	10.6%
\$200,000+	13.0%	15.3%	13.9%
Average Household Income	\$126,593	\$128,002	\$124,120
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,417	25,090	71,811
<\$50,000	0.2%	0.5%	0.3%
\$50,000 - \$99,999	0.2%	0.5%	0.5%
\$100,000 - \$149,999	1.2%	1.5%	2.7%
\$150,000 - \$199,999	2.5%	1.7%	4.7%
\$200,000 - \$249,999	12.4%	9.6%	12.9%
\$250,000 - \$299,999	10.6%	10.0%	11.5%
\$300,000 - \$399,999	23.0%	24.0%	26.6%
\$400,000 - \$499,999	18.5%	19.7%	18.4%
\$500,000 - \$749,999	21.6%	23.1%	16.4%
\$750,000 - \$999,999	5.6%	5.1%	3.1%
\$1,000,000 - \$1,499,999	3.6%	2.7%	1.8%
\$1,500,000 - \$1,999,999	0.4%	1.0%	0.5%
\$2,000,000 +	0.0%	0.6%	0.5%
Average Home Value	\$464,930	\$481,524	\$421,335
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	2,650	26,945	76,686
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.6%	0.5%	0.8%
\$150,000 - \$199,999	1.5%	0.8%	2.4%
\$200,000 - \$249,999	9.6%	7.2%	10.2%
\$250,000 - \$299,999	10.2%	9.2%	10.9%
\$300,000 - \$399,999	24.7%	25.8%	29.4%
\$400,000 - \$499,999	21.7%	23.0%	22.0%
\$500,000 - \$749,999	22.8%	23.9%	18.4%
\$750,000 - \$999,999	4.3%	5.1%	3.0%
\$1,000,000 - \$1,499,999	4.1%	2.8%	1.8%
\$1,500,000 - \$1,999,999	0.5%	1.0%	0.5%
\$2,000,000 +	0.0%	0.5%	0.5%
Average Home Value	\$477,301	\$495,314	\$442,303

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	11,688	114,997	316,462
0 - 4	5.9%	5.6%	5.7%
5 - 9	4.6%	5.7%	5.7%
10 - 14	4.8%	6.1%	6.0%
15 - 24	10.8%	11.8%	12.8%
25 - 34	18.9%	16.6%	17.0%
35 - 44	14.6%	14.0%	14.2%
45 - 54	16.1%	16.7%	16.1%
55 - 64	13.7%	13.0%	12.1%
65 - 74	5.7%	6.3%	6.1%
75 - 84	2.9%	2.9%	3.0%
85 +	2.0%	1.3%	1.2%
18 +	81.3%	78.8%	78.8%
<b>2021 Population by Age</b>			
Total	13,293	128,324	361,200
0 - 4	4.7%	4.7%	4.8%
5 - 9	5.1%	5.0%	5.1%
10 - 14	5.6%	5.7%	5.6%
15 - 24	10.0%	11.5%	12.4%
25 - 34	14.0%	14.3%	15.7%
35 - 44	15.9%	14.2%	14.4%
45 - 54	13.0%	13.0%	12.9%
55 - 64	14.4%	14.1%	13.4%
65 - 74	10.4%	10.5%	9.6%
75 - 84	4.6%	5.0%	4.5%
85 +	2.4%	1.9%	1.7%
18 +	81.9%	81.3%	81.3%
<b>2026 Population by Age</b>			
Total	14,391	137,114	388,821
0 - 4	4.7%	4.7%	4.9%
5 - 9	4.8%	4.9%	4.9%
10 - 14	5.1%	5.3%	5.1%
15 - 24	10.2%	11.3%	12.3%
25 - 34	13.3%	14.5%	15.8%
35 - 44	14.6%	13.9%	14.3%
45 - 54	13.8%	12.9%	12.6%
55 - 64	12.7%	12.6%	12.2%
65 - 74	11.5%	11.3%	10.3%
75 - 84	6.4%	6.4%	5.7%
85 +	2.8%	2.2%	1.9%
18 +	82.2%	81.9%	82.1%
<b>2010 Population by Sex</b>			
Males	5,564	55,674	154,106
Females	6,124	59,322	162,354
<b>2021 Population by Sex</b>			
Males	6,316	62,106	176,272
Females	6,976	66,218	184,927
<b>2026 Population by Sex</b>			
Males	6,795	66,221	189,446
Females	7,597	70,893	199,372

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	11,688	114,996	316,461
White Alone	70.9%	70.5%	70.2%
Black Alone	8.4%	9.5%	9.7%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	14.6%	12.6%	11.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.1%	4.1%	5.2%
Two or More Races	2.6%	2.8%	2.8%
Hispanic Origin	9.3%	11.6%	13.8%
Diversity Index	55.9	58.5	60.7
<b>2021 Population by Race/Ethnicity</b>			
Total	13,292	128,323	361,198
White Alone	59.7%	59.4%	59.6%
Black Alone	9.7%	11.7%	11.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	24.2%	20.9%	18.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.9%	4.2%	5.7%
Two or More Races	3.1%	3.3%	3.5%
Hispanic Origin	9.0%	11.7%	14.7%
Diversity Index	64.5	67.4	69.7
<b>2026 Population by Race/Ethnicity</b>			
Total	14,392	137,113	388,818
White Alone	56.3%	55.6%	55.7%
Black Alone	10.7%	13.1%	13.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	26.5%	23.0%	20.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.0%	4.4%	6.0%
Two or More Races	3.2%	3.5%	3.6%
Hispanic Origin	9.6%	12.4%	15.7%
Diversity Index	67.1	70.3	72.6
<b>2010 Population by Relationship and Household Type</b>			
Total	11,688	114,996	316,460
In Households	99.6%	99.7%	99.5%
In Family Households	73.4%	76.9%	76.5%
Householder	25.9%	26.1%	25.7%
Spouse	20.9%	20.7%	20.0%
Child	23.0%	25.9%	26.1%
Other relative	2.7%	3.0%	3.3%
Nonrelative	0.9%	1.2%	1.4%
In Nonfamily Households	26.2%	22.8%	22.9%
In Group Quarters	0.4%	0.3%	0.5%
Institutionalized Population	0.4%	0.3%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	9,933	93,779	260,675
Less than 9th Grade	0.4%	1.5%	1.9%
9th - 12th Grade, No Diploma	0.8%	1.7%	2.3%
High School Graduate	8.2%	9.2%	11.0%
GED/Alternative Credential	1.1%	1.1%	1.5%
Some College, No Degree	16.4%	15.9%	17.2%
Associate Degree	5.3%	5.7%	6.1%
Bachelor's Degree	41.6%	38.3%	37.6%
Graduate/Professional Degree	26.2%	26.6%	22.4%
<b>2021 Population 15+ by Marital Status</b>			
Total	11,259	108,568	305,399
Never Married	28.4%	33.1%	33.8%
Married	55.3%	52.5%	51.6%
Widowed	4.4%	4.2%	3.9%
Divorced	11.9%	10.2%	10.7%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	7,363	72,443	207,677
Population 16+ Employed	95.1%	94.2%	95.0%
Population 16+ Unemployment rate	4.9%	5.8%	5.0%
Population 16-24 Employed	8.2%	9.9%	10.7%
Population 16-24 Unemployment rate	4.0%	8.8%	7.8%
Population 25-54 Employed	64.1%	62.3%	63.8%
Population 25-54 Unemployment rate	5.6%	5.6%	4.7%
Population 55-64 Employed	19.7%	19.2%	18.0%
Population 55-64 Unemployment rate	1.9%	3.3%	3.2%
Population 65+ Employed	8.0%	8.6%	7.5%
Population 65+ Unemployment rate	7.6%	8.5%	7.4%
<b>2021 Employed Population 16+ by Industry</b>			
Total	7,003	68,260	197,284
Agriculture/Mining	0.3%	0.7%	0.7%
Construction	3.5%	3.4%	4.1%
Manufacturing	7.6%	6.6%	7.0%
Wholesale Trade	5.0%	3.1%	3.1%
Retail Trade	9.6%	11.1%	10.8%
Transportation/Utilities	3.4%	3.5%	4.1%
Information	3.1%	3.2%	3.3%
Finance/Insurance/Real Estate	16.4%	15.7%	14.3%
Services	49.4%	50.8%	50.8%
Public Administration	1.7%	1.9%	1.9%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	7,002	68,259	197,283
White Collar	91.7%	83.3%	80.7%
Management/Business/Financial	28.8%	28.1%	27.7%
Professional	38.0%	32.8%	31.5%
Sales	12.4%	13.1%	11.5%
Administrative Support	12.5%	9.3%	10.0%
Services	3.8%	9.0%	9.9%
Blue Collar	4.5%	7.7%	9.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.0%
Construction/Extraction	0.4%	1.4%	2.0%
Installation/Maintenance/Repair	0.8%	1.3%	1.7%
Production	1.7%	1.5%	1.7%
Transportation/Material Moving	1.6%	3.3%	3.9%

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<b>2010 Households by Type</b>			
Total	5,630	52,415	141,094
Households with 1 Person	39.1%	35.6%	35.0%
Households with 2+ People	60.9%	64.4%	65.0%
Family Households	53.9%	57.6%	57.6%
Husband-wife Families	43.7%	45.7%	44.9%
With Related Children	18.0%	20.0%	19.6%
Other Family (No Spouse Present)	10.3%	11.9%	12.7%
Other Family with Male Householder	2.7%	3.1%	3.4%
With Related Children	1.5%	1.7%	1.8%
Other Family with Female Householder	7.5%	8.8%	9.3%
With Related Children	4.9%	6.0%	6.2%
Nonfamily Households	7.0%	6.8%	7.5%
All Households with Children	24.5%	27.9%	27.9%
Multigenerational Households	1.7%	2.0%	2.2%
Unmarried Partner Households	4.7%	5.0%	5.3%
Male-female	3.9%	4.3%	4.5%
Same-sex	0.8%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	5,632	52,414	141,095
1 Person Household	39.0%	35.6%	35.0%
2 Person Household	33.6%	33.5%	33.1%
3 Person Household	14.0%	14.3%	14.6%
4 Person Household	9.3%	11.3%	11.4%
5 Person Household	3.1%	3.9%	4.1%
6 Person Household	0.7%	1.0%	1.3%
7 + Person Household	0.3%	0.5%	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,631	52,414	141,095
Owner Occupied	46.0%	48.9%	50.0%
Owned with a Mortgage/Loan	35.8%	37.2%	37.8%
Owned Free and Clear	10.1%	11.7%	12.2%
Renter Occupied	54.0%	51.1%	50.0%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	98	91	106
Percent of Income for Mortgage	20.0%	22.2%	19.2%
Wealth Index	133	144	131
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,040	56,443	150,945
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,688	114,996	316,460
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Young and Restless (11B)	Young and Restless (11B)	Young and Restless (11B)
2.	Golden Years (9B)	Enterprising Professionals (2D)	Metro Renters (3B)
3.	Urban Chic (2A)	Top Tier (1A)	Savvy Suburbanites (1D)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$17,972,102	\$164,665,636	\$437,532,942
Average Spent	\$2,784.21	\$2,797.63	\$2,708.18
Spending Potential Index	131	132	128
Education: Total \$	\$15,940,304	\$143,590,129	\$377,929,531
Average Spent	\$2,469.45	\$2,439.56	\$2,339.25
Spending Potential Index	143	141	136
Entertainment/Recreation: Total \$	\$26,019,639	\$240,017,481	\$632,072,678
Average Spent	\$4,030.93	\$4,077.84	\$3,912.31
Spending Potential Index	125	126	121
Food at Home: Total \$	\$44,649,301	\$409,281,975	\$1,079,856,891
Average Spent	\$6,917.01	\$6,953.60	\$6,683.94
Spending Potential Index	127	128	123
Food Away from Home: Total \$	\$32,211,794	\$295,310,189	\$783,528,198
Average Spent	\$4,990.21	\$5,017.25	\$4,849.77
Spending Potential Index	131	132	128
Health Care: Total \$	\$48,180,334	\$448,401,074	\$1,174,711,975
Average Spent	\$7,464.03	\$7,618.22	\$7,271.06
Spending Potential Index	120	122	117
HH Furnishings & Equipment: Total \$	\$18,472,355	\$170,677,760	\$449,171,407
Average Spent	\$2,861.71	\$2,899.77	\$2,780.21
Spending Potential Index	127	129	123
Personal Care Products & Services: Total \$	\$7,516,323	\$69,316,524	\$182,421,483
Average Spent	\$1,164.42	\$1,177.67	\$1,129.13
Spending Potential Index	130	131	126
Shelter: Total \$	\$173,361,936	\$1,582,344,893	\$4,167,734,506
Average Spent	\$26,857.00	\$26,883.65	\$25,796.82
Spending Potential Index	133	133	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,856,696	\$176,221,405	\$458,776,080
Average Spent	\$2,921.25	\$2,993.96	\$2,839.66
Spending Potential Index	122	125	119
Travel: Total \$	\$21,226,613	\$196,017,959	\$510,404,140
Average Spent	\$3,288.40	\$3,330.30	\$3,159.22
Spending Potential Index	130	132	125
Vehicle Maintenance & Repairs: Total \$	\$8,900,049	\$82,272,277	\$218,005,207
Average Spent	\$1,378.78	\$1,397.79	\$1,349.38
Spending Potential Index	124	126	122

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.